



TheAMP.org



TheAMPMemorial



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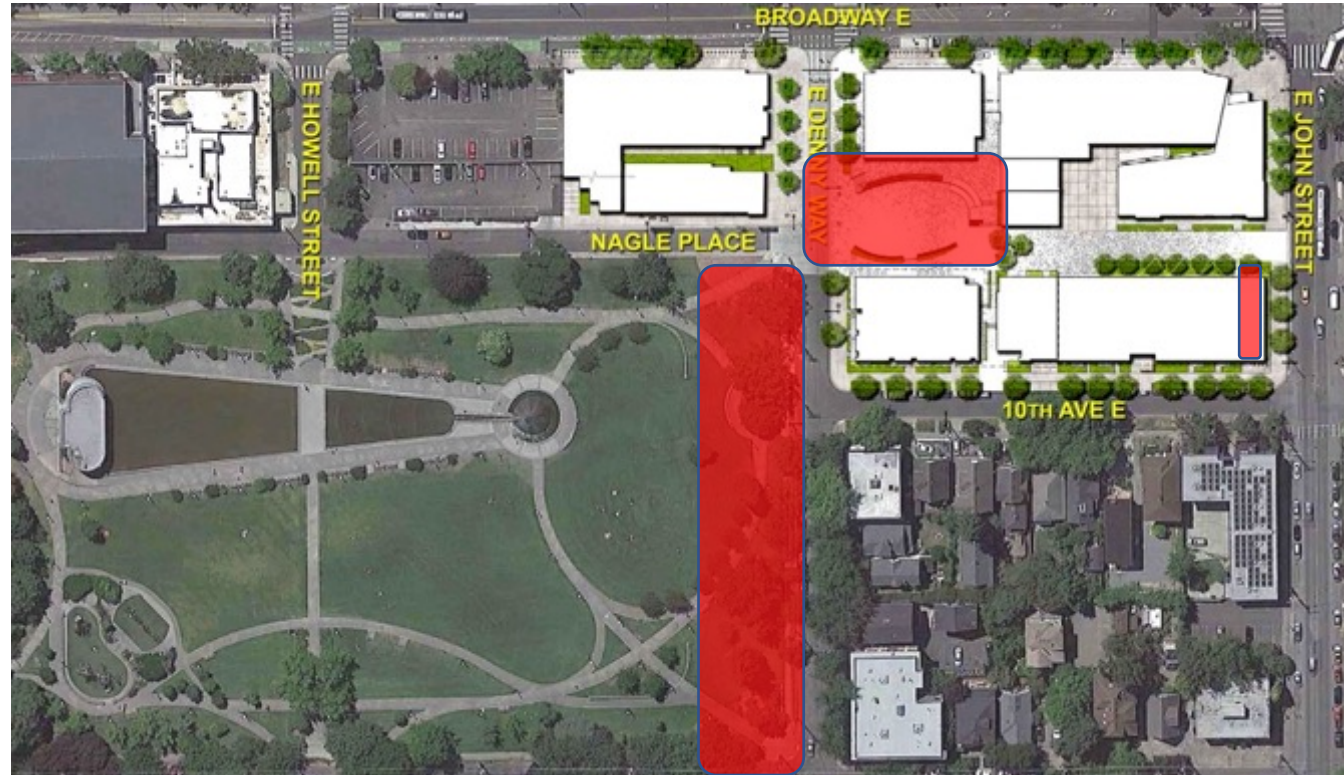


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In 2020, the plaza over Seattle's Capitol Hill Light Rail Station and the north edge of Cal Anderson Park will become home to **The AMP: AIDS Memorial Pathway**.



After an extensive search, the site was secured within the plaza at the Capitol Hill Light Rail Transit-Oriented Development (as well as the wall of the Station House Community Room), and the adjacent northern edge of Cal Anderson Park.



Being at the heart of Capitol Hill provides a deep cultural and historical connection as this neighborhood was the locus of King County's AIDS epidemic.

