

Public Assets and Homelessness Committee

Agenda

Wednesday, May 17, 2023 2:00 PM

Council Chamber, City Hall 600 4th Avenue Seattle, WA 98104

Andrew J. Lewis, Chair Teresa Mosqueda, Vice-Chair Lisa Herbold, Member Debora Juarez, Member Tammy J. Morales, Member

Chair Info: 206-684-8807; Andrew.Lewis@seattle.gov

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Public Assets and Homelessness Committee Agenda

May 17, 2023 - 2:00 PM

Meeting Location:

Council Chamber, City Hall, 600 4th Avenue, Seattle, WA 98104

Committee Website:

https://www.seattle.gov/council/committees/public-assets-and-homelessness

This meeting also constitutes a meeting of the City Council, provided that the meeting shall be conducted as a committee meeting under the Council Rules and Procedures, and Council action shall be limited to committee business.

Members of the public may register for remote or in-person Public Comment to address the Council. Details on how to provide Public Comment are listed below:

Remote Public Comment - Register online to speak during the Public Comment period at the meeting at

http://www.seattle.gov/council/committees/public-comment. Online registration to speak will begin two hours before the meeting start time, and registration will end at the conclusion of the Public Comment period during the meeting. Speakers must be registered in order to be recognized by the Chair.

In-Person Public Comment - Register to speak on the Public Comment sign-up sheet located inside Council Chambers at least 15 minutes prior to the meeting start time. Registration will end at the conclusion of the Public Comment period during the meeting. Speakers must be registered in order to be recognized by the Chair.

Submit written comments to Councilmember Lewis at Andrew.Lewis@seattle.gov

Please Note: Times listed are estimated

A. Call To Order

- B. Approval of the Agenda
- C. Public Comment
- D. Items of Business
- 1. Appt 02562 Reappointment of Wilford Hairston as member, Seattle Public

Library Board of Trustees, for a term to April 1, 2028.

Attachments: Appointment Packet

Briefing, Discussion, and Possible Vote

Presenter: Kiersten Nelson, Seattle Public Library

2. Appt 02563 Appointment of Eric Berlinberg as member, Seattle Center

Advisory Commission, for a term to September 28, 2023.

Attachments: Appointment Packet

Briefing, Discussion, and Possible Vote

Presenter: Marshall Foster, Interim Director, Seattle Center

3. Appt 02565 Appointment of Lara Mae D. Chollette as member, Seattle Center

Advisory Commission, for a term to September 28, 2024.

Attachments: Appointment Packet

Briefing, Discussion, and Possible Vote

Presenter: Marshall Foster, Interim Director, Seattle Center

4. Appt 02569 Reappointment of Mark F. Dederer as member, Seattle Center

Advisory Commission, for a term to September 28, 2025.

Attachments: Appointment Packet

Briefing, Discussion, and Possible Vote

Presenter: Marshall Foster, Interim Director, Seattle Center

5. Appt 02570 Reappointment of Michael George as member, Seattle Center

Advisory Commission, for a term to September 28, 2025.

Attachments: Appointment Packet

Briefing, Discussion, and Possible Vote

Presenter: Marshall Foster, Interim Director, Seattle Center

6. Appt 02564 Appointment of Stacey E. Hutchison as member, Seattle Center

Advisory Commission, for a term to September 28, 2023.

Attachments: Appointment Packet

Briefing, Discussion, and Possible Vote

Presenter: Marshall Foster, Interim Director, Seattle Center

7. Appt 02571 Reappointment of Koichi Kobayashi as member, Seattle Center

Advisory Commission, for a term to September 28, 2025.

Attachments: Appointment Packet

Briefing, Discussion, and Possible Vote

Presenter: Marshall Foster, Interim Director, Seattle Center

8. <u>Appt 02572</u> Reappointment of Jana Lamon as member, Seattle Center

Advisory Commission, for a term to September 28, 2025.

Attachments: Appointment Packet

Briefing, Discussion, and Possible Vote

Presenter: Marshall Foster, Interim Director, Seattle Center

9. Appt 02566 Appointment of Matthew Mead as member, Seattle Center

Advisory Commission, for a term to September 28, 2024.

Attachments: Appointment Packet

Briefing, Discussion, and Possible Vote

Presenter: Marshall Foster, Interim Director, Seattle Center

10. Appt 02567 Appointment of Kamala Saxton as member, Seattle Center

Advisory Commission, for a term to September 28, 2024.

Attachments: Appointment Packet

Briefing, Discussion, and Possible Vote

Presenter: Marshall Foster, Interim Director, Seattle Center

11. Appt 02568 Appointment of Joy R. Shigaki as member, Seattle Center

Advisory Commission, for a term to September 28, 2025.

Attachments: Appointment Packet

Briefing, Discussion, and Possible Vote

Presenter: Marshall Foster, Interim Director, Seattle Center

12. Waterfront Operations Management Agreement Presentation

<u>Supporting</u>

Documents: Presentation

Briefing and Discussion

Presenter: Joy Shigaki, Friends of Waterfront Seattle

13. Seattle Public Libraries Levy Report

<u>Supporting</u>

<u>Documents:</u> <u>Presentation</u>

Briefing and Discussion

Presenters: To be determined

E. Adjournment



600 Fourth Ave. 2nd Floor Seattle, WA 98104

Legislation Text

File #: Appt 02562, Version: 1

Reappointment of Wilford Hairston as member, Seattle Public Library Board of Trustees, for a term to April 1, 2028.

The Appointment Packet is provided as an attachment.



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name:					
Dr. W. Tali Hairston PhD					
Board/Commission Name:				Position Title:	
The Seattle Public Library Board of Trust	ees			Trustee	
		Council Cor	firmat	tion required?	
Appointment OR Reappoint	ment	⊠ Yes		•	
		No			
Annainting Authority	Data		T	of Position: *	
Appointing Authority:	3/2/2	Appointed:	4/2/2		
Council	3/2/2	2023	to	2025	
Mayor			4/1/2	2028	
Other: Fill in appointing authority			7/1/2	1020	
Barthautal Natable de and	7' . 6		6	Di Ni-	
Residential Neighborhood:	Zip C 9817		Conta	act Phone No.:	
Rainier Beach – Rainier Valley	9817	8			
Background:					
Dr. Wilford (Tali) Hairston was appointed		•	-	•	
Dr. Hairston is a lifelong Seattle resident				-	
at Equitable Development LLC where he			•	•	
corporate initiatives, and conducts educe			•		
Presbytery's Lilly Endowment initiative, o		_	•		
adapt to social and cultural challenges a					
inclusion into performance-based outcome experience within higher education, Dr. I					
consultant, and facilitator. Through his v				•	
approach to forming inclusive learning c		_	•		
Committee and Our Best Black Male Ach		•	viousiy	Served on the Priority Time Advisory	
Committee and our best black wate Ach	ic verin	ent miliative.			
Authorizing Signature (original signatur	e):	Appointir	g Sign	atory:	
	•	Bruce A. H			
Bruce Q. Hanell		Mayor of	Seattle		
•		iviayor oj	Jealine		
Date: 3/2/2023					

^{*}Term begin and end date is fixed and tied to the position and not appointment date.



Dr. W. Tali Hairston PhD

Principal Consultant, Equitable Development LLC

Dr. Tali Hairston leads research, development, and facilitation of community and corporate initiatives, and conducts educational research. Father of four amazing young adults, and husband to Crystal, Tali has 25+ years of significant experience leading equity-centered organizational culture change, public policy, and designing equity-inclusive frameworks. Born in Seattle's Rainier Valley, the vibrant diversity but often unfair treatment of the African American community, refugees, immigrants, and the poor, centered his focus on justice and education at an early age. Beginning as a youth outreach worker Hairston learned from teachers and counselors, youth involved in gangs and the criminal legal system, and families attempting to manage homelessness, poverty, and underemployment.

Currently, Dr. Hairston leads the Seattle Presbytery's Lilly Endowment initiative, a project he designed to prepare congregations to learn to adapt to the social and cultural challenges and opportunities. As a researcher, Hairston is the recipient of three National Science Foundation grants in university physics and equity, where he has co- authored several articles. His doctoral studies deepened his capacity to design inclusive learning and working environments where he developed a sociocultural-situated approach.

After 17 years in higher education, where he was the founding director of the only university-based reconciliation and community development center, he found his passion for assisting business, community, faith, and thought leaders in social and organizational change. Since that time, his profile includes over \$300 million in community investments and projects in both the public and private sector.

Known for his wisdom and insightfulness, Hairston's career has involved multiple engagements in eight countries. This included supporting the development of a township school in South Africa, co-designing and facilitating a trauma-informed restorative practices collaboration in Jamaica, and similar projects in Vietnam, Cambodia, and Colombia.

Hairston speaks, trains, and teaches weekly to businesses, non-profits, churches, and schools. Valued for his lived experiences and intriguing perspective, he takes each opportunity to make an impact with humility.

Dr. W. Tali Hairston PhD

Education

University of Washington, Seattle, WA History

Fuller Seminary, Pasadena, CA

Global Leadership and Development

MAGL 2012

Seattle Pacific University, Seattle, WA Inclusive Physics Learning Environments (Diss)

PhD (2022)

Professional Experience

Project researcher - Consultant - Facilitator on the following projects:

- Racism as a Public Health Crisis Initiative community facilitation and allocation of \$25 million, King County (2022-23).
- Teen and Senior Intergenerational Center community engagement plan and project development, City of Tukwila (2021-22).
- National Science Foundation physics education research multi-grant awardee for equity and education. Working
 with multiple universities on physics and equity research (2016-24).
- Develop statewide framework for African American Studies, Office of Superintendent and Public Instruction (2022-23).
- Formation of Free Methodist USA diversity and equity framework for Board of Bishops (2020-21)
- Facilitate the development of recommendations to State Legislature on African American Studies, Office of Superintendent & Public Instruction (2020).
- Equitable Philanthropy Project United Way King County Black Community Building Collective (2020-22)
- Workforce Development Council Strategic Recommendations Team COVID recovery (2020)
- Workforce Diversity Priority Hire Advisory Council (2018-22).
- Anti-racism Facilitation Evergreen High School & Lynnwood Elementary (2020-21).
- Safe and Thriving Youth and Adult Co-Design and RFQ, Human Services Division, City of Seattle (2018-19).
- King County's Puget Sound Taxpayers Accountability Account. Development and implementation of the community engagement process for \$311 million-dollar education initiative (2019-20).
- King County's Puget Sound Taxpayers Accountability Account. Assessing educational needs and strategies (2018-19).
- Co-chair of the Black Male Achievement Initiative, Department of Education and Early Learning, City of Seattle (2017-19).
- Annual facilitator/speaker for Faith Leaders Collaborative on Justice and Peace-Building Colombia (2012-22).
- Director of Community Development, Reconciliation and Leadership Center at Seattle Pacific University (2001-18).

Academic Presentations & Publications

- "The Journey Ahead: Relearning & Unlearning" (keynote address) Seattle Pacific University's School of Education Diversity Conference (March 2022).
- "Leading in Divided Times" (workshop) Washington State Community and Technical Colleges (December 2020).
- "Resolving your Story: Identity, Belonging, & Trust" Wheaton College (January 2020).

• "Social Wellness: Building Community in the Workplace" – President's Symposium, Highline College (November 2019).

Robertson, A.D., & Hairston, W.T. (2022) Observing whiteness in introductory physics: A case study. Physical Review Physics Education Research, 18(1), 010119. https://link.aps.org/doi/10.1103/PhysRevPhysEducRes.18.010119. National Science Foundation Grant No. 1760761.

Scherr, R., McKagan, S.B., Hairston, W.T. (2020, July 22-23). Centering and marginalization in introductory university physics courses. Conference paper presented at Physics Education Research Conference 2020, virtual conference. https://doi.org/10.1119/perc.2020.pr.Scherr. National Science Foundation Grant No. 1760761.

Robertson, A., Hairston, W., & Scherr, R. (2018, August 1-2). Belonging, success, access, and disruption: Physics faculty goals for inclusive learning environments. Conference paper presented at Physics Education Research Conference 2018, Washington, DC. https://doi.org/10.1119/perc.2018.pr.Robertson. National Science Foundation Grant No. -1611318.

Volunteer Activities and Honors

- Awarded Lilly Endowment Grant for Transformational Learning Congregations and Communities (2021 2025)
- Seattle Public Library Board of Trustees (2020 2022)
- Leadership Tomorrow Board of Trustees (2021-2022)
- Franklin High School Public Service Academy "Spirit of Rev. Dr. Martin Luther King Jr. Service AWARD (January 2017)
- Jurisprudence Champion Award Section on Public Law and Administration (2016) for contributions to the practice of public law and administration.

Seattle Public Library Board of Trustees

5 Members: Pursuant to RCW 27.12, City Charter Article XII, all members subject to City Council confirmation, 5-year terms:

- # City Council-appointed
- 5 Mayor-appointed
- # Other Appointing Authority-appointed (specify):

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
3	F	6	1.	Trustee	Carmen Bendixen	4/2/2020	4/1/2025	1	Mayor
6	М	7	2.	Trustee	Jay Reich	4/2/2019	4/1/2024	2	Mayor
2	М	2	3.	Trustee	Dr. W. Tali Hairston PhD	4/2/2023	4/1/2028	2	Mayor
9	F	7	4.	Trustee	Yazmin Mehdi	4/2/2022	4/1/2027	1	Mayor
1	М	2	5.	Trustee	Ron Chew	4/2/2021	4/1/2026	2	Mayor

SELF-	-IDEN	TIFIED [DIVERSITY (CHART	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/O/U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	3	2			1	1	1			1			1
Council													
Other													
Total													

Key:

Diversity information is self-identified and is voluntary.

^{*}D List the corresponding *Diversity Chart* number (1 through 9)

^{**}G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A



600 Fourth Ave. 2nd Floor Seattle, WA 98104

Legislation Text

File #: Appt 02563, Version: 1

Appointment of Eric Berlinberg as member, Seattle Center Advisory Commission, for a term to September 28, 2023.

The Appointment Packet is provided as an attachment.



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name:		
Eric Berlinberg		
Board/Commission Name:		Position Title:
Seattle Center Advisory Commission		Member
T:	City Council Con	firmation required?
Appointment <i>OR</i> Reappointment	_	firmation required?
Appointment On Meappointment	X Yes	
	No	
Appointing Authority:	Term of Position	n: *
	9/29/2020	
City Council	to	
Mayor	9/28/2023	
U Other:		
	⊠ Servina remain	ing term of a vacant position
	_	Contact Phone No.:
	98102	
Background: Eric Berlinberg is a 9-year Seattle	racidant who had	s extensive experience serving on
community and commerce-related boards. Eric s	_	
Staff to the Vice President of the Amazon Prime	· ·	
delivery to customers. Outside of his role at Amo		
employee networking group in the company call		•
professional networks across 74 Amazon offices	- ,	
members. As the leader of this organization, Eric	•	
engagement, and advocacy organization by dev		-
company. Eric previously served as Chief Operat		
award-winning entertainment management firm	-	_
parks across the US, live concert series (3-5k gue	•	
work, Eric has served on several boards and com	mittees to contir	านe to build Seattle as an equitable
and inclusive community. Eric has served on the		
Seattle CityClub Board of Directors, the Seattle S	ymphony, the SL	U Chamber of Commerce Board of
Directors, and the Seattle Chamber of Commerc	e Young Professio	onals Network Board of Directors,
among others. Eric was a member of the Leader	ship Tomorrow c	lass of 2020 and continues to
volunteer for the organization today. Finally, Eri	c spends time vol	lunteering with local organizations
including FareStart and NW Harvest. Eric resides	in the Eastlake r	neighborhood of Seattle.
Authorizing Signature (original signature):	Appointing Sig	natory:
Ω A U Ω	Bruce Harrell	
Bruce Q. Hanell	Mayor	
•		
Date Signed (appointed): 4/11/2023		

^{*}Term begin and end date is fixed and tied to the position and not the appointment date.

