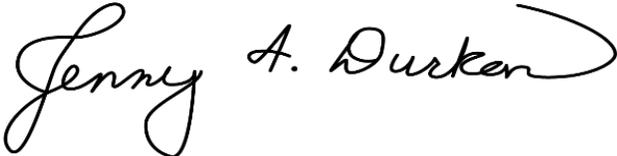




# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> Denise Moriguchi		
<b>Board/Commission Name:</b> Washington State Convention Center Public Facilities District		<b>Position Title:</b> Member
<input type="checkbox"/> Appointment <b>OR</b> <input checked="" type="checkbox"/> Reappointment		<b>City Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>		<b>Term of Position: *</b> 7/31/2020 <b>to</b> 7/30/2024  <input type="checkbox"/> Serving remaining term of a vacant position
<b>Residential Neighborhood:</b> Georgetown	<b>Zip Code:</b> 98108	<b>Contact Phone No.</b> [REDACTED]
<b>Background:</b> UWAJIMAYA (Family owned Asian Gift & Grocery Retailer and Wholesaler) in Seattle WA Uwajimaya President & CEO: March 2017 – present -Provide executive leadership for \$140MM business with 5 stores and 450+ employees Uwajimaya President: 2016-2017 -Led company's retail business and oversee 4 stores: HR, finance, IT, marketing, maintenance Uwajimaya CFO: 2015 – present Uwajimaya Marketing Director – 2013 – 2015 Bayer Healthcare – Consumer Care Division: Brand Manager, One A Day: 2009-2011 Toronto, Ontario Bayer Healthcare – Consumer Care Division: Associate Brand Mgr, 2007-2009 Bayer Healthcare – Consumer Care Division: Assistant Brand Mgr, 2007-2008 <b>Education:</b> MIT Sloan School of Management, MBA. Cambridge, MA 2005-2007 Bowdoin College, BA in Economics and Asian Studies. Brunswick, ME 1994-1998		
<b>Authorizing Signature (original signature):</b>  <b>Date Signed (appointed): 1/15/21</b>		<b>Appointing Signatory:</b> Jenny A. Durkan Mayor of Seattle

\*Term begin and end date is fixed and tied to the position and not the appointment date.

## DENISE MORIGUCHI

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**UWAJIMAYA** (*Family-owned Asian Gift & Grocery Retailer and Wholesaler*) Seattle, WA

**President & CEO**

March 2017-present

- Provide executive leadership for \$140MM business with five retail store locations, wholesale business and real estate holdings and 450+ employees in the Pacific Northwest.
- Lead internal strategic planning & visioning initiatives and operations while also focusing on strengthening community and international relations.

**President**

2016-2017

- Led company's retail business – overseeing four store locations, HR, finance, IT, marketing, maintenance and retail central services.

**CFO**

2015-present

- Oversee company's financial health, planning and reporting.

**Marketing Director**

2013-2015

- Refined customer target and marketing strategy.
- Developed online/social media strategy which included website redevelopment, implementation of SEO and SEM, and creation of new promotional campaigns through new online channels.

**BAYER HEALTHCARE – CONSUMER CARE DIVISION**

Toronto, Ontario (Canada)

Brand Manager, One A Day

2009-2012

- Led development of annual marketing plans and aligned cross-functional team, global business unit and external agencies around them to achieve three consecutive years of brand growth.
- Drove innovation pipeline and new product launch.

**BAYER HEALTHCARE – CONSUMER CARE DIVISION**

Morristown, NJ

Associate Brand Manager, Midol

2007-2009

- Assisted with the development and execution of the annual marketing plan.

Assistant Brand Manager, Alka-Seltzer Plus

2007-2008

- Managed and communicated day-to-day business performance including sales, forecasting, brand budget and P&L management, and category and competitive trend monitoring.

**EDUCATION**

**MIT SLOAN SCHOOL OF MANAGEMENT**

Cambridge, MA

MBA

2005-2007

**BOWDOIN COLLEGE**

Brunswick, ME

BA in Economics and in Asian Studies. Phi Beta Kappa, *summa cum laude*

1994-1998

**OTHER**

- Washington State Convention Center, Board Member 2017 to present
- Denise Louie Education Center, Emeritus Board Member
- AAA Washington, Board Member

# Washington State Convention Center – Public Facilities District 2020

9 Members: Pursuant to RCW 36.100.020 and King County Ordinance 16883, 3 members subject to Seattle City Council confirmation, 4-year terms:

- 3 Appointed by the Governor
- 3 Appointed by the County Executive, confirmed by the County Council
- 3 Appointed by the Mayor, confirmed by the City Council
  - 1 mayoral appointment must represent organized labor, except that this requirement does not apply to the initial board

## Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Position	Appointed By
2	F	N/A	1.	Vice Chair	Deryl Brown-Archie	7/31/18	7/30/22	3	Law: Health, Insurance	County
6	M	N/A	2.	Chair	Frank K. Finneran	7/31/18	7/30/22	3	Hospitality	County
6	M	7	3.	Member	Terry J. McLaughlin	7/31/20	7/30/24	3	Sports, Events, Tourism	County
3	F	N/A	4.	Member	Susana Gonzalez-Murillo	7/31/20	7/30/24	3	Banking	Governor
6	M	7	5.	Member	Jerome L. Hillis	7/31/18	7/30/22	3	Law: Real Estate	Governor
6	M	7	6.	Member	Craig Schafer	7/31/20	7/30/24	2	Hospitality	Governor
6	F	2	7.	Member	Nicole Grant	7/31/18	7/30/22	2	Organized Labor	Mayor
2	M	2	8.	Member	Robert J. Flowers	7/31/18	7/30/22	3	Banking	Mayor
1	F	N/A	9.	Member	Denise Moriguchi	7/31/20	7/30/24	2	Banking	Mayor

## SELF-IDENTIFIED DIVERSITY CHART

	SELF-IDENTIFIED DIVERSITY CHART		(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)		
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
<b>Governor</b>	2	1					1			2			
<b>County Executive</b>	2	1				1				2			
<b>Mayor</b>	1	2			1	1				1			
<b>Total</b>					1	2	1			5			

## Key:

\*D List the corresponding *Diversity Chart* number (1 through 9)

\*\*G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A

*Diversity information is self-identified and is voluntary.*