



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Marcia Wright-Soika</i>		
Board/Commission Name: <i>Seattle Women's Commission</i>		Position Title: <i>Member</i>
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Date Appointed: <i>mm/dd/yy.</i> 09/20/21	Term of Position: * 7/2/2021 to 7/1/2023 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood:	Zip Code:	Contact Phone No.:
Background: Marcia was the previous chair of the Equitable Development committee, where our focus was on supporting the policies and processes that alleviate the impact on sweeps, and to amplify solutions for safe permanent housing. We also focused on efforts to increase fare equity. She is currently serving on the Government and Community Relations Committee. I am really looking forward to working more closely with the Washington state Women's Commission, helping to create forums for our community to engage with candidates in the upcoming election, and working toward overall commission goals to support a post-pandemic equitable recovery for womxn.		
Authorizing Signature (original signature): 		Appointing Signatory: <i>Jenny A. Durkan</i> <i>Mayor of Seattle</i>

Marcia Wright-Soika, MBA

Nonprofit Development and Communications Executive

EXPERIENCE

Mercy Housing, Inc. – national nonprofit affordable housing agency
Affordable Housing Developer and Owner with Onsite Resident Services Program Model

2018 to Present

Director of Philanthropy for Northwest Region

Responsibilities & Achievements

- Increased contributed revenue over 2017 in both individual and event contributions.
- Increased Mercy Housing's profile in the Northwest market through strategic communications plan, securing new media partnerships and proactive outreach to local media outlets.
- Lead department's Racial Equity Plan and ensured goals such as amplifying partnerships with minority-owned businesses were complete.
- Increased number of new donors by 14% since last year.
- Launched new corporate engagement strategy to create new or strengthen philanthropy partnerships for Mercy Housing Northwest, including Seattle Seahawks, Bank of America and BECU.

YWCA Delaware, Inc. – statewide organization; Wilmington, DE headquarters
Social Service Agency – Housing and Community Programs

2012 to 2017

Director of Development and Communications

Responsibilities & Achievements

- Secured the capital funding needed to finalize purchase of YWCA's homeless shelter and begin critical repairs, including making the building more energy efficient and secure.
- Generated new business partnerships, strengthened relationships with existing funders and strategized plans to expand and launch new programs, and to achieve and exceed revenue goals.
- Mobilized volunteer committees to support YWCA in achieving agency, program, and fundraising targets.
- Led YWCA's major fundraising annual event and planned nearly two dozen special events throughout the year.
- Increased visibility of organization to YWCA's funding partners and prospects and strengthened donor recognition opportunities.
- Developed new tools and reporting systems for team to better track and evaluate its performance against budget and to improve donor communications.
- Created new awards strategy that resulted in cost savings, boosted revenue and more visibility for the agency's programs.
- Created skills-based volunteerism strategy and recruited in-kind partner to overhaul YWCA's 20+ year old database to cloud-based system currently in use.
- Graduated in 2013 from the agency's Leadership Development Program (selected by CEO and Board of Directors). Also completed YWCA's 2012 Mid-Atlantic Region Leadership Academy.

Chester County Fund for Women and Girls – West Chester, Pa.

Grantmaking and Education Women's Foundation

Development and Programs Associate, 2007 to 2012

Responsibilities & Achievements

- Part of team that raised \$3.5 million for 2008 endowment campaign, more than \$500,000 over goal.
- Lead grant writer for foundation and corporate grants. Managed stewardship reports for funders.
- Planned more than two dozen successful events annually during tenure, including fundraisers, educational programs, grants celebrations and conferences. Helped acquire new corporate support each year for the "Making a Difference" Annual Luncheon – primary annual fundraising event.

Key:

- *D** List the corresponding *Diversity Chart* number (1 through 9)
- **G** List *gender*, **M** = Male, **F**= Female, **T**= Transgender, **U**= Unknown
- RD** Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.