



# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> Jessa Timmer		
<b>Board/Commission Name:</b> Seattle Public Utilities 2018-23 Strategic Business Plan Customer Review Panel		<b>Position Title:</b> Member
<input checked="" type="checkbox"/> Appointment <i>OR</i> <input type="checkbox"/> Reappointment		<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other:	<b>Date Appointed:</b> 9/4/2018	<b>Term of Position: *</b> 8/1/2018 to 7/31/2020
<b>Residential Neighborhood:</b> District 4	<b>Zip Code:</b> 98105	<b>Contact Phone No.:</b> NA
<b>Background:</b> Jessa Timmer is the Executive Director of the Chinatown-International District Business Improvement Area. She recently moved to Seattle from Grand Rapids, Michigan. She comes with a deep understanding of Business Improvement Area creation and management and has extensive knowledge in events, promotions, small business assistance, policy and advocacy work, and streetscape planning for commercial corridors. Most recently working for the State of Michigan's Main Street Program, she gained first-hand experience in organizational capacity building and non-profit technical assistance in multiple communities. She has a Masters of Public and Non-Profit Administration in Urban and Regional Policy and Planning from Grand Valley State University. Jessa is passionate about retaining the historic identity of the Chinatown-International District while improving and promoting the area for the benefit of all stakeholders.		
<b>Authorizing Signature (original signature):</b> 		<b>Appointing Signatory:</b> Jenny A. Durkan Mayor of Seattle

FILED  
 CITY OF SEATTLE  
 18 SEP 10 AM 11:25  
 CITY CLERK

\*Term begin and end date is fixed and tied to the position and not appointment date or appointee.  
August 30, 2016

WORK EXPERIENCE

Chinatown-International District Business Improvement Area

November 2015 – Present

*Executive Director*

The Chinatown-International District Business Improvement Area (CIDBIA) works to improve and promote Seattle's Chinatown-International District. In addition to providing public safety and sanitation services, the CIDBIA coordinates several of the neighborhood's major events including the Night Markets and Lunar New Year Celebration, in addition to Dragon Fest. The CIDBIA also advocates on behalf of its constituents with respect to a host of public policy, planning, safety, and quality-of-life issues.

Michigan Main Street at the State of Michigan

August 2015 – November 2015

*Departmental Analyst 12/Promotions Specialist*

- Worked with different communities around the state of Michigan as a consultant for capacity building, community engagement, marketing & events, and organizational structure within the Main Street Four Point Approach
- Created marketing and communications plans for Michigan Main Street to effectively promote the program
- Prepared program training for communities to assist in a wide variety of problems including community engagement, capacity building, organizational leadership and structure, and policy and planning education

Neighborhood Ventures

January 2011 – July 2015

*Economic Development Specialist*

- Led Uptown property owners to create the first Business Improvement District (BID) within the city of Grand Rapids through strategic marketing and communication campaigns, community engagement sessions, public visioning and consensus building, and city commission education and awareness
- Directed the Uptown Corridor Improvement District (CID) and BID as the Corridor Manager
- Authored the North Quarter CID Plan, North Quarter BID Plan, North Quarter Tax Increment Financing and Development Plan, WestSide CID Plan, and WestSide BID Plan
- Prepared a BID feasibility study for a Madison Square Business Improvement District
- Created a CID and BID feasibility study for the Michigan Street Corridor Plan steering committee
- Advocated for Grand Rapids Neighborhood Business Districts by recruiting and retaining businesses, conducting presentations to prospective business and property owners, working closely with regional organizations to create a comprehensive support network, and leading development of a City Policy for Business Improvement Districts
- Utilized all modes of communication for internal and external marketing including direct mail, in-person business visits, telephone conversation, social media, advertisements, group round tables, and newsletters
- Developed and managed detailed schedules and benchmarks for projects including municipal policy creation and reform, special and regularly occurring events, and fundraising and grant writing opportunities
- Worked with various community and neighborhood stakeholders to build consensus of community projects
- Represented various business districts at city functions and commission meetings