PROFESSIONAL EXPERIENCE

Head of Program Management & Chief of Staff, Amazon Prime Air (drones)

3/2015-PRESENT

Founding member and current Head of Program Management/Chief of Staff to the Vice President of Prime Air. Prime Air is a transportation system to deliver packages to customers in 30-mins using drones. Define program strategy, own product definition, and program execution planning across a 1,000 person organization. On the Sr. Leadership Team leading strategy and program direction to meet long term cost per package targets. Develop and manage product roadmap and readiness of the Prime Air program, including building, launching, scaling the customer-facing operation. Develop and manage the rhythm of the business, including overall program status, business milestones, and long-range planning. I was in the first 30 employees hired on this innovative product that has grown to become a certified airline with a scalable drone solution. I created many of the business and program management mechanisms that exist today.

- Lead a team of 15 Technical & Program Managers to drive organization strategy, execution, and program management.
- Chief of Staff to the Senior Leadership Team (VPs and Directors), including weekly staff meetings, program-wide internal
 communications, resource allocation, financial updates, and program operations
- Lead launch functions, including real estate identification and acquisition, customer experience launch, back-end integration, and regulatory requirements to launch Prime Air in a new geography
- Create and manage the consolidated product roadmap, which is the single mechanism that drives work program-wide
- Develop and lead program integration mechanisms that ensure we meet schedule, cost, mitigate risks, and meet financial targets
- Lead the creation and presentation of executive documents including quarterly business reviews, annual planning documetns, and recurring CEO/Board of Directors reviews on program status and financial performance
- Design and deliver the launch of Prime Air service operations, demonstrating the delivery program with in-fulfillment center processes of <19-minutes from order placement to "drone ready for takeoff"
- Manage the development of the Prime Air Roadmap to drive the development of R&D, engineering, operations, and regulatory work threads program-wide
- · Support the development of long-range financial models with Finance and propose financial targets for short-term goal planning
- Drive the development of annual goal planning and goal status to meet the annual operational plan and long-range plan
- Develop and manage weekly and monthly business review process for eight organizations, including goal status and metrics
- Drive program internal communication, including monthly all hands meetings on behalf of the Senior Leadership Team
- Interface as primary point of contact for business teams, including Legal, HR, PR, Finance, Facilities, Recruiting, Trade Compliance
- Align program resources (headcount, budgets) to support the engineering and product roadmap and development goals, leading
 the growth of the program from ~30 to ~1,000 within 5 years
- Lead launch of Prime Air's first customer delivery and customer delivery trial near Cambridge, UK. First delivery took place on 12/7/2016
- Lead the launch of Prime Air's innovative new hex-wing vehicle airframe design, including first customer delivery on this platform in Oregon on 9/2/2020
- Lead the identification and launch of Prime Air operational, flight test, and corporate office facilities in discrete locations with complex operational requirements enabling confidential testing prior to public launch
- Recipient of the "Just Do It Award" from Amazon CEO Jeff Bezos, which recognizes an employee who goes above and beyond the scope of their role to solve a business challenge
- Lead Amazon's corporate expansion in to Austria, launching the Prime Air Development Center in Graz, Austria. This was the fastest new country launch in Amazon Corporate's history; leading the creation of core business infrastructure in-country

Founder & Global Chair, Connect@Amazon, Amazon.com, Seattle, WA

6/2014-PRESENT

Founder and chair of Connect@Amazon, Amazon's largest internal employee group, which holds Community and Professional Networking opportunities for Amazon employees. Connect@Amazon is comprised of >100,000 members across 72 chapters at Amazon offices globally. Community events build a social network across Amazon employees, and Professional networking events build companywide knowledge, introductions to senior leaders, workshops, panels, and formal networking opportunities.

- Secure stable funding internally for \$2.0MM, including four full time programmatic headcount to support the organization
- Manage and develop a team of four full time Program Managers who support the program's growth globally
- Organically grow Connect@Amazon to >100,000 members in 6 years, fully grassroots with no formal company support
- Launch 72 new Connect@Amazon chapters in North America, Europe, APAC, and Middle East using a scalable launch program, and support the new chapters in their growth phase
- Identify, recruit, and coordinate an Executive Advisory Board, comprised of VPs and Directors from 12 teams at Amazon to guide and mentor Connect@Amazon leadership
- Lead and support a team of 72 Chapter Chairs who manage committees at their local Amazon office
- Lead a team of ~750 volunteers globally and a core team of 75 members of our central program management team that enable the
 organization to grow and expand

Senior Program Manager, eCommerce Platform, Amazon.com, Seattle, WA

3/2014-3/2015

Manage business operations for the Vice President of Corporate Applications, E-Commerce Platform at Amazon.com. Support internal development and operations teams working to improve Amazon's global financial systems, human resource information systems, corporate IT infrastructure, IT support, enterprise data warehouse, and platform excellence organizations.

Manage IT infrastructure capacity by optimizing usage of \$108MM annually, reduced by \$13MM in 2014 through efficiency
initiatives including re-architecting services, improved forecasting and elimination of wasteful consumption

Eric Berlinberg

- Project manage the organization's peak readiness program to ensure organization services were prepared to support the
 increased volume during the busy Retail peak season. Managed the audit of software, services and physical sites around the
 globe to expose potential risks and developed action plans to prioritize and mitigate risks. Facilitate the closure of action items
 resulting in no impact to critical services, preventing downstream impact to Amazon's business
- Manage third party development contractor spend, reducing external contract labor from \$1.5M per month in January 2014 to \$170K in December 2015
- Project manage the creation of a customer experience document for review with the Amazon SVP team, recommending areas of customer experience improvement, and developing action items to improve services in the following year's operating plan

Supply Chain Manager, The Coca-Cola Company, Denver, CO

6/2012-3/2014

Supply Chain Manager for Mountain States Market Unit, managing daily operations of an 80-route distribution network at a 24-hour operation servicing over 8,000 outlets. Additionally, served in a continuous improvement role for one year in manufacturing, warehousing and distribution to reduce un-necessary spend while providing a high-quality product.

- Lead a work stream in a two-week continuous improvement kaizen event focusing in warehouse improvements resulting in \$150,000 of process improvement savings annually
- Decrease delivery cost per case by \$0.073, from a 2013 budget of \$4.860 to an actual of \$4.787 through more efficient delivery routing and reduction in wasteful deliveries due to poor sales orders. Decrease warehouse cost per case by \$0.087, from \$3.405 budget to \$3.318, through a reduction of inventory, reduction of wasteful breakage/damage/loss, and flex of shift labor to match seasonal demand
- Reduced breakage damage & loss waste from \$1.1M actual waste in 2013 to \$290K in 2014 by implementing additional frontline supervisor product rotation policies and daily inventory review practices
- Self-managed the operations of the Denver Distribution Center with one coworker from 11/2013 2/2014 as the Distribution
 Center Manager transitioned roles and the position was not backfilled. Reported to a VP located out of state full time
- Coordinate implementation of over twenty optimization initiatives in various nodes of the local supply chain, including warehouse and distribution optimization projects
- Develop strong frontline leader management capabilities in eight direct reports through continuous professional development in change management, effective communication, and conflict management
- Provide critical continuous improvement efforts to reduce costs while improving customer service for both internal and external
 customers. Work to increase operational efficiency and employee engagement through front-line trainings and project teams
- Drive strategic growth in a challenging environment through decreasing operational costs, building capability amongst the members of my team and partnering with business partners across the Coke system to improve customer experience

Business Manager, Manhattan Creative Group, New York, NY

10/2012-3/2014

Manage business operations for an entertainment management start-up. Directly manage several contracts to provide entertainment management services, live production shows, film development, and business operations in the entertainment industry. Oversee a budget of \$3 million annually, a seasonal staff of 30 employees, and >100 subcontractors.

- Direct the implementation of 21 entertainment contracts including theme park shows, live concerts, films and commercials.
- Create and implement company HR, IT, finance, accounting, management and creative policies.
- Develop strategic growth through the creation of a 3-year business plan to increase revenue and market share.

EDUCATION

Colorado State University, Fort Collins, CO

Bachelors of Science in Business Administration

Concentration in Management, Supply Chain Management, Entrepreneurship, and Leadership Communication

OTHER RELATED EXPERIENCE

- Connect@Amazon Founder & Global Chair June 2014 Present
- South Lake Union Chamber of Commerce Board of Directors Board Member October 2018 Present
- Seattle CityClub Board of Directors Board Member December 2019 Present
- Leadership Tomorrow Program, Seattle Class of 2020
- Recipient, Just Do It Award, Awarded by Jeff Bezos, CEO and Founder of Amazon.com March 2017
- Seattle Chamber of Commerce Young Professionals Network Board Member, Exec Committee October 2014 December 2019
- Board of Trustees of the Seattle Metro Chamber of Commerce Member June 2016 September 2017
- Seattle Symphony Young Professionals Council Volunteer Board Member December 2015 January 2019
- Recipient, Graduate of the Decade Award from Colorado State University October 2017
- Young Professionals of Seattle Board Member November 2014 June 2016
- Colorado State University Alumni Association Affinity Group Chair March 2013 July 2016
- Board of Governors of the Colorado State University System Board Member June 2011 June 2012
- Denver Metro Chamber of Commerce Member August 2012 March 2014
- Rocky Mountain Student Media Corporation Board of Directors Board Member May 2010 May 2011
- Eagle Scout, Boy Scouts of America

Seattle Center Advisory Commission

15 Members: Pursuant to Ordinances 91885 and 108936, 3-year terms; 1 Member pursuant to Ordinance 121568, 1-year term; all members subject to City Council confirmation:

• 16 Mayor- appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
1	М	7	1.	Member	Koichi Kobayashi	9/29/22	9/28/25	2	Mayor
-	F	2	2.	Member	Joy R. Shigaki	9/29/22	9/28/25	1	Mayor
6	М	7	3.	Member	Michael George	9/29/22	9/28/25	2	Mayor
6	М	7	4.	Chair	Mark F. Dederer	9/29/22	9/28/25	5	Mayor
6	F	6	5.	Member	Jana Lamon	9/29/22	9/28/25	3	Mayor
6	М	7	6.	Member	John Olensky	9/29/20	9/28/23	1	Mayor
6	F	6	7.	Member	Sarah C. Rich	9/29/20	9/28/23	4	Mayor
6	F	1	8.	Member	Stacey E. Hutchison	9/29/20	9/28/23	1	Mayor
6	М	4	9.	Member	Eric Berlinberg	9/29/20	9/28/23	1	Mayor
6	F	7	10.	Vice Chair	Holly Golden	9/29/20	9/28/23	4	Mayor
2	М	4	11.	Member	Matthew Mead	9/29/21	9/28/24	1	Mayor
-	F	2	12.	Member	Kamala Saxton	9/29/21	9/28/24	1	Mayor
7	F	2	13.	Member	Lara Mae D. Chollette	9/29/21	9/28/24	1	Mayor
6	М	N/A	14.	Member	Will Ludlam	9/29/21	9/28/24	4	Mayor
3	F	2	15.	Member	Gloria Connors	9/29/21	9/28/24	4	Mayor
			16.	Get Engaged Member	Vacant	9/1/21	8/31/23		Mayor

SELF	-IDEN	TIFIED D	DIVERSITY C	HART	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
Male Female Transgender NB/O/U				Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial	
Mayor	7	8			1	1	1			9			
Council													
Other													
Total	7	8			1	1	1			9			

Key:

Diversity information is self-identified and is voluntary.

^{*}D List the corresponding *Diversity Chart* number (1 through 9)

^{**}G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary, O= Other, U= Unknown

RD Residential Council District number 1 through 7 or N/A



600 Fourth Ave. 2nd Floor Seattle, WA 98104

Legislation Text

File #: Appt 02565, Version: 1

Appointment of Lara Mae D. Chollette as member, Seattle Center Advisory Commission, for a term to September 28, 2024.

The Appointment Packet is provided as an attachment.



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name:				
Lara Mae D. Chollette				
Board/Commission Name:		Position Title:		
Seattle Center Advisory Commission		Member		
	City Coursil Courf			
		irmation required?		
Appointment OR Reappointment	Yes			
	☐ No			
Appointing Authority:	Term of Position:	*		
City Council	9/29/2021			
	to			
Other:	9/28/2024			
	⊠ Serving remaining	ng term of a vacant position		
Residential Neighborhood:	Zip Code: Co	ontact Phone No.:		
Rainier Beach	98178			
Background: Lifelong resident of Seattle, Lara N		upitol Hill attendina neiahborhood		
schools - Stevens Elementary, Meany Middle Sch	•			
the community as a scholar-athlete, a volunteer				
Drill Team. She attended Louisiana State Univers		•		
and received her MBA from Seattle University.	,	(a) , c		
Chollette's career has been filled with amazin	a opportunities w	ith notable organizations such as		
Seafair and the NBA's Development League. Dur	= ::			
launched its minor league - the NBA Developme	_	•		
the Director of Sales & Marketing before being r	_			
League's Bakersfield Jam. With Seafair, Chollett				
securing title sponsorship multi-year deals to fu				
In addition to Seafair and the NBA, Chollette		-		
Tiger Coffee, Blue C Sushi and Ellenos. Currently,				
executive team with Atomo Coffee, a Seattle-ba				
seeds and a blend of other ingredients (such as g	•			
great tasting alternative to traditional coffee.	, , , ,,	,		
As a proud resident of Seattle's Skyway / Rair	nier Beach Commu	ınity, Chollette enjoys her free time		
volunteering in her children's schools (public sch				
going to the gym and hiking. In her efforts to sto	y connected to th	ne community, she volunteers for		
various causes and organizations that serve stud	•	2.		
communities.				
Authorizing Signature (original signature):	Appointing Signatory:			
	Bruce Harrell			
Bruce Q. Hanell	Mayor			
Date Signed (appointed): 4/11/2023				

^{*}Term begin and end date is fixed and tied to the position and not the appointment date.

CAREER PROFILE https://www.linkedin.com/in/laramaedivinachollette/

Building Great Teams | Connecting Brands with Consumers | Creating Experiences

Performance-driven and entrepreneurial triple threat senior servant leader with 10+ years of effectively influencing and inspiring internal and external stakeholders to work towards meeting business objectives. Possess a resilient work ethic and consistent commitment to both personal and professional integrity. Courageous leader with the ability to make tough decisions and deliver difficult messages with kindness while being able to connect and develop credible relationships with others at any level.

HIGHLIGHTS OF QUALIFICATIONS

- 10+ years of direct and indirect people operations leadership experience across various industries
- 10+ years of organizational management with the ability to align strategic business objectives
- Solid experience in the ability to scale teams and cultivate culture within growing companies
- Proven ability to build effective partnerships and coach senior leaders, managers, and employees
- Strong relationship and consensus-building skills necessary to manage projects in a complex matrixed environment
- Robust professional network including established relationships key community organizations and leaders
- Possesses emotional intelligence with the ability to celebrate and empathize with employees by fostering inclusive workplaces for talented diverse workforces

PROFESSIONAL EXPERIENCE

HR Leader, Ellenos, Federal Way, WA 2019 - Present

- Provides vision, leadership and direction for all people operations functions and programs including, but not limited to, compliance, labor and employee relations, compensation, benefits administration, training and development, talent acquisition, organizational development, HR information systems, DEI and talent/performance management
- Serves and contributes as a senior leadership partner alongside executive team members, while reporting directly to the CEO, to strategically implement a long-term organizational strategy by aligning department objectives
- Develop policies to uphold legal standards while upholding our company Core Values, Mission and Vision statement to nurture our people and culture
- Drive the development of leadership capabilities and strengthen the leadership pipeline through succession planning, organization/role design and high-impact leadership development experiences.

