



# SEATTLE CITY COUNCIL

## Finance and Housing Committee

### Agenda

Wednesday, February 16, 2022

9:30 AM

Remote Meeting. Call 253-215-8782; Meeting ID: 586 416 9164; or  
Seattle Channel online.

Teresa Mosqueda, Chair  
Lisa Herbold, Vice-Chair  
Alex Pedersen, Member  
Sara Nelson, Member  
Andrew J. Lewis, Member

Chair Info: 206-684-8808; [Teresa.Mosqueda@seattle.gov](mailto:Teresa.Mosqueda@seattle.gov)

[Watch Council Meetings Live](#) [View Past Council Meetings](#)

Council Chamber Listen Line: 206-684-8566

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206-684-8888 (TTY Relay 7-1-1), email [CouncilAgenda@Seattle.gov](mailto:CouncilAgenda@Seattle.gov), or visit  
<http://seattle.gov/cityclerk/accommodations>.



**SEATTLE CITY COUNCIL**  
**Finance and Housing Committee**  
**Agenda**  
**February 16, 2022 - 9:30 AM**

**Meeting Location:**

Remote Meeting. Call 253-215-8782; Meeting ID: 586 416 9164; or Seattle Channel online.

**Committee Website:**

<http://www.seattle.gov/council/committees/finance-and-housing>

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This meeting also constitutes a meeting of the City Council, provided that the meeting shall be conducted as a committee meeting under the Council Rules and Procedures, and Council action shall be limited to committee business.

*Pursuant to Washington State Governor's Proclamation No. 20-28.15 and Senate Concurrent Resolution 8402, this public meeting will be held remotely. Meeting participation is limited to access by the telephone number provided on the meeting agenda, and the meeting is accessible via telephone and Seattle Channel online.*

Register online to speak during the Public Comment period at the 9:30 a.m. Finance and Housing Committee meeting at <http://www.seattle.gov/council/committees/public-comment>.

Online registration to speak at the Finance and Housing Committee meeting will begin two hours before the 9:30 a.m. meeting start time, and registration will end at the conclusion of the Public Comment period during the meeting. Speakers must be registered in order to be recognized by the Chair.

Submit written comments to Councilmember Mosqueda at [Teresa.Mosqueda@seattle.gov](mailto:Teresa.Mosqueda@seattle.gov)

Sign-up to provide Public Comment at the meeting at <http://www.seattle.gov/council/committees/public-comment>

Watch live streaming video of the meeting at <http://www.seattle.gov/council/watch-council-live>

Listen to the meeting by calling the Council Chamber Listen Line at 253-215-8782 Meeting ID: 586 416 9164

One Tap Mobile No. US: +12532158782,,5864169164#

*Please Note: Times listed are estimated*

**A. Call To Order****B. Approval of the Agenda****C. Public Comment****D. Items of Business**

1. [Appt 02096](#) **Appointment of Kristin Little Sukys as member, Sweetened Beverage Tax Community Advisory Board, for a term to August 31, 2025.**

Attachments: [Appointment Packet](#)

**Briefing, Discussion, and Possible Vote**

**Presenter:** Alyssa Patrick, Office of Sustainability and Environment

2. [Appt 02105](#) **Appointment of Julie A. Dingley as Director of the City Budget Office, for a term to December 31, 2025.**

Attachments: [Appointment Packet](#)  
[Confirmation Questions & Answers](#)

**Briefing, Discussion, and Possible Vote**

**Presenter:** Monisha Harrell, Senior Deputy Mayor

3. [CB 120267](#) **AN ORDINANCE** related to the City's response to the COVID-19 crisis; amending Ordinance 126490, which adopted the 2022 Budget; accepting funding from non-City sources; changing appropriations to various departments and budget control levels, and from various funds in the 2022 Budget; and ratifying and confirming certain prior acts.

*Supporting*

*Documents:*

[Summary and Fiscal Note](#)

[Summary Att A - Corrected Revenue Replacement Table Presentation](#)

**Briefing, Discussion, and Possible Vote**

**Presenters:** William Chen, City Budget Office; Aly Pennucci, Council Central Staff

4. [CB 120268](#) **AN ORDINANCE** accepting the gift of Google ad grant credits; and ratifying and confirming certain prior acts.

*Supporting*

*Documents:*

[Summary and Fiscal Note](#)

**Briefing, Discussion, and Possible Vote**

**Presenters:** William Chen, City Budget Office; Aly Pennucci, Council Central Staff

**5. Community Panel on Cannabis Equity**

Supporting Documents: [Presentation](#)

**Briefing and Discussion**

**Presenters:** Zion-Grae, Have a Heart Belltown; Cody Funderburk, Ponder; Dyneeca Adams, Freedom Project Washington; Key Porter, Medical Cannabis Consultant

**E. Adjournment**



Legislation Text

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**File #:** Appt 02096, **Version:** 1

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Appointment of Kristin Little Sukys as member, Sweetened Beverage Tax Community Advisory Board, for a term to August 31, 2025.

The Appointment Packet is provided as an attachment.



# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> Kristin Little Sukys		
<b>Board/Commission Name:</b> Sweetened Beverage Tax Community Advisory Board		<b>Position Title:</b> Member
<input checked="" type="checkbox"/> <b>Appointment</b> OR <input type="checkbox"/> <b>Reappointment</b>		<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input checked="" type="checkbox"/> City Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	<b>Date Appointed:</b> 1/25/2022	<b>Term of Position: *</b> 9/1/2021 <b>to</b> 8/31/2025  <input checked="" type="checkbox"/> <i>Serving remaining term of a vacant position</i>
<b>Residential Neighborhood:</b> District 4	<b>Zip Code:</b> 98105	<b>Contact Phone No.:</b> [REDACTED]
<b>Background:</b> Kristin Sukys is an experienced public health practitioner with a mission to eradicate poverty, promote health, and combat climate change through food-related policy and programs. Kristin received her MSc. from Tufts University's Friedman School of Nutrition Science and Policy specializing in community food security and public health. Kristin is currently a Policy Analyst at the Center for Health Law and Policy Innovation (CHLPI) of Harvard Law School, which seeks to improve care for underserved individuals at every point of interaction with the healthcare system. For three years, she has led CHLPI's Approaches to Reducing the Consumption of Sugar initiative that provides technical assistance to local and state-level clients interested in implementing sugar reduction policies similar to Seattle's Sweetened Beverage Tax. Kristin has permanently relocated to Seattle and is seeking opportunities to be engaged with local food policy.		
<b>Authorizing Signature (original signature):</b> 		<b>Appointing Signatory:</b> Teresa Mosqueda Councilmember

## Kristin Little Sukys, MSc

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### PROFILE

Experienced public health practitioner striving to create food systems that promote health and exploit neither people nor planet. Highly analytic with strong research, written and verbal skills and well-versed in communicating with diverse stakeholders, community engagement, project management and policy analysis. Team-oriented and optimistic.

