Incorporating Equity into Regional Growth

April 26, 2019

Puget Sound Regional Council

Puget Sound Regional Council (PSRC)

Regional planning agency

Develops policies and coordinates decision about regional growth, transportation, and economic development planning
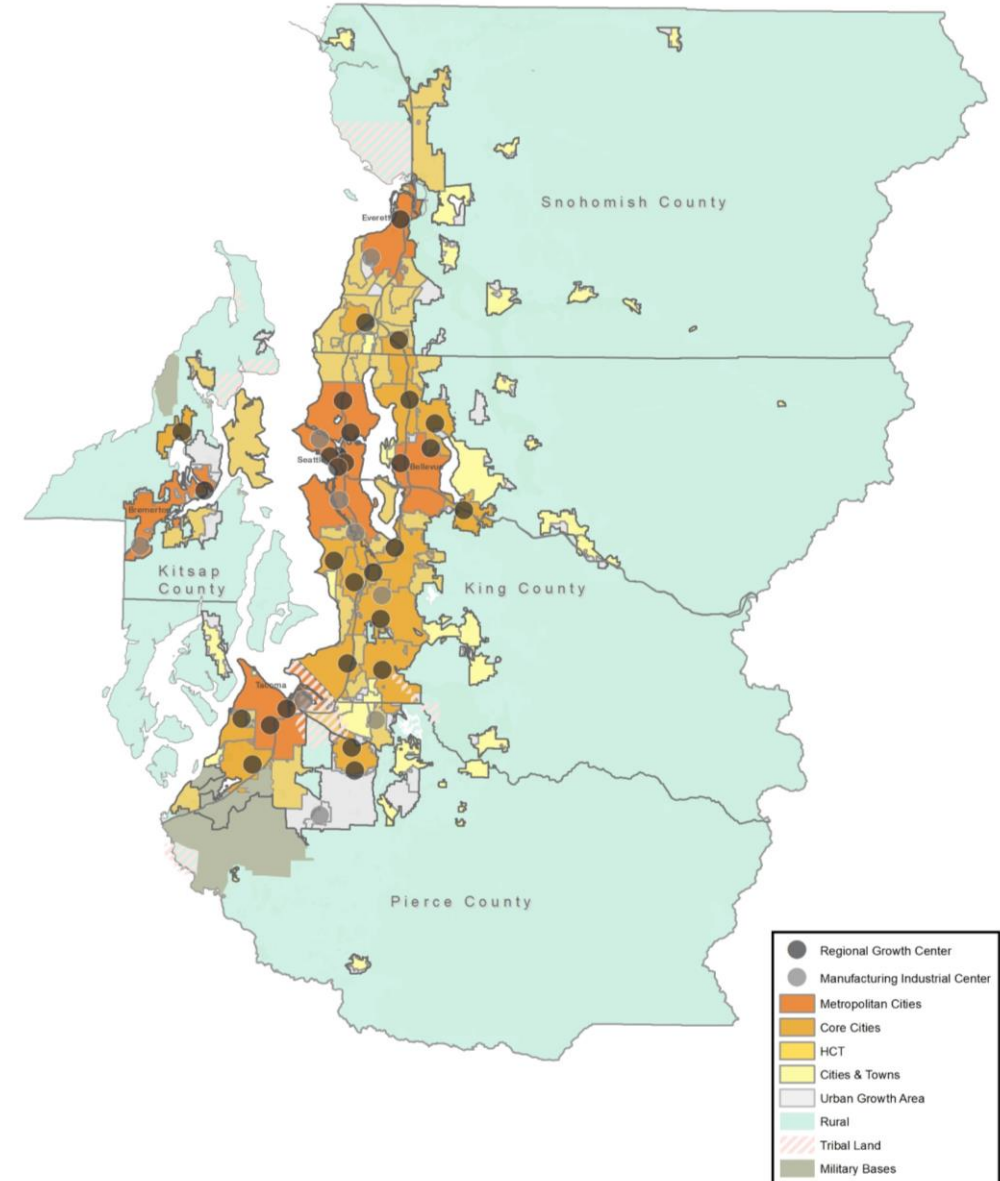
Composed of over 80 jurisdictions:

4 counties, 82 cities and towns, ports, state and local transportation agencies, tribal governments

Develop regional plans

VISION 2050
Regional Transportation Plan
Regional Economic Strategy

Legend:
- Regional Growth Center
- Manufacturing Industrial Center
- Metropolitan Cities
- Core Cities
- HCT
- Cities & Towns
- Urban Growth Area
- Rural
- Tribal Land
- Military Bases

Member Direction on Equity

VISION 2050 Scoping

- Define equity
- Assess policy through an equity lens
- Develop strategies to mitigate disparities and reduce displacement