Director of Marketing, The Outlet Collection | Seattle, Auburn, WA 2018 – 2019

- Customer-centric and community-oriented senior leader overseeing all marketing efforts including brand management, advertising, promotions, event, media relations and community relations
- Collaborated with key corporate cross-functional partners (Marketing, Property Management, Operations Sponsorship, Specialty Leasing and Leasing) to deliver property's business objectives

Director of People, Culture & Communications, Blue C Sushi, Seattle, WA 2017 - 2018

- Served on senior leadership team overseeing human resources, workplace culture, marketing and communications
- Managed internal and external marketing and communications activities including brand management, community relations, and social media marketing while managing agency, contractor and vendor relationships
- Coached and counseled restaurant managers on maintaining positive employee relations and serve as primary point
 of contact for managers on determining resolution for a wide range of people-related issues.

Global Director, People & Communications, Blue Tiger Coffee, Seattle, WA 2015 – 2017

- Led and executed all global human resources efforts including recruiting, on-boarding, benefits administration, performance management, leadership and professional development, staffing, compensation and benefits, employee engagement, organizational design, career development and talent management
- Ensured compliance with employment laws across 4 countries and 8 U.S. states
- Planned and executed of company-wide activities and events

Director, Sponsorship and Promotions, Seafair Festival & Foundation, Seattle, WA 2008 – 2012

- Well-regarded and trusted by clients to expertly provide integrated marketing ideas for sponsorship and brand activation that aligned with engagement and growth objectives skillfully reaching its target consumers
- Extremely effective communicator and sensitive to needs of over 60 client accounts including major brands
- Surpassed yearly attainment of \$1.8 million goal with a 44% increase in new business revenue and 90% client retention through sponsorship, corporate hospitality, and exhibitor sales as sole revenue generator
- Managed Seafair Sanctioned Events Program which included 30 Greater Seattle community events and festivals

NBA (National Basketball Association), NBA Development League (NBA D-League) 2002 - 2007 Bakersfield Jam Team President / General Manager, Bakersfield, CA

- Held chief leadership and management accountability for \$1.2M budget which included all team business and basketball operations
- Negotiated all business partnerships including media, arena lease, community and sponsorship agreements
- Served as top spokesperson for the organization in all public speaking engagements and media appearances

League Office - Director, Sales and Marketing / Community Relations, Greenville, SC

- Implemented league-wide community relations programs such as NBA Read to Achieve and NBA Cares
- Developed local community relations programs customized to each market in collaboration with team staff
- Managed league-wide sponsorship marketing campaigns for Gatorade, Sprite, Delta Air Lines, Adidas and Spalding
- Trained and develop over 80 front office staff members from 14 teams in the areas of sponsorship sales and activation,
 ticket sales, marketing, community relations and game presentation
- Project Manager for the following major league brand marketing initiatives:
 - New expansion team brand identity development (colors, logo/s, mascot) and integrated go-to-market launch strategy including website development, merchandise selection for in-arena retail and e-commerce, promotional premium items, opening night advertising and media campaigns
 - Change of league brand identity from NBDL to NBA Development League
 - New product testing for basketball operations Spalding basketballs, Adidas uniforms and apparel
 - Key contributor to the development of consumer promotions Gatorade Call-Ups and Sprite All-Star Sweepstakes
- P&L owner and executive producer of the following major league marketing events:
 - o D-League at NBA All-Star Weekend § NBA preseason games in D-League markets
 - o D-League Playoffs and Championship § D-League Team Owners Meetings
 - o D-League Team Opening Nights § Boot Camp team staff training workshops

EDUCATION

Master in Business Administration, Seattle University, Seattle, WA, 2015

Executive Leadership Certificate, Seattle University, Seattle, WA

Bachelor of Science, Business Administration / Marketing, Louisiana State University (LSU), Baton Rouge, LA

OTHER

Owner / Principal / Independent Marketing Consultant, The Chollette Collective, Seattle, WA 2012 – Present Chair/Board Member, Filipino American Political Action Group of Washington, Seattle, WA 2020- Present

Adjunct Professor / Guest Lecturer, Seattle University, Seattle, WA, 2017 – 2019

Volunteer, Urban League of Metropolitan Seattle, Seattle, WA, 2015

Donor Relations / Communications Manager, TAF (Technology Access Foundation), Seattle, WA 2013 – 2014*

Development Director (Contract), A PLUS Youth Program – Seattle, WA 2012 – 2013*

^{*}enrolled FT in Leadership Executive MBA program at Seattle University

Seattle Center Advisory Commission

15 Members: Pursuant to Ordinances 91885 and 108936, 3-year terms; 1 Member pursuant to Ordinance 121568, 1-year term; all members subject to City Council confirmation:

• 16 Mayor- appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
1	М	7	1.	Member	Koichi Kobayashi	9/29/22	9/28/25	2	Mayor
-	F	2	2.	Member	Joy R. Shigaki	9/29/22	9/28/25	1	Mayor
6	М	7	3.	Member	Michael George	9/29/22	9/28/25	2	Mayor
6	М	7	4.	Chair	Mark F. Dederer	9/29/22	9/28/25	5	Mayor
6	F	6	5.	Member	Jana Lamon	9/29/22	9/28/25	3	Mayor
6	М	7	6.	Member	John Olensky	9/29/20	9/28/23	1	Mayor
6	F	6	7.	Member	Sarah C. Rich	9/29/20	9/28/23	4	Mayor
6	F	1	8.	Member	Stacey E. Hutchison	9/29/20	9/28/23	1	Mayor
6	М	4	9.	Member	Eric Berlinberg	9/29/20	9/28/23	1	Mayor
6	F	7	10.	Vice Chair	Holly Golden	9/29/20	9/28/23	4	Mayor
2	М	4	11.	Member	Matthew Mead	9/29/21	9/28/24	1	Mayor
-	F	2	12.	Member	Kamala Saxton	9/29/21	9/28/24	1	Mayor
7	F	2	13.	Member	Lara Mae D. Chollette	9/29/21	9/28/24	1	Mayor
6	М	N/A	14.	Member	Will Ludlam	9/29/21	9/28/24	4	Mayor
3	F	2	15.	Member	Gloria Connors	9/29/21	9/28/24	4	Mayor
			16.	Get Engaged Member	Vacant	9/1/21	8/31/23		Mayor

SELF	-IDEN	TIFIED [DIVERSITY C	HART	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
Male Female Transgender NB/O/U					Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	7	8			1	1	1			9			
Council													
Other													
Total	7	8			1	1	1			9			

Key:

Diversity information is self-identified and is voluntary.

^{*}D List the corresponding *Diversity Chart* number (1 through 9)

^{**}G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary, O= Other, U= Unknown

RD Residential Council District number 1 through 7 or N/A



600 Fourth Ave. 2nd Floor Seattle, WA 98104

Legislation Text

File #: Appt 02569, Version: 1

Reappointment of Mark F. Dederer as member, Seattle Center Advisory Commission, for a term to September 28, 2025.

The Appointment Packet is provided as an attachment.



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Mark F. Dederer							
Board/Commission Name:		Position Title:					
Seattle Center Advisory Commission		Chair					
	City Council Confirmation required?						
☐ Appointment <i>OR</i> ⊠ Reappointment	Yes No						
Appointing Authority:	Term of Positio	n: *					
City Council	9/29/2022						
Mayor	to						
Other: Fill in appointing authority	9/28/2025						
outern in appearing additioner							
	☐ Serving remail	ning term of a vacant position					
Residential Neighborhood:		Contact Phone No.:					
Queen Anne	98199						
Background: Mark Dederer joined the Biller Far Previously, he served as Senior Vice President at Foundation, overseeing the charitable giving professional Region. He also managed Communication of President & Director national contributions program. A Seattle native, Mr. Dederer continues a family early Seattle business leader and passionate continues that brought the 1962 World's Fair Mr. Dederer serves on the board of Philanthrop governors, is a commissioner for the Seattle Cell Business School advisory board, and is Past Board Business School advisory board, and is Past Board President and Passional Regional Regio	nd Community Agogram and teaminity Affairs in Oreal of the Safeco Institute of the Safeco Institute of the city. By Northwest, Virginter, a member of the city.	ffairs Manager for the Wells Fargo member involvement throughout the gon and Alaska. Before rejoining Wells surance Foundation and developed its duty established by his grandfather, an te who was one of the chairmen on the ginia Mason Hospital board of the Central Washington University					
Authorizing Signature (original signature):	Appointing Si	gnatory:					
Ω All Ω	Bruce Harrell						
Bruce Q. Hanell	Mayor						
Date Signed (appointed): 4/11/2023							

^{*}Term begin and end date is fixed and tied to the position and not the appointment date.

MARK F. DEDERER

Employment Background

Hohimer Wealth Management

2020 - Present

Director Philanthropic Services

- Provide Clients advice, planning and research on their individual philanthropic needs for multiple family members
- Oversee HWM's philanthropic giving to LMI communities throughout Washington and work with employees to get engaged on boards in the community.
- Participate in meetings with the firm founder engaging prospects and new clients to ensure they have "white glove" service that is part of our firm values as a minority owned company.
- Serve as the company's primary representative with all community activities and events to ensure we are represented in the community.

The Sheri & Les Biller Family Foundation, Seattle WA

2016 - 2020

Executive Director

- Provide research on issues important to the Foundation's four focus areas as well as federal and state laws which might affect private non-operating foundations. Offer guidance and information on best practices accordingly.
- Represent the Foundation locally and nationally to a wide variety of constituents including press, elected
 officials, and Foundation grantee partners. Communicate effectively through various channels about the
 Foundation's mission and purpose.
- Manage all outward-facing presence for the Foundation including website and social media sites. When appropriate, create PR strategies for Foundation programs or events.
- Educate board members on Foundation programs and determine appropriate opportunities to more deeply engage board members with Foundation programs.
- Develop and utilize methods to evaluate the impact and effectiveness of programs the Foundation supports.
 Monitor the activities of funded projects to achieve the desired impact.
- Work with administrative and legal advisors in all matters related to Foundation operations. These
 responsibilities will include human resources, budgeting, tax preparation, legal oversight and expense
 management.

Wells Fargo Bank, Seattle WA

2010 - 2016

Senior Vice President, Wells Fargo Foundation and Community Affairs

- Manages an annual contributions budget for the Northwest Region in excess of \$6.8 million and shares responsibility for allocating the annual west coast multi-market budget of \$6.5 million throughout California, Oregon, Washington and Alaska.
- Represented Wells Fargo Community Relations team in a national priorities and national relationships workgroup to build the strategic framework for Wells Fargo's philanthropy to ensure alignment with organizational mission and values and maximize impact
- Envisions, develops and oversees strategy and implementation of philanthropic giving in Washington, Alaska and Oregon
- Serves as Wells Fargo's primary representative to community organizations and provides leadership to important initiatives essential to strengthening our region
- Identifies, builds and maintains strategic partnerships and alliances with influential organizations across public, private and nonprofit sectors
- Serves on the west coast leadership team to create an environment supporting community involvement and establishment of Wells Fargo Volunteer Chapters

Safeco Insurance Foundation, Seattle WA

2007 - 2010

Vice President & Director

- Developed long term vision and strategy for the Safeco Insurance Foundation
- Oversaw the implementation of new foundation guidelines, website and online application resulting in greater efficiency and reengagement with the community
- Managed and coached foundation team by providing colleagues with technical and community expertise.
- Conducted research, outreach and identified signature non-profit organizations across the United States suitable for Safeco Insurance Foundation's inaugural 2007 grant awards
- Strategically directed over \$16 million in donations impacting approximately 165 community organizations across the United States.

Wells Fargo Bank, Seattle WA

2002 - 2007

Vice President & Manager, Wells Fargo Foundation and Community Relations

Wells Fargo Bank, Seattle WA

2000 - 2002

Assistant Vice President, Community Support Programs

FUND DEVELOPMENT EXPERIENCE AND CIVIC LEADERSHIP

• KEXP Radio 2013 - present

Capital Campaign Advisory Board

As an Advisory Board member I am tasked with strategizing and executing a \$15M capital campaign, which strategy includes leadership level asks of individuals and businesses, the production of small and large scale events, social media outreach and building broad based community partnerships.

• Seafair 2007 - 2012

Board of Directors, Past Board Chair

As board chair, I helped develop and implement a new development strategy for the Seafair Foundation to ensure the long-term viability and growth of the organization during a highly volatile economic period.

• ArtsFund	2004 - present
 Allocations Committee Chair, Allocations Policy Task Force Member Central Washington University College of Business 	2009 - present
Advisory Board Member	
Philanthropy Northwest Paged of Directors	2014 - present
Board of Directors • Seattle Center	2010 - present
Commissioner	•
Virginia Mason Hospital Parad of Communication	2009 - present
Board of Governors	

EDUCATION

Central Washington University, International Business

B.S. 1995

Seattle Center Advisory Commission

15 Members: Pursuant to Ordinances 91885 and 108936, 3-year terms; 1 Member pursuant to Ordinance 121568, 1-year term; all members subject to City Council confirmation:

• 16 Mayor- appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
1	М	7	1.	Member	Koichi Kobayashi	9/29/22	9/28/25	2	Mayor
-	F	2	2.	Member	Joy R. Shigaki	9/29/22	9/28/25	1	Mayor
6	М	7	3.	Member	Michael George	9/29/22	9/28/25	2	Mayor
6	М	7	4.	Chair	Mark F. Dederer	9/29/22	9/28/25	5	Mayor
6	F	6	5.	Member	Jana Lamon	9/29/22	9/28/25	3	Mayor
6	М	7	6.	Member	John Olensky	9/29/20	9/28/23	1	Mayor
6	F	6	7.	Member	Sarah C. Rich	9/29/20	9/28/23	4	Mayor
6	F	1	8.	Member	Stacey E. Hutchison	9/29/20	9/28/23	1	Mayor
6	М	4	9.	Member	Eric Berlinberg	9/29/20	9/28/23	1	Mayor
6	F	7	10.	Vice Chair	Holly Golden	9/29/20	9/28/23	4	Mayor
2	М	4	11.	Member	Matthew Mead	9/29/21	9/28/24	1	Mayor
-	F	2	12.	Member	Kamala Saxton	9/29/21	9/28/24	1	Mayor
7	F	2	13.	Member	Lara Mae D. Chollette	9/29/21	9/28/24	1	Mayor
6	М	N/A	14.	Member	Will Ludlam	9/29/21	9/28/24	4	Mayor
3	F	2	15.	Member	Gloria Connors	9/29/21	9/28/24	4	Mayor
			16.	Get Engaged Member	Vacant	9/1/21	8/31/23		Mayor

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/O/U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	7	8			1	1	1			9			
Council													
Other													
Total	7	8			1	1	1			9			

Key:

Diversity information is self-identified and is voluntary.

^{*}D List the corresponding *Diversity Chart* number (1 through 9)

^{**}G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary, O= Other, U= Unknown

RD Residential Council District number 1 through 7 or N/A



600 Fourth Ave. 2nd Floor Seattle, WA 98104

Legislation Text

File #: Appt 02570, Version: 1

Reappointment of Michael George as member, Seattle Center Advisory Commission, for a term to September 28, 2025.

The Appointment Packet is provided as an attachment.



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Michael George									
Board/Commission Name:		Position Title:							
Seattle Center Advisory Commission		Member							
☐ Appointment <i>OR</i> ⊠ Reappointment	City Council Confirmation required? Yes No								
Appointing Authority:	Term of Position	on: *							
City Council	9/29/2022								
Mayor	to								
Other: Fill in appointing authority	9/28/2025								
	☐ Serving remai	ining term of a vacant position							
Residential Neighborhood:	Zip Code:	Contact Phone No.:							
Downtown	98101								
Background:									
Background: Mr. George leads a wide range of complex commercial real estate consulting projects at Kidder Mathews. He has specialized expertise in transit-oriented development, transportation projects, public and private-sector land acquisition and disposition, and affordable housing. Mr. George lives Downtown with his wife and two young children. Outside of work he has actively dedicated himself to making Seattle a place where people of all ages and incomes can live full lives. His most recent civic involvement includes serving on, Seattle Public School's Capacity Task Force, the Facilities Master Plan Task Force, Downtown Greenways, chairing the Downtown Seattle Association's Downtown Schools Committee and serving on the Urban Land Institute's Tacoma Dome Technical Advisory Panel. Michael also co-founded Parents for a Better Downtown Seattle, a non-profit dedicated to making Downtown a better neighborhood for children.									
Authorizing Signature (original signature):	Appointing S								
Bruce Q. Hanell	Bruce Harrell								
Druce C. Hanell	Mayor								
Date Signed (appointed): 4/11/2023									

^{*}Term begin and end date is fixed and tied to the position and not the appointment date.