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### WORK EXPERIENCE

#### **Policy Analyst, Center for Health Law and Policy Innovation of Harvard Law School (Boston) Jan 2018-Present**

- Provide technical assistance to clients at the local, county, and state-level interested in implementing policies to reduce the consumption of sugar on an annual basis as part of a 3-year grant
- Conduct research and law and policy analysis across the food, public health, and health care systems
- Draft policy recommendations and evaluate feasibility, impact, and equity considerations
- Coordinate advocacy at the state and federal level for legislative, regulatory, and administrative action
- Write memoranda, comment letters, reports, testimony, case studies, and issue briefs and present on findings
- Assist with drafting grant applications (5+), submitting grant reports, and monitoring budget
- Manage multiple research assistants and interns simultaneously who provide support with various projects

#### **Health Law and Policy Clinical Supervisor Jan 2018-Present**

- Curate learning experiences for Health Law and Policy Clinic students to assist with projects each semester
- Manage 2-4 students each semester throughout their project timelines and provide high-touch mentorship

#### **Food is Medicine Massachusetts Coordinator & Research Task Force Co-Chair July 2019-Present**

- Co-built a coalition of over 200 members representing over 100 member organizations and three task forces
- Oversee and manage operations including meetings; email, [website](#), and social media communication; strategic plan development; implementation; and advocacy for the full coalition and the Research Task Force
- Build and maintain relationships with other coalitions, new member organizations, and other key stakeholders
- Manage data collection, analysis, and an advisory panel of a 2-year inventory project surveying 1200 food and nutrition providers across the state

#### **Diversity, Equity and Inclusion Committee Chair July 2020-Present**

- Co-founded a committee of 9 staff members to develop and implement CHLPI's first DEI Action Plan
- Manage implementation of the action plan and coordinate monthly committee meetings and reading groups
- Liaison with Harvard Law School Clinical Equity and Racial Justice committee coordinating cross-clinic efforts

#### **Food Policy Researcher, Somerville Food Security Coalition (Boston) June- Sept 2018**

- Researched strategies and developed recommendations on how to address structural racism in the Somerville local food system to inform an addendum to the Somerville Community Food System Assessment
- Provided recommendations on how to address potential changes to "public charge" to provide protection and address food access for noncitizens and their families

#### **Program Planning Fellow, City Harvest (New York City) June- Sept 2017**

- Assisted with developing a new 5-year strategic plan for City Harvest's Healthy Neighborhood Initiative
- Investigated successes and challenges of place-based healthy food access programs and presented findings to the Healthy Food Retail Action Network of NYC
- Participated in Community Action Network meetings in 5 boroughs to foster collaboration and partnership



## Sweetened Beverage Tax Community Advisory Board September 2021

**11** Members: Pursuant to Ordinance 125324, all member subject to City Council confirmation, two and four-year terms for initial appointments, four-year terms thereafter:

- **5** City Council-appointed
- **6** Mayor-appointed

### Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
2	NB	N/A	1.	Food Access Representative	Jaimée Marsh	9/1/2017	8/31/2021	1	Council
3	F	2	2.	Food Access Representative	Barbara Baquero	9/1/2019	8/31/2023	1	Mayor
6	F	5	3.	Food Access Representative	Rebecca Finkel	9/1/2019	8/31/2023	1	Mayor
2	F	1	4.	Community Representative	Bilan Aden	9/1/2019	8/31/2023	1	Mayor
2	F	2	5.	Community Representative	Tanika Thompson	9/1/2019	8/31/2023	1	Council
1	F	2	6.	Public Health Representative	Christina Wong	9/1/2019	8/31/2023	1	Council
6	F	4	7.	Public Health Representative	Kristin Little Sukys	9/1/2021	8/31/2025	1	Council
6	F	1	8.	Public Health Representative	Jennifer Hey	9/1/2021	8/31/2025	1	Mayor
2	F	2	9.	Public Health Representative	Barbara Rockey	9/1/2017	8/31/2021	1	Mayor
2	F	N/A	10.	Early Learning Representative	Munira Mohamed	9/1/2019	8/31/2023	1	Council
			11.	Early Learning Representative	Dan Torres	9/1/2017	8/31/2021	1	Mayor

### SELF-IDENTIFIED DIVERSITY

#### CHART FOR CURRENT MEMBERS (1) (2) (3) (4) (5) (6) (7) (8) (9)

	Male	Female	Transgender	NB/O/U	Asian	Black/African American	Hispanic/Latino	American Indian/Alaska Native	Other	Caucasian/Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	1	5				2	1			2			
Council		5			1	3				1			
Other													
<b>Total</b>		7		1	1	3	2			2			

#### Key:

\*D List the corresponding *Diversity Chart* number (1 through 9)

\*\*G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A

*Diversity information is self-identified and is voluntary.*

*\*Term begin and end date is fixed and tied to the position and not the appointment date.*

**Director of Operations & Outreach, CompostNow** (North Carolina)  
2016

Sept 2015- June

- Managed daily operations and customer support for a compost company serving 600 households, offices and restaurants across 9 cities and towns in North Carolina with 25 community farm partners
- Organized events services and coordinated partnerships that strengthened community capacity

### ADDITIONAL WORK EXPERIENCE

- **Nutrition and Garden Educator, Eastie Farm** (Boston) June- Sept 2018
- **Farm Worker, various farms** (Wyoming, North Carolina) 2012-2014; 2015-2016
- **Server, various restaurants** (Wyoming, North Carolina) 2012-2014; 2015-2016
- **Sustainability Educator, Auxiliares de Conversación** (Spain) 2014-2015
- **Ski Instructor, Jackson Hole Mountain Resort** (Wyoming) 2012-2014
- **Middle School English Teacher, Day Star Bilingual School** (Honduras) 2011-2012
- **Mountain Biking Program Director, Green Cove Camp** (North Carolina) May- Aug 2008-2011

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### EDUCATION

**Friedman School of Nutrition Science & Policy, Tufts University**

May

2018MSc, Agriculture, Food & Environment

Specialty: Community Food Security & Public Health

Certificate: Water: Systems, Science & Society

Research Track

**Virginia Polytechnic Institute and State University**

May

2011BA, International Studies: Environmental Affairs, Minor: Spanish

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### SELECT PUBLICATIONS & PRESENTATIONS

\* For a repository of authored public comments and testimony, please see <https://foodismedicinema.org/public-comments-testimony> (Excludes 'Public Comments Related to Food is Medicine' at the bottom of the page)

Invited Speaker. Implementing the Food is Medicine State Plan. Roadrunner Food Bank's SEED Conference. Upcoming June 2021.

**Kristin Sukys**, Katie Garfield. Memo: Healthy Default Beverages in Children's Meals: A Model Statute for Counties. Center for Health Law and Policy Innovation. June 2021.

Invited Speaker. The Massachusetts Food and Health Pilot Bill. Massachusetts Food Systems Collaborative Legislative Briefing. February 2021.

**Kristin Sukys**, Hannah Sobel, Katie Garfield, Jean Terranova. [Food is Medicine Massachusetts 2021 Advocacy Agenda](#). Food is Medicine Massachusetts. January 2021.

Jacqueline Salwa, **Kristin Sukys**, Mike Atalla. Memo: Legal Feasibility of Implementing Sugar Reduction Ordinances at the Local Level. Center for Health Law and Policy Innovation. April 2021.

Katie Garfield, Emma Scott, **Kristin Sukys**, Sarah Downer, Rachel Landauer, Julianne Orr, et al., Center for Health Law and Policy Innovation. [Mainstreaming Produce Prescriptions: A Policy Strategy Report](#), March 2021

**Kristin Sukys**, Sarah Downer. [Food is Medicine: Peer-Reviewed Research in the U.S.](#), Center for Health Law and Policy Innovation. December 2020.

Invited Speaker. Massachusetts Food is Medicine State Plan. Nutrition & Obesity Policy Research & Evaluation Network (NOPREN) Food Security Workgroup. November 2020.

**Kristin Sukys**, Katie Garfield. Memo: Warning Labels on Sugar-Sweetened Beverages: Legal Feasibility. Center for Health Law and Policy Innovation. October 2020.

