

# Fresco: 'Uberization' of the Public News?

Our Community, Our  
Public Airwaves



[www.keepairwavespublic.org](http://www.keepairwavespublic.org)

# Non-Exclusive Jurisdiction Right

## NON-EXCLUSIVE JURISDICTION

(A) The Non-Exclusive Jurisdiction language in this clause/section permits the assignment and reassignment of work within the jurisdiction of the Union to others outside of the bargaining unit. The Non-Exclusive Jurisdiction language, however, shall not be construed as, nor is it intended to a) modify the Union's recognition rights as stated in the Collective Bargaining Agreement (hereinafter the "Agreement"), b) modify the scope of the bargaining unit, or c) waive any rights the Union may have to claim that it represents any employee(s) whose primary functions on a consistent, extended and ongoing basis fall within the bargaining unit.

(B) KGW-TV continues to recognize IATSE, Local 600, as the collective bargaining representative for News Video Journalist/Photographers, News Photographers, News Editors, News Department Technicians and MMJs (that are represented by IATSE). Also, it is acknowledged that certain functions and/or work at KGW-TV are non-jurisdictional and/or shared work with other bargaining units, employees, or others not covered by this Agreement, and therefore, Local 600, may not currently represent those individuals engaged in for example, but not limited to, operation of News Gathering Trucks.

(C) The work commonly performed by News Video Journalist/Photographers, News Photographers, News Editors, News Department Technicians and MMJs (that are represented by IATSE) and whatever other work that is assigned to them, may be assigned or reassigned at the discretion of KGW management to employees covered by this Agreement or to others not covered by this Agreement. Notwithstanding any other provision in this Agreement, Side Letters, Memorandums of Agreements/Understandings and/or past practices, all assignments and reassignments shall be made at the discretion of KGW-TV management, and the provisions of this Non-Exclusive Jurisdiction language shall not be so construed as to restrict KGW-TV in making assignments or reassignments of responsibilities, work and/or functions to News Video Journalist/Photographers, News Photographers, News Editors, News Department Technicians Directors and MMJs (that are represented by IATSE) or to others outside of the Bargaining Unit, as KGW-TV determines to be in its best interests.

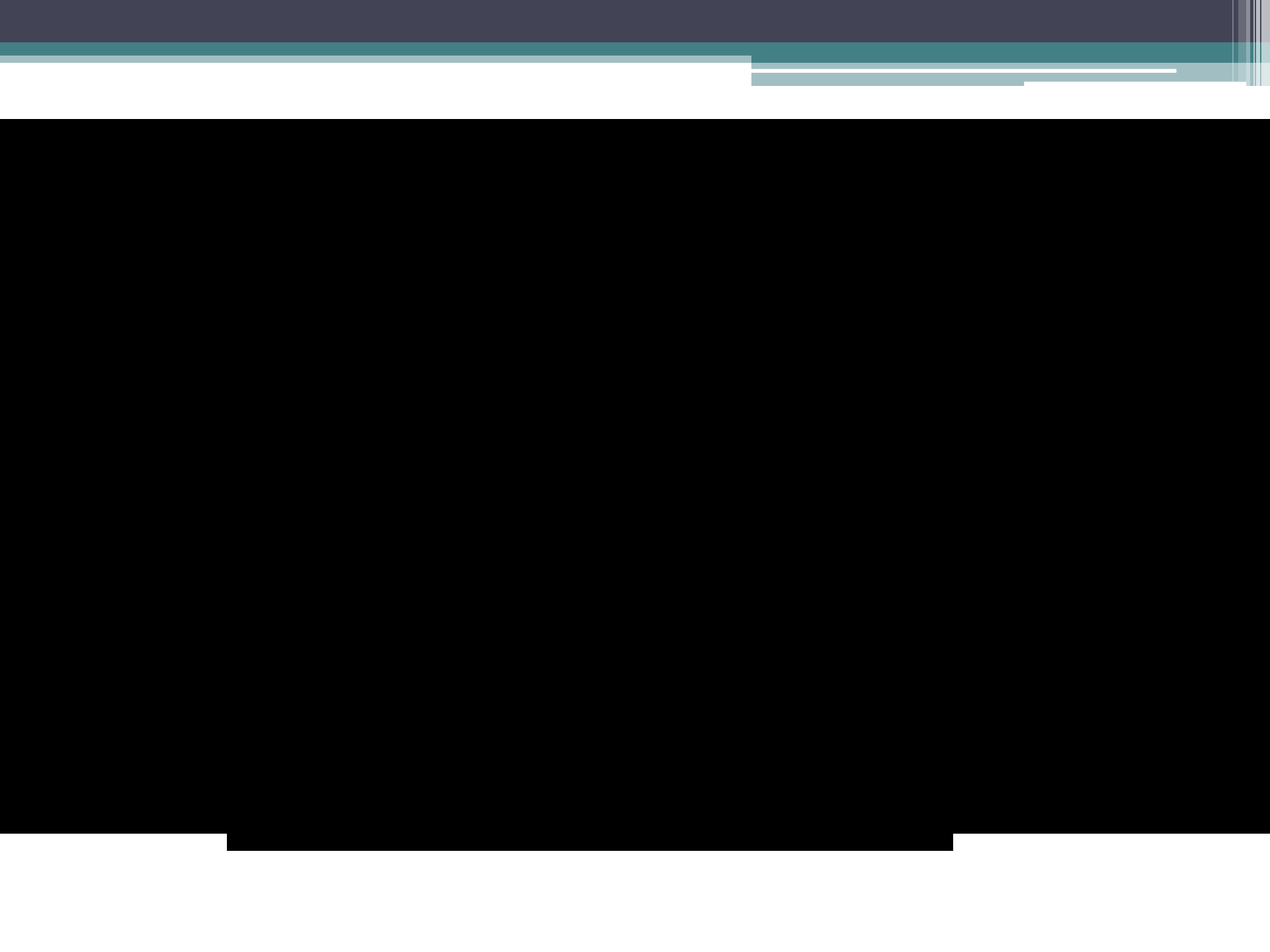
(D) When assigning work and/or functions as described in Paragraphs B and C above, it is further understood and agreed that said assignments and/or reassignments shall not be construed as, nor grant, exclusive jurisdiction over any such responsibilities, work and/or functions to employees covered by the Agreement. At any time, KGW-TV may assign, or reassign, in its discretion, particular work or functions to employees covered by this Agreement or to others, including outside contractors, not covered by this Agreement.

