



The **CAP** Report

30 IDEAS FOR THE **C**REATION, **A**CTIVATION, AND **P**RESERVATION OF CULTURAL SPACE

The **CAP** Report: Displacement & Affordability

- ▶ Seattle
 - ▶ Fastest-growing big city in the US (2013, 2017)
 - ▶ 62 "tower cranes" operating (=NYC+Chicago)
 - ▶ More apartments this decade than in last 50 years
 - ▶ Fastest home-price growth in US (2016)
 - ▶ Fastest-growing rents in the US (2016)
 - ▶ Average rents up 153% in six years
 - ▶ Commercial space at its most expensive in history
 - ▶ Growth disproportionately impacting vulnerable communities, communities of color



The **CAP** Report: The Value of Cultural Space

▶ Seattle: Blocks with Cultural Space*

- ▶ 9 points higher Walkscore
- ▶ More businesses open at 10pm on Fridays
- ▶ Twice as many outdoor café seating permits
- ▶ Three times as many photos uploaded to flickr
- ▶ Higher occupancy rates in adjoining spaces
- ▶ Higher occupancy income in adjoining spaces

* Preservation Green Lab; National Trust for Historic Preservation; City of Seattle

▶ Nationally: Neighborhoods with Cultural Space*

- ▶ Increased economic diversity
- ▶ Increased racial diversity
- ▶ Improved public health outcomes
- ▶ Reduced violent crime
- ▶ Declines in ethnic and racial harassment

* Social Impact of the Arts Project, University of Pennsylvania

The **CAP** Report:

▶ **Implemented or in Process**

- ▶ **Brand Cultural Space**
- ▶ **Create FAR Exemptions/Bonuses for Cultural Space**
- ▶ **Reclassify Art Galleries as M Occupancies (from A-3)**
- ▶ **Matchmake Developers and Space-Seeking Cultural Users**
- ▶ **Gather Models & Case Studies and Share Out**
- ▶ **Increase City Capitol Funding for Cultural Spaces**

The **CAP** Report:

▶ **Achievable Recommendations**

- ▶ **Build Online Connections Between ARTS and SDCI**
- ▶ **Subsidize Permit Fees**
- ▶ **Incentivize Cultural Use of Older Buildings**
- ▶ **Build a Clearing House for Capitol Funding Information**
- ▶ **Organize Hyper-Local Cultural Space Panels**
- ▶ **Elevate Culture into Neighborhood Planning**

The **CAP** Report: The 30 Ideas

▶ Section I: Certify Cultural Space

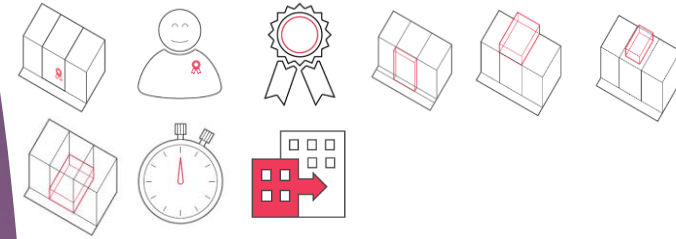
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▶ Section II: Code Changes

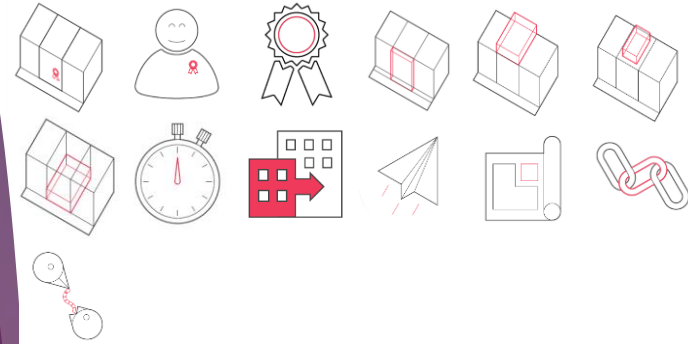
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▶ Section III: Permitting Process



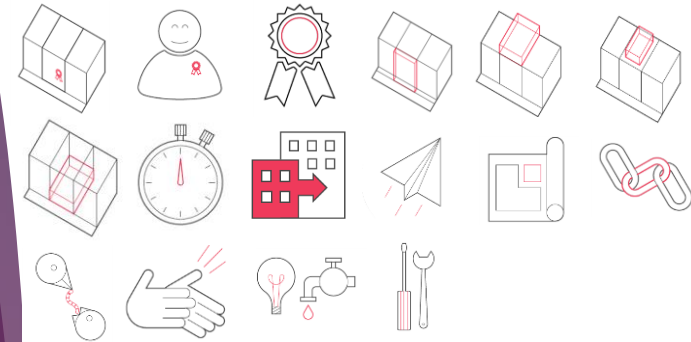
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▶ Section IV: Older Buildings



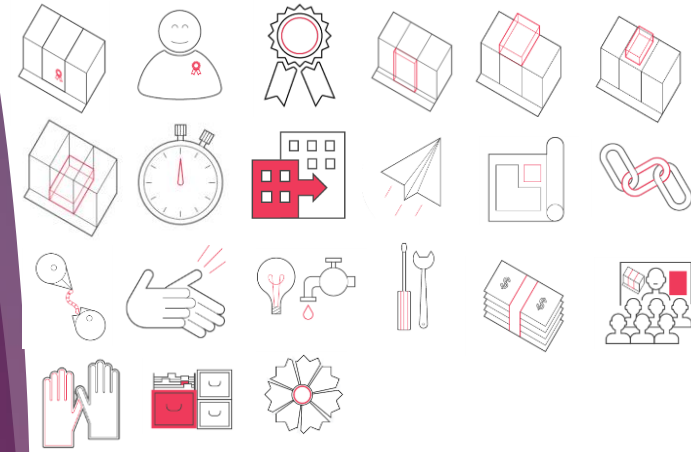
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▶ Section V: Technical Assistance



