



# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> Gary Konop		
<b>Board/Commission Name:</b> Seattle International Affairs Advisory Board		<b>Position Title:</b> Member
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	<b>Date Appointed:</b> 5/1/2017	<b>Term of Position: *</b> 6/1/2017 to 11/30/2018
<b>Residential Neighborhood:</b> Council District 7	<b>Zip Code:</b> 98124	<b>Contact Phone No.:</b> [REDACTED]
<b>Background:</b>  Gary Konop is the Director of VIP Visitor Relations and Government Operations at Boeing. He is a senior public affairs professional with extensive experience in international business development focused on the U.S. and Asia. Strong track record of public and private sector positions that required leadership, tact, diplomacy, resourcefulness, and the ability to organize and direct business activities across geographic, cultural, and organizational boundaries. Past experience includes serving as a U.S. diplomat in Japan helping American firms succeed in the Japanese market and as the Japanese government affairs manager for a major U.S. aerospace company.		
<b>Authorizing Signature (original signature):</b> 		<b>Appointing Signatory:</b> Edward B. Murray Mayor of Seattle

FILED  
 CITY OF SEATTLE  
 2017 MAY 7 PM 3:24  
 CITY CLERK

\*Term begin and end date is fixed and tied to the position and not appointment date or appointee.  
August 30, 2016

# GARY E. KONOP

## PROFILE

Senior public affairs professional with extensive experience in international business development focused on the United States and Asia. Strong track record of public and private sector positions that required leadership, tact, diplomacy, resourcefulness, and the ability to organize and direct business activities across geographic, cultural, and organizational boundaries. Past experience includes serving as a U.S. diplomat in Japan helping American firms succeed in the Japanese market and as the Japanese government affairs manager for a major U.S. aerospace company.

## EXPERIENCE

### THE BOEING COMPANY 2002-present

#### THE BOEING COMPANY

**Director, VIP Visitor Relations** (2008-present)

#### **Government Operations**

Seattle, Washington

Responsible for planning and executing Boeing visits from over 600 VIPs annually, including, but not limited to: foreign heads of state, ambassadors, governors, government officials, members of parliament, business executives, and community leaders; U.S. executive branch officials, business leaders, and heads of non-profit organizations. Work closely with staff from marketing and business strategy, commercial airplane sales, communications, supplier management, customer relations, and Washington, D.C. Operations to evaluate incoming visit requests for alignment with company objectives and design visit agendas that deepen understanding of Boeing's products, services, business activities, production systems, management practices, and positions on various public policy issues.

#### BOEING INTERNATIONAL CORPORATION

(a subsidiary of The Boeing Company)

**Director, Government Relations** (2002-2008)

Tokyo, Japan

Provided government and public policy support, information, and assistance to Boeing's various business units in Japan. Developed and maintained significant external relationships with elected officials, government agencies, business associations, civic organizations, think tanks, and other firms in order to improve the company's ability to conduct business in the Japanese market. Advised senior executives and managed the development of company positions on external affairs. Monitored political and economic developments and oversaw in-country university relations and CSR activities.

*Highlights:*

- Successfully implemented the company's first proactive, enterprise-wide government relations program in Japan.
- Led important in-country advocacy efforts focused on cross-border aircraft financing and business aviation.
- Led efforts to resolve airport infrastructure development dispute that posed risks for the 787 Transportation Plan.

**U.S. DEPARTMENT OF COMMERCE**  
**INTERNATIONAL TRADE ADMINISTRATION**  
**FOREIGN COMMERCIAL SERVICE**  
**Commercial Consul, U.S. Consulate Nagoya 1999-2002**  
Nagoya, Japan

Principal commercial officer assigned to region in central Japan having 11 million consumers and a GDP of \$374 billion. Responsible for implementing Commerce Department programs and activities in support of U.S. commercial interests. Managed local FCS staff, budget, and operations. Provided advocacy, counseling, matchmaking, and trade exhibition opportunities to U.S. firms. Engaged in frequent outreach activities. Monitored local compliance with international trade agreements and ensured U.S. access to major construction projects.