MICHAEL GEORGE

PROFESSIONAL EXPERIENCE

Senior Consultant, Kidder Mathews

Seattle, WA — 2009-present

- Leads consulting teams and provides strategic real estate advisory services.
- Specialized expertise in transit-oriented development, public-sector land acquisition and disposition, mixed-use development, and affordable housing.
- Current projects include the Ballard to West Seattle Link and King County's Northgate TOD.

Partner, TODMarkets.com

Seattle, WA - 2014 - present

• Co-founded TODMarkets.com, a market-based approach to identifying transit-oriented real estate opportunities across the nation.

Owner, Williamson-George Inc.

Missoula, MT - 2003 - 2009

- Purchased, managed, repositioned, and sold investment properties.
- Directed land development projects.
- Ran day-to-day business operations.

CIVIC EXPERIENCE

Co-Founder, Parents for a Better Downtown Seattle (2013 to present)

- Co-founded and co-lead Parents for a Better Downtown Seattle (PBDS), a 501-3c dedicated to making Downtown Seattle's neighborhoods more family friendly.
- Current projects include a Public K-8 school in Seattle's Belltown neighborhood and a playground at Waterfront Park in Downtown Seattle.

Recent Volunteer Activity (2017 to present)

- Chair, Downtown Public School Committee/ Downtown Seattle Association / 2019 Present
- Panelist, Tacoma Dome Technical Advisory Panel / Urban Land Institute / 2019
- Member, Facilities Master Plan Task Force / Seattle Public Schools / 2019
- Member, Public Space Committee / Downtown Seattle Association / 2018
- Member, Capacity Task Force / Seattle Public Schools / 2017
- Chair, Family Friendly Task Force / Downtown Seattle Association / 2017

Seattle City Council Candidate (2019)

 Former District 7 Seattle City Council Candidate. Selected early endorsements include the Sierra Club, CASE, Downtown Seattle Association, Urbanist, Seattle Transit Blog, WTIA and many more.

EDUCATION

MBA C Presidio, 2012

Cert Commercial Real Estate

University of Washington, 2008

BS Business Administration

University of Montana, 2003

Seattle Center Advisory Commission

15 Members: Pursuant to Ordinances 91885 and 108936, 3-year terms; 1 Member pursuant to Ordinance 121568, 1-year term; all members subject to City Council confirmation:

• 16 Mayor- appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
1	М	7	1.	Member	Koichi Kobayashi	9/29/22	9/28/25	2	Mayor
-	F	2	2.	Member	Joy R. Shigaki	9/29/22	9/28/25	1	Mayor
6	М	7	3.	Member	Michael George	9/29/22	9/28/25	2	Mayor
6	М	7	4.	Chair	Mark F. Dederer	9/29/22	9/28/25	5	Mayor
6	F	6	5.	Member	Jana Lamon	9/29/22	9/28/25	3	Mayor
6	М	7	6.	Member	John Olensky	9/29/20	9/28/23	1	Mayor
6	F	6	7.	Member	Sarah C. Rich	9/29/20	9/28/23	4	Mayor
6	F	1	8.	Member	Stacey E. Hutchison	9/29/20	9/28/23	1	Mayor
6	М	4	9.	Member	Eric Berlinberg	9/29/20	9/28/23	1	Mayor
6	F	7	10.	Vice Chair	Holly Golden	9/29/20	9/28/23	4	Mayor
2	М	4	11.	Member	Matthew Mead	9/29/21	9/28/24	1	Mayor
-	F	2	12.	Member	Kamala Saxton	9/29/21	9/28/24	1	Mayor
7	F	2	13.	Member	Lara Mae D. Chollette	9/29/21	9/28/24	1	Mayor
6	М	N/A	14.	Member	Will Ludlam	9/29/21	9/28/24	4	Mayor
3	F	2	15.	Member	Gloria Connors	9/29/21	9/28/24	4	Mayor
			16.	Get Engaged Member	Vacant	9/1/21	8/31/23		Mayor

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/O/U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	7	8			1	1	1			9			
Council													
Other													
Total	7	8			1	1	1			9			

Key:

Diversity information is self-identified and is voluntary.

^{*}D List the corresponding *Diversity Chart* number (1 through 9)

^{**}G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary, O= Other, U= Unknown

RD Residential Council District number 1 through 7 or N/A



600 Fourth Ave. 2nd Floor Seattle, WA 98104

Legislation Text

File #: Appt 02564, Version: 1

Appointment of Stacey E. Hutchison as member, Seattle Center Advisory Commission, for a term to September 28, 2023.

The Appointment Packet is provided as an attachment.



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name:					
Stacey E. Hutchison					
Board/Commission Name:		Position Title:			
Seattle Center Advisory Commission	Member				
Appointment OR Reappointment	City Council Confirmation required? Yes				
	☐ No				
Appointing Authority:	Term of Position	* *			
City Council	9/29/2020				
Mayor	to				
Other:	9/28/2023				
	⊠ Serving remain	ing term of a vacant position			
Residential Neighborhood:	Zip Code:	Contact Phone No.:			
West Seattle	98126				
Background:	1				
Stacey joined Audible in 2022 as Director of Conmoderation and policy strategy and engagement entertainment. Previously, she developed new plant for misinformation, elections, kids, and other is leading government interagency cooperation a resident since 2018, Stacey is passionate about amplify diverse voices and support thriving, emand energy to counsel on policy matters that many matters are strongly to counsel on policy matters.	nt for the world's a policies for the me sues for Amazon's nd foreign policy o building ethical, in powered commun	largest catalog of audio staverse at Meta, led policy creation stalexa devices, and spent years at the Department of State. A Seattle inclusive policies and coalitions that aities. She aims to bring this expertise			
Authorizing Signature (original signature):	Appointing Signatory:				
Bruce Q. Hanell	Bruce Harrell Mayor				
Date Signed (appointed): 4/11/2023					

^{*}Term begin and end date is fixed and tied to the position and not the appointment date.

STACEY E. HUTCHISON

Senior policy manager and public policy professional with 10+ years of experience in policy analysis and implementation, high-level reporting, and building coalitions worldwide. Energetic, self-guided team leader, passionate about building technology policy for responsible, inclusive experiences.

PROFESSIONAL EXPERIENCE

Director of Content Policy, Audible Inc. (Seattle, WA)

10/2022 – present

- Own, develop, and write high-visibility policies for the "metaverse," a broad spectrum of combined augmented reality (AR) and virtual reality (VR) products and experiences
 - Build source-of-truth policy guidance on sensitive topics with wide-reaching implications for users, streamlining worldwide privacy, product, civic, monetization, inclusion, and human rights policies

Product Policy Manager, Meta Reality Labs (Seattle, WA)

03/2022 - 10/2022

- Owned, developed, and wrote high-visibility policies for the "metaverse," a broad spectrum of combined augmented reality (AR) and virtual reality (VR) products and experiences
 - Set industry standards and policy precedent for emerging products in the AR/VR space, including Spark AR, smart wearables (glasses and watches), Portal devices, digital assets, and VR avatars, ensuring compliance with emerging regulations
 - o Assessed launches and counseled product teams on critical policy, user, and brand risks
 - o Influence and collaborate with stakeholders on novel policy strategies

Senior Policy Program Manager, Amazon (Seattle, WA)

01/2020 - 03/2022

- Drove development and execution of new, critical policy areas for Alexa devices
 - Advised as senior subject matter expert for Alexa, writing policies for visible and highrisk topics such as global elections, misinformation, hate speech, and child-directed experiences
 - Oversaw implementation of new policies with cross-functional teams of product managers, PR specialists, Legal counsel, and Public Policy stakeholders
 - o Consulted with product teams on the global policy implications for new device and emerging technology applications, identifying policy gaps, risks, and mitigations
- Ensured policies aligned with existing and emerging regulatory requirements
 - Evaluated policies for compliance with highly sensitive federal technology regulations, both US specific and worldwide (e.g. COPPA, GDPR, and online safety requirements)
 - Devised proactive policy solutions to ensure alignment with new regulations, advising on implementation and facilitating company responses and advocacy with regulatory bodies
 - Investigated user reporting to determine if violations were present and built new standards as needed
- Led policy discussion and alignment across Amazon
 - o Founder and chair of two sensitive policy working groups across Amazon (Elections Working Group and Misinformation Working Group), advising on and leading policy alignment with representatives from a diverse set of policy teams across Amazon

Senior Global Program Manager, Amazon (Seattle, WA)

07/2018 - 01/2020

- Strategized and designed major US-based immigration business policies
 - Created contingency plans and recommended companywide business policies to mitigate for changes to federal U.S. immigration policy and impact to operations

STACEY E. HUTCHISON

- o Evaluated program success and reported metrics to senior leadership
- Build new, improved rhythm-of-business processes for better project status monitoring

Management Officer, U.S. Department of State (Washington, DC)

06/2011 - 07/2018

- Developed a crisis management response conference series on foreign policy and humanitarian issues in the Middle East
 - Oversaw a major coalition of interagency stakeholders, including defense, humanitarian, diplomatic, intelligence, and foreign government officials
 - o Developed, spearheaded, and chaired conference series in Kuwait
 - o Managed \$10 million in dedicated Department funding
 - Provided subject matter expert briefs to public sector and foreign government representatives
 - o Represented the Department to external stakeholders
- Primary SME and briefer on number of diverse U.S.-Iraq policy issues
 - o Participated in Congressional briefing and testimony preparations for senior leadership
 - Wrote award-winning policy analyses, white papers, and security briefs for Secretary of State,
 Congress, interagency leadership, and the White House
 - o Advocated for operational and diplomatic policies, provided feedback and guidance
- Designed and implemented training programs to improve Iraq interagency policy collaboration
 - o Created new training mechanisms, led adoption effort, and strategized implementation
 - Leveraged stakeholder networks with humanitarian, intelligence, military, legislative, diplomatic officials

Program Analyst, U.S. Department of State (Washington, DC)

10/2010 - 06/2011

- Provided a variety of political analysis on diplomatic operations in Afghanistan and Iraq
 - Wrote policy analysis and security briefs for the Ambassador, the Secretary of State,
 Congress, and the White House
 - o Researched and consolidated reports on current political, social, and economic events

Legislative Assistant, Pennsylvania House of Representatives (Bethlehem, PA) 2008 – 2009

- Engaged with constituents and local businesses, community leaders, and third parties
 - Acted as spokesperson on behalf of local Representative Steve Samuelson at community events, assemblies, and speaking engagements with constituents
 - Liaised with local community leaders and constituents to coordinate on policy development

RELEVANT TRAINING & COURSEWORK

Change Management certification (Amazon, September 2019) Project Management certification (Amazon, July 2018)

EDUCATION

The American University (Washington, DC)
Paris University IV – The Sorbonne (France)

Bachelor's Degree – International Service
French language proficiency

AWARDS, RECOGNITION & ITEMS OF NOTE

- Superior Honor Award (U.S. Department of State, June 2016)
- Meritorious Honor Award (U.S. Department of State, 2014 and 2016)
- Languages: French (proficient), some German
- Volunteer: Cultivation Committee board member, Hugo House, Seattle WA
- Clearance: TS/SCI (inactive)

Seattle Center Advisory Commission

15 Members: Pursuant to Ordinances 91885 and 108936, 3-year terms; 1 Member pursuant to Ordinance 121568, 1-year term; all members subject to City Council confirmation:

• 16 Mayor- appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
1	М	7	1.	Member	Koichi Kobayashi	9/29/22	9/28/25	2	Mayor
-	F	2	2.	Member	Joy R. Shigaki	9/29/22	9/28/25	1	Mayor
6	М	7	3.	Member	Michael George	9/29/22	9/28/25	2	Mayor
6	М	7	4.	Chair	Mark F. Dederer	9/29/22	9/28/25	5	Mayor
6	F	6	5.	Member	Jana Lamon	9/29/22	9/28/25	3	Mayor
6	М	7	6.	Member	John Olensky	9/29/20	9/28/23	1	Mayor
6	F	6	7.	Member	Sarah C. Rich	9/29/20	9/28/23	4	Mayor
6	F	1	8.	Member	Stacey E. Hutchison	9/29/20	9/28/23	1	Mayor
6	М	4	9.	Member	Eric Berlinberg	9/29/20	9/28/23	1	Mayor
6	F	7	10.	Vice Chair	Holly Golden	9/29/20	9/28/23	4	Mayor
2	М	4	11.	Member	Matthew Mead	9/29/21	9/28/24	1	Mayor
-	F	2	12.	Member	Kamala Saxton	9/29/21	9/28/24	1	Mayor
7	F	2	13.	Member	Lara Mae D. Chollette	9/29/21	9/28/24	1	Mayor
6	М	N/A	14.	Member	Will Ludlam	9/29/21	9/28/24	4	Mayor
3	F	2	15.	Member	Gloria Connors	9/29/21	9/28/24	4	Mayor
			16.	Get Engaged Member	Vacant	9/1/21	8/31/23		Mayor

SELF-IDENTIFIED DIVERSITY CHART					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/O/U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	7	8			1	1	1			9			
Council													
Other													
Total	7	8			1	1	1			9			

Key:

Diversity information is self-identified and is voluntary.

^{*}D List the corresponding *Diversity Chart* number (1 through 9)

^{**}G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary, O= Other, U= Unknown

RD Residential Council District number 1 through 7 or N/A



SEATTLE CITY COUNCIL

600 Fourth Ave. 2nd Floor Seattle, WA 98104

Legislation Text

File #: Appt 02571, Version: 1

Reappointment of Koichi Kobayashi as member, Seattle Center Advisory Commission, for a term to September 28, 2025.

The Appointment Packet is provided as an attachment.



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name:		
Koichi Kobayashi		
Board/Commission Name:		Position Title:
Seattle Center Advisory Commission		Member
·	City Council Co	onfirmation required?
Appointment <i>OR</i> Reappointment	_	
	Yes	
	∐ No	
Appointing Authority:	Term of Position	on: *
City Council	9/29/2022	
Mayor	to	
Other: Fill in appointing authority	9/28/2025	
	\square Serving rema	ining term of a vacant position
Residential Neighborhood:	Zip Code:	Contact Phone No.:
Queen Anne	98119	
Background: Mr. Kobayashi is an Urban Design experience currently based in the state of Wash years in China working with EDAW and AOYA, I as Director of Planning and Design and on his owith the BurtHill Company based in Dubai when project programming for large scale developmed. This position required him to be the leader for put from around the world. Currently he is the prince his career, Mr. Kobayashi has been involved in and management, coordination of project dead administration, coordination with management consultant teams, and presentations to national designed a number of notable projects in USA, KONG, DUBAI and JAPAN. His past employment architecture: new town, mixed use development architecture and landscape architecture and under the consultant teams.	nington, USA. In DU and SED Grown consultancy. The he concentrate are projects around the projects and merological of Kobayas and budged in other office, and internation CANADA, AUSTRA thas covered a cont, education, purban design.	his prior practice, he spent over five oup in SuZhou, Shanghai and ShenZhen He also completed a similar position ed master planning, branding and und middle east countries and India. Intor for the 20 plus young professionals hi Global based in Seattle. Throughout ment, participation in staff allocation ets, proposal writing, contract coordination with high profile nal clients. He has managed and EALIA, NEW ZEALAND, CHINA, HONG diverse field of planning and landscape blic service, private offices in
Authorizing Signature (original signature):	Appointing S	ignatory:
Ω A U Ω	Bruce Harrell	
Bruce Q. Hanell	Mayor	
Date Signed (appointed): 4/11/2023		

^{*}Term begin and end date is fixed and tied to the position and not the appointment date.

