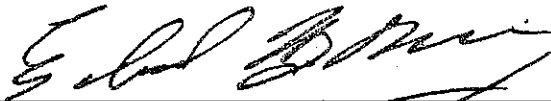




# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> Elizabeth Kiker		
<b>Board/Commission Name:</b> Levy to Move Seattle Oversight Committee		<b>Position Title:</b> Member
<b>X Appointment OR</b> <input type="checkbox"/> <b>Reappointment</b>	<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
<b>Appointing Authority:</b> <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Specify appointing authority</i>	<b>Term of Office:</b> 1/1/2016 12/31/2018	
<b>Residential Neighborhood:</b> Wedgwood	<b>Zip Code:</b> 98115	<b>Contact Phone No.:</b> [REDACTED]
<b>Legislated Authority:</b> Ord. 124796		
<b>Background:</b> Elizabeth Kiker is the executive director of the Cascade Bicycle Club, a statewide, 15,000-member organization focusing on advocacy, events and education for bike riders.  Elizabeth has three young children and is an active volunteer on the Wedgwood PTA.  Elizabeth lives in District 5 in the Wedgwood neighborhood.		
<b>Date of Appointment:</b> 3/30/16	<b>Authorizing Signature (original signature):</b> 	<b>Appointing Signatory:</b> Edward B. Murray Mayor of Seattle

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 CITY OF SEATTLE  
 2016 APR -8 PM 12: 03  
 CITY CLERK

# Elizabeth Kiker

Leader • Communicator • Fundraiser

Automotive Aftermarket Industry Association

1999-2002

## Director of Communications

*First director of communications for new trade association created from merger of two organizations.*

### *Editorial Content & Production*

- Created look, feel and content for bi-monthly magazine, and managed launch in four months.
- Edited, produced and wrote one weekly and five bi-weekly e-newsletters.
- Hired and managed a staff designer, staff writer and editorial assistant.

### *International Trade Show*

- Participated in creation and execution of new trade show brand—AAPEX.
- Coordinated marketing materials, production and look of association booth at trade show.

Clemons & Associates

1996-1999

## Editor

*Wrote, edited and produced 12 quarterly newsletters and directories for association management firm.*

## Education

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Bachelors of Art, Texas A&M University

December 1995

*BA in English with minor in Math; including honors courses in both disciplines*

## Volunteer Activities

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Member, ASAE, working on CAE designation

Aug. 1999 – present

Member, board of directors, Pronto Bike Share

Sep. 2015 – present

Member, Diversity & Inclusion Committee, Wedgwood Elementary PTA

Aug. 2015 – present

Editor, Barcroft, Va. Community Newsletter

Jun. 2012 – Mar. 2013

# Elizabeth Kiker

Leader • Communicator • Fundraiser

## *Strengthened External Relationships*

- Negotiated with Kimberly-Clark; outcome is that League will lead the National Bike Challenge.
- Built partnership with REI that led to new program application.
- Created personal relationships with major donors and successfully asked them for funding.
- Participated in select association merger group; worked on financial taskforce.
- Served as main liaison between staff and board, reaching out quarterly to each board member.

## **Vice President**

*Promoted to Vice President of the League and led financial turnaround.*

## *Financial Leadership*

- Wrote RFP and hired new auditors; implemented changes to produce clean audits.
- Hired new membership vendors leading to \$100,000 in annual savings.
- Researched and selected new health care plan; saved the League 20 percent annually.

## *Marketing, Communications and Membership Oversight*

- Led overhaul of Bicycle Friendly America program; simplified and clarified the process.
- Ensured membership growth continued despite economic downturn.
- Transformed League's Charity Navigator ranking from two-star to four-star.

## **Director of Communications**

*Re-launched and redesigned all communications for 130-year old advocacy organization.*

## *Communications Overhaul*

- Launched completely new website and started blog. Created easy-to-use join and donate forms.
- Changed staid, quarterly, staff-led magazine to energetic, bimonthly, member-led publication.
- Created, wrote and oversaw development of the inaugural, 64-page yearbook in six weeks.
- Overhauled all materials and implemented standardized style. Served as national spokesperson.