*Highlights:*

- Received USDOC Silver Medal for compliance oversight role on multimillion-dollar airport construction project.
- Handled arrangements for Commerce Secretary Norman Mineta's January 2001 visit to Nagoya, first ever by a U.S. Cabinet-level official.
- Generated more than \$95 million worth of verifiable U.S. exports into the region.

**STATE OF MICHIGAN 1992-1999**

**MICHIGAN JOBS COMMISSION**  
**Managing Director, Japan Office (1995-1999)**  
Tokyo, Japan

Managed the state's economic development activities in Japan. Supervised office staff, budgeting, report preparation, and the development of annual strategic plans. Worked with prospective Japanese automotive investors to successfully locate their businesses in Michigan, coordinating the delivery of demographic and site information, regulatory, legal and tax assistance, and other customized support.

*Highlights:*

- Reorganized underperforming Japan Office operations and instituted changes that greatly improved operations and morale.

- Instrumental in bringing more than \$274 million in Japanese investment into Michigan in 1997, creating 1,141 new Michigan jobs.

MICHIGAN INTERNATIONAL TRADE AUTHORITY

**Director, Japan/Korea Operations** (1992-1995)

Detroit, Michigan

Formulated plans, programs, and services to promote Michigan exports to Japan and Korea. Organized trade missions and other events. Handled arrangements for major Midwest U.S.-Japan conference and Governor's visit to Japan. Assisted smaller Michigan firms to increase exports to Japan and Korea by more than \$11 million.

**TOKUSUI CO., LTD. 1989-1992**

TOKUSUI CORPORATION OF AMERICA

(a wholly owned subsidiary of Tokusui Co., Ltd.)

**Director of Research and Development** (1990-1992)

Seattle, Washington

Assisted CEO with all aspects of establishing Tokusui's first North American subsidiary. Conducted market research on U.S. seafood and cold storage industries, market trends, new products and suppliers. Coordinated parent company imports of foodstuffs from U.S. sources.

ROUND TABLE CORPORATION OF JAPAN

(a wholly owned subsidiary of Tokusui Co., Ltd.)

**Manager, International Planning and Development** (1989-1990)

Tokyo, Japan

For this Japanese master franchisee of San Francisco-based Round Table Pizza, helped introduce the American chain's management system in Japan. Developed training manuals, instituted productivity measures, tracked inventory, conducted customer surveys, and handled overseas communications.

**NAGASAKI PREFECTURAL GOVERNMENT**

DEPARTMENT OF PLANNING

INTERNATIONAL AFFAIRS DIVISION

**Coordinator for International Relations** 1988-1989

Nagasaki, Japan

International affairs coordinator for prefectural government under special program administered by the Government of Japan. Assisted local officials to plan and implement international exchanges.

**EDUCATION**

UNIVERSITY OF WASHINGTON  
Henry M. Jackson School of International Studies  
**Graduate work in international studies**

UNIVERSITY OF PITTSBURGH  
**B.A., Political Science and Japanese Language**

KONAN UNIVERSITY  
Konan-Illinois Center  
**Foreign study**

**ACTIVITIES**

Member, Board of Governors, World Trade Center Seattle, 2014-present; member, Seattle Sister Cities Coordinating Council, 2009-2016; member, Board of Trustees, World Affairs Council of Seattle, 2009-2012; chair, Business Aviation Task Force, American Chamber of Commerce in Japan (ACCJ), 2004-2008; vice-president, American State Offices Association, Tokyo, Japan, 1998-1999; vice chair, Invest in U.S.A. Committee, ACCJ, 1996-1997; and executive director, Michigan-Japan Foundation, 1994-1995

Appeared in television interviews produced by major Japanese and American networks (CNN, NHK, and The University of the Air). Magazine and newspaper interviews include *Business Week Asia*, *The Detroit News*, *Crain's Detroit Business*, *The Detroit Free Press*, and other publications.

