



# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> Eric Snow		FILED CITY OF SEATTLE 18 OCT -3 PM 12:38 CITY CLERK
<b>Board/Commission Name:</b> Capitol Hill Housing Preservation & Development Authority (CHH)	<b>Position Title:</b> Member	
<input type="checkbox"/> Appointment <i>OR</i> <input checked="" type="checkbox"/> Reappointment		<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	<b>Date Appointed:</b> 10/3/2018	<b>Term of Position: *</b> 4/1/2018 to <del>3/21/2021</del> 3/31/2021 ECP <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
<b>Residential Neighborhood:</b> Broadway	<b>Zip Code:</b> 98102	<b>Contact Phone No.:</b> [REDACTED]
<b>Background:</b> <p>Eric Snow has +25 years' experience in technology and operations leadership positions from the staff and board perspective. Mr. Snow is Digital Director of Project Coco and provides IT/CIO/COO Consulting to the Center of Digital Business Transformation. Prior to that position, Mr. Snow has a career at the American Heart Association beginning in 1998. His positions included: Vice President, Information Technology: Senior Vice President, Corporate Operations; Director, Business Relationship Management; and Director, Program Management Office. In addition, Mr. Snow has provided consulting services or served on several volunteer boards that include; Coyote Central; Mary's Place; and Lifelong.</p> <p>Mr. Snow brings a vast knowledge of corporate leadership skills, strategic planning and development skills. He also has IT, finance, facilities and HR experience with both large and small organizations.</p>		
<b>Authorizing Signature (original signature):</b> 	<b>Appointing Signatory:</b> Jenny A. Durkan Mayor of Seattle	

\*Term begin and end date is fixed and tied to the position and not the appointment date.

## Eric Snow

### Leadership

Over 25 years' experience in technology and operations leadership positions from both a staff and board perspective. Proven track record of leading for-profit and non-profits through major change initiatives including mergers, leadership changes, and financial challenges. Delivering value to an organization through the use of a strong strategic planning process and development of key performance indicators. Current experience in media, healthcare, social services and childhood education. Strong IT, Finance, Facilities and HR experience within large (\$800 million) and small (\$2 to \$15 million) organizations.

### Work Experience:

#### Digital Director

Project Coco

2015-Present

Providing technological oversight and leadership for new media company based in Seattle and New York with a January 2016 launch. Main focus on delivering a digital content platform enabling the distribution to multiple endpoints by working with design Firms and consultants in the media industry.

- Overall Strategic Planning
- Digital Engagement Strategies
- Organizational Planning
- Program Management

#### IT/CIO/COO Consulting

Center for Digital Business Transformation

2014-Present

Focused on providing both **Advisory** and **Consulting** Services to small and mid-sized companies in the non-profit sectors including:

- Overall Strategic Planning
- Interim CIO/COO Staffing
- Digital Engagement Strategies
- Talent Development
- Organizational Planning
- IT Assessments
- Building Business Technology Frameworks
- Program Management

Coyote Central

**Vice President - Board of Directors (Present)**

Coyote Central challenges young adolescents to build competence and creativity through hands-on workshops with professionals in creative fields. Independent problem-solving with sophisticated skills at Coyote builds adolescents' confidence and expands their sense of personal possibility.

Mary's Place

**Pro-Bono Consulting (Present)**

Empowering homeless women and families to reclaim their lives by providing shelter, nourishment, resources, healing and hope in a safe community.

American Heart Association

**Director, Business Relationship Management**

2006 – 2013

- Built a Business Relationship Management team (8-10) which provided day to day integration into business units for the purpose of developing technology solutions that deliver on the organizations strategic plan.
- Developed tools to enable facilitation of solution scenario planning sessions, creating/tracking technology roadmaps, developing funding proposals and quantifying and validating business value through a business technology framework.
- Team supported over 20 lines of business with a technology spend of \$5-6 million per year.
- Led architecture review team for the purposes of consistent enterprise solution strategy based on business directions.

American Heart Association

**Director, Program Management Office**

2006 – 2013

- Responsible for building and maintaining a Program Management Office team (20+) including Project Managers, Business Analysts, Trainers and Change Management staff.
- This team delivered high priority solutions for the organization by adopting industry best practices around methodologies and standards (Waterfall, agile, ITIL, etc.), along with demand management practices based on a governance framework.
- Track and report on Key Performance Indicators for the organization.
- Typical Portfolio included managing an average of 40 projects costing \$15-20 million per year including staff costs.
- Major accomplishments included multiyear development of organization grant application system (grants@heart), major ERP implementations and 30+ Web property based projects,

