

Seattle Transportation Benefit District (STBD) Year 3 Update

January 15, 2019

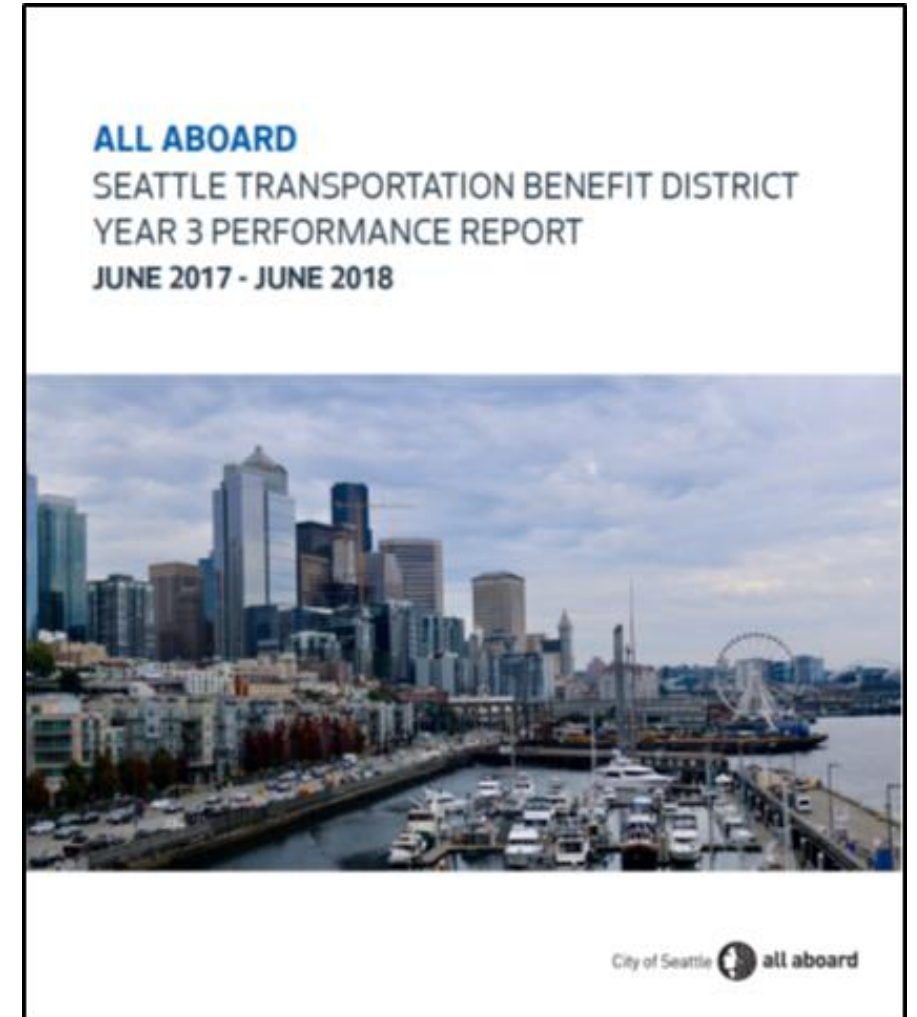
Seattle Department of Transportation



City of Seattle

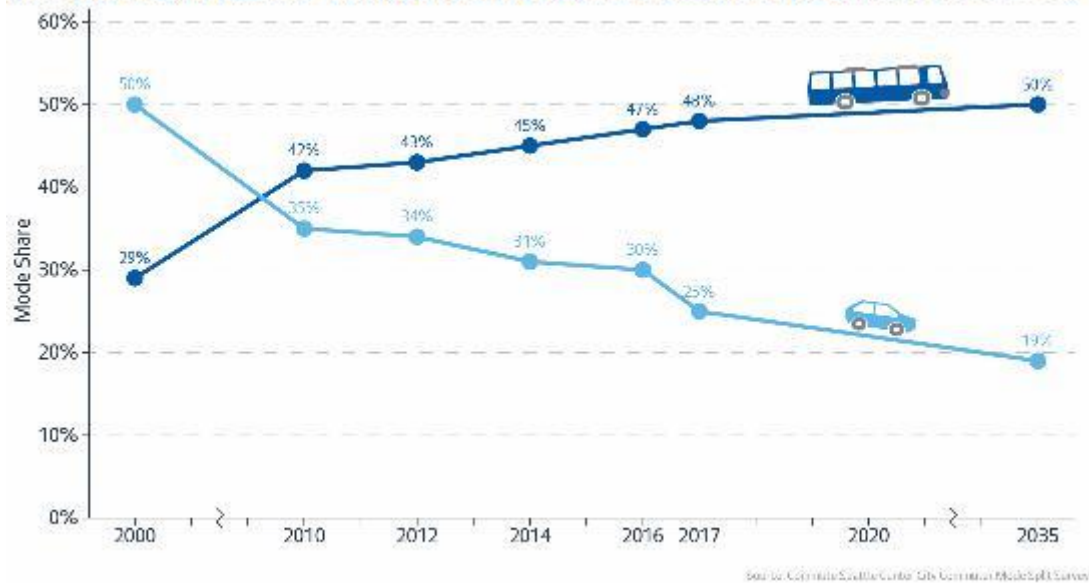
Presentation Overview

- STBD background, spending and scope change
- Transit Service Investments and Performance
- Low Income Access to Transit