KOICHI KOBAYASHI

November 01, 2012

I am an Urban Designer and Landscape Architect with over 40 years of experience currently based in the state of Washington, USA. Prior to my current practice, I spent over five years in China working with EDAW and AOYA, IDU and SED Group in SuZhou , Shanghai and ShenZhen as Director of Planning and Design and on my own consultancy. I also completed a similar position with the BurtHill Company based in Dubai where I concentrated master planning, branding and project programming for large scale development projects around middle east countries and India. This position required to be the leader for projects and mentor for the 20 plus young professionals from around the world. Currently I am the principal of Kobayashi Global based in Seattle, Washington.

Throughout my career, I have been involved in project management, participation in staff allocation and management, coordination of project deadlines and budgets, proposal writing, contract administration, coordination with management in other office, coordination with high profile consultant teams, and presentations to national and international clients. I have managed and designed a number of notable projects in USA, CANADA, AUSTRALIA, NEW ZEALAND, CHINA, HONG KONG, DUBAI and JAPAN.

My past employment has covered a diverse field of planning and landscape architecture: new town, mixed use development, education, public service, private offices in architecture and landscape architecture and urban design.

A. DEGREE:

University of California, Berkeley Master of Landscape Architecture, 1972

Kyoto University, Kyoto, Japan B.S. in Landscape Architecture, 1968

B.PROFESSIONAL PRACTICE:

Kobayashi Global., Shanghai, China and Seattle, Washington 2012

Principal: Urban Designer, Planner, Landscape Architect

SKUP International, Shanghai, China 2010-2012

Principal: Urban Designer, Planner, Landscape Architect

SED Group 2010, Shenzhen, China Manager of Planning and Design

IDU 2009-2010, Shenzhen, China Manager of Planning and Design

Burt Hill Company 2006-7, Dubai, UAE Manager of Planning and Design

AOYA Landscape and Urban Planning 2005-7, Shanghai, China Manager of Planning and Design

EDAW: Seattle (Contract) and Suzou 2004-5, Suzou, China Manager of Planning and Design in Suzou

Kobayashi & Associates Inc., Seattle, Washington 1989-2004

Principal: Urban Designer, Planner, Landscape Architect

Sugio, Kobayashi, Ullman Inc. 1981-1989 Principal: Urban Designer, Planner, Landscape Architect

City of Bellevue, Planning Department, Bellevue, Washington 1979-81 *Urban Design Planner*

Cummings & Schlatter Architects, Kirkland, Washington 1977-79

Site Planner & Landscape Architect

Jones & Jones Landscape Architect, Seattle, Washington 1976-77 Landscape Architect

C.PROFESSIONAL EXPERIENCE AT EDUCATIONAL INSTITUTION:

Special Lecturer

TsingHua University, Peking, China, 2012

Special Lecturer

Tokyo Agricultural University, Japan, 2012

Special Lecturer

Osaka University of Art, Japan, 2012

Special Lecturer

Kyoto University of Art, Japan, 2012

Special Lecturer

KwanSai Gakuin University, Japan, 2012

Special Lecturer

Peking University, 2007

Special Lecturer

TongJi Unversity, 2006 & 2008

Awaji Landscape & Horticultural Academy, Hyogo, Japan *Visiting Professor*, 2002

University of Washington, College of Natural Resources Center for Urban Horticulture, Affiliate Professor, 2001—2006 Affiliate Assistant Professor

University of Washington, College of Architecture
Department of Landscape Architecture, Lecturer, 1976—77
Lecturer

Kyushu Women's University Kita Kyushu, Japan 1995-98 Special Visiting Professor

The Ohio State University, College of Engineering Department of Landscape Architecture, *Assistant Professor*, 1972—76

Kyoto University, Kyoto, Japan 1968-69 Research Assistant

D. Awards and Honors:

Japanese Institute of Landscape Architecture Award

American Presidential Design Award

American Society of Landscape Architectural Award, Washington Chapter

E. RELEVANT PROFESSIONAL PROJECTS:

• Qindao Small Hill Community Development Conceptual landscape plan development plan for over 300 hector residential and resort	2011
• Al Awir New Town Conceptual Development Plan, Dubai, UA Conceptual plan development for 50,000 residents outside of Dubai, forcusing on sustainability	2008
• Al Bloom Residential Community Site Plan, Abu Dhabi, UAE Development for 350 units residential community	2008
Adoni Resort Community, Ahmedabad, India Planning a medium scale resort community for tourism	2008
• Tatweer Tower Planning and Design, Dubai Planning for the world second highest twin tower mixed use development with linkage to the Mall of Arabia at DubaiLand8	2008
• Master Plan for Golf Community at Shinaz, Oman 2007 Master Planning and branding for Residential community and five resort hotel development on 400 hector site	
• Jebel Ali Village Master Plan Update , Dubai, UAE Master Planning and branding for Residential community development for 30,000 people on 100 hector site	2007
• Master Plan for Golf Community Marrakeshe, Morrocco Master Planning and branding for Residential community and five resort hotel development on 400 hector site	2007
 Master Plan for Lusail Golf Community Development, Doha, Qatar Master Planning and branding for Residential community development on 300 hector site in the center of Lusail development Tatweer Tower Planning and Design, Dubai Planning for the world second highest twin tower mixed use development with linkage to the Mall of Arabia at DubaiLand 	2006 2007
• Master Plan for Golf Community at Shinaz, Oman 2007 Master Planning and branding for Residential community and five resort hotel development on 400 hector site	
• Jebel Ali Village Master Plan Update , Dubai, UAE Master Planning and branding for Residential community development for 30,000 people on 100 hector site	2007
• Master Plan for Golf Community Marrakeshe, Morrocco Master Planning and branding for Residential community and five resort hotel development on 400 hector site	2007
• Master Plan for Lusail Golf Community Development, Doha, Qatar Master Planning and branding for Residential community development on 300 hector site in the center of Lusail development	2006
• Jumeira Town Center and Community Development, Dubai, UAE Master Planning and branding for Residential community for 15,000 people on 100 hector site	2006
• Fukuhara University Landscape Master Plan Project site covers over 150 acre containing campuses for two universities and a regional park	1997
• Downtown Seattle Plan EIS, Urban Design and Pedestrian Analysis; Seattle, Washington	1983

• South Bay office & Residential Park, Kirkland, Washington Land use/project feasibility study, applications for planned unit development, substantial development permit and land use policy plan amendment	1977
 Steilacoom Northshore Residential Development Master Plan, Tacoma, Washington Master plan for a 600 acre residential development along Puget Sound shoreline 	1990
• Ibaraki Development Master Plan; Ibaraki, Osaka, Japan High intensity mixed use development master plan for a 200-acre, 5000-person community	1991
Old Bellevue Special Design Review District, Background Study and Analysis, Recommendations	1979
Design Review Guidebook and Administrative Procedure; Bellevue, Washington	1980
• Design Guidelines Multi-Family Development for Sector Six; Mill Creek, Washington	1981
Boeing Duwamish Corridor Redevelopment Master Plan Design Guide, Seattle WA	1993
Bellevue Square Shopping Center, Landscape Master plan & Implementation	1982

Contact:

Koichi Kobayashi

Seattle Center Advisory Commission

15 Members: Pursuant to Ordinances 91885 and 108936, 3-year terms; 1 Member pursuant to Ordinance 121568, 1-year term; all members subject to City Council confirmation:

• 16 Mayor- appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
1	М	7	1.	Member	Koichi Kobayashi	9/29/22	9/28/25	2	Mayor
-	F	2	2.	Member	Joy R. Shigaki	9/29/22	9/28/25	1	Mayor
6	М	7	3.	Member	Michael George	9/29/22	9/28/25	2	Mayor
6	М	7	4.	Chair	Mark F. Dederer	9/29/22	9/28/25	5	Mayor
6	F	6	5.	Member	Jana Lamon	9/29/22	9/28/25	3	Mayor
6	М	7	6.	Member	John Olensky	9/29/20	9/28/23	1	Mayor
6	F	6	7.	Member	Sarah C. Rich	9/29/20	9/28/23	4	Mayor
6	F	1	8.	Member	Stacey E. Hutchison	9/29/20	9/28/23	1	Mayor
6	М	4	9.	Member	Eric Berlinberg	9/29/20	9/28/23	1	Mayor
6	F	7	10.	Vice Chair	Holly Golden	9/29/20	9/28/23	4	Mayor
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-	F	2	12.	Member	Kamala Saxton	9/29/21	9/28/24	1	Mayor
7	F	2	13.	Member	Lara Mae D. Chollette	9/29/21	9/28/24	1	Mayor
6	М	N/A	14.	Member	Will Ludlam	9/29/21	9/28/24	4	Mayor
3	F	2	15.	Member	Gloria Connors	9/29/21	9/28/24	4	Mayor
			16.	Get Engaged Member	Vacant	9/1/21	8/31/23		Mayor

SELF	SELF-IDENTIFIED DIVERSITY CHART					(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/O/U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	7	8			1	1	1			9			
Council													
Other													
Total	7	8			1	1	1			9			

Key:

Diversity information is self-identified and is voluntary.

^{*}D List the corresponding *Diversity Chart* number (1 through 9)

^{**}G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary, O= Other, U= Unknown

RD Residential Council District number 1 through 7 or N/A



SEATTLE CITY COUNCIL

600 Fourth Ave. 2nd Floor Seattle, WA 98104

Legislation Text

File #: Appt 02572, Version: 1

Reappointment of Jana Lamon as member, Seattle Center Advisory Commission, for a term to September 28, 2025.

The Appointment Packet is provided as an attachment.



City of Seattle Boards & Commissions Notice of Appointment

City Council 9/29/2022 to 9/28/2025 Serving remaining term of a vacant position Serving remaining term of a vacant position	Appointee Name:									
Appointment OR Reappointment City Council Confirmation required? Yes No										
City Council Confirmation required? Yes No No No Appointing Authority: Term of Position: * 9/29/2022 to 9/28/2025 Mayor Other: Fill in appointing authority 9/28/2025 Ballard Serving remaining term of a vacant position Serving remaining term of a vacant position Contact Phone No.: 98117 Background: Contact Phone No.: 98117 Ms. Lamon is the Assistant Director at the Robinson Center for Young Scholars at the University of Washington. She is passionate about equity in education and works to make sure underrepresented students have access to programs they have been excluded from in the past. As a life-long Seattle resident and she is excited about the city's growth and expansion. Ms. Lamon lives in Ballard with her husband and 2 boys, ages 10 and 7. Ms. Lamon was first appointed to the Seattle Center Advisory Commission in August 2018 to finish out a 3-year term which began in 2016. Her knowledge of Seattle and her leadership skills have added a lot of value during her tenure serving on the Seattle Center Advisory Commission. Appointing Signature (original signature): Bruce Harrell Mayor Mayor										
Appointment OR Reappointment Yes No	Seattle Center Advisory Commission	iviember								
Appointing Authority: City Council 9/29/2022 Mayor 0ther: Fill in appointing authority 9/28/2025 Serving remaining term of a vacant position Residential Neighborhood: Zip Code: 98117 Ballard 98117 Background: Ms. Lamon is the Assistant Director at the Robinson Center for Young Scholars at the University of Washington. She is passionate about equity in education and works to make sure underrepresented students have access to programs they have been excluded from in the past. As a life-long Seattle resident and she is excited about the city's growth and expansion. Ms. Lamon lives in Ballard with her husband and 2 boys, ages 10 and 7. Ms. Lamon was first appointed to the Seattle Center Advisory Commission in August 2018 to finish out a 3-year term which began in 2016. Her knowledge of Seattle and her leadership skills have added a lot of value during her tenure serving on the Seattle Center Advisory Commission. Appointing Signature (original signature): Bruce Harrell Mayor	_	City Council Conf	irmation required?							
Appointing Authority: City Council Mayor Other: Fill in appointing authority Serving remaining term of a vacant position Residential Neighborhood: Ballard Background: Ms. Lamon is the Assistant Director at the Robinson Center for Young Scholars at the University of Washington. She is passionate about equity in education and works to make sure underrepresented students have access to programs they have been excluded from in the past. As a life-long Seattle resident and she is excited about the city's growth and expansion. Ms. Lamon lives in Ballard with her husband and 2 boys, ages 10 and 7. Ms. Lamon was first appointed to the Seattle Center Advisory Commission in August 2018 to finish out a 3-year term which began in 2016. Her knowledge of Seattle and her leadership skills have added a lot of value during her tenure serving on the Seattle Center Advisory Commission. Authorizing Signature (original signature): Bruce Harrell Mayor	☐ Appointment OR ☐ Reappointment									
City Council 9/29/2022 to 9/28/2025 Serving remaining term of a vacant position Serving remaining term		☐ No								
Mayor Other: Fill in appointing authority Serving remaining term of a vacant position Contact Phone No.: 98117	Appointing Authority:	Term of Position:	*							
Mayor Other: Fill in appointing authority Serving remaining term of a vacant position Serving remaining term of a vacant position Contact Phone No.: Ballard S8117	City Council	9/29/2022								
Other: Fill in appointing authority 9/28/2025 □ Serving remaining term of a vacant position Residential Neighborhood: Zip Code: 98117 Background: Serving remaining term of a vacant position Background: Serving remaining t		to								
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Bruce Harrell Mayor	Washington. She is passionate about equity in estudents have access to programs they have beer resident and she is excited about the city's grown husband and 2 boys, ages 10 and 7. Ms. Lamon Commission in August 2018 to finish out a 3-year	ducation and wor en excluded from i th and expansion. was first appointe or term which bego	ks to make sure underrepresented in the past. As a life-long Seattle Ms. Lamon lives in Ballard with her ed to the Seattle Center Advisory an in 2016. Her knowledge of Seattle							
Bruce C. Hanell Mayor	Authorizing Signature (original signature):	Appointing Sign	natory:							
·	Ω A Ω	Bruce Harrell								
Date Signed (appointed): 4/11/2023	Bruce W. Hanell	Mayor								
	Date Signed (appointed): 4/11/2023									

^{*}Term begin and end date is fixed and tied to the position and not the appointment date.

janalamon

PROFESSIONAL PROFILE

In my leadership roles, I make unique connections with people with my ability to communicate clearly, diplomatically and effectively. In an organized and professional manner, I successfully manage a number of complex, multifaceted relationships, and tasks while exercising good judgment in a fast paced, dynamic, and deadline driven environment.



KEY SKILLS

Leadership
Public Speaking
Multitasking
Interpersonal Skills
Community Outreach
Attention to detail

EDUCATION

Master's in Education
ANTIOCH UNIVERSITY
Seattle
2011

Bachelor of Arts / English UNIVERSITY OF WASHINGTON Seattle 2001

WORK EXPERIENCE

Assistant Director for the Robinson Center for Young Scholars

University of Washington August 2020-Present

- Serve as the primary support for the Director's responsibilities, including attending meetings, managing required records, providing reports, and responding to personnel actions;
- Work independently with substantial discretion, and protect the confidentiality of written and verbal communications;
- Independently compose and edit correspondence and documents for the Director's signature;
- Assist with editing, proofing, and formatting documents related to the Director's grants, service, grant/manuscript reviews, and publications;
- Collect, analyze and summarize pertinent data and background research as needed;
- Plan events to align with the RC's goals and Director's vision, including but not limited to staff meetings, annual retreat, and task force meetings;
- Provide other meeting or committee support for groups in which the Director participates, including assuring that meeting priorities are established and communicated;
- Identify and pursue funding opportunities for sustainability;
- Assure successful and effective program operations in compliance with funding agencies, University, and Center policies;
- Actively recruit students and teachers for all Center programs;
- Serve as the representative for matters concerning the Center's outreach, including interactions with academic units across campus, within the K-12 schools and families of the community;
- Lead a vibrant public image and connection with the community (via website, info sessions, school visits, social media, etc);

janalamon

WORK EXPERIENCE CONT.