**Kristin Sukys**, Katie Garfield. Memo: Establishing a Health Food Zone Ordinance. Center for Health Law and Policy Innovation. October 2020.

**Kristin Sukys**, Katie Garfield. Memo: Healthy Food Service Guidelines for State Agencies. Center for Health Law and Policy Innovation. August 2020.

**Kristin Sukys**, Katie Garfield, and various Community Partners. [Voices from the Field Case Study Series: Food is Medicine During COVID-19](#). Food is Medicine Massachusetts. Summer 2020.

Sarah Downer, Katie Garfield, **Kristin Sukys**, Kurt Hager, Hanh Nguyen, Emily Broad Leib, et al. [Massachusetts Food is Medicine State Plan](#). June 2019

**Kristin Sukys**. [Massachusetts Food is Medicine State Plan Spatial Analysis Technical Brief](#). Center for Health Law and Policy Innovation and Community Servings. May 2019.

Recorded Webinar. **Kristin Sukys**, Sarah Downer, Jean Terranova, Katie Garfield, Kurt Hager. [The Food is Medicine State Plan GIS Methodology Webinar](#). Center for Health Law and Policy Innovation of Harvard Law School. February 2019.

Invited Speaker. [The State of Health Retail](#). Healthy Food Retail Action Network NYC. August 2017.

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## SELECT MEDIA MENTIONS

[Health Care Institutions, Nonprofits Team Up to Battle Hunger and the Pandemic](#). Janelle Nanos. Boston Globe. August 14, 2020.

[Veggie Rx in the 2018 Farm Bill](#). Emily Hennessee. April 2020. John Hopkins Center for a Liveable Future.

[Feeding the Sick](#). Trade Offs Podcast. November 27, 2019.

[Coalition-Building: Inside the Food is Medicine Movement in Massachusetts: Cooking up the Rx to Address Food Insecurity at the State Level](#). Patchwise Labs. October 8, 2019.

[Food as Medicine: Massachusetts Bill Would Give Medicaid Recipients Fresh Food and Grocery Money](#). Jessica Fu. New Food Economy. October 25th, 2019.

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## SELECT GRADUATE RESEARCH

- **Quantifying Environmental Constraints for Expanded Production of Select Plant-Based Foods**, 2018
- [Hospital Manifesto: Actions Towards Holistic and Equitable Community Health](#), 2018
- **Evaluation of the Federal Healthy Food Financing Initiative Against a Progressive Food Justice Framework**, 2017
- *Legislative Memo: Agricultural Intensification, Food Security, and the Environment*, 2017
  - **Assessing Food Waste for Marley Spoon Meal Kit Company**, Food Waste Directed Study, 2017
- *Mapping Implications of the Alternative Poverty Measure on Federal Food Program Eligibility*, 2017

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## VOLUNTEERING & COMMUNITY ENGAGEMENT

- Boston Food Access Council Member 2018-2021
- Fit Kitchen Volunteer Spring 2018
- Massachusetts Food Systems Collaborative Member 2017-2021
- Somerville Food Security Coalition Member 2017-2020
- Tufts Food Systems Symposium Volunteer Project Manager 2017, 2018
- Northeast Sustainable Agriculture Working Group Volunteer Fall 2017
- DINE: Dig-in! Nutrition Education Volunteer Fall 2017
- Tufts Student Research Conference Volunteer Communications Coordinator Spring 2017
- Friedman Justice League Member 2016-2018
- New York City Climate Week Volunteer Sept 2015
- Slow Food in the Tetons Member 2012-2014

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## LANGUAGE & SKILLS

- Spanish (intermediate), Excel and Microsoft Office (intermediate), ArcGIS (intermediate), InDesign (basic), Stata (basic)



Legislation Text

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**File #:** Appt 02105, **Version:** 1

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Appointment of Julie A. Dingley as Director of the City Budget Office, for a term to December 31, 2025.

The Appointment Packet is provided as an attachment.

# City of Seattle



## City Budget Director

**Confirmation Packet  
January 25, 2022**

**Julie A. Dingley**



January 25, 2022

The Honorable Debora Juarez  
President, Seattle City Council  
Seattle City Hall, 2<sup>nd</sup> Floor  
Seattle, WA 98104

Dear Council President Juarez:

It is my distinct honor to transmit to the City Council the following confirmation packet for my appointment of Julie A. Dingley as City Budget Director.

The materials in this packet are divided into two sections:

**A. Julie Dingley**

This section contains Ms. Dingley's appointment and oath of office forms, her resume, and the press release announcing her appointment.

**B. Background Check**

This section contains the report on Ms. Dingley's background check.

As our city and nation grapple with the human and economic toll wrought by the pandemic, the people of Seattle deserve a steady hand at the wheel of our City Budget Office. Julie Dingley is that steady hand.

She brings a collaborative solution-oriented attitude, conveys complex financial information in an easy-to-digest manner, offers candid transparency with information, and is proactive in ensuring policymakers have the data they need to make informed policy decisions. Most importantly, she not only cares about numbers; she cares about the *people* behind the numbers. It is with complete confidence in Julie that I send her application for your consideration today.

Julie has served as a Fiscal and Policy Manager in Seattle's City Budget Office for years, where, most notably, she was lead negotiator of the Seattle Rescue Plan, finding common ground with leaders across the City. Municipalities from around the nation have looked to Seattle to emulate the innovative cash rollout methods developed from scratch by Julie and the team of analysts she managed. Prior to her public service to the people of Seattle, she was a Senior Program Examiner at the federal Office of Management and Budget. There, she was responsible for oversight of a \$18 billion portfolio, including the Department of Justice's state, local and tribal grant-making components for offices like the Office on Violence Against Women.

After my office consulted with stakeholders including Councilmembers, Council Central Staff, employees of the City Budget Office, department directors, and the former Director of the City Budget Office, the conclusions were unanimous: Julie Dingley has the full faith of involved institutional partners to manage the budget challenges ahead and lead her team with integrity. The resounding support shown by the affected stakeholders both informed and bolstered my confidence in advancing Ms. Dingley for your consideration.

The Honorable Debora Juarez  
Julie Dingley Confirmation Letter  
January 25, 2022  
Page 2 of 2

I trust that after reviewing Julie's application materials, meeting with her, and following Councilmember Mosqueda's diligent committee review, you will find that she will make a supremely capable permanent Director of our City Budget Office. She has the health and well-being of our city at heart.

If you have any questions about the attached materials or need additional information, Senior Deputy Mayor Monisha Harrell would welcome hearing from you. I appreciate your consideration.

Sincerely,

A handwritten signature in cursive script that reads "Bruce A. Harrell". The signature is written in black ink and is positioned above the printed name and title.

Bruce A. Harrell  
Mayor of Seattle

## **SECTION**

### **A**





**City of Seattle**

Mayor Bruce Harrell

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January 18, 2022

Julie A. Dingley  
Seattle, WA  
Transmitted via e-mail

Dear Julie,

It gives me great pleasure to appoint you to the position of City Budget Director at an annual salary of \$205,002.

Your appointment as Director is subject to City Council confirmation; therefore, you will need to attend the Council's confirmation hearings. Once confirmed by the City Council, you serve at the pleasure of the Mayor and your initial term is for four years , until December 31, 2025.

Your contingent offer letter provided employment information related to the terms of your employment, benefits, vacation, holiday and sick leave.