- Questions



Continued Transit Growth in Seattle

Transit and Single Occupancy Vehicle (SOV) Mode Share to Downtown Seattle 2010 - 2017 & 2035 Goal

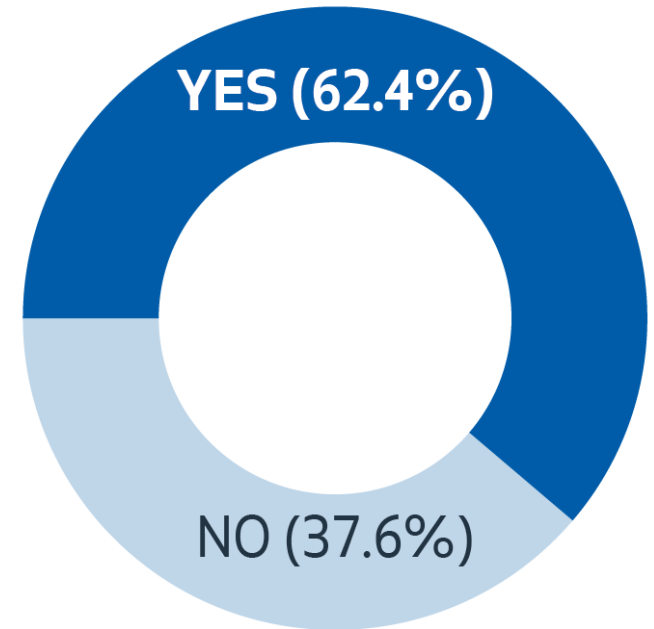


- Seattle continues to grow
 - Jobs up 19% since 2010
 - Population up 20% since 2010
 - Home prices up 85% since 2012
- Transit mode share up to 48% in 2017

