

# Seattle Film Commission Appointments

**Preeti Shridhar**, Deputy Director, Office of Economic Development

**Chris Swenson**, Film Program Manager, Office of Economic Development



# Establishing the Seattle Film Commission

## Ordinance 126678 established a Seattle Film Commission to:

1. Advise and make recommendations to the City on the development of policies and programs that enhance the economic development of Seattle's film industry, and
2. Promote the sustainable growth of family-wage jobs for workers who have been historically underrepresented in the industry.



# Goals and Duties of the Commission

1. Inform and influence the regional film industry and community in partnership with the City,
2. Collaborate with industry and regional stakeholders such as King County and Washington State to align efforts,
3. Address industry disparities caused by systemic racism, and
4. Serve as a conduit between the City and industry to advance the City's economic development priorities for the film industry including;
  - attracting and retaining local, regional, national, and global business, and
  - building inclusive career pathways into the film industry.



# Seattle Film Commission Operations

- Membership reflects 11 film disciplines
- 5 positions appointed by City Council, 5 positions appointed by the Mayor, and 1 position appointed by the Commission once seated
- The Commission will
  - Meet monthly,
  - Meet annually with the Seattle Music Commission,
  - Annually elect a chair and vice-chair,
  - Adopt bylaws, and
  - Establish terms of one, two, and three years, with a maximum of serving two consecutive terms
- The Commission will be supported by OED



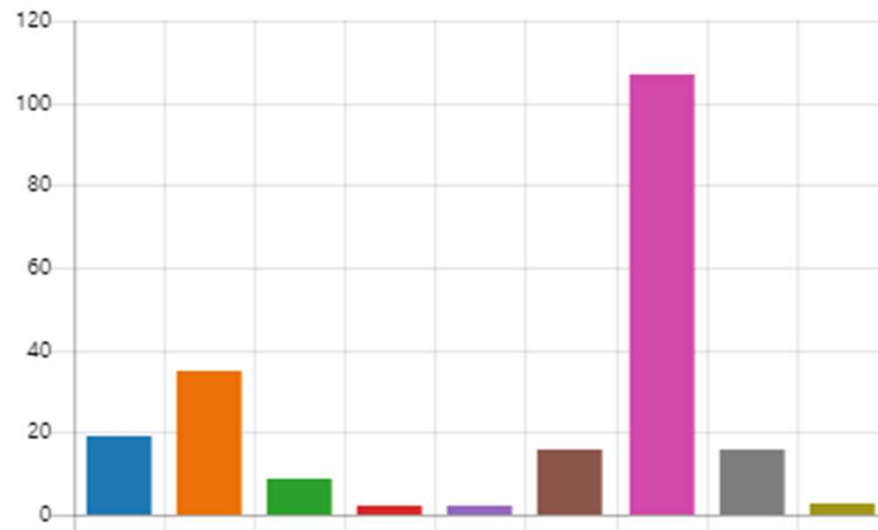
# Application and Nomination Process

- Nominations and applications accepted March 2-12
- Received 131 nominations and 179 applications

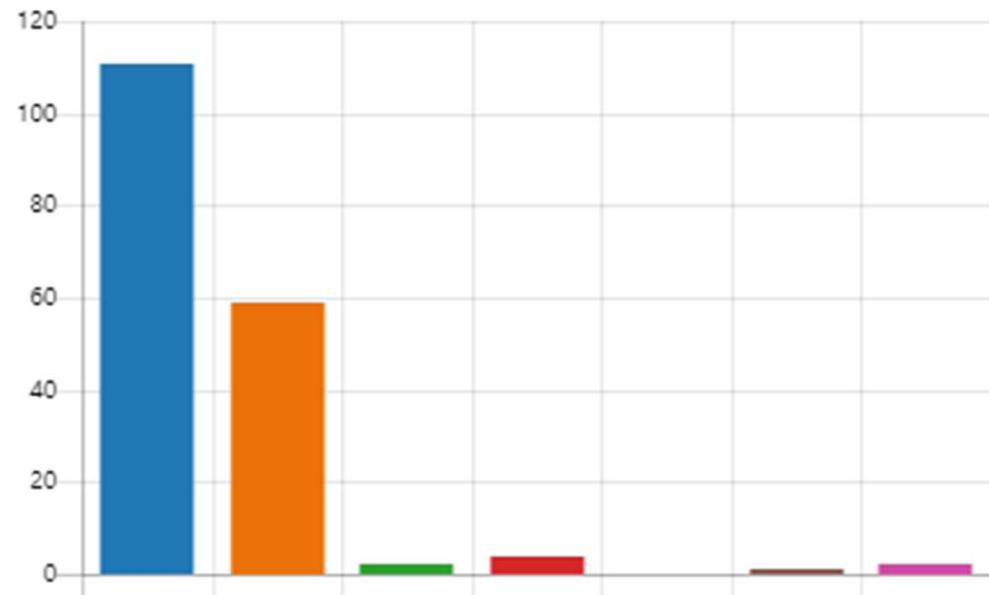
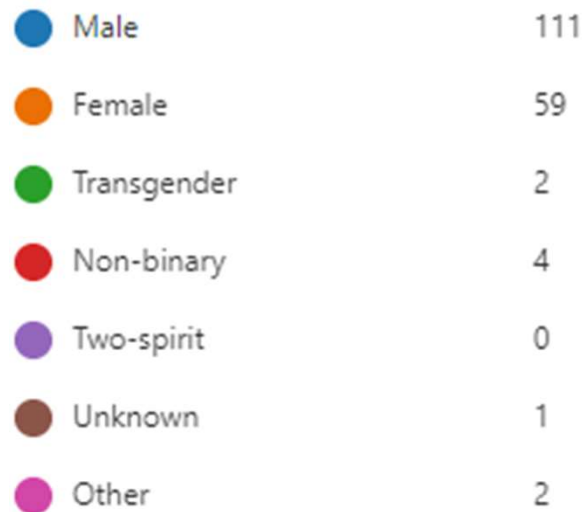