The AMP, community driven and collaboratively funded, will use public art to:

- Create a physical place for remembrance and reflection
- Utilize technology to share stories about the epidemic & the diverse community responses to the crisis
- Provide a call to action to end HIV/AIDS, stigma, and discrimination



Community Story Collection



An ongoing effort of The AMP: AIDS Memorial Pathway is the collection of interviews with people impacted by HIV/AIDS, to tell the stories of our shared history.

The first year of recordings were supported by a Department of Neighborhoods grant that specifically focused on communities of color.

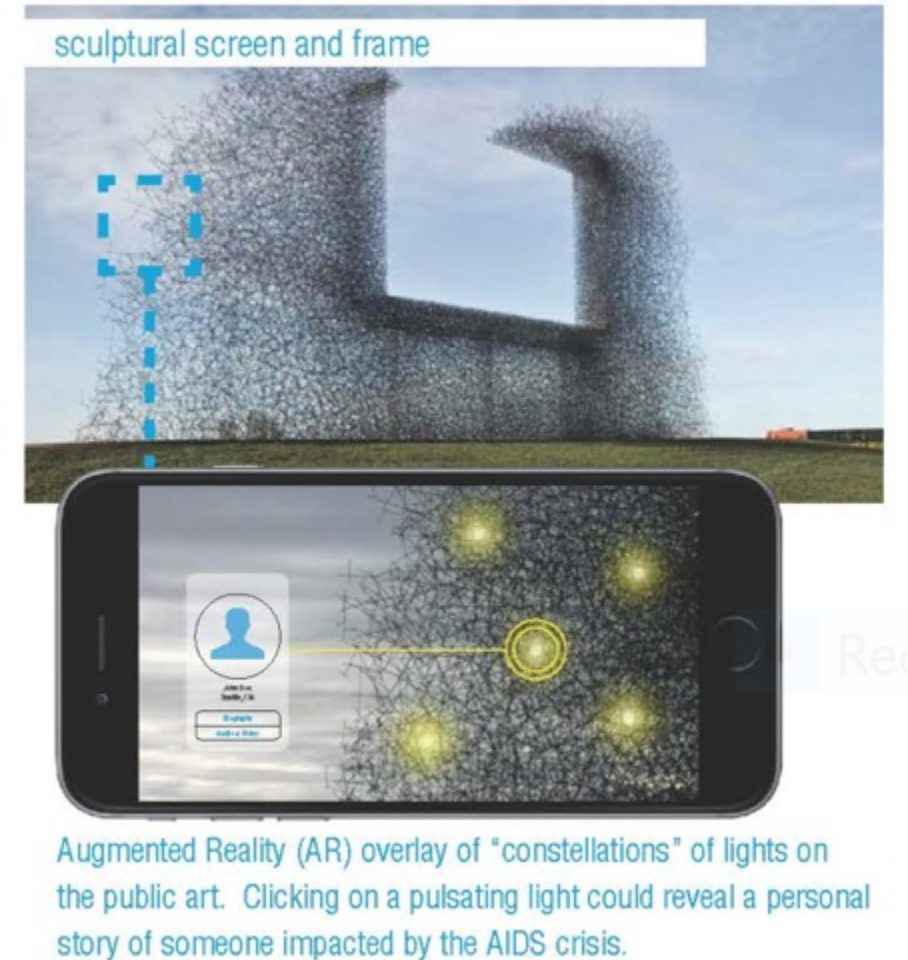
By sharing these stories online and at community events we strive to promote historical awareness, encourage empathy, and provide a call to action to end stigma, discrimination, and HIV/AIDS.

Digital Experience: Augmented Reality (AR/XR)

An independent creative digital team will be contracted to construct an integral augmented/extended reality (A/XR) component.

The A/XR technology will be instrumental to fulfilling the project goals of telling the stories of HIV/AIDS, and can include information about the epidemic, available resources, and a list of names of those lost.

The A/XR digital team will also work with the creative team to integrate art experiences with this technology platform.



The Master Art Plan

Horatio Hung-Yan Law was hired as Lead Artist to develop The AMP: AIDS Memorial Pathway Master Art Plan, which was completed in January 2019.

The Art Plan includes essays to convey background histories, personal experiences, and a sense of place regarding HIV/AIDS in Seattle and King County.

