



# City of Seattle Boards & Commissions Notice of Appointment

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|---|---|
| <b>Appointee Name:</b><br>Cindy Ju  |   |
| <b>Board/Commission Name:</b><br>Seattle Chinatown International District Preservation and Development Board  | <b>Position Title:</b><br>Board Member  |
| <input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment   | <b>City Council Confirmation required?</b><br><input checked="" type="checkbox"/> Yes<br><input type="checkbox"/> No                          |
| <b>Appointing Authority:</b><br><input checked="" type="checkbox"/> City Council<br><input type="checkbox"/> Mayor<br><input checked="" type="checkbox"/> Other: <i>Fill in appointing authority</i><br><i>PDA governing council</i>  | <b>Term of Position: *</b><br>1/1/2021<br>to<br>12/31/2023<br><br><input type="checkbox"/> <i>Serving remaining term of a vacant position</i> |
| <b>Residential Neighborhood:</b><br>Council District 4  | <b>Zip Code:</b> 98115<br><b>Contact Phone No.:</b> [REDACTED]  |
| <b>Background:</b><br><i>Cindy is a recent graduate of the Harvard Business School and is passionate about creating a positive impact on community economic outcomes and affordability via investing in urban development and real estate. She is an active member of the Young Leader's Group within the Urban Land Institute (ULI) of Seattle. Previously, Cindy was an investor at Oaktree Capital Management, a leading global alternative asset management firm with expertise in credit strategies. There, she was a member of the U.S. High Yield Bonds Fund with \$20 billion under management. Prior to that, Cindy worked as an investment banker at Houlihan Lokey, primarily focusing on restructuring transactions and corporate M&amp;A. She dedicates her time to community and non-profit organizations, with prior experiences on the board of directors for Girls on the Run and mentoring with Minds Matter. Cindy received her bachelor's degree in finance and operations &amp; information management from the Wharton School of Business at the University of Pennsylvania and her MBA from the Harvard Business School.</i> |   |
| <b>Authorizing Signature (original signature):</b><br><br>Mindy Au<br><small>Digitally signed by Mindy Au<br/>Date: 2021.01.20<br/>17:01:21 -0800</small><br><br><b>Date Signed (appointed):</b> 1/20/21  | <b>Appointing Signatory:</b><br><br>Mindy Au<br>Board President   |

\*Term begin and end date is fixed and tied to the position and not the appointment date.

# CINDY JU

## education

- 2017-2019 **HARVARD BUSINESS SCHOOL** **BOSTON, MA**  
Master in Business Administration, May 2019. Social Enterprise Summer Fellow 2018. Chair of Social Entrepreneurship Interest Group. Member of Real Estate Club, Outdoors Club. ARGUS Training Course Completion.
- 2008-2012 **UNIVERSITY OF PENNSYLVANIA – THE WHARTON SCHOOL** **PHILADELPHIA, PA**  
Bachelor of Science, *magna cum laude*, in Economics. Dean's List 2009-2012. GPA: 3.71/4.00. Concentrations in Operations & Information Management and Finance. Minor in Asian American Studies. Elected President of Alpha Kappa Delta Phi Sorority. Elected Board Member of the Asian Pacific Student Coalition.

## experience

- summer 2018 **MOBILITY INNOVATION DEPARTMENT, CITY OF DETROIT MAYOR'S OFFICE** **DETROIT, MI**  
**Summer Policy Associate**  
Direct report to the Chief of Mobility Innovation appointed by Detroit Mayor Mike Duggan. The Mobility Innovation Department identifies mobility challenges in Detroit and deploys solutions using innovative ideas and technologies.
- Utilized a human-centered design approach to deliver a Commuter Transportation Benefits Plan serving 9,700+ City of Detroit employees; incentivizing the use of alternative transportation to alleviate parking constraints.
    - Created and distributed first commute survey to employees in years; received 743 individual responses.
    - Built a bottoms-up financial model with sensitivity analysis addressing Sources & Uses of program funds and illustrating a cost-neutral solution for the budget-constrained municipality.
    - Led to the implementation of a pilot program, the success of which will result in allocation of funds in the City of Detroit Annual Budget.

- 2014-2017 **OAKTREE CAPITAL MANAGEMENT** **LOS ANGELES, CA**  
**Investment Associate**  
Leading global alternative asset management firm with expertise in credit strategies. Member of the U.S. High Yield Bonds Fund with \$20 billion under management. Covered Building Materials, Food, and Healthcare sectors.
- Covered 55 investments, nearly one-third of the portfolio, including several publicly traded REITs.
  - Led \$20 million investment of 5.5% coupon bonds in a technology hardware company on behalf of senior directors through interaction with industry experts and sell-side analysts.
  - Selected by Managing Directors to represent the team in 1-1 meetings with senior management of public high-yield companies in order to build rapport and conduct due diligence on names within the portfolio.
  - Created an updated Associate Training Guide to help codify best practices and facilitate new Associates' transition into their roles within the high yield bonds team.
  - Received a third-year offer prior to completion of first year (extending initial two-year agreement).