## **National Pest Management Association**

2002-2005

### **Director of Communications**

*Reenergized magazine, website and overall look of 5,000-member trade association.*

## *Rebranded NPMA*

- Transformed *Members Only* magazine into *Pest World* and changed name of annual convention.
- Redesigned website and e-newsletter and produced content for both.

## *Managed Staff and Sales*

- Traveled with senior team; negotiated contracts with sponsors. Increased ad sales.
- Stepped up and led the \$100,000 retail sales *Bug Store*, from ordering materials to hiring staff.

## *Launched Quality Pro*

- First director of quality standard program; spoke about program at events across U.S.
- Created materials, participated in content requirements and set standards.

## **Levy to Move Seattle Oversight Committee**

16 members: Per Ord. 124796, all subject to City Council confirmation, 4-year terms (The initial terms for appointed board members and residents shall be four years, except for two two-year terms [one mayoral appointee and one Council appointee] and four three-year terms [two mayoral appointees and two Council appointees]):

- Chair of the City Council’s Transportation Committee or its successor committee with responsibility for transportation
- City Budget Director
- 5 City Council-appointed (to include a licensed engineer with bridge and structures experience)
- 5 Mayor-appointed
- 4 Other Appointing Authority-appointed (specify):
  - One representative each chosen by and from among the respective members of the Seattle Pedestrian Advisory Board, Seattle Bicycle Advisory Board, Seattle Transit Advisory Board, and Seattle Freight Board

### Roster:

*D	**G	Position No.	Position Title	Name	Term Start Date	Term End Date	Term #	Appointed By
	F	1.	Member	Rachel Ben-Shmuel	1/1/16	12/31/19	1	Mayor
1	F	2.	Member	Shefali Ranganathan	1/1/16	12/31/18	1	Mayor
	F	3.	Member	Elizabeth Kiker	1/1/16	12/31/18	1	Mayor
	M	4.	Member	Calvin Goings	1/1/16	12/31/19	1	Mayor
	M	5.	Member	Alexandre Krieg	1/1/16	12/31/17	1	Mayor
1	M	6.	Engineer	Nick Paranjpye	1/1/16	12/31/19	1	City Council
	M	7.	Member	Brian Estes	1/1/16	12/31/18	1	City Council
3	F	8.	Member	Laurie Torres	1/1/16	12/31/19	1	City Council
	M	9.	Member	Joseph Laubach	1/1/16	12/31/18	1	City Council
	F	10.	Member	Betty Spieth-Croll	1/1/16	12/31/17	1	City Council
	M	11.	Ped. Board Member	Paul Muldoon	1/1/16	12/31/19	1	Pedestrian Advisory Board
2	F	12.	Bicycle Board Member	Phyllis Porter	1/1/16	12/31/19	1	Bicycle Advisory Board
	M	13.	Transit Board Member	Ron Posthuma	1/1/16	12/31/19	1	Transit Advisory Board
		14.	Freight Board Member	Pat Cohn	1/1/16	12/31/19	1	Freight Advisory Board
	M	15.	Councilmember	Councilmember Mike O’Brien	N/A	N/A		Ord. 124796
	M	16.	Budget Director	Ben Noble	N/A	N/A		Ord. 124796

**Diversity Chart:**

(1) (2) (3) (4) (5) (6) (7) (8) (9)

	Men	Women	Vacant	Minority	(1) Asian- American	(2) Black/ African American	(3) Hispanic/ Latino	(4) American Indian/ Alaska Native	(5) ***Other	(6) Caucasian/ Non- Hispanic	(7) Pacific Islander	(8) Middle Eastern	(9) Multiracial
Mayor	2	3		1	1					4			
Council	3	2		2	1		1			3			
Other	5	1		1		1				5			
Total	10	6		4	2	1	1			12			

**Key:**\*D List the corresponding *Diversity Chart* number (1 through 9)\*\*G List *gender*, M or F\*\*\*Other Includes diversity in any of the following: *race, gender and/or ability*