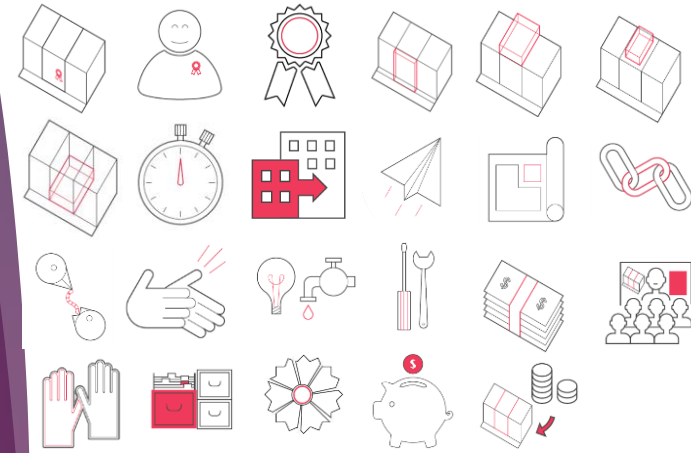
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▶ Section VI: Financial Tools

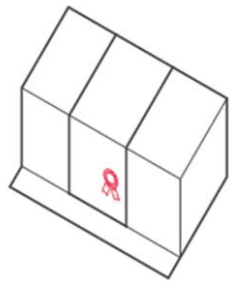


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▶ Section VII: Public Policy



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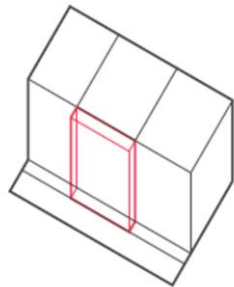
Certify Buildings



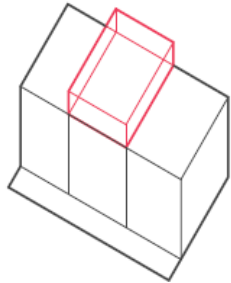
Certify People



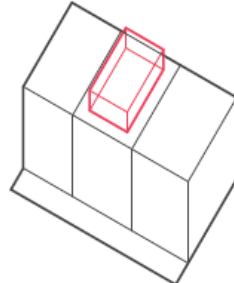
Cultural Space Brand



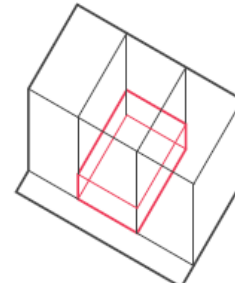
FAR Bonus



Height Bonus



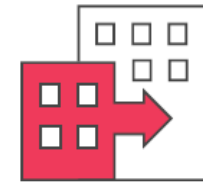
Rooftop Uses



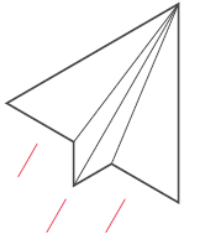
P-Zone Rules



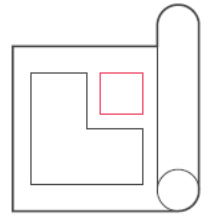
Temporary Occupancies



Art Galleries as M Occupancies



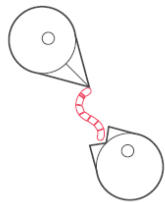
Procedural Streamlining



ARTS in Pre-App Meetings



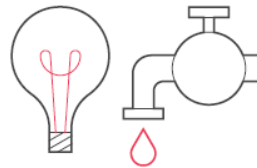
Connect ARTS & SDCI Online



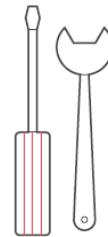
SDCI Liaison



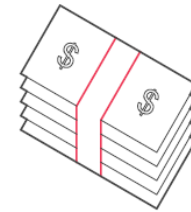
Encourage Adaptive Reuse



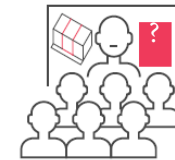
Explore Energy & Plumbing Codes



Substantial Alterations



Capital Funding Clearinghouse



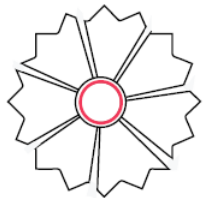
Hyperlocal Panels



City as Matchmaker



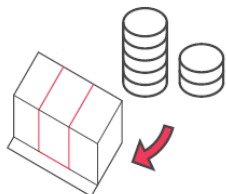
Gather & Share Models



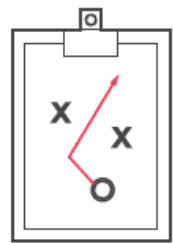
Advocate to Other Certifications



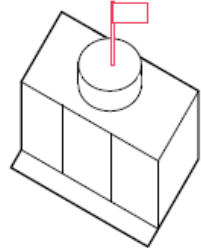
Subsidize Permit Fees



Increase Capital Funding



Cultural Space PDA



Require in Large City Projects



Neighborhood Planning



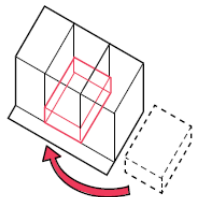
Live / Work Enforcement



Tax Tools



Cultural Space in the MIC



Replace Displaced Cultural Spaces



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