I look forward to working with you in your role as Director and wish you success. We have much work ahead of us, and I am confident that the City Budget Office will thrive under your leadership.

Sincerely,

A handwritten signature in cursive script that reads "Bruce A. Harrell".

Bruce A. Harrell  
Mayor of Seattle

cc: Seattle Department of Human Resources file



# City of Seattle Department Head Notice of Appointment

<b>Appointee Name:</b> <i>Julie A. Dingley</i>		
<b>City Department Name:</b> <i>City Budget Office</i>	<b>Position Title:</b> <i>City Budget Director</i>	
<input checked="" type="checkbox"/> <b>Appointment</b> <i>OR</i> <input type="checkbox"/> <b>Reappointment</b>	<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
<b>Appointing Authority:</b> <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Specify appointing authority</i>	<b>Term of Office:</b> <i>City Council Confirmation to December 31, 2025</i>	
<b>Legislated Authority:</b> <i>Seattle Municipal Code Section 3.14.110</i>		
<b>Background:</b> Julie Dingley has served as a Fiscal and Policy Manager in Seattle’s City Budget Office for years, where, most notably, she was lead negotiator of the Seattle Rescue Plan, finding common ground with leaders across the City. Municipalities from around the nation have looked to Seattle to emulate the innovative cash rollout methods developed from scratch by Julie and the team of analysts she managed. Prior to her public service to the people of Seattle, she was a Senior Program Examiner at the federal Office of Management and Budget. There, she was responsible for oversight of a \$18 billion portfolio, including the Department of Justice’s state, local and tribal grant-making components for offices like the Office on Violence Against Women.		
<b>Date of Appointment:</b> <i>1/25/2022</i>	<b>Authorizing Signature (original signature):</b> <i>Bruce A. Harrell</i>	<b>Appointing Signatory:</b> <i>Bruce A. Harrell</i> <i>Mayor</i>



**CITY OF SEATTLE - STATE OF WASHINGTON  
OATH OF OFFICE**

**STATE OF WASHINGTON**

**COUNTY OF KING**

**I, Julie A. Dingley, swear or affirm that I possess all the qualifications prescribed in the Seattle City Charter and the Seattle Municipal Code for the position of City Budget Director; that I will support the Constitution of the United States, the Constitution of the State of Washington, and the Charter and Ordinances of the City of Seattle; and that I will faithfully conduct myself as *City Budget Director*.**

\_\_\_\_\_  
**Julie A. Dingley**

**Subscribed and sworn to before me  
this \_\_\_\_\_ day of \_\_\_\_\_, 2022**

(affix seal)

\_\_\_\_\_  
**Monica Martinez Simmons, City Clerk**

## JULIE A. DINGLEY

### SUMMARY

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- **Public policy and finance professional** with 11+ years of public-sector experience helping government entities address difficult policy, finance, and management challenges.
- **Persuasive negotiator and coalition builder** with demonstrated results influencing decisions, policies, regulations, legislation, and other actions across government.
- **Empathetic people manager** with record of success in coaching, mentoring, and developing employees to reach their career goals.

### RELEVANT PROFESSIONAL EXPERIENCE

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**City Budget Office, City of Seattle** | Seattle, WA

**Feb. 2018 – Present**

*Interim Director, Innovation and Performance Team (Nov. 2021 – Dec. 2021)*

- **Stabilized and led** team through uncertainty following the departure of a well-respected leader to establish new organizational roles and prepare for the new Mayoral Administration.
- **Built out a team** of analysts, data scientists, and project managers to ensure ongoing accountability, reporting, and monitoring to retain complex federal funds, including for the Seattle Rescue Plan.

*Fiscal and Policy Manager (Feb. 2018 – Nov. 2021)*

- **Architect and negotiator for the Seattle Rescue Plan**, which allocated Seattle’s share of federal COVID relief funds, including from the American Rescue Plan Act (ARPA). Among accomplishments:
  - Three Mayor-Council joint appropriations bills, gaining unanimous consent from the Seattle City Council and allocating nearly \$300 million in federal relief (and counting).
  - Leveraged state and federal funding to ensure minimal disruption in critical services to those most severely impacted while facing a \$300 million revenue shortfall under the 2020 COVID-19 recession.
- **Manage a team of analysts covering eight City of Seattle departments and over \$760 million**, including citywide homelessness response, affordable housing, labor standards, economic development, and human resources.
- **Advise the Mayor and Department Directors in key decisions** to help ground policy goals and make them a reality as a trusted thought partner and problem-solver.
- **Represent the budget office in citywide efforts to respond to key policy initiatives**, including the City’s COVID-19 response with federal funding; developing legislation for Seattle’s “Fare Share” plan, which established a tax on Transportation Network Companies and provided a driver minimum wage; and negotiating the creation of the King County Regional Homelessness Authority.
- **Collaborate with City Councilmembers and legislative staff** on the Mayor’s budget proposals and work to find common ground on budgetary priorities.
- **Review and evaluate analyst, department, and community proposals** to ensure consistency with City policies and the budget priorities of the Mayor and the City Council.

**Biden-Harris Transition** | Remote

**Nov. 2020 – Jan. 2021**

*Volunteer Interviewer, Appointments Team*

- **Interviewed and evaluated potential political appointees** for the Office of Management and Budget, the Office of Personnel Management, and the General Services Administration.

**White House Office of Management and Budget** | Washington, D.C.

**Nov. 2010 – Feb. 2018**

*Senior Program Examiner, Justice Branch (June 2012 – Feb. 2018)*

- **Advised OMB and White House policy officials on budget and management issues** for \$18 billion portfolio involving the Department of Justice’s (DOJ’s) state and local grants.

- **Analyzed and evaluated budget requests and policy proposals** from departments and stakeholders to ensure efficiency, effectiveness, and consistency with Administration priorities.
- **Developed funding recommendations** aligned with strategic outcomes and supported by best available data and analysis.
- **Partnered with White House policy officials and senior leaders across Government on special projects** to achieve policy goals through grants, for example: increasing use of body-worn cameras by police in the wake of the police shooting in Ferguson, MO and securing tens of millions in the budget to reduce the sexual assault kit backlog through the Office on Violence Against Women.
- **Initiated comprehensive review of DOJ grant programs** to evaluate the effectiveness and efficiency of the Administration’s investments, leading to an overhaul of performance metrics and use of evidence throughout grant programs.
- **Leveraged background in strategic communication** to improve how DOJ markets state and local grants, resulting in greater clarity and transparency for the Congress and the public.

*Special Assistant to the Assistant Director for Budget Review (Nov. 2011 – June 2012)*

- Coordinated across White House offices to release OMB guidance, Statements of Administration Policy, and Congressional correspondence.
- Analyzed and distilled Government-wide budget data used to brief policy officials.

*Graduate Assistant, Budget Systems Branch (Nov. 2010 – Nov. 2011)*

- Met with prospective users of government shared services for collaboration and data collection to identify project requirements and align technologies with business needs.
- Developed training materials for collaboration, data collection, and reporting applications; led training sessions for audiences of varying technical sophistication.

EXPERIENCE IN ACADEMICS

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**University of Pennsylvania** | Philadelphia, PA **Jan. 2017 – June 2017**

*Lecturer, Fels School of Government*

- Taught “Financial Management of Public and Nonprofit Organizations” for Executive Master of Public Administration students with varying levels of expertise.
- Leveraged a hybrid online and in-person environment to demystify financial information and improve students’ ability to effectively engage in financial discussions and analysis.