# Application and Nomination Demographics

Asian	19
Black or African American	35
Native American or Alaskan N...	9
Native Hawaiian or Pacific Isla...	2
Middle Eastern or North African	2
Hispanic or Latino/a/x	16
White	107
Prefer not to say	16
Other	3

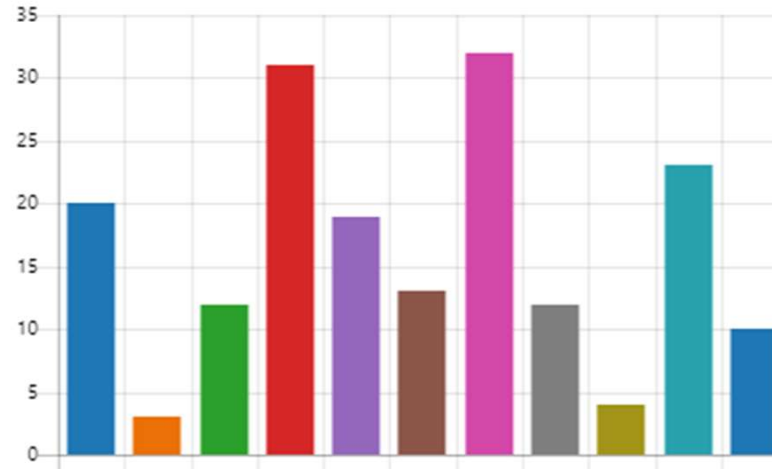


# Application and Nomination Demographics



# Application and Nomination Industry Disciplines

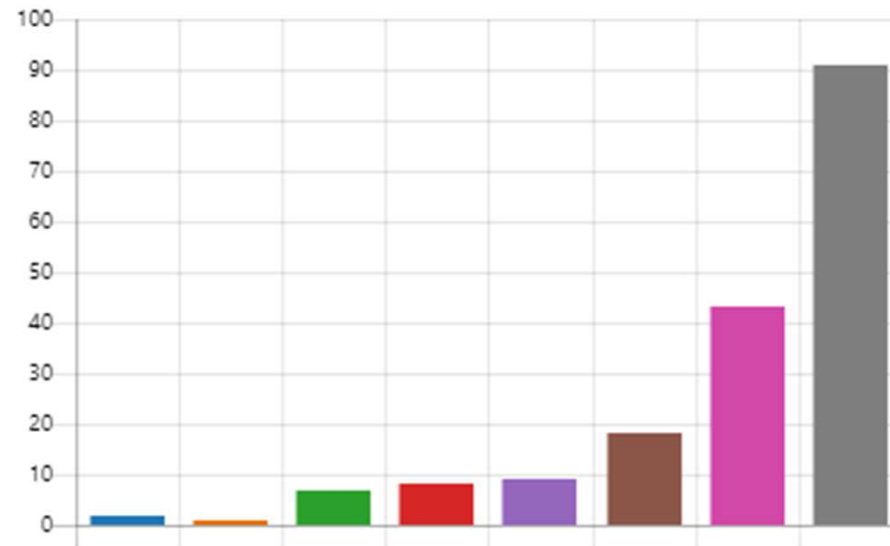
● Position 1 - On-screen talent ...	20
● Position 2 - Film industry labo...	3
● Position 3 - Advertising and cr...	12
● Position 4 - Commercial prod...	31
● Position 5 - Film schools, prog...	19
● Position 6 - Post-production c...	13
● Position 7 - Film production cr...	32
● Position 8 - Film festivals or fil...	12
● Position 9 - Film location man...	4
● Position 10 - Film organizatio...	23
● Position 11 - Immersive techn...	10



