




# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> Emily Meltzer		
<b>Board/Commission Name:</b> Seattle Pedestrian Advisory Board		<b>Position Title:</b> Get Engaged Member
<input checked="" type="checkbox"/> <b>Appointment</b> OR <input type="checkbox"/> <b>Reappointment</b>		<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	<b>Date Appointed:</b> 8/23/2019	<b>Term of Position: *</b> 9/1/2019 to 8/31/2020  <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
<b>Residential Neighborhood:</b> Rainier Beach	<b>Zip Code:</b> 98178	<b>Contact Phone No.:</b> [REDACTED]
<b>Background:</b> Emily works for the Accelerator YMCA and lives in Rainier Beach. As a daily commuter along Rainier Ave South she is excited about helping shape improvements for all modes along the corridor, especially for pedestrians. Emily recognizes that current inequities in pedestrian infrastructure throughout Seattle is a direct result of racist policies such as redlining and believes that everyone should be able to get to and from where they're going – especially young children heading to school.		
<b>Authorizing Signature (original signature):</b> 	<b>Appointing Signatory:</b> Jenny A. Durkan Mayor of Seattle	

\*Term begin and end date is fixed and tied to the position and not the appointment date.



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To Whom It May Concern:

I am excited to submit my application for Get Engaged for the Community Involvement Commission or Planning Commission. As a seasoned development and communications leader in the social services sector, I would use my skills to shed light on some of our community's most pressing issues such as homelessness, mental health, and educational disparities, and will amplify the work of this commission to make Seattle a more livable, vibrant place for all.

As a born and raised New Yorker, I have seen on a large scale how a city with concentrated wealth and big business can be a place where everyone thrives, not just some. In my seven years in Seattle, I have gone from being a renter in Fremont, a predominantly wealthy white area, to a homeowner in Rainier Beach, an area with less financial wealth and predominantly people of color, and have seen clearly where income level and race has led to an abundance of resources in my former neighborhood, and a lack in my current one. Decades of institutional racism and practices such as redlining have contributed to this disparity in Seattle, which has only grown with the influx of new tech companies moving into the core of the city.

I see the impacts of this every day in my work in a youth-serving social services agency, where even the most affordable parts of Seattle have become out of reach, or replaced by an anonymous high rise with no benefit to the original community in which it stands. Young adults are experiencing homelessness purely because the cost to live in this region is too high, and the amount of resources needed to "make it" in this city is unattainable, especially for those who have been impacted by mental health, education, criminal justice, and other systems.

I believe that through service on either of these commissions, I can use my personal and professional experience to help to create policies and practices that are more inclusive, are culturally responsive, and serve the entire community.

Thank you for your consideration.

Sincerely,  
Emily Meltzer

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## Relevant Experience

### **Accelerator YMCA, Director of Development & Communications, Seattle, WA | January 2016 to Present**

- Responsible for executing fundraising strategy to raise \$2.2M annually from individuals, corporations, and foundations for Accelerator YMCA, the social services branch of the YMCA of Greater Seattle
- Led re-brand strategy from Metrocenter to Accelerator YMCA and launched quarterly newsletter for donors
- Planned and executed inaugural benefit dinner in 2016, generating \$50,000 (200% of goal), growing to \$80,000 in 2017, and \$120,000 in 2018
- Executed first association-wide social services campaign, raising \$57,000 and acting as spokesperson and communications lead for YMCA homelessness services

### **Food Lifeline, Campaign Coordinator, Seattle, WA | February 2015 to December 2015**

- Developed and executed strategies for leadership, major and public phase gifts for a \$34M capital campaign
- Performed prospect research to determine estimated ask amounts and burn down rates toward goal
- Identified current donors with capacity of \$10,000+ and assist in cultivation strategy specific to the campaign
- Managed planning and logistics for ground breaking ceremony and donor prospect cultivation events
- Generated campaign verbiage for printed collateral and assisted in building campaign website

### **Jewish Federation of Greater Seattle, Development Associate, Seattle, WA | July 2014 to February 2015**

- Responsible for cultivating and soliciting a portfolio of over 50 donors at the \$1,800 - \$10,000 giving level, representing over \$100,000 in annual gifts, including special focus on cultivating newcomers to Seattle
- Designed and implemented annual corporate sponsorship program
- Solicited in-kind and fiscal sponsorships to underwrite all fundraising events
- Led logistics for annual campaign kickoff event, drawing 400+ people and raising \$500,000