Work sessions with members and stakeholders

- Incorporate equity into vision statement
- Provide local jurisdictions with tools
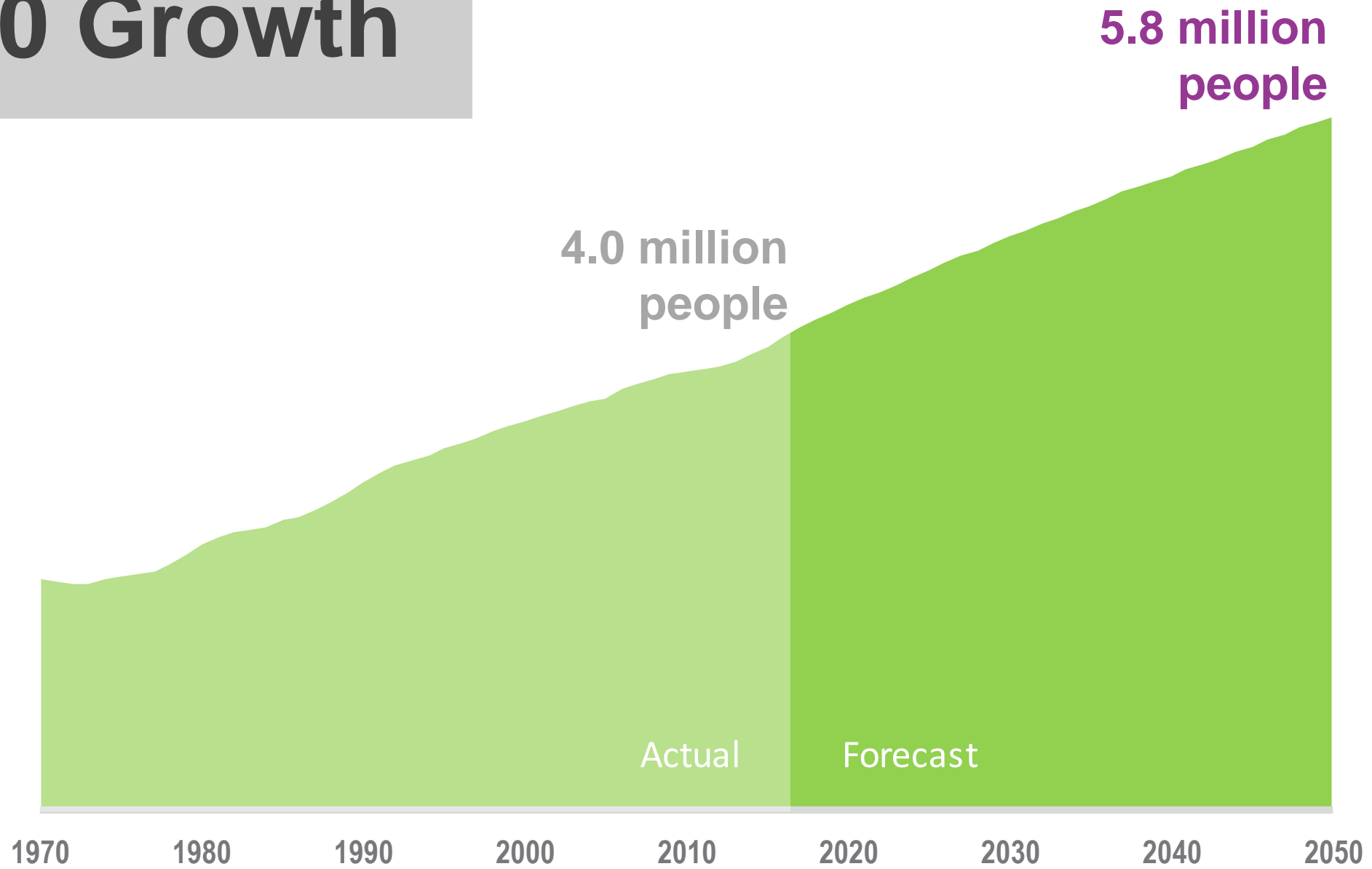- Engage underrepresented groups

PSRC Equity Work Program

To define equity and have a common understanding among members

Center equity in VISION 2050 and other regional plans

Develop and distribute data and tools

2050 Growth

5.8 million people

4.0 million people

Actual

Forecast

1970   1980   1990   2000   2010   2020   2030   2040   2050

Source: PSRC

2050 Growth

In 2050, the region's residents will be:

Older

18% of the region's population will be over the age of 65 by 2050, up from 14% today.

More diverse

Between 2000 and 2016, 81% of the region's population growth was people of color.

In smaller households

In 2050 there will be 2.36 people per household on average, down from 2.50 today.

Region's Demographics

People of color represent:

24% of region's population in 2000

35% of region's population in 2016

81% of region's growth since 2000

Cities at or near 50%+ people of color in 2017:

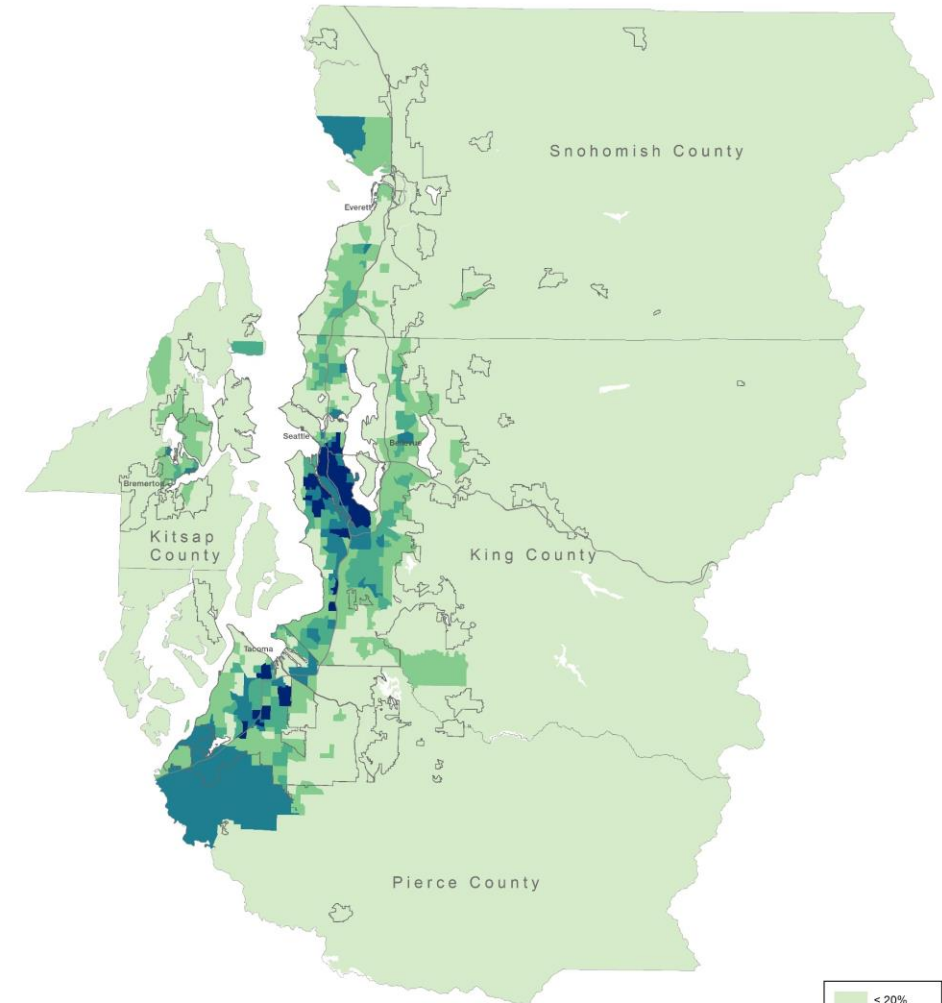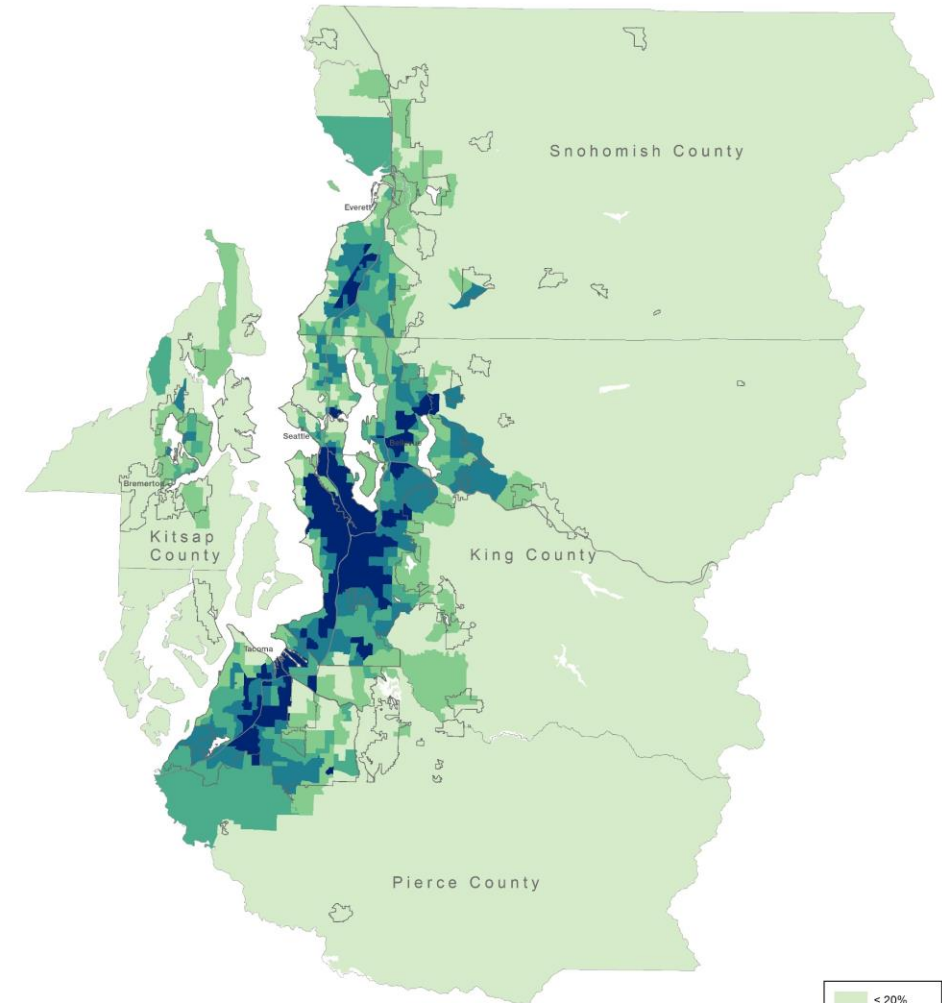|		
SeaTac (68%)	Federal Way (52%)	Des Moines (47%)
Tukwila (67%)	Burien (50%)	Lynnwood (45%)
Kent (54%)	Lakewood (49%)	Pacific (44%)
Renton (54%)	Bellevue (49%)	Auburn (41%)
Fife (54%)	Redmond (47%)	Tacoma (40%)

2000

Source: American Community Survey, 5-year estimates

Region's Demographics

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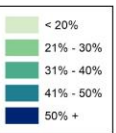|		
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2016

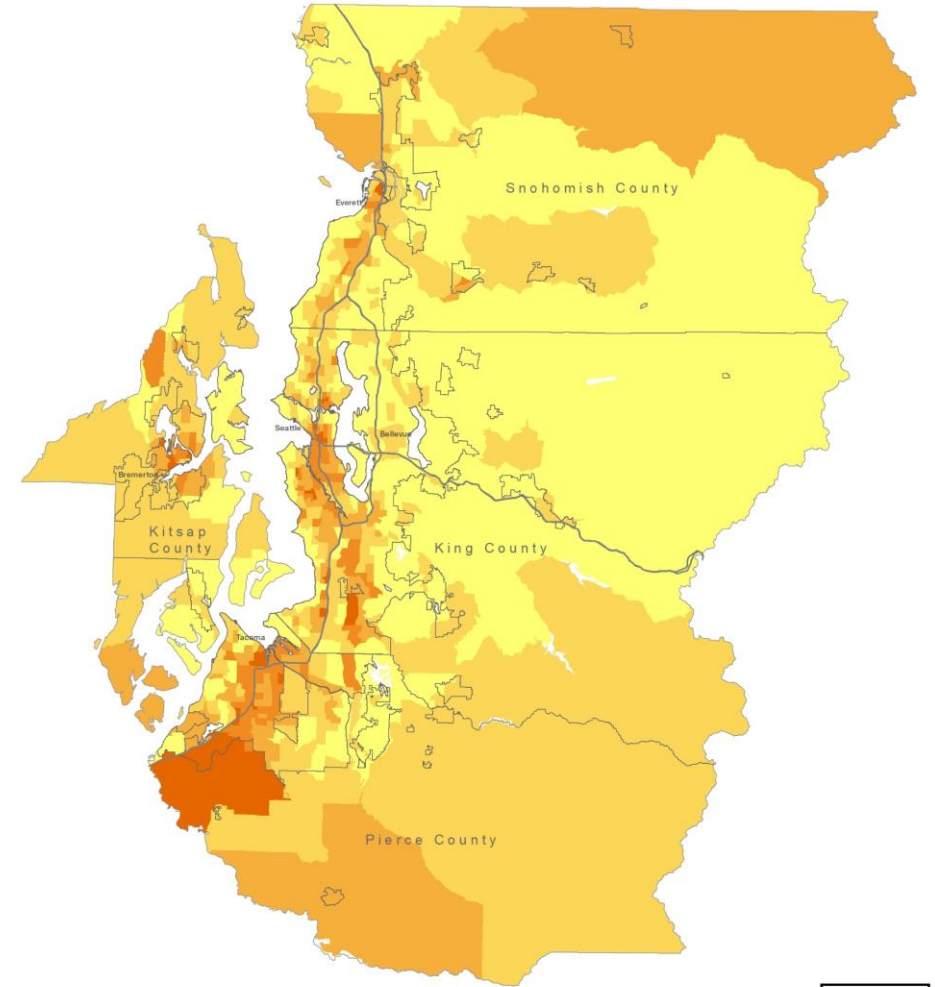|	
	< 20%
	21% - 30%
	31% - 40%
	41% - 50%
	50% +

