




# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> Shanti Breznau		
<b>Board/Commission Name:</b> Seattle School Traffic Safety Committee		<b>Position Title:</b> #8 At-large
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Specify appointing authority</i>		<b>Term of Office:</b> 4/1/16 4/1/19  CITY CLERK 2016 MAR -2 PM 2:20
<b>Residential Neighborhood:</b> Seaview	<b>Zip Code:</b> 98136	<b>Contact Phone No.:</b> N/A
<b>Legislated Authority:</b> Ordinance #124168		
<p><b>Background:</b> Mrs. Breznau is a Retail Recruiter at the Seattle Chinatown ID Preservation &amp; Development Authority where she recruits, helps develop, and locates new independent businesses that meet the community's vision of the CID. Previously, Mrs. Breznau was a Principal at Strategic Economics, a sustainable land use and economic development planning firm, where she led projects for the City of Seattle Offices of Housing, Economic Development, and Department of Planning and Development.</p> <p>Shanti has been involved in student pedestrian safety and traffic issues at Fairmount Park Elementary School since its inception last year, including starting a daily walking school bus program that now serves 30 families with four routes.</p> <p>Shanti's professional experience as an urban planner and economist and her personal experience with developing a Walking School Bus from the ground up will be a strong asset for the Seattle School Traffic Safety Committee.</p>		
<b>Date of Appointment:</b> 2/9/16	<b>Authorizing Signature (original signature):</b> 	<b>Appointing Signatory:</b> Edward B. Murray Mayor of Seattle

## SHANTI BREZNAU



### WORK EXPERIENCE

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2015 to  
current      **IDEASpace, Seattle Chinatown ID Preservation & Development Authority, Seattle, WA**  
**Retail Recruiter**

In a new position as retail recruiter, Ms. Breznau recruits and helps develop and locate new independent retail and restaurant businesses that meet the community's vision of the CID. She assists property owners in marketing and showing vacancies and helps bring owners and tenant prospects to mutually agreeable terms. She also works to retain and support existing small businesses and acts as an advocate on behalf of the business district.

2006 to  
2013      **Strategic Economics, Seattle, Washington**  
**Principal**

Urban economics and planning consultant with Strategic Economics, a Berkeley-based sustainable land use and economic development planning firm. Led the firm's Seattle practice and contributed to national TOD technical assistance efforts through the firm's partnership in the Center for Transit-Oriented Development. Tasks ranged from marketing, project scope and budget formulation and client relations to oversight of staff, technical analysis and writing, public presentations and final responsibility for all deliverables. Seattle clients included the Puget Sound Regional Council, City of Seattle Offices of Housing, Economic Development and Department of Planning and Development.

2005 to  
2006      **Mayor's Office of Economic & Workforce Development, San Francisco, California**  
**Project Manager, Neighborhood Marketplace Initiative**

The Neighborhood Marketplace Initiative is a commercial corridor revitalization program for districts in middle and lower income areas of San Francisco. It is a joint project of the City of San Francisco and the Local Initiatives Support Corporation. As a project manager for the City, Ms Breznau was responsible for initiating multi-prong revitalization efforts in several districts. Tasks ranged from obtaining resources for clean & green programs, performing business outreach and organizing, maintaining relationships with key property owners, monitoring new development proposals, preparing market fundamentals and promotional brochures, identifying retail targets and attracting new tenants, and connecting existing local businesses with technical assistance and business education opportunities. She was also responsible for relations with intermediary and foundation sector investors, capacity-building grant-making to corridor non-profits and support to staff in those organizations.

2001 to  
2005      **Strategic Economics, Berkeley, California**  
**Senior Associate (2004 – 2005)**  
**Associate (2001 – 2003)**

Responsible for a wide range of urban economics and planning consulting projects, including business district revitalization and retail tenanting strategies, real estate market analyses, economic impact analyses, financial feasibility modeling, area development plans, and transit-oriented and joint development proposals. Tasks ranged from project management to demographic, economic and financial analysis, writing, development of outreach materials and public presentations.

1999 to 2001 **Bay Area Economics**, Berkeley, California,  
**Moore, Iacofano, Goltsman**, Berkeley, California  
**John Dykstra & Associates**, Oakland, California  
**Planning Intern**

While in graduate school, interned at several different Bay area planning firms. During this time, she contributed to numerous planning and real estate development projects around the Bay area, including redevelopment plan adoptions in Petaluma and Ukiah various San Jose neighborhood plans and a downtown Sacramento strategic plan.

## EDUCATION

**Reed College**, Portland, OR. Bachelor of Arts (History), 1996.

**University of California, Berkeley**, Berkeley, CA. Master of City Planning, 2001.

## PUBLICATIONS & AWARDS

(contributing author)

-*The New Transit Town: Best Practices in Transit Oriented Development*, Island Press, 2004.

-*CA APA Planning Award, East 14<sup>th</sup> Street Development Strategy (San Leandro)*, 2004.

-*CDFIs & Transit Oriented Development, SF Federal Reserve Working Paper*, 2010.

## PERSONAL INTERESTS

**Volunteer** - Fairmount Park Elementary (established 2014/2015). Developed Walking School Bus program with four daily routes and over 25 volunteers. Founding member PTA and PTA board member. PTA Spirit Team leader, organized first school-wide festival (attendance – 700) and recent Lunar New Year festival. Olympia Focus Day advocacy organizer. Classroom volunteer.

## Seattle School Traffic Safety Committee

11 members: Per Ordinance 124168, all subject to City Council confirmation, 3-year terms

- 1 Appointed by Chief of Police
- 1 Appointed by SDOT Director
- 2 Appointed by Superintendent of Public Schools
- 1 Appointed by Metro Transit GM
- 6 Appointed by Mayor

D*	G	Position No.	Position Title	Name	Term Start Date	Term End Date	Term #	Appointed By
		1	SPD Representative	Rich O'Neill	2/23/15		1	Chief of Police
		2	SDOT Representative	Ashley Rhead			1	SDOT Director
		3	SPS Representative	Richard Staudt	10/6/14		1	Superintendent of Public Schools
		4	SPS Representative	Yvonne Carpenter	10/6/14		1	Superintendent of Public Schools
		5	Parents;	<b>Alyssa B. Smith</b>	<b>2/26/16</b>	<b>2/25/19</b>	<b>1</b>	<b>Mayor</b>
		6	Metro	Sandra Dodge - pending			1	Metro Transit General Manager
		7	At-large	An Huyn	4/1/14	4/1/17	1	Mayor
		8	At-large	<b>Shanti Breznau</b>	<b>4/1/16</b>	<b>4/1/19</b>	<b>1</b>	<b>Mayor</b>
		9	At-large	Cathy Tuttle	4/20/15	3/31/18	1	Mayor
		10	Ped safety	Jen Cole	2/17/15	3/31/17	1	Mayor
		11	Bike safety	Shannon Koller	8/3/15	3/31/18	1	Mayor

### \*Diversity

	Men	Women	Vacant	Minority	(1) Asian-American	(2) African-American	(3) Hispanic Latin@	(4) Native-American	(5) Other**	(6) Caucasian
<b>Mayor</b>		6	0		1				1	5
<b>Council</b>										
<b>Other Bodies</b>	2	3								3
<b>Total</b>	2	9	0	0	1	0	0	0	1	10

\*\*Other includes diversity in any of the following: race, gender and/or ability