STBD Background

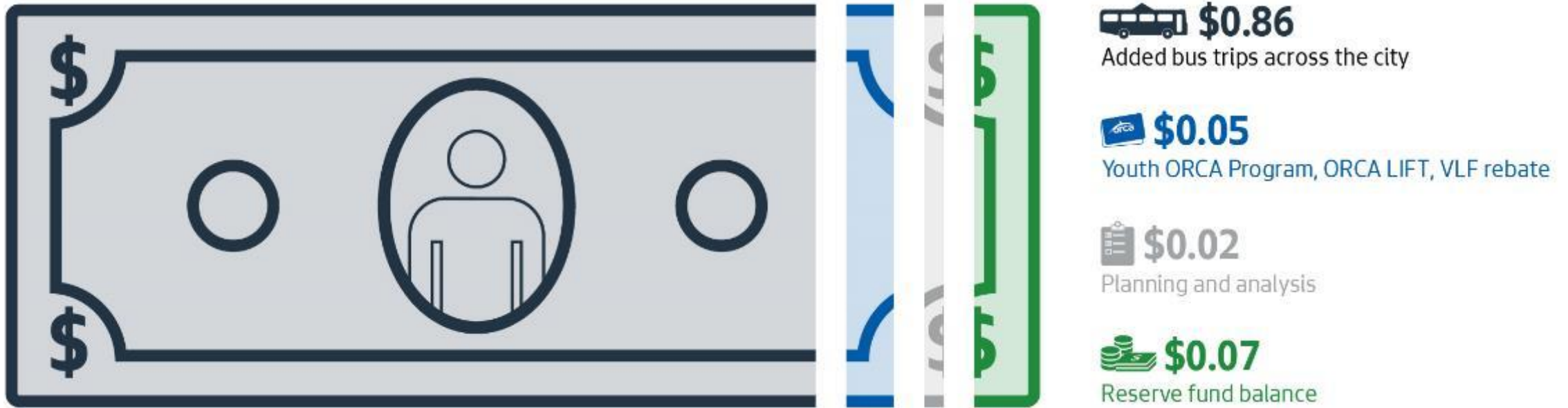
- Seattle Voters approved STBD in 2014
- \$60 Vehicle License and 0.1% Sales Tax, generating ~\$50M per year
- Improve transit availability and access for Seattle, including low-income populations
- Scope Change expanded how STBD dollars can be spent

Seattle Transportation Benefit District
Proposition 1 November 2014





Where do STBD dollars go currently?

For every dollar collected, STBD spends **\$0.91** directly on improving transit service and access in Seattle



Material Scope Change

In 2018, Seattle City Council approved a change to the scope of STBD, providing **more flexibility and tools to improve transit service and access.**

-  Routes with **65% or more of their stops** in Seattle and current and future RapidRide lines serving the city are now eligible for service investments through STBD.
-  Funds are available to **build capital projects** to improve bus travel times and rider experience.
-  Beginning in Fall 2018, The **ORCA Opportunity** program will provide every Seattle Public High School student **a free, unlimited ORCA card** for the entire year.

