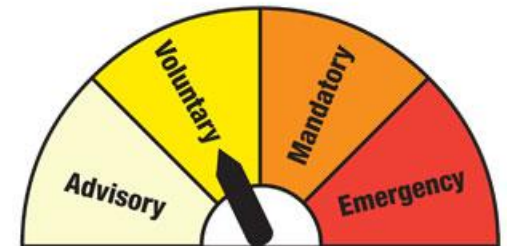


Seattle Public Utilities and Neighborhoods Committee

Briefing on Water Supply and Voluntary Stage of Water Shortage Contingency Plan

September 11, 2015

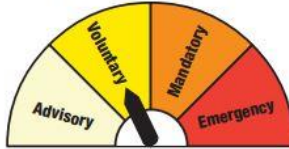
STAGES OF SEATTLE'S WATER
SHORTAGE CONTINGENCY PLAN



VOLUNTARY STAGE TOP TIPS



STAGES OF WATER SHORTAGE CONTINGENCY PLAN



Seattle, Everett and Tacoma are asking customers to voluntarily reduce water use by 10 percent. We are working together to help manage water supplies for people and fish during this unprecedented hot and dry weather and higher-than-normal water use. Here are some great tips to help you achieve that 10% reduction. For more information visit www.savingwater.org.

Please consider doing the following:

Outdoors Tips



- Let your lawn go dormant and limit plant watering to twice a week.
- Water plants before 8am (best) or after 7pm.
- Wash your vehicle(s) at locations that recycle the water.
- Do only essential pressure washing.
- Minimize refilling swimming pools and hot tubs.
- Turn off water features.
- Fall is the best time for planting.

More Outdoor Tips click below
www.savingwater.org/LawnGarden/index.htm



Limit plant watering to twice a week.



Water plants before 8am (best) or after 7pm.



Reduce your showering time.



Wash only full loads of laundry and dishes.



Serve water only on request.

Indoors Residential Tips



- Reduce your showering time.
- Check for and fix leaks.
- Wash only full loads of laundry and dishes.
- Turn off the tap while brushing your teeth or shaving.
- Don't pre-rinse dishes.
- If purchasing fixtures/equipment, choose water-efficient models.

More Indoor Residential Tips click below
www.savingwater.org/Indoors/index.htm

Indoors Businesses Tips



- Encourage reduced showering times at your facilities.
- Serve water only on request.
- Check for and fix leaks.
- Wash only full loads of laundry and dishes.
- Provide new towels only on request.
- Check cooling towers for overflow and excessive blowdown.
- If purchasing fixtures/equipment, choose water-efficient models.

More Indoor Business Tips click below
www.savingwater.org/Businesses/index.htm

Outreach Goals:

- Build Awareness
- Create Community Presence
- Target Messaging

Molbak's Message



Please click [here](#) for our current shopping & café hours.

DEAR MOLBAK'S REWARDS MEMBERS,
It's time to do our part! The public utilities of Seattle, Everett and Tacoma are asking customers to voluntarily reduce water use by 10%. They are working together to help manage water supplies for people and fish during this unprecedented hot and dry weather and higher-than-normal water use. Here are some great tips to help us all achieve that 10% reduction.

**REDUCE
BY 10%**

<p>Outdoors Tips</p>	<ul style="list-style-type: none"> Let your lawn go dormant and limit plant watering to twice a week. Water plants before 8am (best) or after 7pm. Wash your vehicle(s) at locations that recycle the water. Do only essential pressure washing. Minimize refilling swimming pools and hot tubs. Turn off water features. Fall is the best time for planting. <p>More Outdoor Tips click below www.savingwater.org/LawnGarden/index.htm</p>	<p>Limit plant watering to twice a week.</p>
<p>Indoors Residential Tips</p>	<ul style="list-style-type: none"> Reduce your showering time. Check for and fix leaks. Wash only full loads of laundry and dishes. Turn off the tap while brushing your teeth or shaving. Don't pre-rinse dishes. If purchasing fixtures/equipment, choose water-efficient models. <p>More Indoor Residential Tips click below www.savingwater.org/Indoors/index.htm</p>	<p>Water plants before 8am (best) or after 7pm.</p>
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For more information visit www.savingwater.org

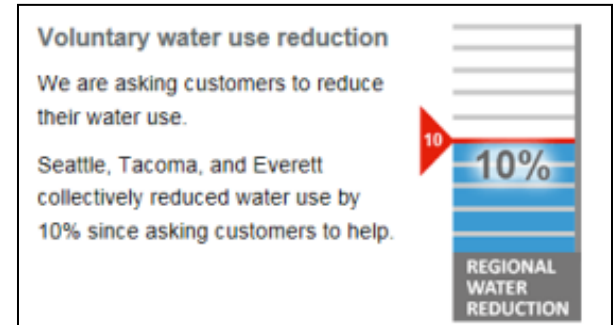


SPU Outreach Efforts:

- Mass Media
- Ethnic Media
- General Public
- Non-English-Speaking Communities
- Community-Based Organizations
- Third-Tier Residential Water Users
- Businesses and Commercial Users
- Key or Large Accounts
- Social Media Audiences
- Website Users
- Partners and Agencies
- Landscape and Garden Associations
- City Departments and Employees
- Wholesale Customers

Results to Date

Region hitting 10 percent water reduction goal *Utilities continue to ask for reduced water use*



Puget Sound Region (Aug. 26, 2015) — In the last two weeks, the region has collectively cut back on its water use by 10 percent, hitting the goal set by Everett, Seattle and Tacoma. The three cities ask customers to please keep up their efforts to reduce water use.