Grand Valley State University

August 2009 – April 2012

*Graduate Assistant*

- Co-wrote and presented paper at the Midwest Political Science Association Conference in April of 2011 titled Knowledge Based Urban Development: Contrasting the Australian States and the American Midwest
- Assisted in the research and development of projects, conference papers, and class materials
- Researched and evaluated new books and readings for graduate level classes
- Assisted Dr. Jelier on the London Urbanization 2011 Study Abroad program

Wealthy Theatre, Community Media Center

January 2010 – June 2011

*Venue Office Manager/Community Liaison*

- Acted as the initial contact person for all booking and event inquiries
- Supported the Theatre Director in community engagement and
- Managed invoicing and payment processing
- Coordinated with individuals and businesses in the community to host successful events
- Maintained detailed records of all expenses and revenues for reporting purposes

*Event Planning/Marketing Assistant*

- Organized special events for the Holland Farmers Market
- Planned and organized Street Performer Series for Downtown Holland on a weekly basis
- Wrote a funded grant to the Michigan Council for Arts and Cultural Affairs

## EDUCATION

### Grand Valley State University

*Masters of Public and Non Profit Administration, Urban and Regional Policy and Planning*

Urban and Regional Policy and Planning

Graduated with Pi Alpha Alpha Honors

Selected by faculty as Outstanding Graduate Student in 2012 graduating class

Study abroad at Kingston University in London, UK, in summer 2011 – London Urbanization

Graduate Assistant for Dr. Richard Jelier

August 2009 – April 2012

*Graduated: April 2012*

### Grand Valley State University

*Bachelor of the Arts in Public and Non Profit Administration*

Community Development Emphasis

Graduated with Pi Alpha Alpha Honors

National Certification in Nonprofit Management and Leadership

Selected to receive competitive Next Generation Nonprofit Leaders Program grant in 2008

Research Assistant for Dr. Sungsoo Hwang

August 2003 – May 2004, August 2007 – May 2009

*Graduated: May 2009*

## OTHER EXPERIENCE

### GVUS School of Public, Nonprofit, and Health Administration Alumni Association

*President*

August 2013 – Present

### Fulton Street Farmers Market

*Treasurer/Secretary, Special Events Committee*

June 2013 – Present

### West Michigan Alliance/ICSC

*International Council of Shopping Centers Program Planning Committee*

April 2011 – March 2014

### South Hill Neighborhood Association

*Treasurer*

May 2010 – June 2015

# Seattle Public Utilities 2018-2023 Strategic Plan Update Customer Review Panel

11 Members: Pursuant to Res 31825, all members subject to City Council confirmation, 3-year terms:

- 5 City Council-appointed
- 6 Mayor-appointed
- # Other Appointing Authority-appointed (specify):

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	F	7	1.	Member	Jessa Timmer	8/1/18	7/31/2020	1	Mayor
	M		2.	Member	Kyle Stetler	8/1/18	7/31/2020	1	Council
6	M	4	3.	Member	Dave Layton	8/1/18	7/31/2020	1	Mayor
	F		4.	Member	Suzanne Burke	8/1/18	7/31/2020	1	Council
	F		5.	Member	Maria McDaniel	8/1/18	7/31/2020	1	Mayor
	F		6.	Member	Laura Lippman	8/1/18	7/31/2021	1	Council
6	M	7	7.	Member	Bobby Coleman	8/1/18	7/31/2021	1	Mayor
	M		8.	Member	Noel Miller	8/1/18	7/31/2021	1	Council
	F	6	9.	Member	Puja Shaw	8/1/18	7/31/2021	1	Mayor
	F		10.	Member	Thy Pham	8/1/18	7/31/2021	1	Council
6	M	N/A	11.	Member	Rodney Schauf	8/1/18	7/31/2021	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

(1) (2) (3) (4) (5) (6) (7) (8) (9)

	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	3	3											
Council	2	3											
Other													
<b>Total</b>	<b>5</b>	<b>6</b>											

Key:

\*D List the corresponding Diversity Chart number (1 through 9)

\*\*G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.