



Transportation Equity Program

Sustainability and Transportation Committee

Seattle City Council



SDOT vision, mission, and values

Vision: Seattle is a thriving, equitable community powered by dependable transportation.

Mission: Our mission is to deliver a transportation system that provides safe and affordable access to places and opportunities.

Committed to 6 **core values:**

- Equity
- Safety
- Mobility
- Sustainability
- Livability
- Excellence



Presentation Overview

- Background
- Program Overview
- Program Outcomes
- Pilots
- Engagement Strategy
- Timeline & Next Steps
- Questions



Background

- January 2018--Council adopted Resolution 31773, supporting SDOT's Transportation Equity Program and approach.
- The Seattle Transportation Benefit District (STBD) allocates a cap of \$2 M annually to low-income access to transit for the Transportation Equity Program.
- Additional \$230,000 from Council annually (2018-2019) to supplement SDOT's Transportation Equity Program.
- In 2019-2020, SDOT developing a Transportation Equity Agenda with community members to inform future work and strategies within SDOT.



Program Overview

- Provide information about and resources for safe, affordable, accessible & environmentally sustainable transportation options
- Programming, policy advisement, and community engagement
- \$2 M in Seattle Transportation Benefit District (STBD) resources for “low-income access to transit” programming



Program Overview

Low-income Access to Transit Programming

ORCA LIFT & ORCA Opportunity Partnerships

SDOT, the Seattle Department of Neighborhoods, King County Metro, Public Health of Seattle-King County, Seattle Housing Authority

- Income-qualifying participants
- Pre-loaded ORCA LIFT cards or ORCA cards
- Transit vouchers
- Regional Reduced Fare Permit
- Education/training about transit navigation and card use

Ambassador Program

SDOT, Seattle Department of Neighborhoods, and community-based organizations

- Affordable transportation information
- Pre-loaded ORCA LIFT cards or ORCA cards
- Transit vouchers
- Regional Reduced Fare Permit
- Mobility Fairs

Car Tab Rebate

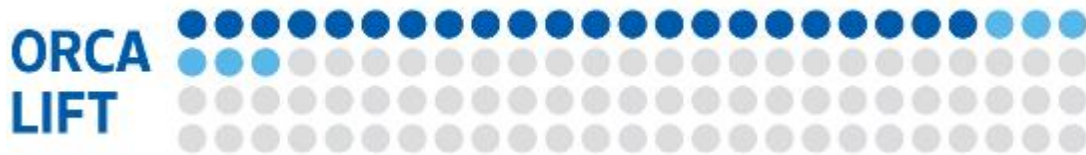
SDOT, Seattle Department of Human Services, Washington State Department of Licensing

- Income-qualifying participants
- Paid Car Tab Fee with a \$20 rebate



Program Outcomes

ORCA LIFT Pre-Loaded Cards	Education & Engagement	Vehicle License Fee Rebate
<p>9,260 pre-loaded ORCA LIFT cards distributed (since start of program)</p> <ul style="list-style-type: none"> • 41% reloaded (3,823) for continued use • Since 2016, these cards have generated 1,226,707 boardings on all ORCA services, with 958,668 boardings on King County Metro alone. 	<p>22 events</p> <ul style="list-style-type: none"> • 9+ languages represented • 2,300+ people reached • 170+ mobility surveys collected 	<ul style="list-style-type: none"> • Year 1: 4,909 rebates issued • Year 2: 4,152 rebates issued • Year 3: 5,186 rebates issued



40,000 Eligible Seattleites
 Enrolled (9,260 from Pre-loaded cards)
 20% of eligible population

VLF Rebate  **14,247 Rebates Issued**

Source:

All Aboard STBD Year 3 Performance Report

http://www.seattle.gov/Documents/Departments/Transit/2018STBDAnnualReport_FINALv2.pdf

Seattle Housing Authority Pilot

Goals:

- Provide 1,500 SHA residents with free unlimited ORCA cards
 - Eligibility: Ages 19 – 64 making 30% and below the Area Median Income at select SHA properties
- Increase access to employment, education, and other opportunities via free transit
- Test distribution models for scalability

Status:

- Launched June 2019 through Summer 2020
- 30% distribution 5 weeks into the pilot (July 26, 2019)



New Pilot Program focused on Aging Adults

Goals:

- Provide ~200+ Aging Adults with a monthly Regional Reduced Fare Permit at four senior center sites
 - 2 larger sites with greater capacity
 - 2 smaller sites with less capacity
- Provide Regional Reduced Fare Permit education to staff at selected senior center sites
- Learn about aging adults' transportation needs

Status:

- Launching in Fall 2019; Pilot ends 2019; Evaluation in early 2020

Youth Focused Ambassador Program

Goals:

- SDOT is providing two youth-based organizations with funding to develop storytelling engagement processes so they can share their communities' experience with transportation
- Learn about youth transportation needs for future investments and programming