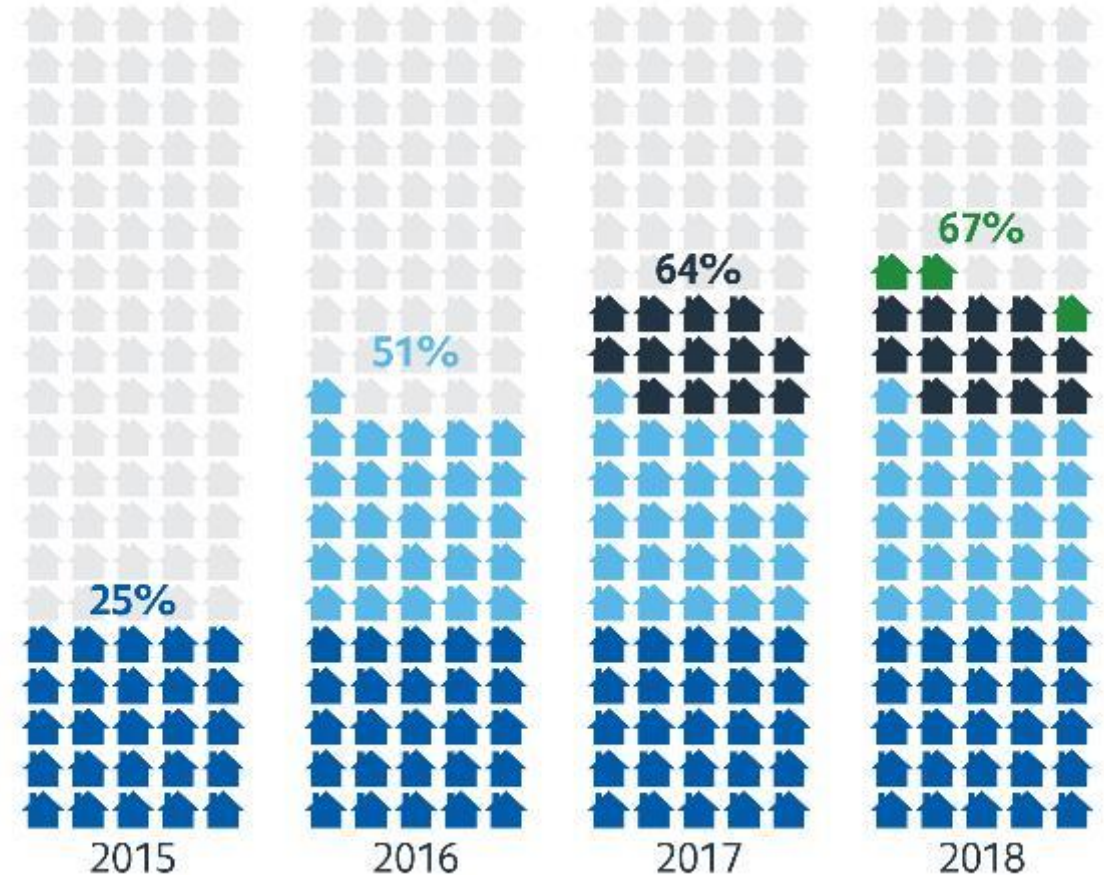
Transit Service Investments



Expanded the 10-Minute Network

- **67%** of households are located within a 10-minute walk to 10-minute or better transit service
- Within 5% of our 2025 citywide goal of providing 72% of households within a 10-minute walk to 10-minutes or better transit service

Percent of Households within a 10-minute Walk of Very Frequent Transit 2015 - 2018 & 2025 Goal



Built out the Frequent Transit Network



- 100% of FTN Routes have at least 30-minute service, 18-hours per day, seven days per week



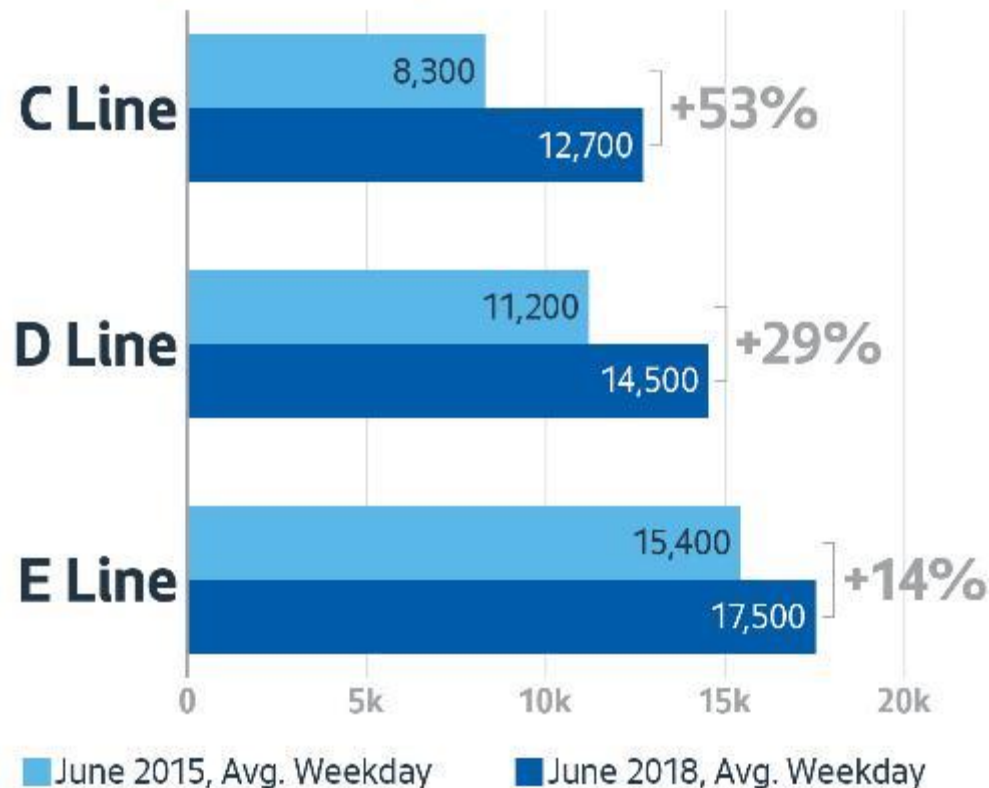
- 96% of Urban Villages have at least one 15-minute route serving them