AWARDS AND RECOGNITION

- 
- Division Award in 2017, OMB
  - Accelerated Promotion in 2015 and 2017, OMB
  - Professional Achievement Award in 2013 and 2014, OMB
  - “Spot Award” for Leadership, Enthusiasm, and Exceptional Effort in 2011, OMB

EDUCATION

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**George Washington University** | Washington, D.C. **May 2012**

*Master of Public Policy; Concentration: Political Strategy*

**University of Washington** | Seattle, WA **March 2009**

*Bachelor of Arts, Communication; Concentration: Political Communication; Minor, Spanish*



**Seattle**

## Press Release

### For Immediate Release

#### Contact Information

Jamie Housen

Phone: (206) 798-5002

Email: [jamie.housen@seattle.gov](mailto:jamie.housen@seattle.gov)



**City of Seattle**  
Office of the Mayor-Elect

## Mayor-Elect Bruce Harrell Announces First Wave of Administration Leaders

### Harrell assembles first building blocks of a diverse and outcome-driven team of forward-thinking leaders

**Seattle** – Today, Seattle Mayor-elect Bruce Harrell announced the first significant hires of his administration – the beginning of a diverse and experienced team of leaders that will support his efforts to unify, inspire, and address the urgent challenges facing Seattle. Members of the team include civic leaders from inside and outside local government, bringing critical lived and professional experience to the issues the mayor-elect will address.

“Our announcement today makes clear that my administration will be centered on competency and urgency,” **said Mayor-elect Harrell**. “My administration will combine ambitious vision and bold, progress-driving ideas with the experienced leadership needed to take action and hit the ground running. I’m proud of the team we’re building, united around the common purpose of making Seattle a

bright, prosperous, and thriving city for all. Our team will set a new tone and deliver positive change through new energy and proven decisiveness rooted in community relationships and values.”

Mayor-elect Harrell’s administration will operate with three deputy mayors, including Senior Deputy Mayor Monisha Harrell; a newly created position of deputy mayor of housing and homelessness led by Tiffany Washington; and a deputy mayor of external relations. Mayor-elect Harrell has chosen to keep the deputy mayor of external relations position open in January given his commitment to listen closely to constituents before making his hiring decision.

“I want that deputy mayor position to focus on what the residents and small businesses demanded from the City when they elected me,” **said Mayor-elect Harrell**. “The deputy mayor of external relations will help build the external partnerships needed to deliver results in measurable terms.”

As Seattle addresses immediate challenges of public safety, reimagining current police services to include non-armed responders, and negotiating a new police contract that inspires stability, service, and excellence, Monisha Harrell brings over a decade of leadership as one of the state’s foremost leaders addressing police reform, including service as a deputy monitor for Seattle’s longstanding federal consent decree.

Tiffany Washington, a housing and human services leader currently serving as a Seattle deputy mayor, will ensure needed continuity as Mayor-elect Harrell takes office and implements an ambitious agenda for addressing the crisis of homelessness and housing insecurity. This new position will be laser focused on every aspect of the City’s work to addresses housing needs. Developing accountability, transparency and streamlining processes for housing will be among the directives.

Other direct reports to Mayor-elect Harrell include City of Seattle leaders past and present. Former City Councilmember and interim Mayor Tim Burgess will serve as director of strategic initiatives, working on and overseeing projects designated by Mayor-elect Harrell as key priorities. The current City Council Central Staff Deputy Director Dan Eder will serve as director of policy, ensuring the Mayor’s Office is a driving force behind innovative policy development for the City.

SDOT Transportation Operations Division Director Adiam Emery will join the Mayor’s Office in a new role of chief equity officer, tasked with delivering on the mayor-elect’s vision to make tangible progress embedding equity across City departments and programs. **Mayor-elect Harrell stated**, “As we continue to train, educate, and learn about race and social justice, we will enhance our focus on operationalizing an ambitious equity plan in real, measurable terms.”

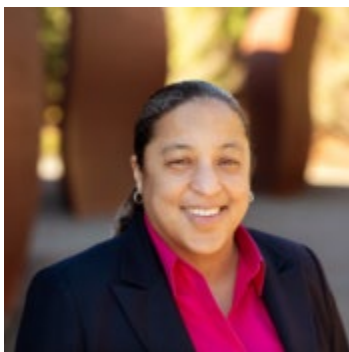
An expert in private and public sector housing policy, Marco Lowe will serve as chief operations officer, focused on driving efficiencies in Seattle’s public utility agencies, making Seattle government more transparent and accessible, and streamlining housing and infrastructure construction. “One way to fight for an affordable Seattle is to make sure our government operations reflect the need for cities to think outside of the box in terms of operational excellence,” **said Mayor-elect Harrell.**

In his first move addressing department leadership, Mayor-elect Harrell will appoint current Innovation and Performance Interim Director Julie Dingley to serve as interim director of the City Budget Office. Dingley replaces Ben Noble, who recently announced his departure from the office.

Other key members of Mayor-elect Harrell's incoming staff announced today include Pedro Gómez and Gerald Hankerson, who will work closely on the external affairs and equity work directed by the Harrell administration; and Vinh Tang, who will help drive several of Harrell’s technology initiatives centered around accessibility, affordability, equity, and keeping Seattle competitive in the global marketplace.

Mayor-elect Harrell’s transition team, featuring 12 committees and nearly 150 members, continues to help build his administration and early agenda. *Additional announcements of incoming administration staff and department heads will continue over the next several weeks before his inauguration on January 4th.*

Learn more about Mayor-elect Harrell and his transition structure at [seattle.gov/mayor-elect](http://seattle.gov/mayor-elect).



### **Senior Deputy Mayor Monisha Harrell**

Monisha Harrell is Board Chair for Equal Rights Washington and is a member of the National LGBTQ Task Force Action Fund. Harrell has served as a fellow for Lifelong AIDS Alliance, co-chair of the Capitol Hill LGBTQ Public Safety Task Force, an appointee to the City of Seattle’s 2017 search committee for the Director of Police Accountability, and co-chair for the De-Escalate Washington campaign committee (I-940) requiring de-escalation training for all law enforcement officers in Washington state in 2018. The Governor and Attorney General have appointed Harrell to serve on task forces



and working groups addressing police accountability, independent investigations involving police use of force, and hate crimes.



**Deputy Mayor of Housing and Homelessness  
Tiffany Washington**

Tiffany Washington has worked on some of the City's most formidable challenges before and during the pandemic. She has served as Division Director of Homelessness within the Seattle Department of Human Services and as Deputy Director at the Department of Education and Early Learning. She has contributed to initiatives that build more opportunities for Seattle's youth, including Seattle Promise and Seattle Youth Employment. Her passion for racial, educational, and economic justice can be traced back to her early work as a youth outreach worker in Seattle's Central District. Before coming to city government in 2015, she served as Vice President of Programs at Big Brothers Big Sisters of Puget Sound and Director of Youth Programs at the Mockingbird Society, an advocacy organization serving foster youth across Washington.



**Director of Strategic Initiatives Tim Burgess**

Tim Burgess served 10 years at Seattle City Hall as a member of the City Council and as the City's 55th Mayor. Burgess was the lead architect of the Seattle Preschool Program for the City's three- and four-year old children, led the effort in 2011 to double the size of the City's Families and Education Levy, and championed the adoption of an excise tax on the sale of firearms and ammunition with the revenues dedicated to gun violence prevention and research. Burgess was a consistent and staunch advocate for criminal justice and police reform, economic growth policies, and tourism promotion in his time at City Hall.