Photo credit: Ty Celeste, via www.southseattleemerald.com

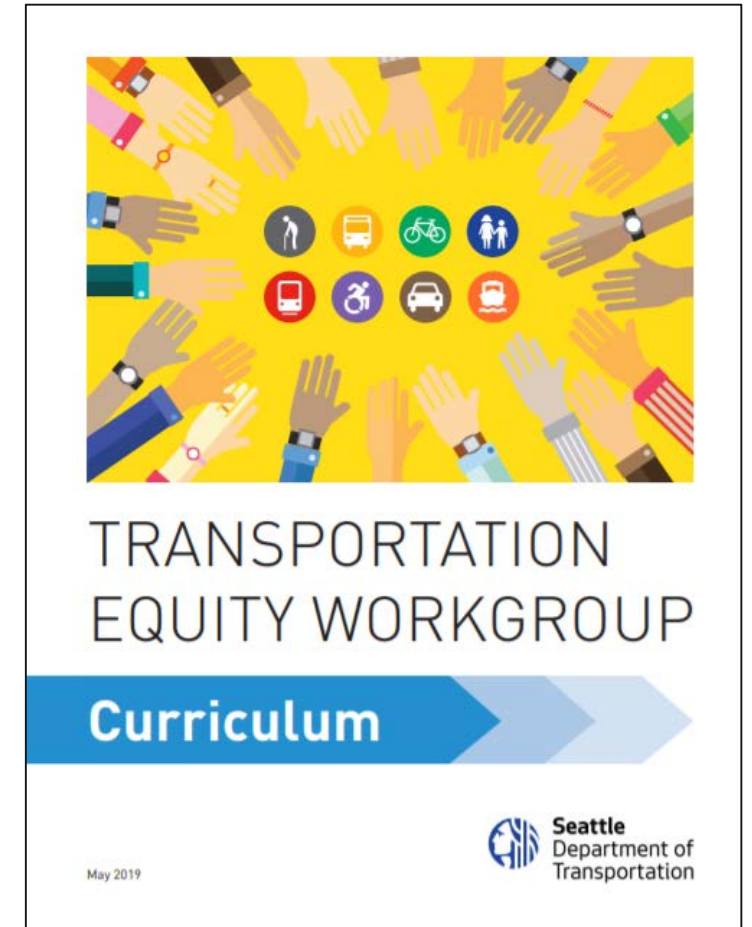
Status:

- Launching in Fall 2019; Pilot ends 2019; Evaluation in early 2020

Internal Engagement Strategy

Transportation Equity Intradepartmental Team (TE IDT)

- SDOT staff members from across Department
 - To support the defining of transportation equity
 - To support the development of materials for community workgroup's learning and education
 - To provide guidance and review of community guided recommendations for the Transportation Equity Agenda



External Engagement Strategy

Transportation Equity Workgroup

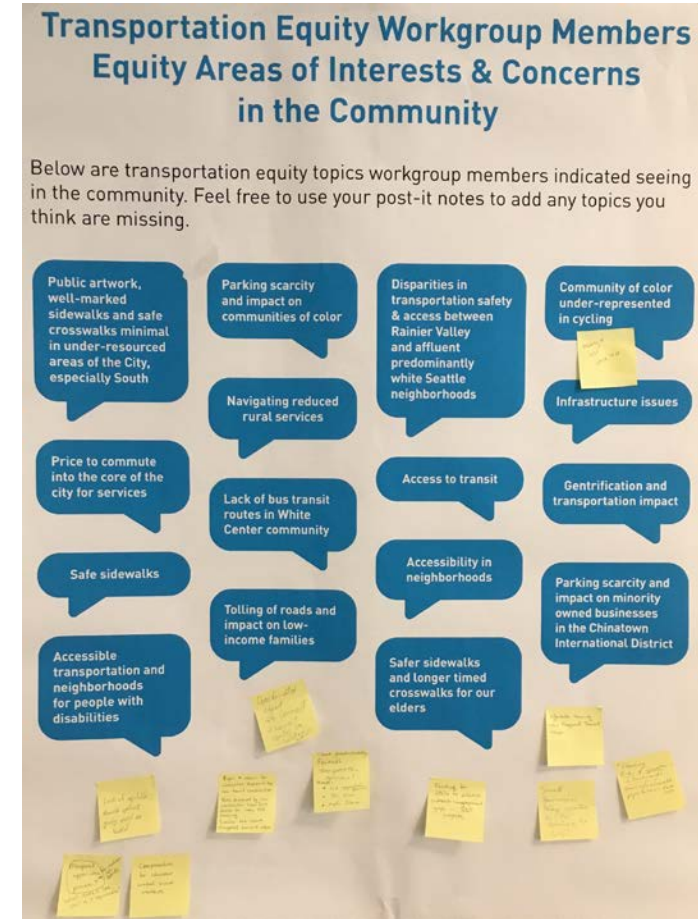
- Established in Spring 2019
- 10 members affiliated with diverse community-based groups in King County-Seattle
 - To support the defining of transportation equity
 - To engage with one another and SDOT Transportation Equity Program staff
 - To develop community-guided suggestions for SDOT's Transportation Equity Agenda