Director of Outreach and Enrichment Programs for the Robinson Center for Young Scholars

University of Washington Sept. 2018 – August 2020

- Directly supervise and manage my Program Coordinator and Program Assistant: help with time management, create tasks lists for them, assure deadlines are met, mentor
- Seasonally manage a team of 170 people: recruit staff, communicate with, schedule, problem-solve issues, celebrate successes
- Oversee the hiring and supervision of staff for two programs: interview, reference checks, manage time input
- Develop the outreach programming and communications for all of the programs at the Robinson Center: make connections, book events, review contracts, plan events, lead on day of event
- Enhance the Center's equity initiatives: secured funding for students that qualify, book outreach events in under-served neighborhoods in Seattle, create partnerships with low-income family housing units, attend workshops and planning sessions on issues of access and equity, help create grant partnerships with Families of Color and United Way
- Collect, interpret, and write up data for the annual report in all 3 programs
- Oversee and responsible for development and communications projects with a focus on outreach, visual communication, alumni relations, and marketing
- Develop and deliver professional development on issues of equity for staff
- Present at conferences on issues of equity in education and quality environments in enrichment programs

Seattle Center Advisory Commission Board Member

The Seattle Center Sept. 2018 – Present

- Attend monthly meetings
- Provide Center staff, the Mayor and the City Council with an ongoing assessment of operations, performance, plans and policies of the Seattle Center
- Advise the Center staff, the Mayor and the City Council on policy matters that may affect the Center
- Provide written quarterly reports to the Mayor and the City Council
- Provide recommendations and advise on single issues or matters deemed important by the Commission, the Mayor or the City Council
- Participate in sub-committees or task forces of the Commission as requested by the Commission or the Center staff
- Collaborated with Schools Out Washington and other affiliates to build a productive and successful program

Seattle Center Advisory Commission

15 Members: Pursuant to Ordinances 91885 and 108936, 3-year terms; 1 Member pursuant to Ordinance 121568, 1-year term; all members subject to City Council confirmation:

• 16 Mayor- appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
1	М	7	1.	Member	Koichi Kobayashi	9/29/22	9/28/25	2	Mayor
-	F	2	2.	Member	Joy R. Shigaki	9/29/22	9/28/25	1	Mayor
6	М	7	3.	Member	Michael George	9/29/22	9/28/25	2	Mayor
6	М	7	4.	Chair	Mark F. Dederer	9/29/22	9/28/25	5	Mayor
6	F	6	5.	Member	Jana Lamon	9/29/22	9/28/25	3	Mayor
6	М	7	6.	Member	John Olensky	9/29/20	9/28/23	1	Mayor
6	F	6	7.	Member	Sarah C. Rich	9/29/20	9/28/23	4	Mayor
6	F	1	8.	Member	Stacey E. Hutchison	9/29/20	9/28/23	1	Mayor
6	М	4	9.	Member	Eric Berlinberg	9/29/20	9/28/23	1	Mayor
6	F	7	10.	Vice Chair	Holly Golden	9/29/20	9/28/23	4	Mayor
2	М	4	11.	Member	Matthew Mead	9/29/21	9/28/24	1	Mayor
-	F	2	12.	Member	Kamala Saxton	9/29/21	9/28/24	1	Mayor
7	F	2	13.	Member	Lara Mae D. Chollette	9/29/21	9/28/24	1	Mayor
6	М	N/A	14.	Member	Will Ludlam	9/29/21	9/28/24	4	Mayor
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			16.	Get Engaged Member	Vacant	9/1/21	8/31/23		Mayor

SELF	SELF-IDENTIFIED DIVERSITY CHART					(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/O/U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	7	8			1	1	1			9			
Council													
Other													
Total	7	8			1	1	1			9			

Key:

Diversity information is self-identified and is voluntary.

^{*}D List the corresponding *Diversity Chart* number (1 through 9)

^{**}G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary, O= Other, U= Unknown

RD Residential Council District number 1 through 7 or N/A



SEATTLE CITY COUNCIL

600 Fourth Ave. 2nd Floor Seattle, WA 98104

Legislation Text

File #: Appt 02566, Version: 1

Appointment of Matthew Mead as member, Seattle Center Advisory Commission, for a term to September 28, 2024.

The Appointment Packet is provided as an attachment.



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name:										
Matthew Mead										
Board/Commission Name:		Position Title:								
Seattle Center Advisory Commission		Member								
	City Council Co	onfirmation required?								
Appointment OR Reappointment	Yes No	·								
Appointing Authority:	Term of Position	on: *								
	9/29/2021	on.								
city council	5/25/2021 to									
iviayor	9/28/2024									
U Other:	3/20/2024									
	⊠ Serving rema	ining term of a vacant position								
Residential Neighborhood:	Zip Code:	Contact Phone No.:								
Eastlake	98102									
Background:										
Matt has been a Washingtonian since Governor	Locke brought	his father here for work in the 90s.								
Growing up in Sammamish, his family spent eve	_									
countless hours playing basketball at Greenlake	•									
and has stayed since—residing in Eastlake speci		•								
Director of Social Media Strategy at Known Mod										
three years ago after years at Microsoft, Starbu	_									
Known, he worked for years with the iconic Rock										
campaign bridging social media, brand strategy	-	-								
New Yorkers. His work grew their social media p	•									
visitation, and helped to reinsert Rock Center int	•	- '								
visitation, and helped to remsert nock center int	.o the culturul 2	erigeist of modern-day ivic.								
Additionally, Matt is considered a key thought p	artner within t	he company, heing tanned to work on								
high-profile clients: Netflix, TikTok, NWSL, Tishm										
to name a few. His growing portfolio led to bein										
Avenue in 2021.	g namea basin	ess mader s maning star of madison								
Avenue in 2021.										
Matt brings a local POV, 20 years of Seattle-spe	cific hospitality	experience, and a love of Seattle to the								
table.	, ,									
Authorizing Signature (original signature):	Appointing S	Signatory:								
Ω A Ω	Bruce Harrel	1								
Bruce Q. Hanell	Mayor									
Date Signed (appointed): 4/11/2023										
Date digited (appointed). 7/ 11/2023										

^{*}Term begin and end date is fixed and tied to the position and not the appointment date.

Matthew Mead

Strategy Director | DEI Chair | Business Insider Awardee

Work Experience

Director, Social Media Strategy – Known – Seattle, WA/New York, NY November 2019 to Present

- Cross-functional leader working collaboratively with client leadership and other key internal/external partners to align all parties on strategic vision and integrated approach.
- Exercise strategic ownership of account social platforms, overseeing day-to-day scope to increase engagement and growth while extending editorial voice cross-platform.
- Guide development of high-level, end-to-end social media strategy, execution, and growth of client's paid and organic channels; leading, mentoring, and managing creative/paid media/social teams.
- Define partner and talent marketing opportunities and advocate for key creative assets and unique offers to drive engagement with followers.
- Support the advanced analytics team in building reporting dashboards and campaign recaps for client social accounts (i.e., KPIs, performance metrics, AI-based trend monitoring, and competitive landscape analysis).
- Expert in client business and communications objectives, helping achieve business goals and develop long-term account success and growth.

Sr Project Manager (contract) – Starbucks – Seattle, WA June 2019 to November 2019

- Own the execution of Starbucks loyalty campaigns within a 30 million subscriber base and an \$80 million partnership UberEATS initiative.
- Lead the charge in go-to-market planning, development, execution, and sustainment activities to bring new customer experiences to life.
- Coordinate and advise on the production of digital assets (OLV, photoshoots, primetime media placements, etc.) within a \$3M holiday campaign portfolio.
- Partner with cross-functional stakeholders to collaborate on effective business solutions that align with department and company goals.
- Champion change management and accelerate the speed to market of initiatives by implementing best practices and efficiencies with a continuous improvement mindset.

Marketing & Operations Director – Neon Black Collective – Seattle, WA June 2014 to June 2019

- Build collaborative relationships across all levels of the start-up business to grow industry market share within hospitality business holdings.
- Created and implemented marketing design and strategic leadership that increased profit by 17% annually up to \$2M.
- Design go-to-market plans for launching eight new venues nationally and managed teams/agencies in the execution of a diverse catalog of customer-centric initiatives thereafter.
- Drive organic growth of social channels to a combined network of 60k followers and leveraged that relationship in combination with celebrity relations, talent bookings, and branded collaboration to build notoriety in the Seattle market.
- Monitor PR and ensure branding success through interviews, inquiry inbox management, and client relationship programs.

Marketing Program Manager - Projectline Inc. (v-Microsoft) – Seattle, WA 2012 to 2015

- Led strategy for and managed the end-to-end operations of a developer affiliate marketing program targeting technical community groups and their 800+ leaders nationwide to drive engagement across various Microsoft offerings, particularly Windows app development.
- Increased engagement of consistently active communities /members by 20% quarterly utilizing digital platforms and e-commerce rewards center.
- Increased app development across phone and desktop by 10% with program incentives and sponsored hackathons.
- Manage cross-functional team in fulfillment in content creation, email, social media, ecommerce, and shipping fulfillment.
- Define campaign segmentation for community engagement marketing plans utilizing data insights in tandem with analytics teams.
- Maintain targeting and manage the coordination of leads for an extensive portfolio of concurrent campaigns for developer engagement and product download through conferences.

Email Marketing Manager – Global – Sogeti USA (v- Microsoft) – Bellevue, WA 2009 to 2011

- Manage and track the launch of the Bing search platform and Windows 7 from a B2C campaign perspective.
- Build weekly large-volume (100k and up) email campaigns across 80+ countries in several languages utilizing ExactTarget and other proprietary email platforms.
- Drive building and analysis of major global email campaigns targeted at acquiring, maintaining, and rejuvenating primary products and services (Bing, Windows, Hotmail).

- Coordinate weekly, monthly, and seasonal creatives with the Windows and Bing Relationship marketing team to drive clicks correlated to brand loyalty, promotions, and product launches.
- Develop a digital framework for launching the Bing search platform in MSN Customer Engagement.

Marketing Program Manager – Sogeti USA (v- Microsoft) – Bellevue, WA 2008 to 2011

- Designed MSN marketing content strategy and copy across 20 channels (Music, Entertainment, Money, Lifestyle, etc.) to grow the subscriber base by 2000.
- Created the go-to-market plan to launch Bing Travel and Shopping channels. Built the subscriber base for all channels by a combined 35% YOY.
- Spearheaded the creation of the MSN social channels and used them in correlation to the News Desk.
- Formulate campaign strategy focusing on fluctuation in engagement metrics and translating into action to enhance channel subscription, such as A/B testing and segmentation.
- Liaison between campaign execution and campaign development teams to drive efficiency in timelines, content effectiveness, and ultimately increased ROI.

Education

B.A. Communications - PR & New Media- University of Washington – 2008

Awards

Business Insider - Rising Star of Madison Avenue (Creative) – 2021 [link]

Seattle Center Advisory Commission

15 Members: Pursuant to Ordinances 91885 and 108936, 3-year terms; 1 Member pursuant to Ordinance 121568, 1-year term; all members subject to City Council confirmation:

• 16 Mayor- appointed

Roster:

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1	М	7	1.	Member	Koichi Kobayashi	9/29/22	9/28/25	2	Mayor
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-	F	2	12.	Member	Kamala Saxton	9/29/21	9/28/24	1	Mayor
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			16.	Get Engaged Member	Vacant	9/1/21	8/31/23		Mayor

SELF	SELF-IDENTIFIED DIVERSITY CHART					(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/O/U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	7	8			1	1	1			9			
Council													
Other													
Total	7	8			1	1	1			9			

Key:

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RD Residential Council District number 1 through 7 or N/A



SEATTLE CITY COUNCIL

600 Fourth Ave. 2nd Floor Seattle, WA 98104

Legislation Text

File #: Appt 02567, Version: 1

Appointment of Kamala Saxton as member, Seattle Center Advisory Commission, for a term to September 28, 2024.

The Appointment Packet is provided as an attachment.



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name:									
Kamala Saxton									
Board/Commission Name:		Position Title:							
Seattle Center Advisory Commission		Member							
	City Council Confi	rmation required?							
Appointment <i>OR</i> Reappointment	Yes No								
Appointing Authority:	Term of Position:	*							
City Council	9/29/2021								
Mayor	to								
Other:	9/28/2024								
		g term of a vacant position							
Residential Neighborhood:	· ·	ontact Phone No.:							
Seward Park	98118								
Background:									
Kamala is an accomplished entrepreneur with and nonprofit management sectors. She's the amount of the Marination, a fast casual restaurant group with Seattle, South Lake Union, T-Mobile Park as we investor in several hospitality businesses and a about seeing Beyonce in concert this September	o-founder of Seattl of brick and mortar l Il as a corporate ca start up baby food	e's food-truck-turned-restaurant locations in Columbia City, West tering unit. Kamala has been the business. She is also really excited							
Kamala serves on the Board of Directors for UP Commerce and lives in Seward Park with her so		le Metropolitan Chamber of							
Authorizing Signature (original signature):	Appointing Sign	atory:							
Bruce Q. Hanell	Bruce Harrell Mayor								
Date Signed (appointed): 4/11/2023									

^{*}Term begin and end date is fixed and tied to the position and not the appointment date.

KAMALA SAXTON

EXPERIENCE

6/2009 - CURRENT

CO-OWNER, MARINATION LLC

- · Developed original menu and recipes
- Hired and trained staff
- Preformed all restaurant management duties
- Implemented a marketing plan
- Managed media and PR plan
- Launched additional restaurant locations and catering business

1/1/2007 - 2009

EDUATION CONSULTANT, SELF-EMPLOYED

- Developed recruiting strategy for educational partnership
- Worked on marketing strategy with local school districts

2004-2007

MATCH SCHOOL, DIRECTOR MATCH CORPS

- Launched high profile education initiative
- · Recruited, trained a team of 45 tutors

2000-2004

BILL AND MELINDA GATES FOUNDATION, PUBLIC ACCESS TO TECHNOLOGY

 Provided onsite training to libraries and Native American Chapter Houses regarding public access to technology and internet access

EDUCATION

2001

MASS COMMUNICATION, MENLO COLLEGE

ACTIVITIES

- Seattle Mayor's Small Business Council, Co-Chair
- UPower, Board Member

Seattle Center Advisory Commission

15 Members: Pursuant to Ordinances 91885 and 108936, 3-year terms; 1 Member pursuant to Ordinance 121568, 1-year term; all members subject to City Council confirmation:

• 16 Mayor- appointed

Roster:

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6	F	6	5.	Member	Jana Lamon	9/29/22	9/28/25	3	Mayor
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6	F	6	7.	Member	Sarah C. Rich	9/29/20	9/28/23	4	Mayor
6	F	1	8.	Member	Stacey E. Hutchison	9/29/20	9/28/23	1	Mayor
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-	F	2	12.	Member	Kamala Saxton	9/29/21	9/28/24	1	Mayor
7	F	2	13.	Member	Lara Mae D. Chollette	9/29/21	9/28/24	1	Mayor
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3	F	2	15.	Member	Gloria Connors	9/29/21	9/28/24	4	Mayor
			16.	Get Engaged Member	Vacant	9/1/21	8/31/23		Mayor

SELF	F-IDEN	TIFIED [DIVERSITY C	HART	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/O/U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	7	8			1	1	1			9			
Council													
Other													
Total	7	8			1	1	1			9			

Key:

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RD Residential Council District number 1 through 7 or N/A



SEATTLE CITY COUNCIL

600 Fourth Ave. 2nd Floor Seattle, WA 98104

Legislation Text

File #: Appt 02568, Version: 1

Appointment of Joy R. Shigaki as member, Seattle Center Advisory Commission, for a term to September 28, 2025.

The Appointment Packet is provided as an attachment.