After moving to the Voluntary Stage of their water shortage response plans on Aug. 11, the three utilities asked customers to reduce their water use by 10 percent to stretch water supplies, for people and fish, to the rainy season.

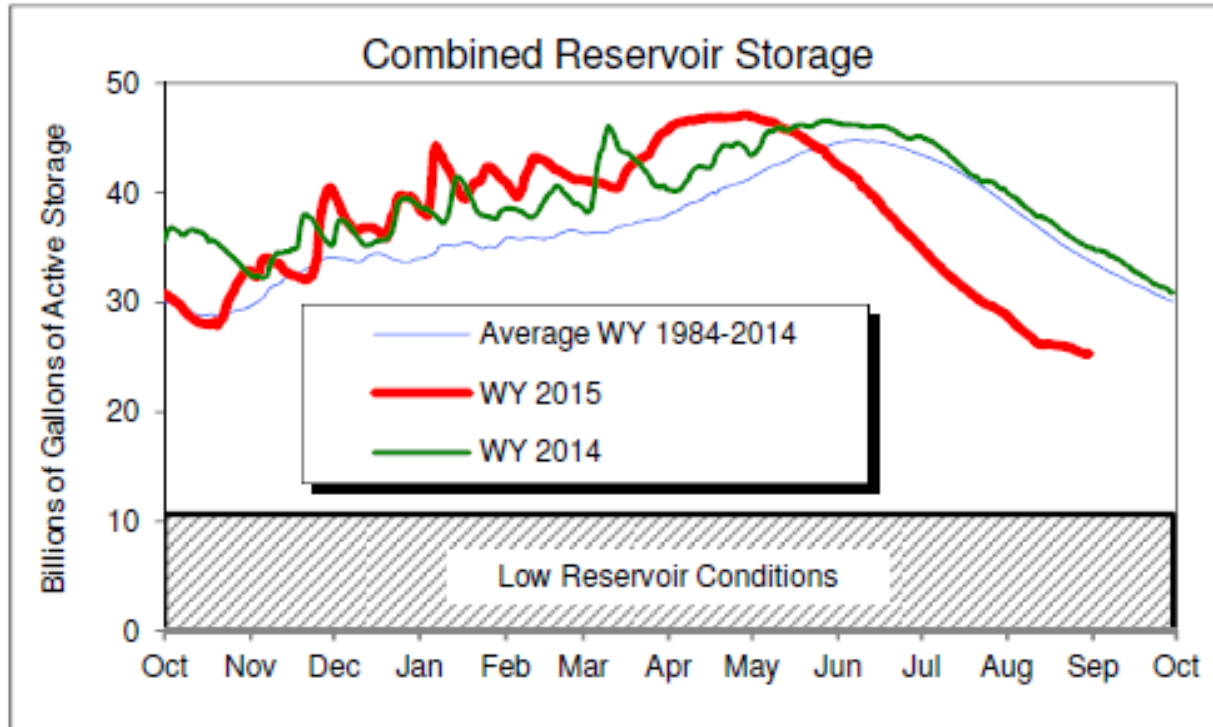
For those who have already reduced their water use, the utilities offer thanks and ask them to continue their good work. They are also asking people who have not yet cut back to reduce their water use by following these steps:

- Let lawns go dormant and limit plant watering to twice a week.
- Water plants before 8 a.m. or after 7 p.m.
- Reduce showering time.
- Check for and fix leaks.
- Wash only full loads of laundry and dishes.

The three utilities plan to report how customers are doing every other week; the next round of regional results will be released the week of Sept. 7.

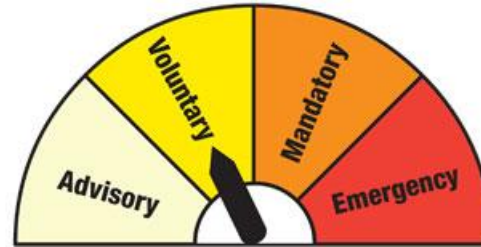
Find a graph illustrating the savings and more water saving tips at www.savingwater.org.

Water Supply Conditions Through August



The combined reservoir storage of Chester Morse Lake, Masonry Pool, Lake Youngs and South Fork Tolt Reservoir is below the long term average for this time of the year.

STAGES OF SEATTLE'S WATER SHORTAGE CONTINGENCY PLAN



Questions?