### **Director of Policy Dan Eder**

Dan Eder joins the Harrell administration from his current role as Central Staff Deputy Director for the Seattle City Council. He has helped lead a team of independent policy analysts who work for all nine City Councilmembers. Eder has served in various policy roles with the City Council Central Staff for the last 13 years. Before that, Eder worked for ten years at Sound Transit developing transit infrastructure and improving both regional rail and bus service.



### **Chief Equity Officer Adiam Emery**

Adiam Emery brings over 28 years of experience working in City of Seattle government. As the Director of the Transportation Operations Division at the Seattle Department of Transportation, Emery has served as an SDOT representative on multi-agency teams focused on regional multimodal transportation management. Working with community and transportation stakeholders to prioritize equity throughout SDOT projects, Emery has implemented policies such as leading pedestrian intervals at all signalized intersections, decreasing speed limits in all arterial streets to 25MPH, and establishing the Transportation Equity Framework. Emery is an executive advisor for the Black employee resource group, working to develop equitable practices around recruitment, retention, and employee professional growth within the department.



### **Chief Operations Officer Marco Lowe**

Marco Lowe has a long career in public service working for Governor Gary Locke, Mayor Greg Nickels, serving as departmental Chief of Staff in New York City's Bloomberg administration, and as a department director for Mayor Mike McGinn. In his most recent role, he was an advocate for all housing as the Government Affairs Director for the Master Builders of King and Snohomish Counties. Lowe is an adjunct professor at Seattle University. In 2020,

he wrote the book “Powershift” discussing the importance of the transition period for elected officials that falls between the campaign and taking office.



**Interim Director of City Budget Office Julie Dingley**

Julie Dingley is currently the Interim Director of Seattle’s Innovation and Performance Team. Before this role, Dingley served as a Fiscal and Policy Manager in the City Budget Office, covering issues including citywide homelessness response, affordable housing, labor standards, and economic development. Leading the City’s COVID-19 federal funding response, she is the lead for the Seattle Rescue Plan, allocating Seattle’s share of the newest federal COVID relief funds from the American Rescue Plan. She previously served at the White House Office of Management and Budget with oversight responsibility for nearly \$25 billion in resources, including the Department of Justice’s state, local and tribal grants.



**Director of External Affairs Pedro Gómez**

Pedro Gómez is the director of Small Business Development for the City of Seattle’s Office of Economic Development. He has created and implemented programs to stabilize and grow small businesses and maintained partnerships with community-based organizations. Gómez previously served in the Mayor’s Office as an External Affairs Liaison where he advised and helped implement the City’s strategic community outreach plan and worked to redesign the City’s boards and commissions program to ensure equitable representation. He is a small business owner and served as a board member with Seattle YMCA and One America.



### **External Affairs Liaison Gerald Hankerson**

Gerald Hankerson is the former President of Seattle/King County NAACP and the current regional President of NAACP State Area Conference, Alaska, Oregon and Washington. He previously served on the City of Seattle's Race & Social Justice Roundtable (RSJI). The Governor appointed Hankerson to serve on the State's Advisory Board for Office of Public Defense in Washington state. Hankerson travels the state and nation discussing the criminal justice system at colleges, universities, and political forums, addressing the impacts of social injustice on community.



### **Technology and Performance Advisor Vinh Tang**

Vinh Tang currently serves as a Governance Advisor for the Seattle Information Technology Department. Tang brings a deep understanding of the City's operations with 14 years of experience at the City and an enthusiasm for technology, problem-solving, and innovation.

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## **SECTION**

### **B**



# City of Seattle

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## Seattle Department of Human Resources

Kimberly Loving, Interim Director

**January 19, 2022**

TO: Adam Schaefer, City Budget Office

FROM: Annie Nguyen, Seattle Department of Human Resources

SUBJECT: Background check for Julie Dingley

The Seattle Department of Human Resources has received a copy of **Julie Dingley** background check provided by Global Screening Solutions. There were no findings that would impact their employment eligibility.

Cc: Personnel File

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Seattle Department of Human Resources

Seattle Municipal Tower, 700 5<sup>th</sup> Avenue Suite 5500, PO Box 34028, Seattle, WA 98124-4028  
(206) 684-7999 • TTY:7-1-1 Fax: (206) 684-4157 • Employment Website: [www.seattle.gov/jobs](http://www.seattle.gov/jobs)

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**Seattle City Council Confirmation Questions & Answers**  
**Julie Dingley – Director, City Budget Office**

**Background/Vision**

**1) Why do you want to be the Director of the City Budget Office (CBO)?**

I have dedicated my professional life to public service and have worked in a central government budget office since 2010. If I have learned anything in those nearly 12 years, it is that, at the end of the day, this work is about relationships. When you're doing it right, you understand that there are people and livelihoods behind the numbers on the page. That the numbers we see tell a story about who we are, what we're responsible for, and what we value. Two years into this pandemic, I believe the City is at a critical inflection point where we have to decide not just where we want to go, but how we want to get there. The 'how' is where CBO can play a strong role.

I can also say without reservation that you will never find a more brilliant, dedicated, thoughtful, and hard-working set of public servants than those within the budget office. This team knows the awesome weight and responsibility that comes with this work – and are constantly striving to make it better. It has been an honor to work alongside this team, and an even greater honor to be asked to lead them.

I want to be the Director of the City Budget Office so that I may have the opportunity to serve the people of my community the best way I know how: through working alongside people of integrity as they seek to solve challenges and create new opportunities.

**2) The CBO website states that the City Budget Office (CBO) is responsible for developing and monitoring the City's annual budget, carrying out budget-related functions, and overseeing fiscal policy and financial planning activities. CBO provides strategic analysis in relation to the use of revenues, debt, and long-term issues. The department also provides technical assistance, training, and support to City departments in performing financial functions. How do you see this description changing under your tenure?**

CBO is a strong institution filled with dedicated public servants. It is also an organization that is in the process of significant change. Budget offices tend, as many components of a bureaucracy do, to be creatures of habit. We budget incrementally and make change incrementally. While the core work of ensuring policymakers have the best information and options available, ensuring departments have what they need to implement those investments, and providing sound financial stewardship will always remain, there is enormous opportunity in the coming years to critically review how we do the work that we have traditionally done and ask ourselves: is this work introducing unintended harm? Are we hearing from the right voices? How do we know if our work is having the intended result? Elevating the great RSJI work throughout the budget will be key to helping Seattle achieve its goal of becoming an anti-racist City.

**3) What is your vision for CBO and what do you hope to retain/change about the processes, plans, portfolio, and communications for CBO?**

I envision CBO as a workplace where team members thrive, where good ideas can be turned into action, where there is deep accountability, and where we can move the organization toward its goal of becoming an anti-racist City. We are the quality control engine of the City, keeping trains on the tracks and ensuring that our public dollars are used to their highest and best purpose.

There are two primary areas where I see opportunities within CBO:

- How we incorporate performance into our budgeting. There is more we can do to meaningfully understand and communicate well how our investments are performing.
- I want to pull together the great work that has been done throughout the City on key community indicators of well-being and resilience – particularly disaggregated by race. These indicators can be used in the future to level-set during budget formulation around how we're doing, what problems need solving, and provide insight into where investments are most needed. Over time, these indicators, among other inputs, could give us a sense of whether we have made the intended impact on the community.