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name:											
Joy R. Shigaki											
Board/Commission Name:		Position Title:									
Seattle Center Advisory Commission		Member									
	City Council Con	firmation required?									
Appointment <i>OR</i> Reappointment	Yes	·									
	No No										
		<u> </u>									
, ,	Term of Position	: "									
City Council	9/29/2022										
Iviayor	to										
Other:	9/28/2025										
	Serving remaini	ing term of a vacant position									
Residential Neighborhood:	Zip Code: C	Contact Phone No.:									
Beacon Hill	98144										
Background:											
A fourth-generation Seattleite, Joy Shigaki retur	ned after 15 year	s to serve as President & CEO of									
Friends of Waterfront Seattle to deliver on the p											
class civic project. Previously, she worked for th	he Golden Gate N	ational Parks Conservancy leading the									
\$98 million campaign for the Presidio Tunnel To	ps, an new urban	National parkland in San Francisco.									
Before moving to the Bay Area, Joy held several	senior fundraisin	g positions including Director of									
Development for the Mayor's Fund to Advance I	New York City, Ep	iscopal Relief & Development, and for									
Coro New York Leadership Center. Earlier in her	career in Seattle,	she managed the capital campaign to									
create a permanent home for the Wing Luke Mu	ıseum in Seattle's	Chinatown International District. All									
of her work is centered in community for meaning	ngful impact.										
Time and again, Joy has demonstrated skill in bu	uilding and streng	thening public private partnerships to									
achieve major projects, a dynamic at the heart of	of Friends of Wate	erfront Seattle's work. Through her									
life, and over her career, Joy has been deeply gr	ounded in and co	mmitted to racial and social justice									
and has built and strengthened equitable and in	iclusive organizat	ions. Her collaborative, dynamic									
leadership style demonstrates a nuanced under	standing of the co	omplexities, value, and opportunities									
of working with and learning from a full spectru	m of community	stakeholders.									
Authorizing Signature (original signature):	Appointing Sig	natory:									
Ω A Ω	Bruce Harrell										
Bruce Q. Hanell	Mayor										
Date Signed (appointed): 4/11/2023	, i										
Date Signed (appointed). 4/11/2023											

^{*}Term begin and end date is fixed and tied to the position and not the appointment date.

WORK EXPERIENCE

President & CEO, Friends of Waterfront Seattle (Seattle, Washington) 2022 to present

As the leader and visionary, Friends is the non-profit public private partner to the City of Seattle responsible for the fundraising, programming and activation, and stewardship of Waterfront Park in perpetuity to deliver on a park for all. Responsible for the Board of Directors partnership and development, organizational management, and city and community partnerships and engagement. Advancing, practicing, and supporting the organization's values centered in equity, inclusion, connection, and deep partnership with a diverse range of stakeholders and elevating and honoring the complex stories of the Coast Salish land. Serving as a champion of this historic and redefining project for the city through the completion of its capital campaign (\$110 million) as part of a larger \$200 million comprehensive effort for Friends' on-going operations as well as the completion of an operating fund to ensure it will remain financially healthy and whole into the future. Alongside staff, board, and range of dynamic community partners, Friends is delivering on the promise of a park with community centered cultural and artistic programming, recreation and environmental educational opportunities that feel welcoming, safe, and joyful for Seattle families, residents, and tourists alike as a lead up to opening in 2025 and beyond. Currently, the organization has raised \$106 million and continues to build trusted, meaningful relationships and partnerships across the city.

Vice President of Development + Interim Role, Golden Gate National Parks Conservancy (San Francisco, California) 2020- 2021

The Conservancy is the non-profit parks partner working with National Parks Service and Presidio Trust to transform places—and people—through conservation and improvement of the Golden Gate National Area. Responsible for overseeing a department of 13. Directly supervised seven. The portfolio included major gifts, membership, on-line giving, direct mail, events, campaigns, government and institutional giving, and planned gifts. Worked to stabilize, streamline, and integrate our overall fundraising efforts raising over \$12 million annually while building intentional DEI practices. Collectively built new systems and introduced a trusted, collaborative, empowered culture across departments. As an Executive Team member, involved in massive staff layoffs due to financial impact of COVID. Active in Conservancy's new strategic direction framing new organizational structure, priorities financial models, culture, and DEI commitment and practices. Following the Tunnel Tops Campaign, key staff envisioning the purpose, messaging, goal, and committee structure of a new People in Parks campaign with key campaign leaders and the President/ CEO. Seeded and launched the fund with \$3 million with a clear vision to invest in racial equity, social justice, and belonging for all communities and people in our public lands.

Director of Campaign and Fundraising Initiatives, Golden Gate National Parks Conservancy (San Francisco, California) 2017- 2020

Led and directed the successful Presidio Tunnel Tops campaign, a new national parkland opening in July 2022. Raised nearly \$103 million of the \$98 million goal. Designed by James Corner Field Operations, this world class 14-acre park will connect people to nature and one another, create a dynamic youth and community campus, and offer stunning new spaces for rest, wonder, environmental education, and play. Worked in trusted partnership with the Tunnel Tops campaign committee, co-chairs, President/ CEO, staff, Board of Trustees, leadership donors, and the Presidio Trust and National Parks Service. Provided overall campaign and donor strategy, advisement, content expertise, and communications at all levels including donors, members. In lock step with the construction team, program staff and communications shop to share progress, monitor budget and milestones, and programmatic/community planning and engagement. Led donor cultivation, solicitations, and stewardship events and meetings. Solicited five to seven figure gifts alongside volunteers and President/ CEO. Planned for expansion pre-COVID. completed in summer 2020. Kept donors closely engaged in project progress and briefed on Conservancy's financial impact in COVID and massive reductions. Led the Bridge to the Future Fund, a special fund to support the staff finally impacted by the layoffs and the pandemic. Stepped into the Interim VP role.

Director of Development, Mayor's Fund to Advance New York City (New York, New York) 2016

On behalf of the City of New York, led and facilitated high impact public private partnerships with the business, foundation, and philanthropic communities to support critical public programs. Managed the overall fundraising and partnership development efforts for the Mayor's Fund priority areas. Researched, identified, engaged, and solicited a robust range of new and existing partners (150+) from \$10,000-\$300,000. Generated proposals, program pitches, coordinated donor engagement and stewardship activities contributing towards the \$25 million annual budget. Provided strategic advisement and meeting briefings for the Executive Director and dozens of city agencies on fundraising approaches. Served as point for board chair, First Lady Chirlane McCray, engagements. Staffed the Board of Advisors and key partner convenings in coordination with Mayoral staff. Developed high visibility meetings and events with the Mayor and First Lady. Created and maintained new development systems.

Senior Director of Advancement, Episcopal Relief & Development (New York, New York) 2013 to 2016

Episcopal Relief & Development is an established international relief and development organization working in partnership with church, government, and community partners globally. Provided strategic planning, oversight, and execution a \$14.2 million development portfolio. Supervised and coached four staff. Directed and monitored a diverse range of development programs including major gifts, direct response marketing, on-line giving, planned giving, and church giving. Reassessed programs and set new direction for stronger outcomes and returns. Refocused major donor program (\$10,000- \$400,000) and initiated new cultivation and stewardship activities for donor prospecting and engagement. Developed and staffed a new Board of Directors Advancement Committee to develop a dynamic climate of fundraising with the board. Provided trainings for the board and dozens of national volunteers. Established, launched, and completed Episcopal Relief and Development's 75th Anniversary campaign (\$7.5 million) including strategy, communications, donor activities, collaterals, and on-line fundraising toolkits. Streamlined data reporting and data management systems for the CRM.

Director, *NetsforLife*[®] Inspiration Fund and Church Campaigns, Episcopal Relief & Development 2010 to 2012

Directed, managed, and implemented all aspects of a \$5 million, three-year national grassroots campaign to educate, engage, and unite Episcopalians in the fight against malaria via *NetsforLife®* program. This program was developed by the organization and other leaders and organizations across Africa. Provided high level strategic direction and oversight including fundraising approaches and tactics, evaluation and monitoring, committee staffing, and budgeting. Successfully developed a campaign website, social media presence, a robust educational toolkit, and communications. Executed tailored outreach strategies and fundraising efforts to diverse church audiences. Launched and managed over 25 local grassroots campaigns nationally mobilizing over 500,000+people. Developed and executed expert trainings on campaign organizing for 130+ volunteers. Offered on-going support, coaching, and advisement to ensure local needs and fundraising goals were met. Served as national spokesperson. Exceeded goal securing 14,495 individual donors and over 4,000 new donors. Developed and led secondary fundraising campaigns on our core work. Promoted to new position.

Director of Development, Coro New York Leadership Center (New York, New York) 2007 to 2010

Coro New York Leadership Center is the premier leadership training organization that delivers the skills, knowledge, and network to lead change for students and executives, activists and entrepreneurs. Provided strategic direction, oversight, and coordination of Coro's nearly \$2 million annual fundraising initiatives including corporate, foundation, major donor, and events. To advance our programs and impact, effectively collaborated with the Executive Director, Board of Directors, alumni leadership, and an alumni board to build fundraising capacity, meet revenue goals, and maintain a rich network of relationships. Directed the annual award gala for 500+ guests raising \$500,000 annually. Staffed the board of director's development, gala, and nominations committees to support development goals. Successfully launched and executed a new major donor program for \$1,000+ gifts with a peer-to-peer solicitation model. Provided key training and staffing for volunteers to meet the goal. Successfully led alumni engagement outreach to develop key strategic planning recommendations and a three-year plan. Led the implementation of a new Salesforce constituent database.

Capital Campaign Manager, Wing Luke Asian Museum (Seattle, Washington) 2004 to 2007

Directed and managed a \$23.2 million capital project to create a permanent home for the museum, the only pan-Asian American and Pacific Islander Museum in the country. Staffed, supported, and collaborated with the Board of Trustees, Campaign Steering Committee, professional counsel, and over 50 campaign volunteers to meet fundraising benchmarks on public, private, and individual donor front. Provided overall strategic direction, project advocacy, fundraising training, and community outreach. Developed innovative approaches and positioning for individual and institutional prospects aligning the interests and strengths of the Asian Pacific Islander community. Created and coordinated large (200+) and small donor events/ receptions to cultivate community support. Co-lead on Federal, County, and City appropriations. Secured over \$8 million in appropriations. Awarded a \$900,000 Kresge Foundation Challenge grant to close the campaign. Part of core team who developed the application including a long range, capacity building major gift, institutional funder, and community focused fundraising plan.

Field Coordinator, Howard Dean Washington State Presidential Campaign (Yakima, Washington) 2003 to 2004

Served as key field staff in Central Washington. Provided strategic direction with campaign office and supporters in the region. Identified and recruited key organizations and community leaders to secure their endorsements. Worked in collaboratively with 60+ volunteers and community stakeholders for campaign outreach, volunteer recruitment, and get out the vote efforts. Coordinated and executed trainings to hundreds of volunteers on the campaign structure, state caucus process, and organizing techniques to broaden and deepen the campaign base.

Community Relations Specialist, King County Executive Office (Seattle, Washington) 1999 to 2003

Appointed as one of seventeen core staff to support King County Executive Ronald Sims. Led a variety of countywide policy and projects collaborating with county departments, local jurisdictions, community based organizations, businesses, and other key stakeholders. Responsible for program design, implementation, outreach, evaluation, and necessary fundraising for a range of high level regional issues including a state high school graduation standards, environmental stewardship, Census 2000, and community development efforts. Managed and staffed Executive steering committees. Represented the Executive at community events and meetings. Handled constituent issues and served as advance staff.

Program Development Officer, St. George's Cathedral Foundation (Cape Town, South Africa) 1997 to 1998

Project lead for the first Food Bank Initiative in South Africa, which included research, planning, proposal writing, monitoring, and evaluation. Recruited and collaborated with key stakeholders in business, non-governmental organizations, and the community in the planning and development stages. Coordinated an interfaith *Ubuntu Project* to provide a safe space for children and youth to dialogue on reconciliation, nation building, and healing during the South African Truth and Reconciliation Commission.

Community Resource Specialist, Atlantic Street Center (Seattle, Washington) 1994 to 1996

Directed school-based Community Schools Project for at-risk children. Organized academic, social and family support programs and services. Worked to build collaborative relationships with the school, community organizations, and parents. Recruited and supervised school volunteer to tutor and classroom capacity. Planned and managed summer academic and enrichment program.

EDUCATIONAL BACKGROUND

Occidental College (Los Angeles, California)

B.A in American Ethnic Studies

American University (Washington, D.C.)

National Politics and Government Seminar

CURRENT + PAST COMMUNITY INVOLVEMENT

Tsuru for Solidarity: Leadership Committee Member; Rapid Response Committee Member; Fundraising Committee Lead (National) Current

The Village San Francisco: Volunteer (San Francisco, CA)

Grace Cathedral: Member, Board of Trustee, Development Committee (San Francisco, CA)

Alameda County Community Food Bank: Volunteer (Oakland, CA)

Trinity Wall Street: Member (New York, NY)

Church Council of Greater Seattle Commission on Racial Justice: Vice-Chair and Member (Seattle, WA) Japanese-American Citizen's League, Seattle Chapter: Past President, Board Member, Vice President of Civil Rights and Chair of the Civil Rights Committee (Seattle, WA)

Japanese-American Citizen's League, Pacific Northwest District Council: Co-Chair, Regional Strategic Planning Committee; Member (Seattle, WA)

Episcopal Peace Fellowship: National Executive Council Member (National)

St. Peter's Episcopal Church: Vestry Member and Member (Seattle, WA)

Episcopal Church of Western Washington: Co-Chair of the Suffragan Bishop Search Committee, Chair and Member, Commission for Ethnic Ministries (Seattle, WA)

Seattle Center Advisory Commission

15 Members: Pursuant to Ordinances 91885 and 108936, 3-year terms; 1 Member pursuant to Ordinance 121568, 1-year term; all members subject to City Council confirmation:

• 16 Mayor- appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
1	М	7	1.	Member	Koichi Kobayashi	9/29/22	9/28/25	2	Mayor
-	F	2	2.	Member	Joy R. Shigaki	9/29/22	9/28/25	1	Mayor
6	М	7	3.	Member	Michael George	9/29/22	9/28/25	2	Mayor
6	М	7	4.	Chair	Mark F. Dederer	9/29/22	9/28/25	5	Mayor
6	F	6	5.	Member	Jana Lamon	9/29/22	9/28/25	3	Mayor
6	М	7	6.	Member	John Olensky	9/29/20	9/28/23	1	Mayor
6	F	6	7.	Member	Sarah C. Rich	9/29/20	9/28/23	4	Mayor
6	F	1	8.	Member	Stacey E. Hutchison	9/29/20	9/28/23	1	Mayor
6	М	4	9.	Member	Eric Berlinberg	9/29/20	9/28/23	1	Mayor
6	F	7	10.	Vice Chair	Holly Golden	9/29/20	9/28/23	4	Mayor
2	М	4	11.	Member	Matthew Mead	9/29/21	9/28/24	1	Mayor
-	F	2	12.	Member	Kamala Saxton	9/29/21	9/28/24	1	Mayor
7	F	2	13.	Member	Lara Mae D. Chollette	9/29/21	9/28/24	1	Mayor
6	М	N/A	14.	Member	Will Ludlam	9/29/21	9/28/24	4	Mayor
3	F	2	15.	Member	Gloria Connors	9/29/21	9/28/24	4	Mayor
			16.	Get Engaged Member	Vacant	9/1/21	8/31/23		Mayor

SELF	-IDEN	TIFIED D	DIVERSITY C	HART	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/O/U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	7	8			1	1	1			9			
Council													
Other													
Total	7	8			1	1	1			9			

Key:

Diversity information is self-identified and is voluntary.