(E) The assignment of work to employees covered by this Agreement will be consistent with assignments in the broadcasting industry. Moreover, employees covered by this agreement will not be assigned to new functions without first receiving proper

training and/or instructions.

(F) KGW-TV agrees that it is not the intent of this Non-Exclusive Jurisdiction language to cause the diminution of existing regular full-time employees covered by this Agreement. KGW-TV agrees that it will not hire new employees or retain freelancers or contractors for the sole purpose of displacing existing regular full-time bargaining unit employees from performing work at KGW-TV consistent with and related to their job.

(G) This Non-Exclusive Jurisdiction language completely overrides, replaces, and further renders any and all provisions in this Agreement, previous Side Letters, Memorandums of Understandings, Memorandums of Agreements and/or past practices null and void concerning or related to Union jurisdiction and the assignment of bargaining unit work. In the event that this Non-Exclusive Jurisdiction language conflicts with any provision in the Collective Bargaining Agreement, Side Letters, Memorandums of Understandings, Memorandums of Agreements and/or past practices, this Non-Exclusive Jurisdiction language shall be controlling.



# USA Today Article

## Shoot Video for the local news, get paid

The screenshot shows the USA Today website interface. At the top, there is a search bar and a navigation menu with categories: NEWS, SPORTS, LIFE, MONEY, TECH, TRAVEL, OPINION, 77°, CROSSWORDS, ELECTIONS 2016, and OLYM. The article title is 'Shoot video for the local news, get paid'. The author is Edward C. Baig, USA TODAY, and the date is 11:39 a.m. EST March 10, 2016. The article features a video thumbnail with the text 'What is Fresco News?' and 'HOWELLMAN VIA FRESKO NEWS'. The main text discusses a partnership between Fox Television Network and Fresco News, where viewers in 11 local Fox-owned TV markets can send footage and pictures from unfolding news events and be paid for their work. The article also mentions that Fresco's app connects people on the street to TV newsrooms and provides details on how the app works, including notifications of assignments and the final determination of which videos are accepted. The article concludes by stating that Fresco founder and CEO John H. Meyer says his company takes a 30% cut from the TV station on the videos that are accepted, and that citizen journalists are paid \$50 for a video that airs or \$20 for a photo that is used and

- The tag-line for the article reads: Shoot video for the local news, get paid. Fox and Fresco News team up to pay you for citizen journalism.
- <http://usat.ly/1pa4K6N>

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**FOX 11 NEWS**

# Examples of Fresco App in Use