Source: American Community Survey, 5-year estimates
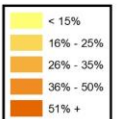
Region's Demographics

Low-Income population includes households with incomes less than 200% of the federal poverty level:

21% of region's population in 2000

24% of region's population in 2016

2000

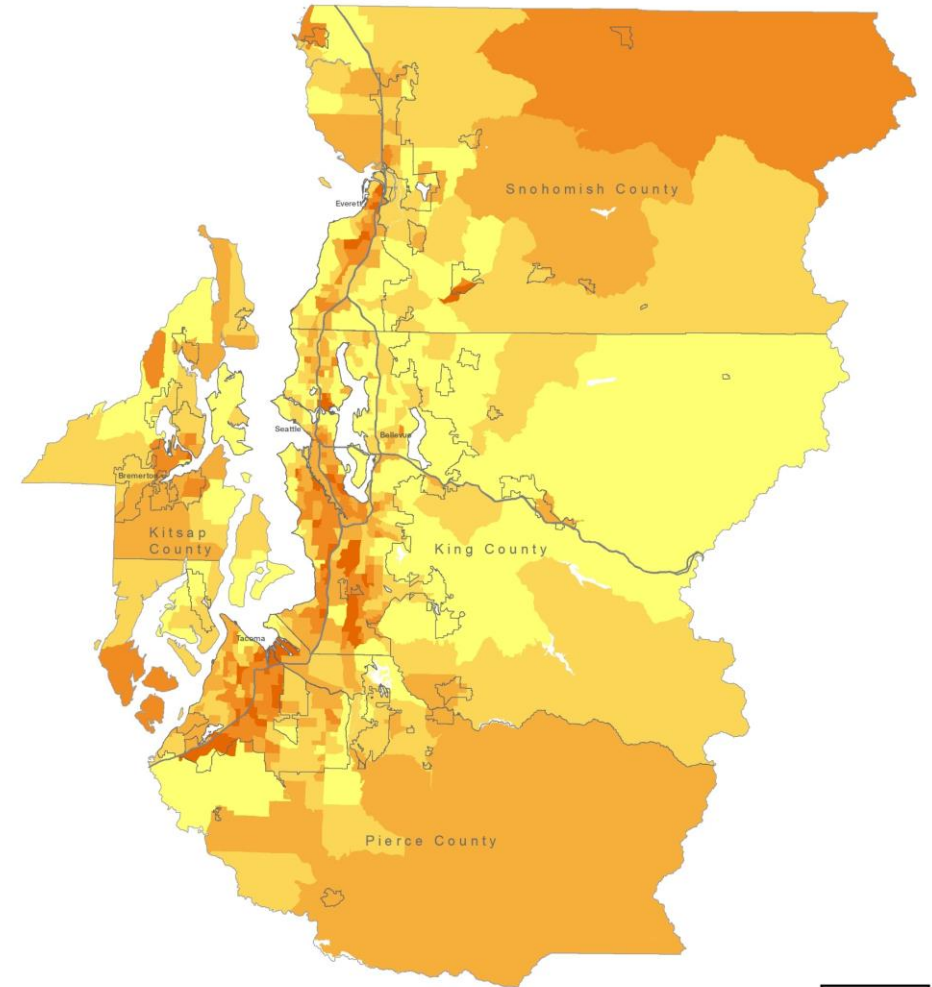|	
	< 15%
	16% - 25%
	26% - 35%
	36% - 50%
	51% +

Source: American Community Survey, 5-year estimates

Region's Demographics

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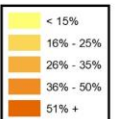
21% of region's population in 2000