- 67% of Seattle Households have access to at least one 10-minute route

Increased Ridership throughout the City

Seattle RapidRide Ridership June 2015 - June 2018



Seattle Routes with Largest Ridership Growth

Top 5, June 2017 to June 2018

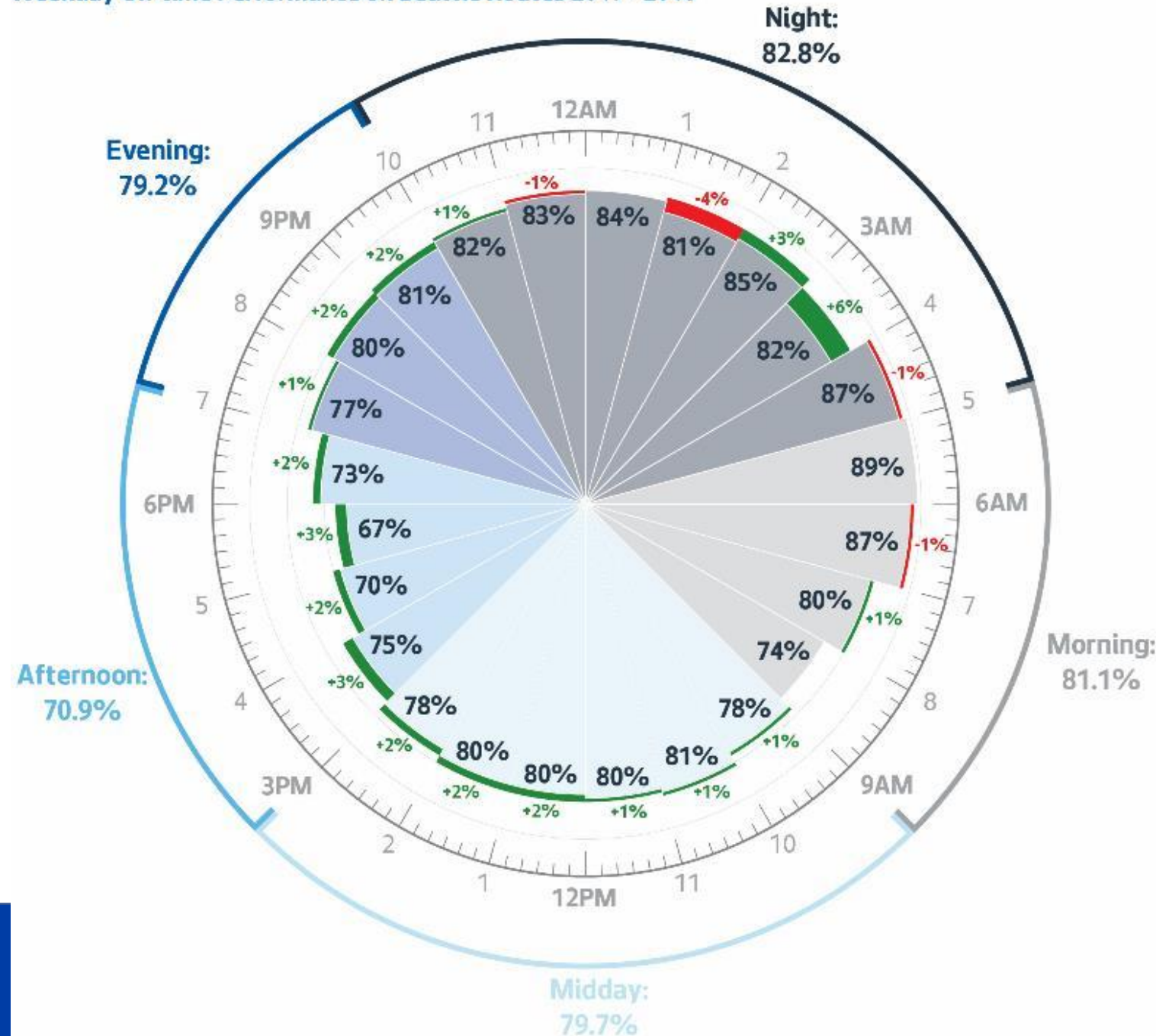
- RapidRide C Line:** **+1,100**
 Average Weekday Daily Rides
 Westwood Village to South Lake Union
- Route 65:** **+800**
 Average Weekday Daily Rides
 Jackson Park to Lake City to University District
- Route 67:** **+700**
 Average Weekday Daily Rides
 Northgate to University District to Children's Hospital
- Route 60:** **+700**
 Average Weekday Daily Rides
 Westwood Village to Georgetown to Beacon Hill to Broadway
- Route 40:** **+500**
 Average Weekday Daily Rides
 Northgate to Ballard to Fremont to Westlake to Downtown Seattle



