



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Emily A. Mannetti</i>		
Board/Commission Name: <i>Seattle Pedestrian Advisory Board</i>		Position Title: <i>Member 3</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input checked="" type="checkbox"/> Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>		Term of Position: * 4/1/2020 to 3/31/2022 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: <i>Ravenna</i>	Zip Code: 98115	Contact Phone No.: [REDACTED]
Background: <i>Over fifteen years of experience in project management, strategic communications, and public involvement – a significant portion in the transportation sector. With a proven ability to work within communities, agencies and organizations to inform, engage and enhance public awareness and participation. An experienced advocate for smart transportation investments that enhance access to, and movement within, Seattle.</i>		
Authorizing Signature (original signature): 		Appointing Signatory: <i>Councilmember Alex Pedersen</i>

*Term begin and end date is fixed and tied to the position and not appointment date.

Emily A. Mannetti



Overview

Over fifteen years of experience in project management, strategic communications and public involvement. Exceptional ability to work within communities, agencies and organizations to inform, engage and enhance public awareness and participation. Passionate advocate for smart transportation investments to enhance access to, and movement within, Seattle.

Work Experience

Downtown Seattle Association (DSA) Seattle, WA

Economic Development Manger – Transportation Policy & Advocacy Lead November 2018 – Present

- Leads all strategy and implementation regarding transportation priorities and policy for the DSA
- Serves as lead DSA staff to the Downtown Transportation Alliance (DTA), helping to craft agendas, develop presentations and facilitate conversations
- Coordinated and led all efforts pertaining to the successful advocacy of the Seattle Streetcar Coalition – ultimately leading to the revival and full funding for the Center City Connector
- Successfully developed guiding principles to further advocacy and policy efforts for Sound Transit’s West Seattle to Ballard Link Extension Project
- Develops policy papers for DSA Board as emerging issues arise
- Represented DSA in development of the Imagine Greater Downtown plan and associated stewardship of the plan through the DTA

PRR, Inc. Seattle, WA

Senior Associate October 2015 – August 2018

- Managed all strategic, executive and external communications for the Washington State Department of Transportation’s \$2 billion Puget Sound Gateway Program
- Developed innovative ways to engage the public about project design, planning and construction
- Worked closely with local elected officials and staff throughout the project corridors
- Successfully planned and executed external committee programs to review project details and achieve consensus
- Advised senior management from across WSDOT to execute flawless and timely communications
- Planned and led special events including open houses and tours for legislators and staff

Stepherson & Associates Seattle, WA

Project Manager October 2013 – October 2015

- Managed multiple projects simultaneously, including budget, project staff, and all deliverables
- Developed communications plans for projects, including demographic analysis and scheduling
- Provided strategic guidance to clients regarding inter-agency and public communications
- Created new and engaging public involvement materials to interest and solicit participation

University of Washington Seattle, WA

Major Gift Officer, Michael G. Foster School of Business January 2012 – February 2013

- Cultivated relationships and solicited gifts in excess of \$100,000
- Managed a portfolio of over 150 donors
- Developed new engagement strategies for alumni and friends of the school

Emily A. Mannetti



Sound Transit

Seattle, WA

Community Outreach – East Link Light Rail

February 2010 – December 2011

- Created comprehensive communication materials to share information and gather feedback
- Worked with senior management to craft messaging for politically charged project
- Worked closely with cities along the alignment to ensure strong partnerships
- Developed the New and Social Media plan for the Community Outreach department
- Established and maintained relationships within the community to further Sound Transit's mission
- Planned and executed large public events, including logistics, materials and speaker preparations

Envirolssues

Seattle, WA

Communications Consultant – Alaskan Way Viaduct Program

October 2007 – February 2010

- Managed stakeholder working groups, including all materials, presentations and relationships with businesses and elected officials
- Oversaw all aspects of the Stakeholder Advisory Committee - the group that ultimately selected and endorsed a bored tunnel as the replacement for the viaduct
- Created detailed communication and community outreach plans
- Established connections across agencies and within the public to develop greater participation
- Served as a trusted advisor to senior-level Washington State Department of Transportation staff

SRA, International

Arlington, VA

Communications Project Manager

December 2003 – October 2007

- Served as project manager/task lead on various tasks reporting directly to clients
- Created innovative electronic communication materials in order to comply with the Environmental Protection Agency's best practices
- Led all activities pertaining to the EPA National Conference, including collateral design, organization and logistics
- Created communications plans and branding strategies for EPA program offices

Education & Training

University of Delaware

Newark, DE

BS, Leaderships & Consumer Economics

December 2002

Seattle Pedestrian Advisory Board

11 Members: Pursuant to *Resolution 29532*, all members subject to City Council confirmation, 2-year terms;

1 Get-Engaged Member: Pursuant to *Ordinance 120325*, all members subject to City Council confirmation, 1-year terms:

- 5 City Council-appointed
- 7 Mayor-appointed
- 0 Other Appointing Authority-appointed (specify):

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
5	M	3	1.	Member	Jennifer Lehman	4/1/20	3/31/22	1	Council
6	M	3	2.	Member	David Seater	4/1/19	3/31/21	1	Council
			3.	Member	Emily A. Mannetti	4/1/20	3/31/22	1	Council
6	F	3	4.	Member	Anna Letitia Zivarts	4/1/19	3/31/21	2	Council
2	F	2	5.	Member	Han-Jung Ko	4/1/19	3/31/21	2	Council
1	M	2	6.	Member	Emily Davis	4/1/20	3/31/22	1	Mayor
6	F	3	7.	Member	Akshali Gandhi	4/1/19	3/31/21	1	Mayor
	F	7	8.	Member	Bianca Johnson	4/1/20	3/31/22	1	Mayor
	F		9.	Member	Vacant	4/1/20	3/31/22	1	Mayor
6	F	5	10.	Member	Maria Summer	4/1/19	3/31/21	1	Mayor
	F	4	11.	Member	Esti Mintz	4/1/20	3/31/22	1	Mayor
	M		12.	Get-Engaged Member	Ori Obrian	9/1/20	8/31/22	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)				
	Men	Women	Transgender	Other/ Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other (Specification Optional)	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	2	5		1	1				1	1			
Council	2	3				1			1	3			
Other													
Total	3	9			1	1			2	7			

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M = Male, F= Female, T= Transgender, U= Unknown, O= Other

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.