24% of region's population in 2016

2016

Legend:
- < 15%
- 16% - 25%
- 26% - 35%
- 36% - 50%
- 51% +

VISION 2050 Draft Supplemental EIS
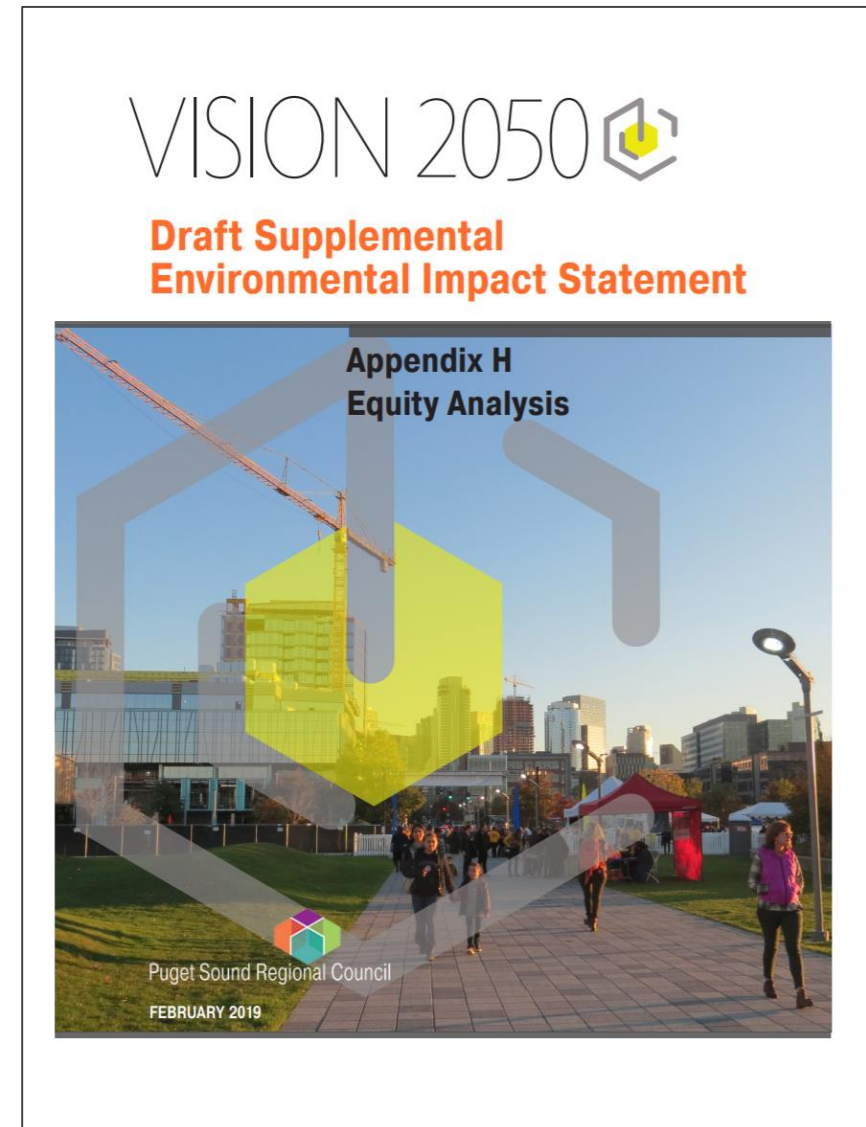
Evaluates environmental effects

Three regional growth alternatives that distribute growth in unique patterns throughout the region

Appendix H: Equity Analysis

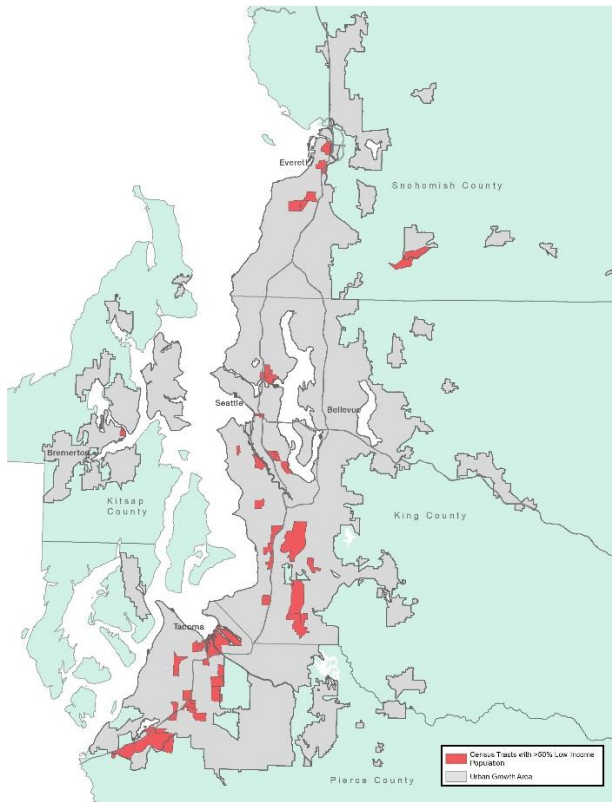Demographic information, measures impacts on specific geographies