- 2012-2014 **HOULIHAN LOKEY CAPITAL** **LOS ANGELES, CA**  
**Investment Banking Analyst**  
Global investment bank providing M&A and financial restructuring services. Worked in Media & Telecom practice.
- Selected onto the deal team for the \$1.2 billion restructuring and post-restructuring debt issuance of national newspaper conglomerate GateHouse Media, one of the largest deals the firm has ever been engaged on.
  - Closed \$100 million+ sell-side TV broadcast transaction in which three hedge funds sold television stations to multiple strategic buyers.

## community

- 2020-Present **THE URBAN LAND INSTITUTE (ULI) SEATTLE** **SEATTLE, WA**  
**Co-Captain** (*Young Leaders Group, Partnership Forum Group*)  
Create monthly programming to foster mentorship and continued learning among a group of young real estate professionals. Programming includes: speaker events, mentor lectures, and networking happy hours.
- 2015-2017 **GIRLS ON THE RUN OF LOS ANGELES COUNTY** **LOS ANGELES, CA**  
**Board of Directors** (*Secretary & Finance Committee*)  
National non-profit dedicated to teaching 3<sup>rd</sup> - 8<sup>th</sup> grade girls life skills through interactive running-based activities. Youngest member of the board and nominated by peers onto the executive officer slate and elected as Secretary.

## personal

RYT 200 yoga instructor certified, skiing, social science literature, distance running (Tough Mudder Finisher).

# Chinatown-International District Preservation and Development Authority (SCIDpda)

No fewer than nine (9) members and no more than seventeen (17) members: Per RCW 35.21.730 and Seattle Municipal Code (SMC) 3.110, all subject to City Council confirmation, up to 3-year terms:

- 4 Mayor-appointed
- 5 to 13 SCIDpda Governing Council-appointed

**Roster:**

| *D | **G | Position No. | Position Title | Name             | Term Start Date | Term End Date | Term # | Appointed By      |
|----|-----|--------------|----------------|------------------|-----------------|---------------|--------|-------------------|
| 1  | M   | 1.           | Member         | David J. Della   | 1/1/21          | 12/31/23      | 2      | Governing Council |
| 6  | M   | 2.           | Member         | Tiernan Martin   | 1/1/20          | 12/31/22      | 1      | Governing Council |
| 1  | F   | 3.           | Member         | Jerilyn Young    | 1/1/20          | 12/31/22      | 2      | Governing Council |
|    | M   | 4.           | Member         | Elliot Sun       | 1/1/21          | 12/31/23      | 1      | Governing Council |
| 6  | F   | 5.           | Member         | Lisa Nitze       | 1/1/21          | 12/31/23      | 1      | Governing Council |
| 1  | F   | 6.           | Member         | Cindy Ju         | 1/1/21          | 12/31/23      | 1      | Governing Council |
| 1  | F   | 7.           | Member         | Casey Huang      | 1/1/20          | 12/31/22      | 3      | Governing Council |
| 1  | F   | 8.           | Member         | May G. Wu        | 1/1/20          | 12/31/22      | 1      | Governing Council |
| 1  | M   | 9.           | Member         | Phillip Sit      | 1/1/20          | 12/31/22      | 3      | Governing Council |
| 1  | M   | 10.          | Member         | Wayne H. Lau     | 1/1/21          | 12/31/23      | 3      | Governing Council |
|    |     | 11.          | Member         |                  |                 |               |        | Governing Council |
| 1  | M   | 12.          | Member         | Scott Yasui      | 1/1/19          | 12/31/21      | 3      | Governing Council |
|    |     | 13.          | Member         |                  |                 |               |        | Governing Council |
| 1  | F   | 14.          | Member         | Miye Moriguchi   | 1/1/19          | 12/31/21      | 1      | Mayor             |
| 1  | F   | 15.          | Member         | Aileen Balahadia | 1/1/19          | 12/31/21      | 2      | Mayor             |
| 1  | F   | 16.          | Member         | Jennifer Reyes   | 1/1/19          | 12/31/21      | 2      | Mayor             |
| 1  | F   | 17.          | President      | Mindy Au         | 1/1/19          | 12/31/21      | 1      | Mayor             |

**Diversity Chart:**

|              |          |          | (1)      | (2)      | (3)            | (4)                    | (5)             | (6)                           | (7)      | (8)                    | (9)              |                |             |
|--------------|----------|----------|----------|----------|----------------|------------------------|-----------------|-------------------------------|----------|------------------------|------------------|----------------|-------------|
|              | Men      | Women    | Vacant   | Minority | Asian-American | Black/African American | Hispanic/Latino | American Indian/Alaska Native | ***Other | Caucasian/Non-Hispanic | Pacific Islander | Middle Eastern | Multiracial |
| Mayor        | 0        | 4        | 0        |          | 4              |                        |                 |                               |          |                        |                  |                |             |
| PDA Council  | 6        | 5        | 3        |          | 8              |                        |                 |                               |          | 2                      |                  |                |             |
| Other        |          |          |          |          |                |                        |                 |                               |          |                        |                  |                |             |
| <b>Total</b> | <b>6</b> | <b>9</b> | <b>3</b> |          | <b>11</b>      | <b>0</b>               | <b>0</b>        | <b>0</b>                      | <b>0</b> | <b>2</b>               | <b>0</b>         | <b>0</b>       | <b>0</b>    |