American Heart Association

**Senior Vice President, Corporate Operations (COO)**

2003-2006

- Responsible for all operations within a 10 state region (Pacific Mountain Affiliate) with Revenues of \$35 million.
- Successfully oversaw the merger of three existing regions into one with consolidation of systems, staff, facilities, policies and procedures and volunteer management in a twelve month period.
- Facilities: Opened, moved or closed over 30 sites during 4 year period. Included lease negotiation, build outs, staffing and training with onsite personnel.
- Finance: Overall budgeting responsibilities and development of financial metrics with reporting responsibilities to volunteer committee.
- Human Resources: Managed overall aspects of HR for 250 staff including hiring and development.
- Information Technology: Significant responsibility to drive operational efficiencies through the use of technology and general oversight of IT strategies and daily operations.
- Grants: Responsible for regions participation in the grant application process covering the budgeting, review and reporting processes.
- Board & Committees: staffed and supported both the Board of Directors and the Operations and Finance committee. Responsible for recruitment, relationship building and reporting.

Lifelong

**Board of Directors (President 2010)**

2006-2012

Lifelong's mission is to empower people living with or at risk of HIV/AIDS to lead healthier lives. Responsible for overall strategic planning and oversight for the \$20-\$25 million organization.

- Spokesperson for the organization including involvement in the international ANSA (AIDS Nutrition Services Alliance)
- On the ground visit to Cape Town Townships and the local Ikamva Labantu organization.
- Led Executive Director Search committee during 2011.

American Heart Association

**Vice President, Information Technology - Northwest Affiliate**

1998-2002

- Responsible for all aspects of Information Technology within the Northwest Affiliate (Alaska, Idaho, Montana, Oregon and Washington).
- Responsibilities included Infrastructure, networking, customer support, project management, staff management, and budget development.

**Education:**

University of Washington  
B.S., Economics

Center for Creative Leadership  
Strategic Leadership Course

Rome Betts Award Winner (Technology)

**Skills:**

Strategic Planning, Relationship building, Team Development, Portfolio Management, KPI, Exchange, Lync, Microsoft Dynamics, Vendor Negotiations, Budget Management, Security, Infrastructure, Mobile, KT Decision Making, SharePoint, Governance Structure design, Program/Project Management, Microsoft SharePoint, Office365, Dynamics, ATG, Exact Target, Blackbaud, PeopleSoft, Oracle E1, Workforce, Siebel, Microsoft Project.

# Capitol Hill Housing Improvement Program (CHH) Public Development Authority

MAY 2018

*No less than 11 members and no more than 15 members: Pursuant to RCW 35.21.730 and Seattle Municipal Code 3.110, all members subject to City Council confirmation, 3-year terms:*

- 3 Mayor-appointed
- 8 to 12 Other Appointing Authority-appointed (specify): CHH Governing Council

**Roster:**

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	M	3	1.	Member	Paul Breckenridge	4/1/17	3/31/20	2	Governing Council
4	F	3	2.	Member	Alice Quaintance	4/1/15	4/1/18	4	Governing Council
3	M	7	3.	Member	Chasten Fulbright	3/1/17	4/1/20	1	Mayor
2	F	3	4.	Secretary	Selomé Teshome	4/1/16	4/1/19	1	Governing Council
6	M	3	5.	Member	Derrick Belgarde	4/1/16	4/1/19	1	Governing Council
6	M	3	6.	Member	Bob Fikso	4/1/17	3/31/20	2	Governing Council
9	F	2	7.	Member	Shalimar Gonzales	4/1/17	4/1/20	1	Mayor
6	M	3	8.	Member	Michael Malone	4/1/17	3/31/20	4	Governing Council
6	M	N/A	9.	Vice Chair	Robert Schwartz	1/11/16	4/1/18	2	Governing Council
6	F	3	10.	Member	Rachel Ben-Shmuel	4/1/16	4/1/19	3	Governing Council
6	F	3	11.	Chair	Catherine Hillenbrand	4/1/15	4/1/18	3	Governing Council
6	M	3	12.	Member	Dana Behar	4/1/17	3/31/20	3	Governing Council
6	M	3	13.	Member	Eric Snow	4/1/18	3/31/21	2	Mayor
2	F	3	14.	Member	Barbara Nabors-Glass	7/13/15	4/1/18	1	Governing Council
6	M	3	15.	Treasurer	Drew Porter	4/1/16	4/1/19	1	Governing Council

**SELF-IDENTIFIED DIVERSITY CHART**

	(1)		(2)		(3)		(4)		(5)		(6)		(7)		(8)		(9)	
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other (Specification Optional)	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial					
Mayor	2	1					1			1			1					
Council																		
Other	7	5				2		1		8								
<b>Total</b>	<b>9</b>	<b>6</b>				<b>2</b>	<b>1</b>	<b>1</b>		<b>9</b>			<b>1</b>					

**Key:** \*D List the corresponding *Diversity Chart* number (1 through 9) – Diversity information is self-identified & voluntary  
 \*\*G List *gender*, M = Male, F= Female, T= Transgender, U= Unknown  
 RD Residential Council District number 1 through 7 or N/A