Uses tools to analyze growth outcomes

Updated opportunity mapping, displacement risk analysis

VISION 2050

Draft Supplemental
Environmental Impact Statement

Appendix H
Equity Analysis

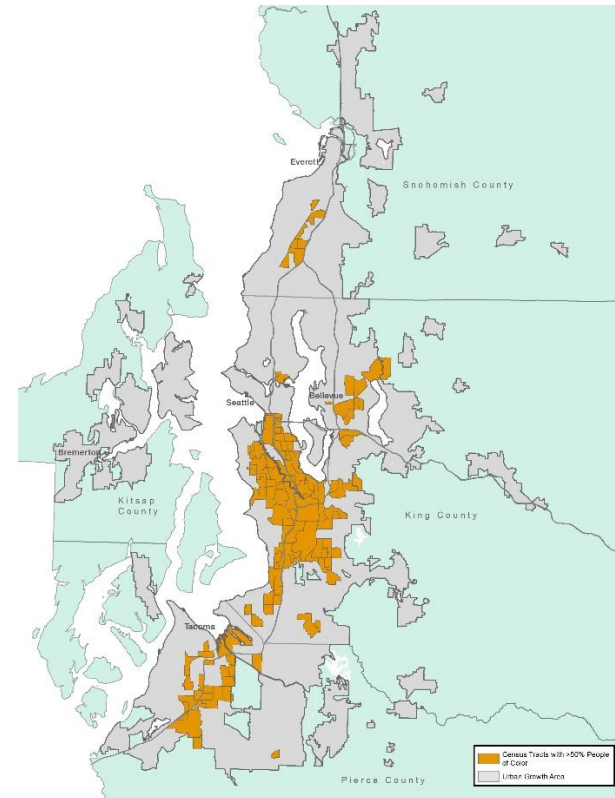Puget Sound Regional Council

FEBRUARY 2019

VISION 2050 Draft Supplemental EIS

Measures impact in areas with high concentrations of low income residents and people of color
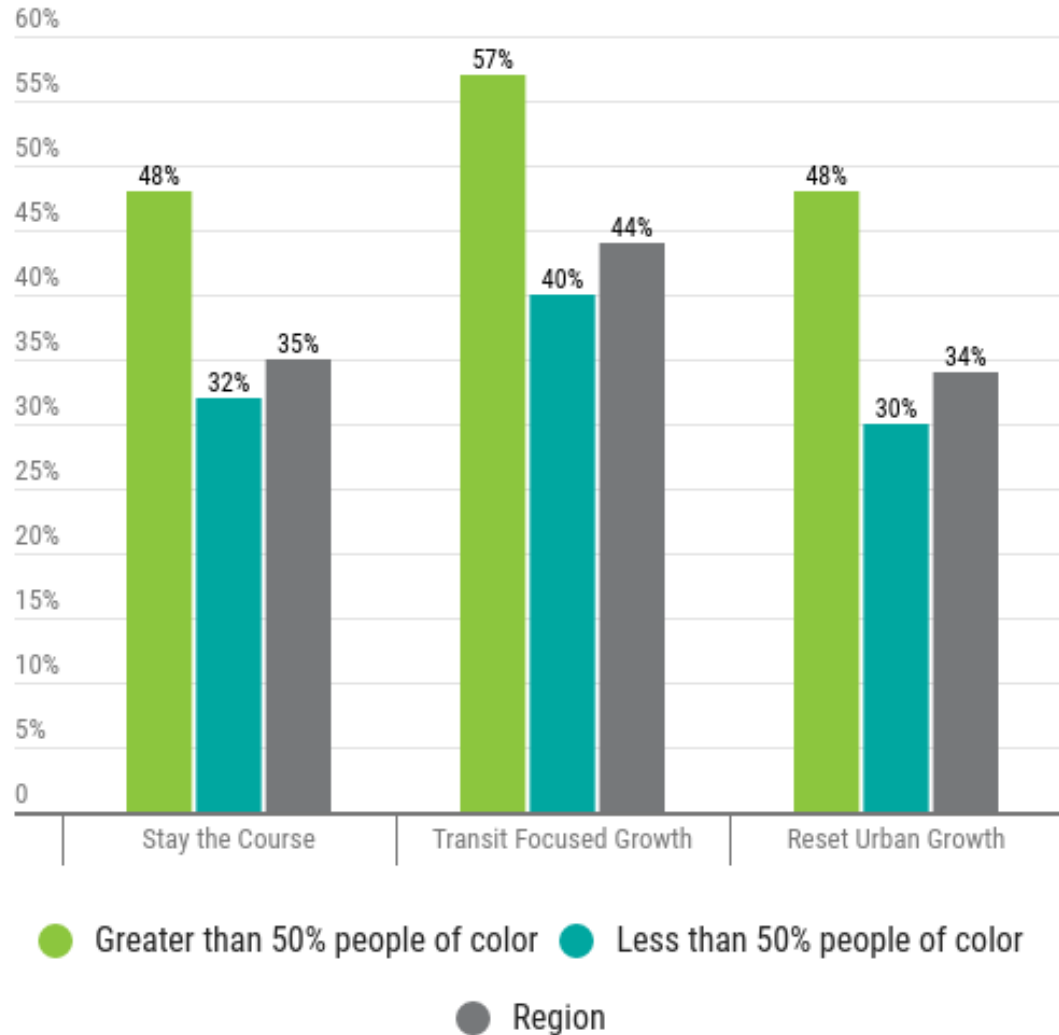

