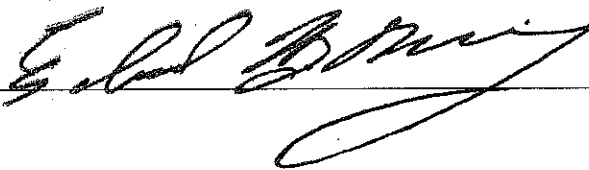




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Pedro Costa</i>		
Board/Commission Name: <i>Seattle International Affairs Advisory Board</i>		Position Title: <i>Member</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Date Appointed: 5/1/2017	Term of Position: * 6/1/2017 to 11/30/2018
Residential Neighborhood: <i>Council District: 6</i>	Zip Code: 98115	Contact Phone No.: [REDACTED]
Background: <p>Pedro Costa is the President of the Consular Association of Washington and the Honorary Consul of Brazil. He is also the founder of The Information Company, one of the leading Strategic Advisory and Public Relations companies in Seattle, Washington and São Paulo, Brazil. Mr. Costa received his B.A. degree in Communications from the Universidade Federal de Minas Gerais and has worked for many years as an information expert and journalist for several newspapers, radio stations and magazines. Mr. Costa works extensively for Brazilian banks, insurance companies, law firms, asset management and IT organizations as a media and business adviser in Brazil, U.S., China, Japan, Europe and South America. In the U.S., Mr. Costa has led important business missions between the two countries, especially in the Automotive and aerospace sectors. Both in the U.S. and Brazil, Mr. Costa has acted as a strategic advisor for important companies, seizing business opportunities. More recently, he's been working on documentaries in the U.S. directed towards Brazilian business television and web programs. His documentaries were broadcast by Veja Magazine, Valor Economico (financial newspaper) Record News and others.</p>		
Authorizing Signature (original signature): 		Appointing Signatory: <i>Edward B. Murray</i> Mayor of Seattle

FILED
 CITY OF SEATTLE
 2017 MAY 17 PM 3:25
 CITY CLERK

*Term begin and end date is fixed and tied to the position and not appointment date or appointee.
August 30, 2016

Pedro A. L. Costa

Networker, Documentarist, Ideas Generator, Diplomat
The Information Company

Universidade Federal de Minas Gerais
Greater Seattle Area

500+ 500+ connections

Founder of The Information Company, one of the leading Strategic Advisory and Public Relations companies in Seattle, Washington and São Paulo, Brazil.

Mr. Costa received his B.A. degree in Communications from the Universidade Federal de Minas Gerais and has worked for many years as an information expert and journalist for several newspapers, radio stations and magazines.

Mr. Costa works extensively for Brazilian banks, insurance companies, law firms, asset management and IT organizations as a media and business adviser in Brazil, United States, China, Japan, Europe and South America.

He is one of the foremost specialists in business communication and business development, especially in the Brazilian retail, educational and financial industries.

In the United States, Mr. Costa has led important business missions between the two countries, especially in the Automotive and aerospace sectors.

Both in the U.S. and Brazil, Mr. Costa has acted as a strategic advisor for important companies, seizing business opportunities.

Some of the clientele of the Information Company are Zurich Insurance, Draft, FCB, Washington Council on International Trade (WCIT), Brazilian Manufacturers Association (Fiesp and Fiemg), Skyway, Airbiquity, Skype, Livemocha, National Confederation of Agriculture and Livestock (CNA), Uzoom.me and others.

More recently, he's been working on documentaries in the United States directed towards Brazilian business television and web programs. His documentaries were broadcast by Veja Magazine, Valor Economico (financial newspaper) Record News and others.

Specialties: Strategic Advisory for American and Brazilian companies, Documentaries, Public Relations, Business Development, Art Exhibitions and Musical Shows, Strategic Advisory for American and Brazilian companies.

Mr. Costa is also the Honorary Consul of Brazil in Seattle and President of the Consular Association of Washington.

Seattle International Affairs Advisory Board

30 Members: Pursuant to *Ord. 125113*, all *Mayoral-appointed* members subject to City Council confirmation, 2-year terms:

- 1 City Council-appointed
- 19 Mayor-appointed
- 6 Other Appointing Authority-appointed (specify):

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	M	N/A	1.	Seattle-Be'er Sheva	Robert Wilkes	10/1/15	9/30/17	1	SMC
6	F	2	2.	Seattle-Bergen	Lori Ann Reinhall	10/1/15	9/30/17	1	SMC
6	M	3	3.	Seattle-Christchurch	Richard Conlin	10/1/15	9/30/17	1	SMC
6	M	3	4.	Seattle-Gdynia	Sebastian Niziol	10/1/15	9/30/17	1	SMC
1	M	N/A	5.	Seattle-Kaohsiung	Sean Huang	10/1/15	9/30/17	1	SMC
6	F	4	6.	OIR, City of Seattle	Stacey Jehlik	11/1/16	n/a	1	SMC Council President
1	F		7.	City Council	Lorena Gonzalez Neepaporn	10/1/15	n/a	1	
1	F	4	8.	Trade Development Alliance	Boungjaktha	6/1/17	n/a	1	TDA
6	F	1	9.	Seattle Center Foundation	Alma Plancich	6/1/17	n/a	4	Mayor
6	M	7	10.	Boeing	Gary Konop	6/1/17	11/30/18	4	Mayor
6	F	4	11.	Seattle Public Schools	Michele Anciaux Aoki	6/1/17	11/30/18	1	Mayor
6	M	3	12.	UW, Jackson School	Daniel Bessner	6/1/17	11/30/18	1	Mayor
6	M	7	13.	Visit Seattle	John Boesche	6/1/17	11/30/18	1	Mayor
6	F	N/A	14.	Starbucks	Shannon Boldizar	6/1/17	11/30/18	1	Mayor
6	F	4	15.	UW, Jackson School	Jennifer Butte-Dahl	6/1/17	11/30/18	1	Mayor
	F	7	16.	Expedia/Hotwire	Katherine Cheng	6/1/17	11/30/18	1	Mayor
6	M	6	17.	Consular Association of Washington	Pedro Costa	6/1/17	11/30/18	1	Mayor
1	F	N/A	18.	Ethnic Heritage Council	JoAnne Lee	6/1/17	5/31/19	1	Mayor
6	F	6	19.	Amazon	Monique Meche	6/1/17	5/31/19	1	Mayor
6	F	N/A	20.	World Affairs Council	Jacqueline Miller	6/1/17	5/31/19	1	Mayor
6	M	3	21.	PATH	Brian Neville	6/1/17	5/31/19	1	Mayor
6	F	3	22.	Seattle Globalist Washington Global Health	Sarah Stuteville	6/1/17	5/31/19	1	Mayor
6	F	1	23.	Alliance	Tina Vlasaty	6/1/17	5/31/19	1	Mayor
6	M	6	24.	Rotary International	David Woodward	6/1/17	5/31/19	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

				(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	6	13			2					16			
Council		1					1			5			
Other	4	2			1								
Total	10	16			3					21			

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
 - **G List *gender*, M = Male, F= Female, T= Transgender, U= Unknown
 - RD Residential Council District number 1 through 7 or N/A
- Diversity information is self-identified and is voluntary.*