**REFERENCES**

References and additional information gladly provided upon request.

# Seattle International Affairs Advisory Board

30 Members: Pursuant to *Ord. 125113*, all *Mayoral-appointed* members subject to City Council confirmation, 2-year terms:

- 1 City Council-appointed
- 19 Mayor-appointed
- 6 Other Appointing Authority-appointed (specify):

## Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	M	N/A	1.	Seattle-Be'er Sheva	Robert Wilkes	10/1/15	9/30/17	1	SMC
6	F	2	2.	Seattle-Bergen	Lori Ann Reinhall	10/1/15	9/30/17	1	SMC
6	M	3	3.	Seattle-Christchurch	Richard Conlin	10/1/15	9/30/17	1	SMC
6	M	3	4.	Seattle-Gdynia	Sebastian Niziol	10/1/15	9/30/17	1	SMC
1	M	N/A	5.	Seattle-Kaohsiung	Sean Huang	10/1/15	9/30/17	1	SMC
6	F	4	6.	OR, City of Seattle	Stacey Jehlik	11/1/16	n/a	1	SMC Council President
1	F		7.	City Council	Lorena Gonzalez Neepaporn	10/1/15	n/a	1	
1	F	4	8.	Trade Development Alliance	Boungjaktha	6/1/17	n/a	1	TDA
6	F	1	9.	Seattle Center Foundation	Alma Plancich	6/1/17	n/a	4	Mayor
6	M	7	10.	Boeing	Gary Konop	6/1/17	11/30/18	4	Mayor
6	F	4	11.	Seattle Public Schools	Michele Anclaux Aoki	6/1/17	11/30/18	1	Mayor
6	M	3	12.	UW, Jackson School	Daniel Bessner	6/1/17	11/30/18	1	Mayor
6	M	7	13.	Visit Seattle	John Boesche	6/1/17	11/30/18	1	Mayor
6	F	N/A	14.	Starbucks	Shannon Boldizar	6/1/17	11/30/18	1	Mayor
6	F	4	15.	UW, Jackson School	Jennifer Butte-Dahl	6/1/17	11/30/18	1	Mayor
	F	7	16.	Expedia/Hotwire Consular Association of Washington	Katherine Cheng	6/1/17	11/30/18	1	Mayor
6	M	6	17.		Pedro Costa	6/1/17	11/30/18	1	Mayor
1	F	N/A	18.	Ethnic Heritage Council	JoAnne Lee	6/1/17	5/31/19	1	Mayor
6	F	6	19.	Amazon	Monique Meche	6/1/17	5/31/19	1	Mayor
6	F	N/A	20.	World Affairs Council	Jacqueline Miller	6/1/17	5/31/19	1	Mayor
6	M	3	21.	PATH	Brian Neville	6/1/17	5/31/19	1	Mayor
6	F	3	22.	Seattle Globalist Washington Global Health Alliance	Sarah Stuteville	6/1/17	5/31/19	1	Mayor
6	F	1	23.		Tina Vlasaty	6/1/17	5/31/19	1	Mayor
6	M	6	24.	Rotary International	David Woodward	6/1/17	5/31/19	1	Mayor

**SELF-IDENTIFIED DIVERSITY CHART**

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	6	13			2					16			
Council		1					1			5			
Other	4	2			1								
<b>Total</b>	<b>10</b>	<b>16</b>			<b>3</b>					<b>21</b>			

**Key:**

**\*D** List the corresponding *Diversity Chart* number (1 through 9)

**\*\*G** List *gender*, **M** = Male, **F**= Female, **T**= Transgender, **U**= Unknown

**RD** Residential Council District number 1 through 7 or N/A

*Diversity information is self-identified and is voluntary.*