Over 50% Low Income

Over 50% People of Color
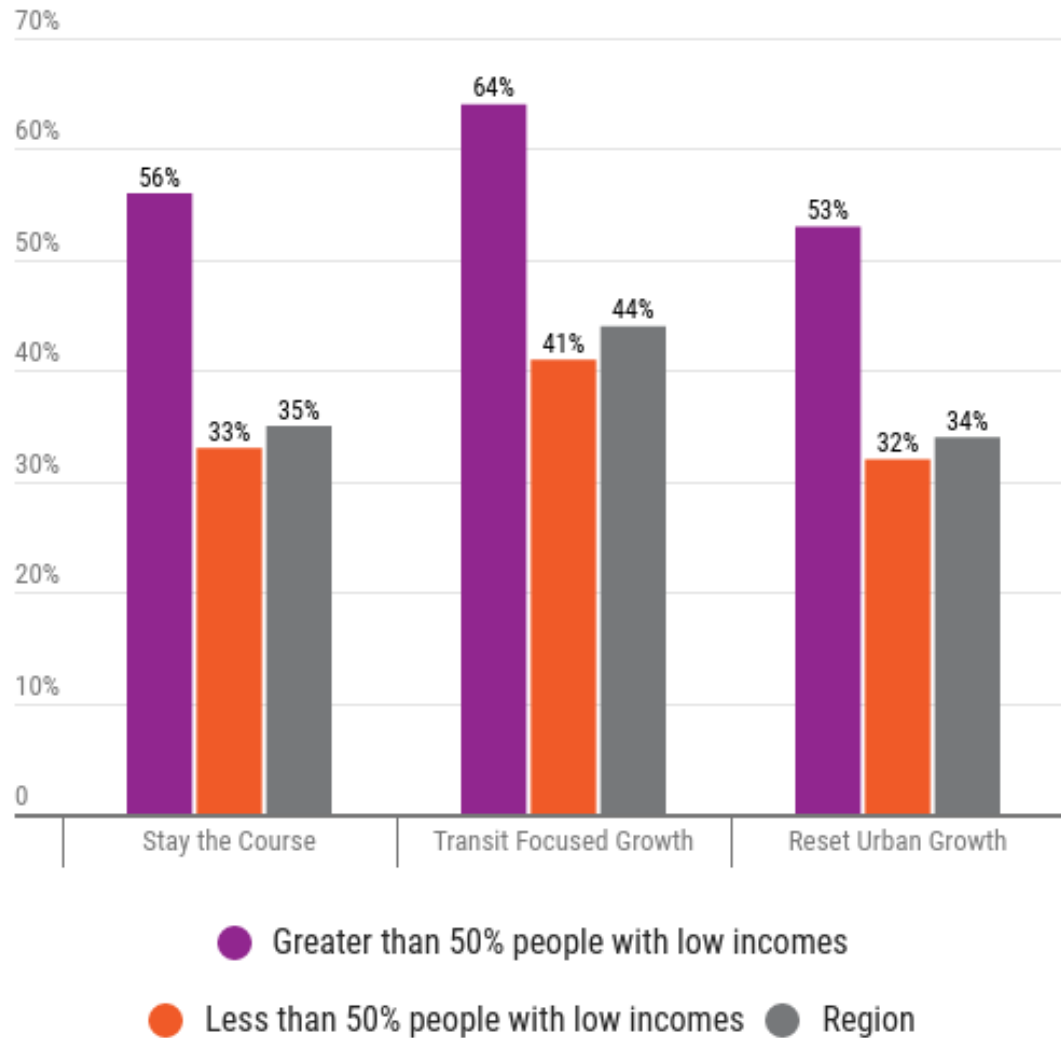
Source: PSRC

VISION 2050 Draft Supplemental EIS

Population and Employment in Proximity to High-Capacity Transit, 2050, Low Income Population

13

VISION 2050 Draft Supplemental EIS

Population and Employment in Proximity to High-Capacity Transit, 2050, Low Income Population

Source: PSRC

Opportunity Mapping

Uses an "Opportunity index" based on measures of neighborhood opportunity and positive life outcomes:

Education
- English test scores
- Math test score
- Student poverty
- Teacher qualifications
- Graduate rates

Economic health
- Living wage jobs
- Job growth trends
- Unemployment rates

Housing & neighborhood quality
- Housing vacancy rates
- Housing conditions
- Crime Index

Mobility & transportation
- Drive commute costs
- Access to transit
- Average transit costs
- Walk commutes

Health & environment
- Proximity to parks
- Toxic waste
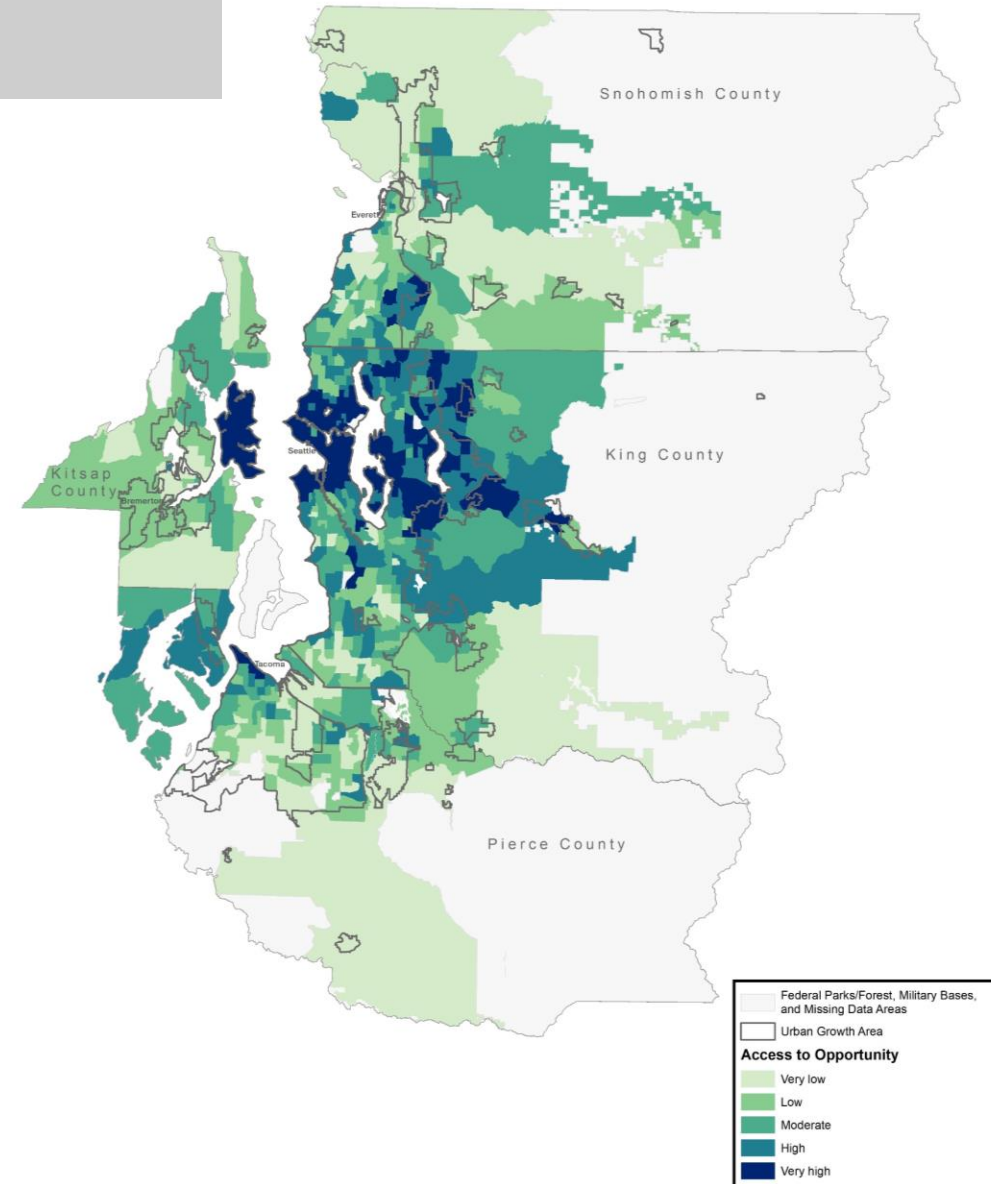- Access to healthy food