**4) How do you intend to balance being a member of the Mayor's Cabinet with the vital role of providing unbiased, complete and timely fiscal information to all branches of City government?**

I intend to balance the role with transparency and collaboration. Anyone who has worked with me knows I always have and always will put the interests of City and our residents first. I will, of course, be asked to find ways to fund policies that reflect the Mayor's priorities, and will ensure that in doing so, we maintain our responsibility to the residents of Seattle as good financial stewards. Foundationally, I am committed to transparency and timely information sharing in this role and look forward to working in partnership with the Council as we seek to tackle the City's most pressing challenges.

**a. How do you anticipate developing your relationship with the Finance as well as Select Budget Committees as well as their Chair and Vice-Chair?**

Many of these relationships were forged under the acute pressure of COVID response in determining how the City should allocate our Federal resources. I have a deep respect for the important role of each member of these committees and look forward to continually building on those relationships with transparency and honesty.

**Staff Management**

**5) Like many city departments, CBO experienced significant transition and turnover during the past year. What measures will you put into place to ensure stability in the department? What is your overall philosophy towards management of your team?**

- a. Specifically, describe your philosophy towards managing a team, developing and implementing a budget (for your department), overseeing data collection and information systems, addressing internal personnel issues, and ensuring that work plans are followed?**

I hold several core beliefs around this work that govern how I manage:



- hire smart people and give them the tools to succeed;
- a collaborative approach is nearly always the best path; and
- there is enormous wisdom to be gained from listening.

At the end of the day, people should feel valued in their work and believe that what they're doing matters. They want to be seen, heard, and understood. As evidenced by my previous answers, I hold the CBO team in the highest esteem and ensuring that they are fulfilled is my highest priority.

CBO will continue to ensure policymakers and elected officials have the best information and options available, that City departments have the resources needed to implement those investments, and that the investments are being made with both short- and long-term financial impacts in mind. I believe there is shared accountability in the employee-manager relationship that will ensure these critical functions will continue.

**6) The culture of an office or organization is critical – what will you do to ensure that CBO is an inclusive, supportive work environment where employees feel safe, valued, and respected?**

I think this is the question of our time. Among many realizations, the pandemic has either forced or provided the opportunity for people to consider what they want out of a job and how that job should fit into their life, not the other way around. Unfortunately, but understandably, we have seen incredible turnover from dedicated staff who simply were burned out through responding to the endless challenges wrought by the COVID pandemic. While virtually all have left for incredible promotional opportunities, I have an obligation to ensure the well-being remaining staff and new staff we bring on.

Relationships are the foundation upon which this work is conducted. I lead with empathy and believe we are not doing our jobs as managers if we simply focus on the output created, without also holding space for the whole employee. It is essential that managers and I regularly visit with members of our team to assess what we can do to foster our people's growth and development.

**Race and Social Justice**

**7) In your role as Director, how will you address racial and social inequities through the City's Race and Social Justice Initiative?**

There are many layers to this question. There is how are we doing within our organization, but also how are we ensuring that our practices don't perpetuate white supremacy / dominant culture and cause harm. CBO analysts have taken a leadership role in creating CBO's first RSJI Change Team. (CBO previously participated in a joint Mayor's Office-CBO team). I sit on the Change Team and fully support it remaining analyst-led. I participate primarily to listen and to learn. We are in the process of developing the 2022 work plan for the Change Team, which will have elements that are both internally and externally focused. I look forward to continuing to support and create space for the Change Team's work in CBO. Please see the answers below for further detail.

**8) What are your specific ideas for addressing institutional and structural racism in the workplace?**

I want to be clear in this response that my views are informed and shaped by the bravery, honesty, and generosity of so many others who have come before me. In addressing institutional and structural racism in the workplace, the charge of leadership is to support, create space for, and engage actively in

the work toward the goal of becoming an anti-racist City. Seattle's Office for Civil Rights (OCR) has been an incredible partner with CBO over the last couple of years in helping to pull back the curtain on an otherwise not-terribly-transparent system/set of processes within the budget office. As mentioned above, our Change Team has been instrumental to creating a safe, welcoming space to challenge our norms and critically reflect on the choices we make.

My answers below provide more specifics around addressing RSJI across all aspects of CBO's work.

**9) How will you incorporate racial equity principles into all aspects of CBO's work, including:**

**a. Staff management and development**

In my first few months at CBO, I had a vacancy to fill on my team. I had the choice between running a hiring process the way it had always been done or taking on the harder path of re-working the process to eliminate barriers. I chose the latter, and in working with an incredibly bright and dedicated team, we looked at the skills that made someone successful in our office and realized that a certain educational degree did not predict future success, so we removed it from our minimum requirements. We looked at how and who was evaluating applications and changed that. We rewrote interview questions to assess whether someone possessed those core skills that make someone an asset to the City and not just could demonstrate that they've done this before. The result has been phenomenal. It's important that CBO be representative of the people of Seattle and has people that come from a variety of backgrounds that can help inform all of the work that we do. We continue to examine how we hire, train, and retain people with these goals in mind, as having a wealth of perspectives in analyzing the City's budget work means that our work becomes more well-rounded and informed.

**b. Department oversight**

For years, CBO has included a series of questions related to RSJI into our department change requests (documents that capture a department's requested incremental change for the upcoming budget year). In 2020-2021, CBO in partnership with OCR, held a series of meetings with departments to demystify the budget process and review alternate options to achieving needed reductions. As part of that conversation, CBO encouraged departments to incorporate their department change teams into their deliberations around budget changes. We have convened additional sessions to hear from departments on how this went, share success stories, and figure out ways to improve it moving forward.

**c. budget and policy development**

As mentioned previously, I want to lift up great work that has been done throughout the City, including at the Office of Planning & Community Development, the Department of Neighborhoods, and the Office for Civil Rights, on key community indicators of well-being and resilience. This is an area I have recently engaged with our Change Team to ask the key question: how can we better align City resources with measurable RSJ outcomes / indicators and use the analysis to:

- raise awareness of how Seattle is doing across key wellness indicators;
- steer limited resources to key areas of need; and
- measure progress of the City's investments toward filling these gaps.

The potential for a strategy like this, coupled with the great work from departments in engaging their Change Teams, and our own CBO Change Team's thoughtful perspective will help us to further incorporate race and social justice throughout CBO's work.

## Coordination/Communication/Stakeholdering

**10) Last year, the city began the process of forming an Office of Economic Revenue Forecast (OERF). The former CBO director is now the head of OERF. How do you anticipate coordinating with OERF? What changes to CBO personnel, work program, and product do you envision as a result of the new office?**

We have already begun discussions with OERF on issues ranging from timing and format to coordination of economic and revenue forecast delivery so CBO can maintain its budget development, oversight and production schedules throughout the year. This work has been collaborative and ongoing. My primary goal for this year is to make for a smooth transition for the new office as CBO manages shifts in personnel. I look forward to receiving OERF's forecasted components at the same time as the City Council so we can collectively respond to forecasting and budget needs accordingly.

**11) As Seattle moves towards exploring participatory budgeting, what role does CBO have in considering non-City stakeholders as part of budgeting, appropriations, and financial oversight?**

CBO has been a key partner in helping the Council and the Office for Civil Rights develop the participatory budgeting pilot program that will lead to budget recommendations for the Mayor and City Council to fund later in 2022. We look forward to continued partnership in refining and improving the program, and also learning lessons from the experience to inform policymakers' future decisions.