It recommends concepts and inspirations for artwork within The AMP, and includes pertinent information on the designated art zones and the physical sites.

The AMP Community Action Group has to date raised \$2.4M of the total budget goal of \$2.9M

The AMP: AIDS Memorial Pathway Master Art Plan Seattle, Washington

HEALING IN REMEMBERING



Prepared by
Horatio Hung-Yan Law
January, 2019

Aspects of The AMP

The AMP has three major segments with each focused on different emotional and symbolic aspects:

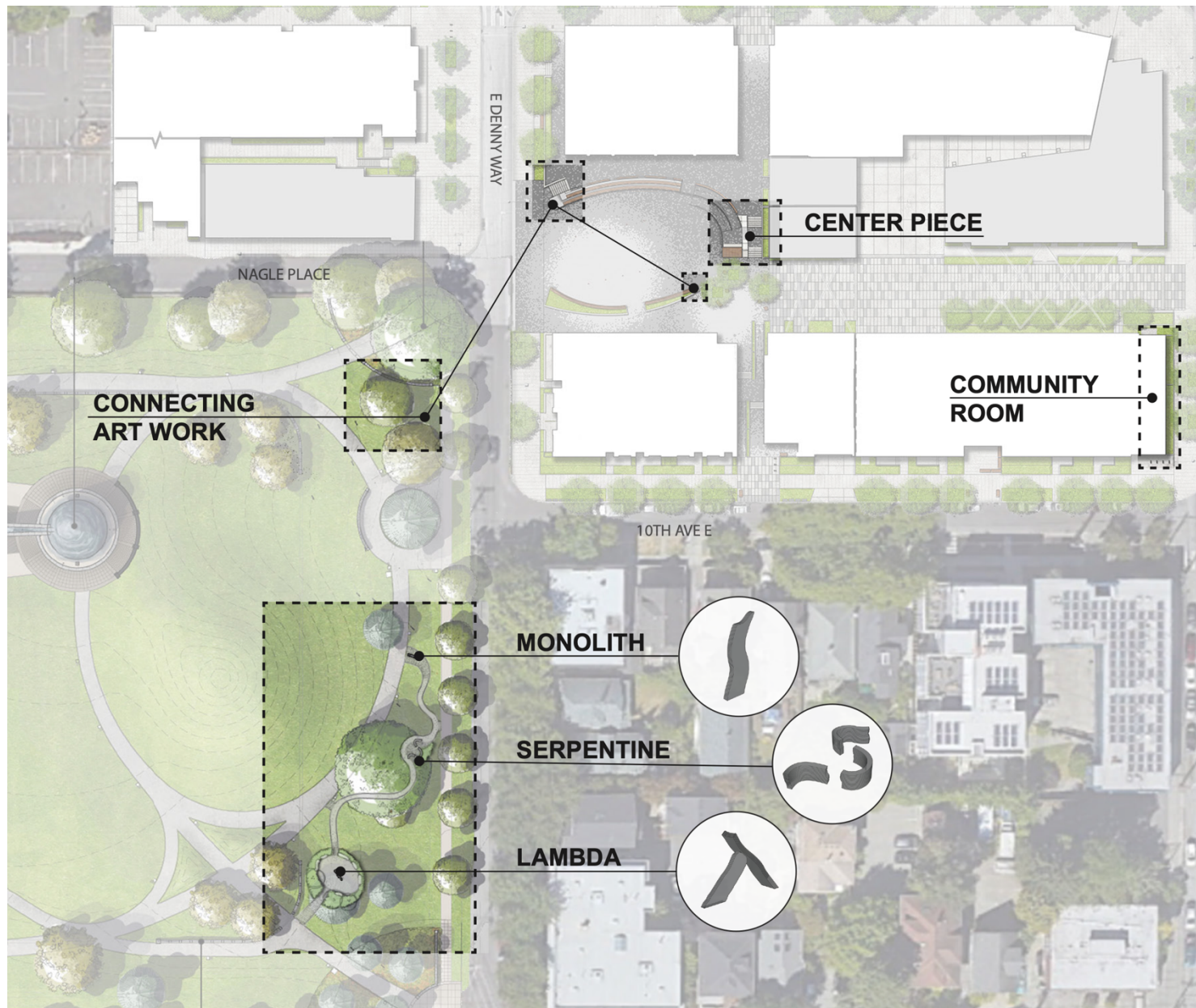
- Remembrance and Reflection
- Celebrating Creativity and Life
- Honoring Community Courage and Resilience