Improved Service Reliability

- Seattle Routes On Time Performance: 77.9%
- Increases in On-Time Performance in the afternoon peak (3PM to 7PM)

Weekday On-time Performance on Seattle Routes 2017 - 2018

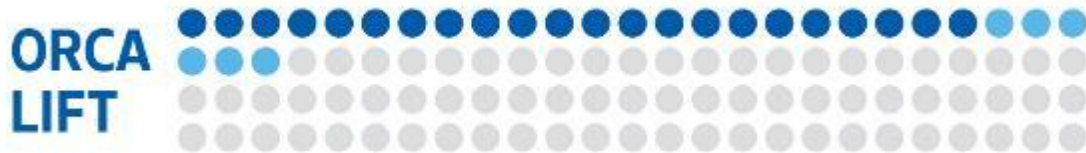


Low Income Access to Transit



Low Income Access to Transit

ORCA LIFT Pre-Loaded Cards	Education & Engagement	Vehicle License Fee Rebate
<p>9,260 pre-loaded ORCA LIFT cards distributed (since start of program)</p> <ul style="list-style-type: none"> 41% reloaded (3,823) for continued use Since 2016, these cards have generated 1,226,707 boardings on all ORCA services, with 958,668 boardings on King County Metro alone. 	<p>22 events</p> <ul style="list-style-type: none"> 9+ languages represented 2,300+ people reached 170+ mobility surveys collected 	<ul style="list-style-type: none"> Year 1: 4,909 rebates issued Year 2: 4,152 rebates issued Year 3: 5,186 rebates issued