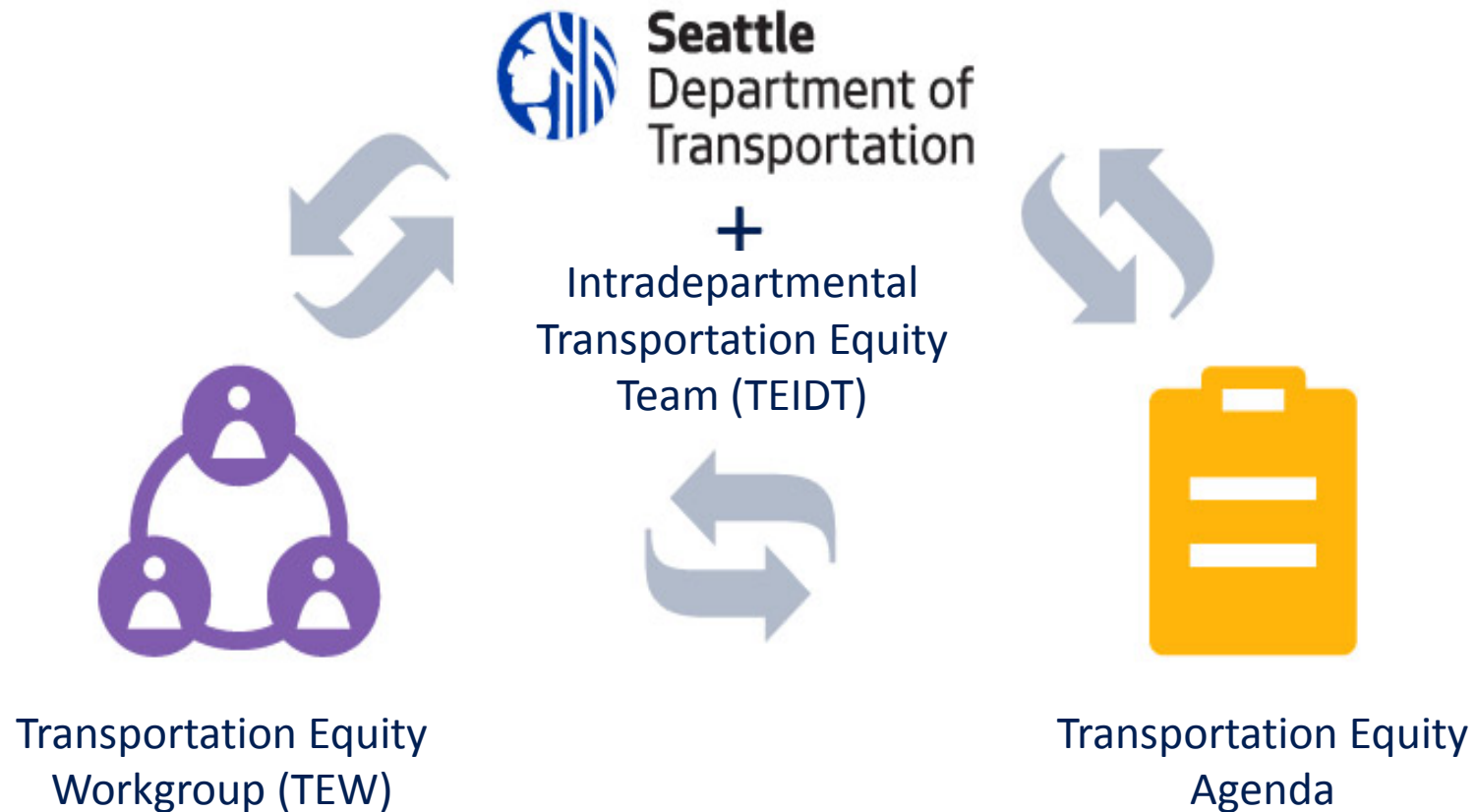
<http://www.seattle.gov/transportation/projects-and-programs/programs/transportation-equity-program/equity-workgroup>

Transportation Equity Workgroup - Priority Topics

- Safety
- Transit access
- Economic development
- Land use, housing, and displacement
- Community engagement and participation
- Transparency and decision-making
- Mobility and transportation options
- Infrastructure, planning, and maintenance



Overall Engagement Strategy



Timeline & Next Steps

Date	Activity
January 2019 - Present	<ul style="list-style-type: none">• Launch SDOT Internal Transportation Equity team• Continue recurring discussions with feedback from TEW
April 2019 – April 2020	<p>Transportation Equity Working Group</p> <ul style="list-style-type: none">• Launch workgroup• Complete onboarding: Professional Development Summit to learn more about SDOT functions, programs and divisions• Engagement and agenda building• Includes feedback loop with larger SDOT equity team (IDT)• Develop and publish the Transportation Equity Agenda
June 2019 – June 2020	<p>Launch and evaluate ORCA Opportunity Pilot with SHA</p>
August/September 2019– January/February 2020	<ul style="list-style-type: none">• Launch and evaluate Aging Adult with Human Services Department• Launch and evaluate Ambassador Program with Youth-based Organizations

Questions?

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www.seattle.gov/transportation/transportationequity