### **Jewish Federation of Greater Seattle, Development & Office Coordinator, Seattle, WA | August 2013 to July 2014**

- Assisted with marketing strategies, created content for e-blasts, maintained website
- Managed a portfolio of donors \$1,000 and below
- Managed front desk operations for an office of 40 employees

### **YMCA of Greater Seattle, Cascade People's Center Manager (AmeriCorps), Seattle, WA | September 2012 to July 2013**

- Organized and hosted over 25 community events and programs
- Managed City of Seattle Office of Arts & Culture grant for DIY Workshops and built 9 new community partnerships
- Recruited and managed all volunteers, generating over \$28,000 worth of volunteer time
- Increased the number of fans on Facebook by over 60%

**Education | University of Vermont, BA in Sociology, Minor in Community and International Development**

## Community Involvement and Volunteer Work:

### **UVM Alumni Group, Co-President, Seattle, WA | September 2014 - present**

- Recipient of the 2017 Outstanding Young Alumni of the Year award for service to the university as the organizer of the Seattle UVM Alumni Group, a 500+ member affinity group

### **City of Seattle Race and Social Justice Initiative, Facilitator, Seattle, WA | March 2013 - March 2015**


- Facilitate workshops for SPD and community groups on the topic of institutional racism

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References:

Zach Carstensen

Relationship: Former colleague at The Jewish Federation of Greater Seattle  
Director of Outreach and Engagement for Pramila Jayapal



Mike Weiss

Relationship: Former property manager and longtime Fremont resident



Lydia Landrey

Relationship: Board Member for Accelerator Y, Get Engaged Alumni



# Seattle Pedestrian Advisory Board

11 Members: Pursuant to *Resolution 29532*, all members subject to City Council confirmation, 2-year terms;

1 Get-Engaged Member: Pursuant to *Ordinance 120325*, all members subject to City Council confirmation, 1-year terms:

- 5 City Council-appointed
- 7 Mayor-appointed
- 0 Other Appointing Authority-appointed (specify):

## Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
5	M	3	1.	Member	Beau Morton	4/1/18	3/31/20	2	Council
6	M	3	2.	Member	David Seater	4/1/17	3/31/19	1	Council
6	F	6	3.	Member	Hannah Keyes	4/1/18	3/31/20	1	Council
1	F	6	4.	Member	Han-Jung Ko	4/1/19	3/31/21	1	Council
6	F	2	5.	Member	Anna Zivarts	4/1/19	3/31/21	1	Council
1	M	2	6.	Member	Chaitanya Sharma	4/1/18	3/31/20	1	Mayor
6	F	7	7.	Member	Carol Kachadoorian	4/1/19	3/31/21	1	Mayor
6	F	2	8.	Member	Andrea Clinkscales	4/1/18	3/31/20	1	Mayor
5	F	3	9.	Member	Bunnie Lee	4/1/18	3/31/20	1	Mayor
6	F	4	10.	Member	Patricia Chapman	4/1/19	3/31/21	2	Mayor
6	F	7	11.	Member	Jennifer Tippins	4/1/18	3/31/20	1	Mayor
6	F	2	12.	Get-Engaged Member	Emily Meltzer	9/1/19	8/31/20	1	Mayor

## SELF-IDENTIFIED DIVERSITY CHART

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)				
	Men	Women	Transgender	Other/Unknown	Asian	Black/African American	Hispanic/Latino	American Indian/Alaska Native	Other (Specification Optional)	Caucasian/Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	1	6			1				1	5			
Council	2	3			1				1	3			
Other													
<b>Total</b>	<b>3</b>	<b>9</b>			<b>2</b>				<b>2</b>	<b>8</b>			

## Key:

\*D List the corresponding *Diversity Chart* number (1 through 9)

\*\*G List *gender*, M = Male, F= Female, T= Transgender, U= Unknown, O= Other

RD Residential Council District number 1 through 7 or N/A

*Diversity information is self-identified and is voluntary.*