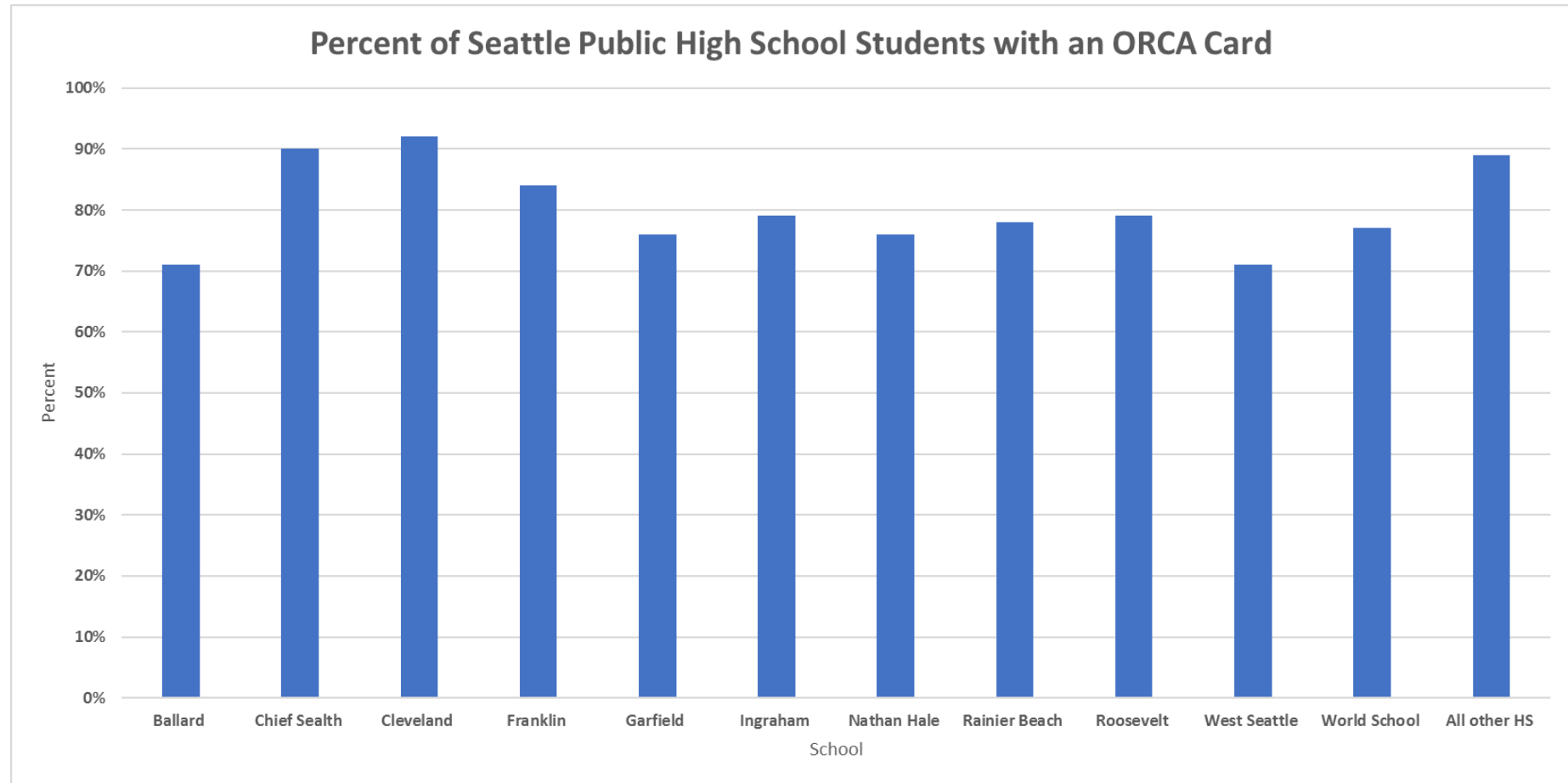


40,000 Eligible Seattleites
 Enrolled (**9,300** from Pre-loaded cards)
 (28% of eligible population)

VLF Rebate  **5,186 Rebates Issued**

ORCA Opportunity

- Nearly 80% of SPS High School Students and over 2,000 income-eligible middle school students receive 12-month ORCA cards



Upcoming STBD Activities

- Additional Service Improvements
 - March & September 2019, March 2020
 - Further progress on goal of 72% of households within 10-minute walk to 10-minute or better service
 - Ride 2 Investments in West Seattle and Southeast Seattle
- Capital Improvements
 - Expansion of Transit Spot Improvement Program
- Program sunsets in 2020
 - Coordination with King County related to renewal