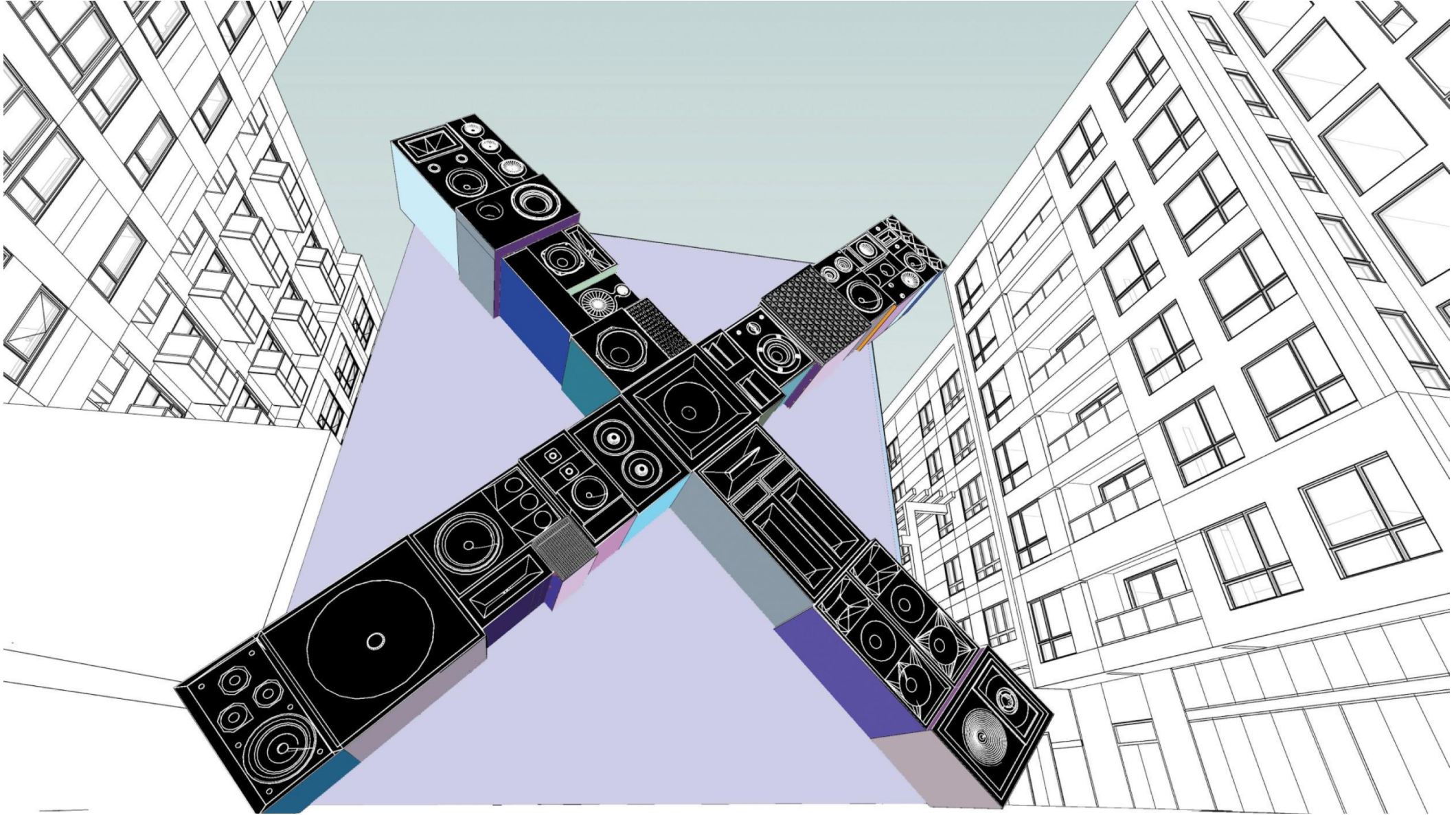
The Artwork of The AMP

The physical space of The AMP includes four distinct art zones:

- **Centerpiece Artwork**
- **Connecting Artworks**
- **Community Room Artwork**
- **Cal Anderson Park Artworks**



The AMP Centerpiece Artwork



Centerpiece Artwork – Christopher Paul Jordan

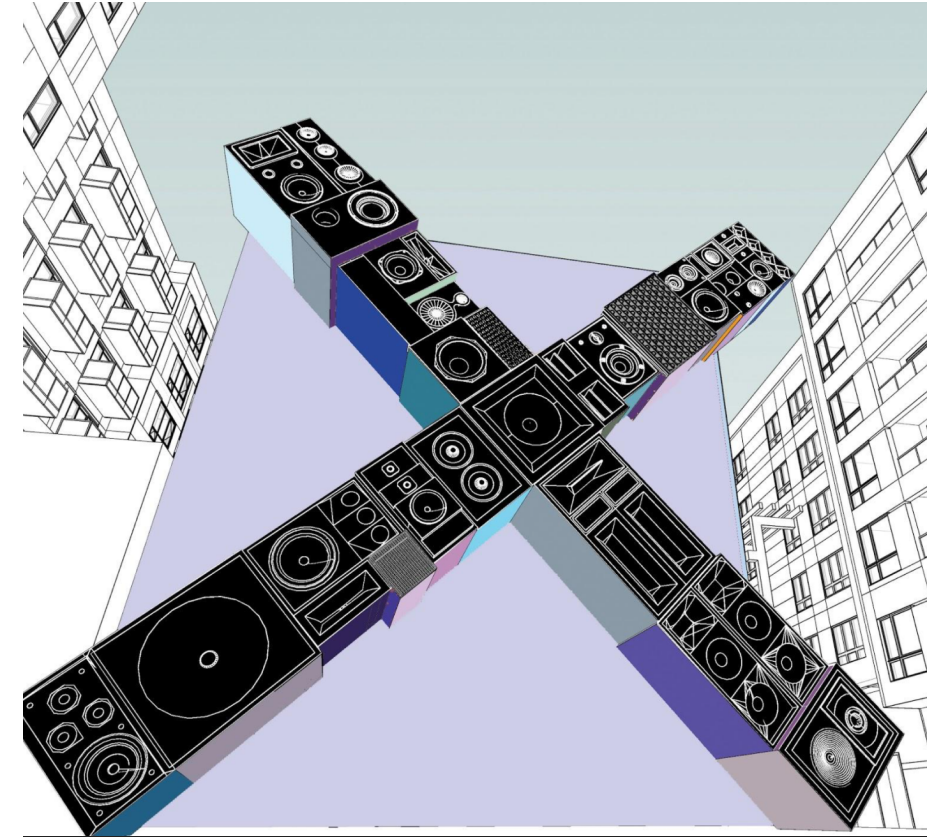
The piece is a portal into the spaces of radical gathering, hospitality, celebration, and care that Black, brown, poor, trans, queer, and otherwise excluded communities have forged to take care of our own.

The speakers form an X, or a positive-sign on its side, engaging our connections to the ongoing AIDS crisis, our connections to those no longer with us, and our connections to our communities of resilience.

X is a symbol for love and a symbol for banishment and exclusion, a symbol for unknown, for explicit things we are not “supposed” to speak about in public.

This sculpture exists both to celebrate the lives of those no longer with us, and to galvanize ongoing action. These silent speakers come from spaces which have witnessed our gathering and connections across time.

Today, in a country where 50% of Black gay men are projected to become HIV+ in their lifetime, the speakers call us into connection, hospitality, care, celebration, remembrance, activism, and support.