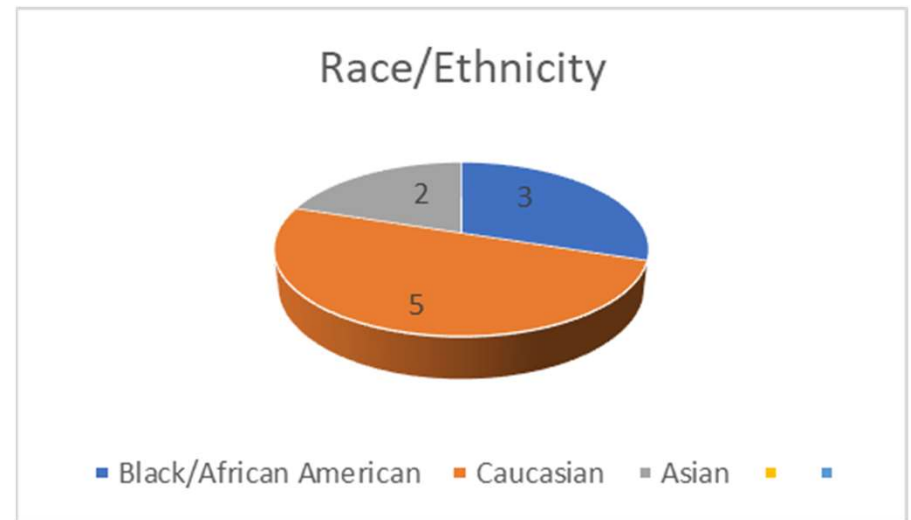
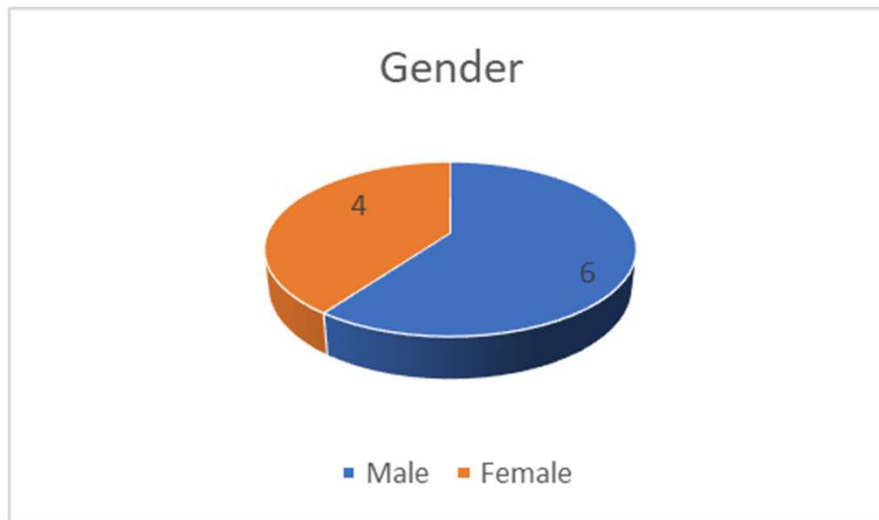


# Application and Nomination Professional Experience

● 0 years	2
● Less than 1 year	1
● 1 year - less than 4 years	7
● 4 years - less than 5 years	8
● 5 years - less than 7 years	9
● 7 years - less than 10 years	18
● 10 years - less than 15 years	43
● 15 years +	91



# Commissioner Nominee Demographics



# Seattle Film Commission Nominees

Name	Organization	Position/ Appointed by	Term	Category
Lowell Deo	Freelance actor	1 (Mayor)	1 year	On-screen talent or their representatives
Melissa Purcell	IATSE 488	2 (Mayor)	2 years	Film industry labor unions
Michael Huang	Milli Agency	3 (Mayor)	3 years	Advertising and creative agencies
Tom Florino	Amazon Studios	4 (Mayor)	1 year	Commercial producers or production companies
Laura Jean Cronin	Pound Pictures	5 (Mayor)	2 years	Film schools, programs, or film educators
Champ Ensminger	Editor	6 (Council)	3 years	Post-production companies and personnel
Kat Ogden	Producer	7 (Council)	1 year	Film production crew
Beth Barrett	SIFF	8 (Council)	2 years	Film festivals or content distribution companies
Mark Freid	Freelance locations	9 (Council)	3 years	Film location managers
Anthony Tackett	African Diaspora Filmmakers, SFI	10 (Council)	1 year	Film organizations belonging to and advocating for communities underrepresented in the film industry
To Be Appointed		11 (Commission)	2 years	Immersive technology and emerging technology businesses



# Questions?