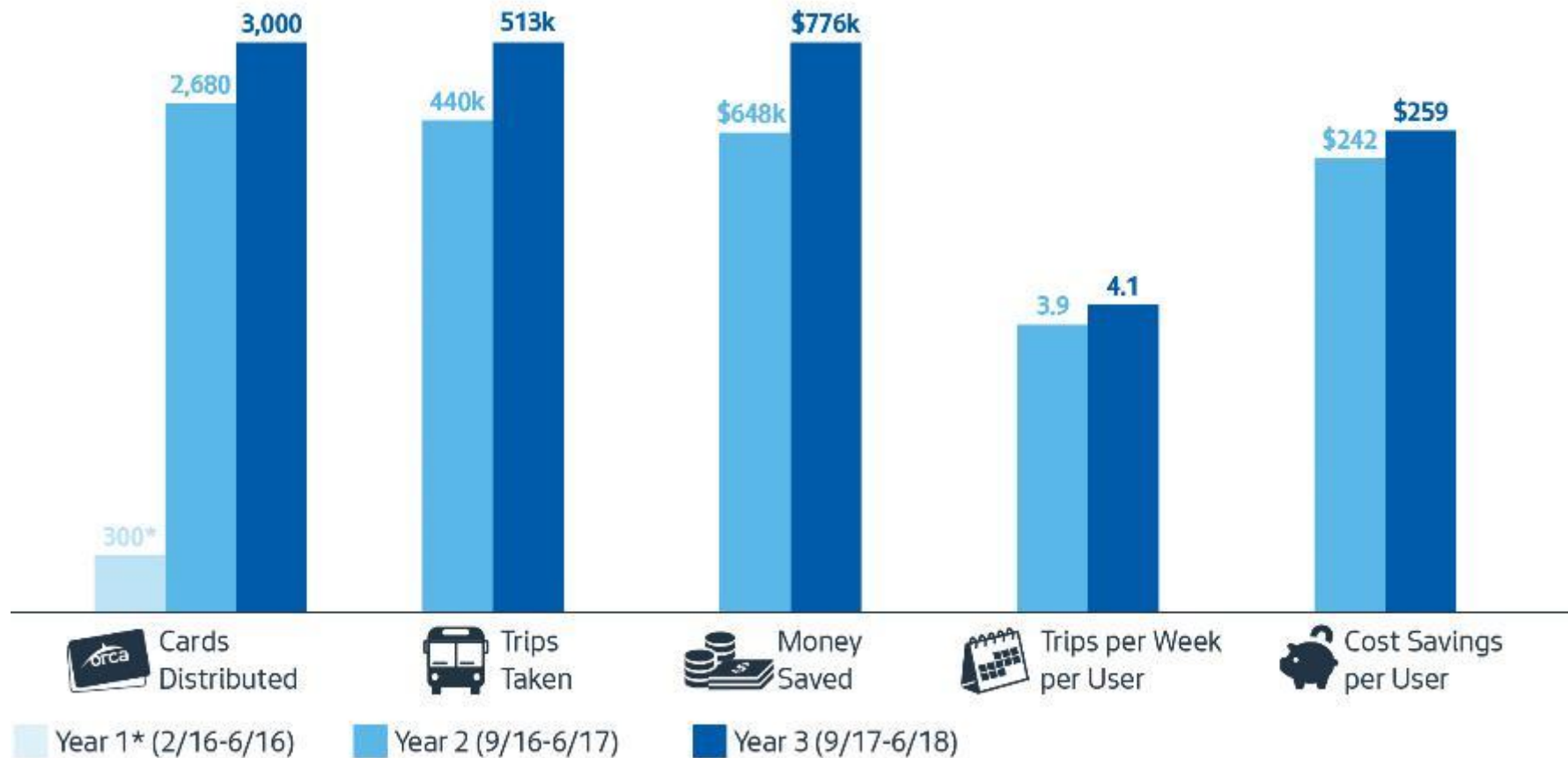


Questions?

Thanks!



Youth ORCA Program Performance (2016-2018)



Walksheds of Very Frequent Transit Routes

-  **2015 Routes & Households Served**
Routes: 3/4 (South), 7, 36, E Line
Central Link (Rainier Beach to Westlake)
-  **2016 Routes & Households Served**
Routes: 44, 48, C Line, D Line
University Link (Capitol Hill to Husky Stadium)
-  **2017 Routes & Households Served**
Routes: 3/4/13 (Queen Anne), 65, 67
-  **2018 Routes & Households Served**
Routes: 41, 70
-  **Link Light Rail Route and Stops**