^{*}D List the corresponding *Diversity Chart* number (1 through 9)

^{**}G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary, O= Other, U= Unknown

RD Residential Council District number 1 through 7 or N/A



SEATTLE CITY COUNCIL

600 Fourth Ave. 2nd Floor Seattle, WA 98104

Legislation Text

File #: Inf 2271, Version: 1

Waterfront Operations Management Agreement Presentation



WATERFRONT PARK
OPERATIONS AND MANAGEMENT AGREEMENT
05/17/2023

69



2023 Major Events & Programs



Programming through 2028

- Community events selected through open call process
- Spotlight on the Waterfront series:
 - Engages audiences of all ages to experience music and visual performances.
 - 'Pop-up' platform for local artists and cultural communities to introduce dance, art, and cultures to new audiences.
 Encourages spontaneity
- Temporary art installations
- Hosting annual and one-time regional and global moments: Pride parade, World Cup
- Ongoing Indigenous programs includes Indigiqueer Festival, Salmon Homecoming





Image by James Corner Field Operations Courtesy of the City of Seattle.

How do we gather input from community?





LEGISLATIVE HISTORY FOR PARK OPERATIONS



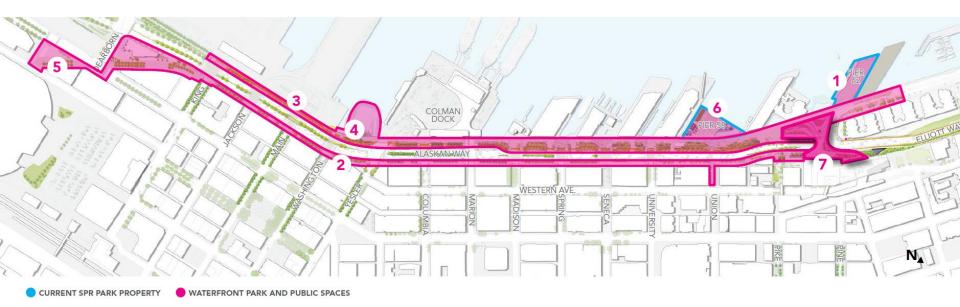
Ordinance/Resolution	Date	Description
Ordinance 123142	November 2009	Establishes Central Waterfront Partnerships Committee to advise City; large scale community engagement on design begins
Resolution 31264	January 2011	Endorses Central Waterfront Guiding Principles; creates Central Waterfront Committee
Resolution 31399	August 2012	Resolution 31399 endorses Waterfront Concept Design and Strategic Plan, establishing funding plan, including LID and philanthropy
		Friends of Waterfront Seattle incorporated as non-profit organization
Resolution 31768	September 2017	Stated intent to enter into an agreement with Friends for the long-term provision of high-quality operations and management services commensurate with Central Waterfront Improvement Program

LEGISLATIVE HISTORY FOR PARK OPERATIONS



Ordinance/Resolution	Date	Description	
Ordinance 125760		Establishes the \$160M Local Improvement District (LID)	
Ordinance 125761	January 2019	Approves the O&M Ordinance, created the Central Waterfront Oversight Committee; authorizes two-year pilot agreement for Pier 62; established framework for long term management agreement with Friends of Waterfront Seattle	
Ordinance 125762		Contractual agreement with property owners to waive the LID protest in exchange for the City committing to a set standard of maintenance, programming and public safety; designating park boulevards	
Ordinance 126444	September 2021	Portions of the waterfront are designated as Waterfront Park Boulevards	
Ordinance 126754	January 2023	Delegates authority to Seattle Center for Operations and Management of Waterfront Park 75	

WATERFRONT PARK AND PUBLIC SPACES



PILOT AGREEMENT (2020 - 2022)

1 Pier 62 and Floating Dock Rebuilt to once again to support free public concerts and events.

MANAGEMENT AGREEMENT (2023)

- 1 Pier 62 and Floating Dock
- Alaskan Way East and Union Street Widened sidewalk, landscaping and green storm-water features. A new pedestrian bridge and elevator at Union Street will connect Western Avenue to the Waterfront Promenade.
- Waterfront Promenade
 A few linear park with walkways, lighting, landscaping, seating and green storm-water features. In Elliott Bay, new underwater habitat improvements will help restore the native inter-tidal habitat.
- 4 Habitat Bench and Washington Street Boat Landing Restored landmark pergola structure that will serve the public through small concessions and a new public beach that supports the ecosystem, including the salmon corridor.
- 5 Railroad Way A pedestrian gateway linking the waterfront to Pioneer Square and the stadiums. Railroad Way will encourage new circulation and activities throughout the year and on game days at Lumen Field and Safeco Field.

- 6 Pier 58 Rebuilt park with an urban plaza and children's playground.
- 7 Overlook Walk A new, accessible connection between Pike Place Market and the Waterfront. It will take pedestrians over the new Alaskan Way without crossing the street and will include seating, informal play areas and views.

WATERFRONT PARK OPERATIONS



- Partnership with non-profit
 Friends of Waterfront
 Seattle
- Free public programming and events year round
- Dedicated City maintenance team
- Joint public safety and outreach services
- Oversight Committee to ensure accountability, annual reporting to Mayor and Council



AGREEMENT HIGHLIGHTS



- Agreement aligns with Seattle Park District funding cycle and MOA between CEN/SPR
- Performance Standard integration
 - Programming/Activation (Friends)
 - Maintenance Responsibilities (Seattle Center)
 - Public Safety Commitments (Joint Friends/Seattle Center)
- Park Use + Permitting & Agreements
- Rental Zones and Fee Schedule
- Partner and Stakeholder Coordination
- **Public Benefit**
- Reporting & Accountability

PUBLIC BENEFITS

- Free Programming and Activation
- Ticketed and Fundraising events all funds go to support the free programming of the park
- Engagement and outreach across the City





NEXT STEPS



- Legislation to be considered June to approve agreement and term with between the City and Friends
- July 1 transition from SPR to Seattle Center for maintenance and operations key partner with Friends



QUESTIONS?



SEATTLE CITY COUNCIL

600 Fourth Ave. 2nd Floor Seattle, WA 98104

Legislation Text

File #: Inf 2270, Version: 1

Seattle Public Libraries Levy Report



Library Levy 2022 Annual Report

May 17, 2023
Seattle City Council Public Assets and Homelessness Committee













2019 Library Levy

- August 2019 vote (76% approval)
- \$219.1 million seven-year levy renewed 2012 levy commitments and promised expanded hours and services.
- Levy revenues, collected through property tax, grow 1% per year.
- Levy structured to collect more money in early years to cover assumed 4% annual inflation.
- "Library of the Future" planning effort funded by levy.



"I look forward to learning from the many communities we serve to help shape the future of the Library."

– Chief Librarian Tom Fay



Key Levy Investment Areas

Levy Categories	Total Planned Spending (2020-2026)	%
Access to Library services and programs when people need them	\$87.0M	40%
Robust Collections of materials in physical and digital formats	\$42.7M	20%
Digital equity and upgraded Technology and Online Services	\$28.4M	13%
Expanded Children's Programming for ages 0-5	\$2.0M	1%
Daily and long-term Maintenance to preserve Library facilities	\$55.9M	26%
Total	\$216M*	100%

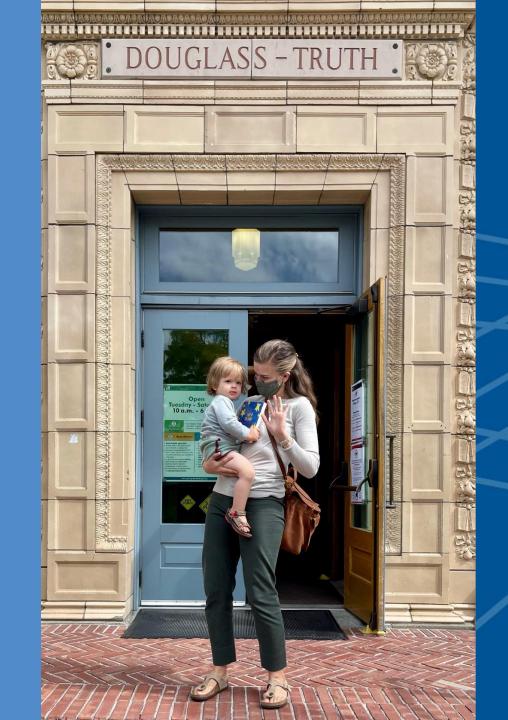
^{*} Does not include Levy administration or funds expected to be received after levy period end. Reflects original levy plan. Some reallocations occurred in 2020 and 2021 due to pandemic.



Hours and Access

Promise: Reduce barriers to Library services and **expand open hours**

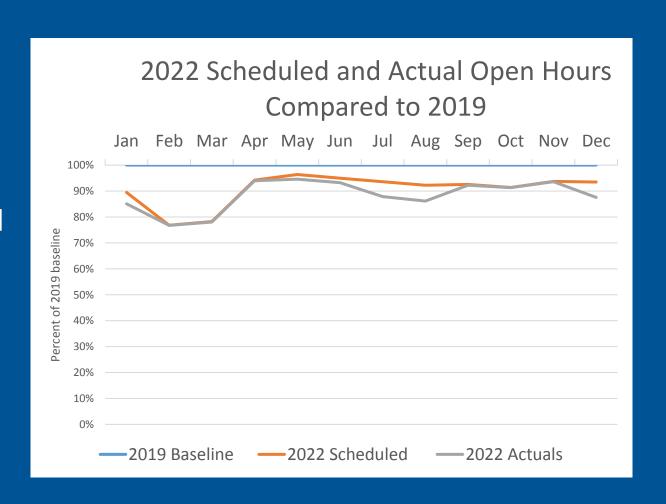
- In 2022, maintained open hours at 27
 locations at close to 2019 service levels and restarted in-person programming.
- Prepared for expanded hours in 2023 by adding staff and planning new hours according to public survey results.
- Navigated continued impacts of COVID on Library operations.





COVID and Weather Impacts on Operations

- Started 2022 at 97% of 2019 baseline hours. By Jan. 20, reduced to 77% in response to surge in cases.
- Restored hours to 94% on March 30 and added hours through June.
- Extreme heat and staffing shortages reduced summer hours.
- Dec. hours impacted by ice storm/snow.





Hours and Access

Promise: Reduce barriers to Library services and **expand open hours**

- Added 90+ hours per week over 2019 levels in March/April 2023, a 7% increase.
- Most branches open 7 days a week.
- Opened all libraries more hours on the weekend, and swapped Friday for Monday closures for branches open 6 days a week consistent with 2021 levy survey findings.





Hours and Access

Promise: Reduce barriers to Library services and expand open hours

- No late fees as of Jan. 1, 2020, restoring
 18,000 accounts.
- In-house social services team established in 2022. Adding two more security officers in 2023.
- Leveraged private, state and federal funds to install holds pickup lockers in 5 locations, with sixth at Greenwood Branch scheduled for 2023.





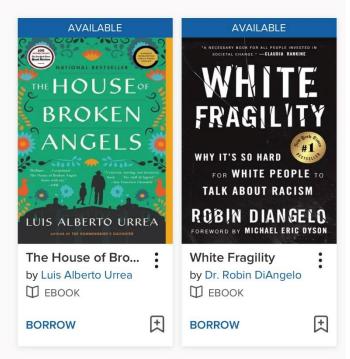
Providing Books and Materials

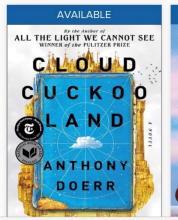
Promise: Purchase more e-materials

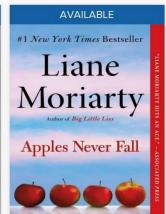
- Added 110,000+ copies to digital collections in 2022, 12.5% more than we added in 2021.
- Over 151,000 patrons downloaded more than 4.7 million digital books (e-books and e-audiobooks), an 8% increase compared to 2021.
- Digital books continue to cost 3 5 times more than print books, eroding our buying power as demand shifts to online materials.

Try Libby, our new app for enjoying ebooks and audiobooks!











Providing Books and Materials

Promise: Increase breadth and depth of collection and buy more popular materials including Peak Picks

- Added 203,000+ physical items from all funding sources.
- Celebrated the **fifth anniversary** of the **Peak Picks** collection.
- Added 867 titles to our collection as a result of diversity audits.



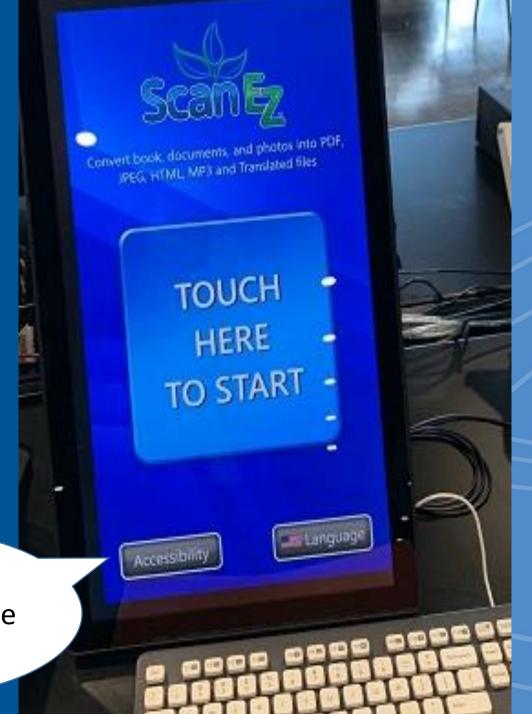


Technology and Online Services

Promise: Upgrade our technology and support digital access

- **Upgraded 219 public computers**. Over 35,000 people used Library computers nearly 300,000 times.
- Installed 22 ScanEZ stations that can be used to make free scans and copies, send faxes and translate scanned text to 100 different languages.

"This is free? ...
I looooove Seattle
libraries."





Technology and Online Services

Promise: Upgrade our technology and support digital access

- Loaned **1,270 hot spots** in the community, including 465 for long-term access.
- Partnered with 17 community organizations including API Chaya, Harborview Abuse and Trauma Center, Lambert House, and University Beyond Bars.

"This has made such a difference in my life. I wouldn't be able to contact my family without it."

- API Chaya hot spot borrower





Children's Programming

Promise: Provide additional support for Library early learning programs for children ages 0 to 5

- Offered weekly Play and Learn sessions at five branches since October.
- Offered over 200 videos on SPLKids YouTube Channel.

"Partnering with the Library allows us to introduce more resources for families.

Connecting communities to libraries reinforces that these are their spaces, too."

- Xiomara Melgar, South Park Play and Learn Facilitator





Maintenance

Promise: Maintain Library buildings and preserve them for the future

- Green Lake Branch readied for earthquake retrofit, climate upgrades and accessibility improvements to begin in Q1 2023.
- Substantially completed exterior and ADA improvements at the Douglass-Truth Branch, including reinstallation of the historic Soul Pole sculpture.
- Responded to increasing incidents of vandalism.















Spending Compared to Budget (2022 actuals)

Levy Category	Revised 2022 Budget (rounded)	Actual 2022 Spending (rounded)	% Spent
Hours and Access	\$13.9M	\$11.2M	81%
Providing Books and Materials	\$5.8M	\$5.6M	96%
Technology and Online Services	\$2.5M	\$2.3M	91%
Children's Programming	\$0.3M	\$0.1M	52%
Maintenance	\$2.0M	\$1.7M	82%
Levy Administration	\$0.5M	\$0.3M	58%
Operating Expenses (Subtotal)	\$25.0M	\$21.2M	85%
Major Maintenance/Technology CIP	\$18.6M	\$2.6M	14%
Total	\$43.6M	\$23.8M	55%

THE SEATTLE PUBLIC LIBRARY



"I love SPL! You give me almost everything I could want."

Questions?

"The Seattle Public Library is a cultural asset of the highest order, an example of how we, as a city, are doing things right at a time when such examples are rare."

Getting a coat from the Library "is the nicest thing that has happened to me in a long time! It's so nice to know that the Library really cares about its patrons! I know it's not books – but it really matters!"

"My new card with The Seattle Public Library has opened new and wonderful learning resources for me, and I am most grateful for these benefits!"