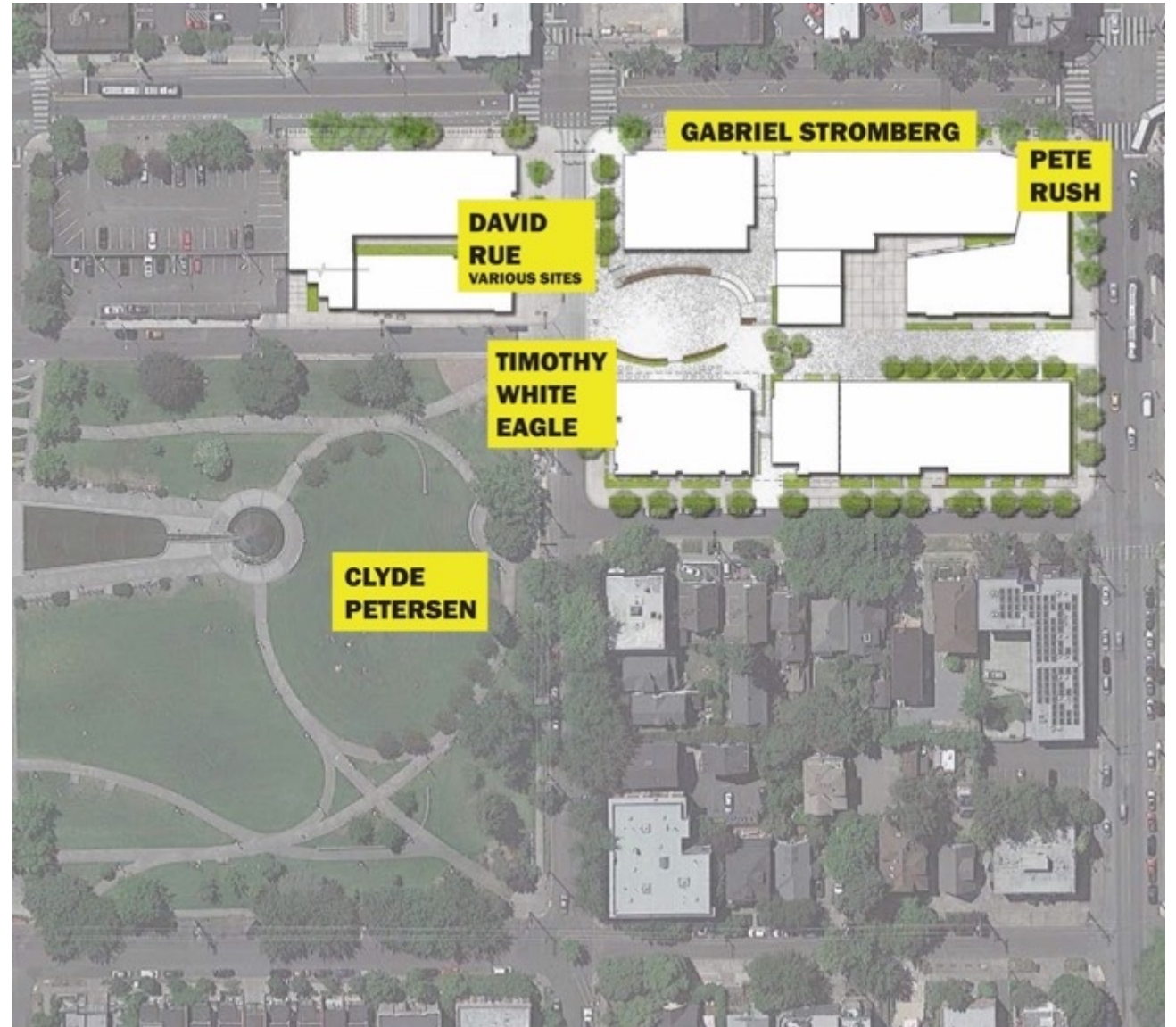


Temporary Artwork | AMPlify Memories

The AMP: AIDS Memorial Pathway commissioned five artists to produce temporary artworks around the future permanent site while construction is underway.

These works, collectively titled AMPlify Memories, were intended to promote the mission of The AMP and raise awareness. Two were performance based, and three were physical artworks displayed along Broadway and in Cal Anderson Park.

The works engaged a wide variety of audiences and allowed local artists to participate in The AMP and our vision.





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