Opportunity Mapping

Applications of tool:

Analysis of growth in VISION 2050 Draft Supplemental EIS

Regional policy development in VISION 2050

Project selection criterion for the distribution of PSRC's transportation funding

Technical assistance for local jurisdictions

Displacement Risk Analysis

Identifies areas at greater risk of displacement based on current neighborhood conditions:

Socio-demographics
- Race/ethnicity
- English proficiency
- Education attainment
- Renter households
- Housing cost-burden households
- Low-income households

Transportation qualities
- Access to jobs by auto
- Access to jobs by transit
- Proximity to existing transit
- Proximity to planned transit

Neighborhood characteristics
- Proximity to supermarkets, pharmacists, restaurants
- Proximity to schools, parks
- Proximity to high-income areas

Housing
- Development capacity
- Median rent
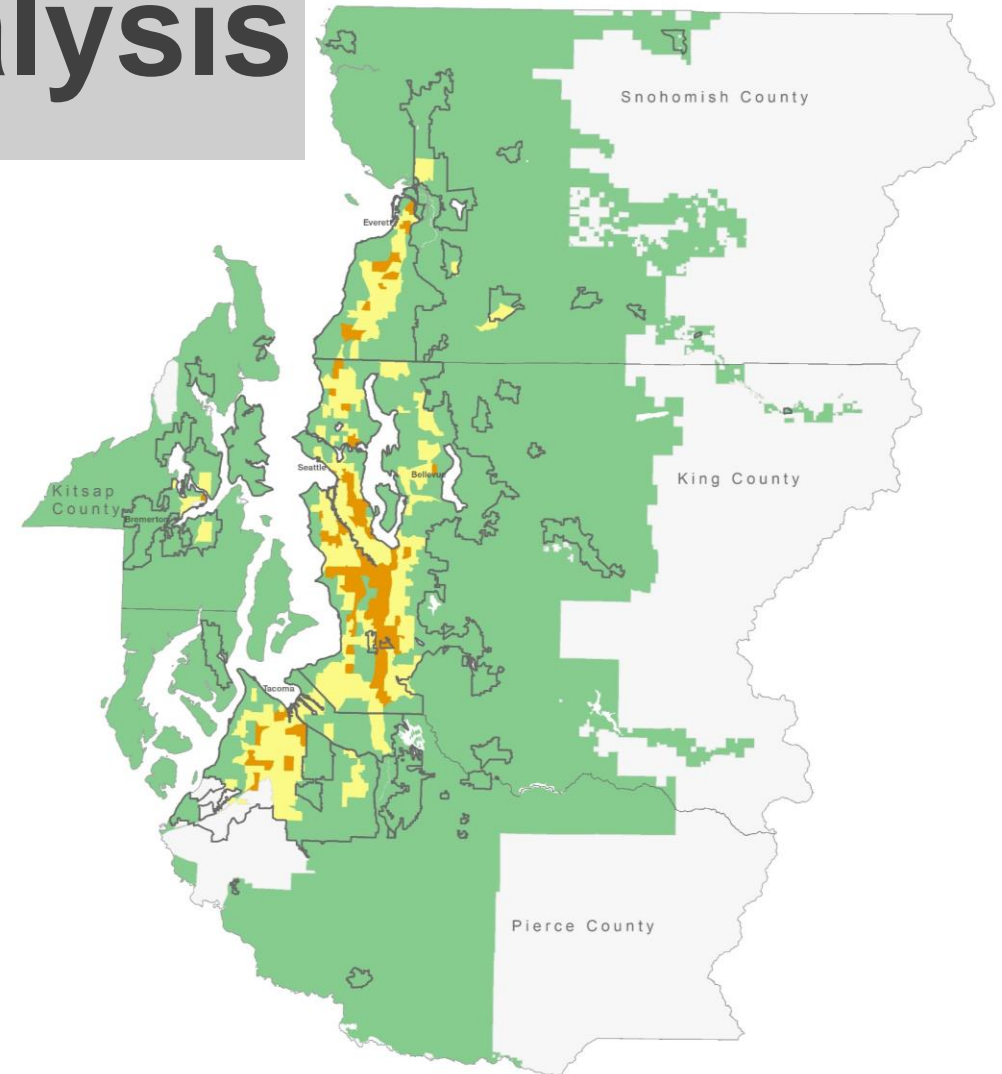
Civic engagement
- Voter turnout

Displacement Risk Analysis

Applications of tool:

Analysis of growth in VISION 2050 Draft Supplemental EIS

Regional policy development in VISION 2050

Technical assistance for local jurisdictions

Displacement Risk
- Lower
- Moderate
- Higher

Draft Policies in VISION 2050

MPP-Development Patterns
Evaluate planning in regional growth centers and high capacity transit station areas for their **potential physical, economic, and cultural displacement** of marginalized residents and businesses.

MPP-Development Patterns
Engage in equitable community planning to identify the diverse needs of the region's communities and achieve growth outcomes

MPP-Transportation
Implement transportation programs and projects that **provide access to opportunities while preventing or mitigating negative impacts** to people of color, people with low-income, and people with special transportation needs.

Institutionalizing Equity at PSRC

Regional plans and policies

New Equity Manager Position

Members of the Government Alliance on Race and Equity (GARE)

NW Learning Cohort

- Participation in curriculum focuses on strategies to achieve racial equity through operationalizing new policies and culture

- Other participants in our region include: King County, Lynnwood, Port of Seattle, City of Seattle, Seattle Housing Authority, City of Tacoma, City of Tukwila

Discussion

Feedback or suggestions on this work at PSRC?

What would be helpful for you from PSRC?

Thank you.

More information: psrc.org/equity

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