**12) What is your overall approach to managing external communications and media relations for CBO?**

As an internal-facing City department that develops the Proposed Budget for the Office of the Mayor and the Adopted Budget for the City, CBO usually allows elected officials and City departments that engage with the community to highlight budget proposals, successes and challenges. CBO posts the entirety of the Proposed and Adopted Budgets and Capital Improvement Program online, including information on the City's revenue streams, fund outlooks, and appropriations at the Program level. Hard copies of the budget are provided to the Seattle Public Library for users who need or prefer to review in that manner.

**13) What is your general philosophy for working and communicating effectively with the City Council? How do you plan to ensure that Councilmembers and their staff receive information from your department to make policy and financial decisions? How will you be responsive to Council requests, specifically regarding priorities that may differ from those of the Executive Branch?**

My philosophy in working with the Legislative branch is transparency, conveying information in a timely manner, and collaboration. As evidenced in our work the last two years on receiving, understanding, and appropriating federal Coronavirus Relief funding, the City works best when we have shared priorities and vision and the information needed to achieve those priorities and vision. CBO staff already knows my goal in collaborating with Councilmember offices and Council Central Staff and the transparency in information required to achieve it. Mayor Harrell has made it clear that he wants to be collaborative with the Council and that is a goal he has emphasized to all department directors. In the

rare occasion that the Mayor and Council's priorities diverge, I will make sure that CBO and department finance staff get Council and its staff the material it needs to make informed policy choices.

**14) Seattle has needed and appropriated state and federal aid through the pandemic. What is CBO's role in advocating for additional funds and maintaining relationships with governmental partners?**

The Office of Intergovernmental Relations is the lead agency for maintaining relationships with governmental partners, and the Office of Emergency Management is the lead agency for disaster response. Throughout the pandemic, CBO worked in close partnership with both departments to ensure that the City maximized resources available to respond to and recover from the pandemic. Going forward, CBO will continue to work in close partnership with these two offices.

**15) Could you please elaborate on your experience working for the Federal Office of Management and Budget as a Senior Program Examiner overseeing a \$18-\$25 billion portfolio? And more specifically your work on grant-making components for offices like the Office on Violence Against Women and funding for tribal grants?**

I worked as a Senior Program Examiner as part of the Justice Branch of the Office of Management and Budget (OMB). Each member of the Justice Branch team was assigned different areas of the Federal Department of Justice (DOJ) and related agencies' budgets. During my tenure in that role, I had oversight responsibility for several areas of DOJ's budget, but most recently covered DOJ's grant-making components contained in the Office of Justice Programs, the Office of Community Oriented Policing Services and the Office on Violence Against Women.

As an Examiner, I advised OMB and White House policy officials on budget and management issues within their portfolio. I analyzed and evaluated budget request and policy proposals from DOJ and other stakeholders and developed funding recommendations that were supported by the best available information to inform decision-making. Oversight in that role covered both the budget formulation (building the budget) and execution (how the dollars were spent).

Specifically, with respect to the work on grants, I would partner with the component leadership, in this case the leadership of the Office on Violence Against Women (OVW) and White House stakeholders, principally the former Vice President (now President)'s staff, to review/analyze potential areas to invest, to learn how the dollars were being used on the ground, and better understand how our dollars were or weren't having the intended impact.

**16) How can your experience help the City of Seattle respond to critical issues like violence against women and implementation of the Violence Against Women Act (VAWA)?**

Through my federal government experience, I have a strong understanding of how the federal government works, how funding moves throughout it, how decisions are made, and the appropriations process. I understand how to read and interpret underlying authorizing legislation as well as regulations. This knowledge helped considerably during the pandemic with interpreting and applying the CARES Act and the American Rescue Plan Act funding. With the infrastructure bill making its way through federal agencies and rulemaking, and the potential Build Back Better Act, there will be further opportunities to use that insight in partnership with our Office of Intergovernmental Relations to ensure we are maximizing resources for the City.

The shared responsibility in responding to issues like violence against women is significant – it affects every level of government and nearly every issue area. The work spans from ensuring human service providers and the criminal justice system have a trauma-informed approach and working to close loopholes around domestic violence-related gun laws, to providing legal assistance for survivors and understanding their unique needs with respect to intimate domestic violence, sexual assault, dating violence, and stalking and beyond. My Federal experience has heightened my awareness and understanding of these issues, which allows me to act as an ally throughout my work to ensure the voices of survivors are recognized in our policymaking. With my ability to read and interpret underlying authorizing legislation, regulations, and federal appropriations bills, I can also keep a watchful eye out for future opportunities for more resources in this area.

**17) How will you use your federal experience working with the Department of Justice on tribal grant-making to improve the City of Seattle’s investments in native communities and with Tribal Government partners?**

While at OMB, I had the honor of visiting the Tohono O’odham and Pascua Yaqui tribes in southern Arizona, to hear about their experiences and concerns, particularly with respect to the border with Mexico. While many of the concerns they faced were similar to those of non-native groups, their preferred solutions were uniquely their own. The biggest lesson I took away from that experience was that the federal government does not have all of the answers. We can improve how we serve these communities by taking the time to listen and ensure that our investments and policies reflect that we are not serving a monolithic community – even within funds for native communities specifically.

**Current City Budget Climate**

**18) Over the past several years, City spending has outpaced new revenue, resulting in a potential cliff for city services – two common solutions are: appropriate less and bring in new revenue. What is your opinion on how the City should solve for this issue (note this question seeks your vision on solution, not on process)?**

The City of Seattle has a legal requirement to propose and pass a balanced budget. In my opinion, all options are on the table, but the answer to this question is ultimately a policy one for the elected leadership of the City. I look forward to working with the new Administration, the new Office of Economic and Revenue Forecasts, and the Council to find ways to close the projected gap for 2023 without compromising our values as a City. While the Mayor and Council consider their options on that bigger policy question, the City Budget Office and I will scour the City’s budget to ensure that the policymakers have a complete understanding of the City’s available resources and the different levers that can be pushed/pulled to impact spending and revenue.

**19) Seattle has tremendous challenges and opportunities ahead of us – from economic recovery, to post-pandemic livability to affordable housing and homelessness. What is CBO’s role in helping shape our city’s agenda?**

Our role is to support the City’s residents, workers, business owners, students, and visitors who thrive through the investments made by the elected officials and policymakers. We do that by giving those policymakers the best information and options available, ensure that City departments have the

resources needed to implement those investments, and that the investments are being made with both short- and long-term financial impacts in mind.

**20) How would you define fiscal sustainability, and, working from that definition, how do you intend to communicate to the Mayor, the City Council, and the community, the City's sustainability challenges, including strategies for, and progress towards, improving fiscal sustainability?**

Fiscal sustainability is the ability to meet our ongoing commitments with our projected level of resources. The City has for years maintained the highest bond rating and continuing to do so will require strong financial stewardship. I think that conversation starts as an honest one, reviewing our commitments to ensure our ongoing policies align with the resources available, making difficult choices, and understanding that this work is our collective responsibility. I am committed to transparency and timely communication in this role and prefer a collaborative approach as it is in all of our interest to ensure the fiscal health of the City.

**21) How will you continue to improve the information presented to the Council to inform their decision-making on the annual budget (e.g., details for each department supporting the wages and salary budget, assumptions embedded in the 6-year financial plan, performance indicators)?**

I think we could do a better job at telling our story within the City, whether that's with financial or performance information. This is an area I know the new Administration is committed to improving.

On the budget side, historically the Mayor and Council have made changes to the budget at the program level for the operating budget (the City's 30+ departments have over 400 discrete budget programs) and at the CIP Project (500+) level for the capital budget. The budget book reflects that level of appropriation detail. If Councilmembers would like a more granular approach, either in the formal transmittal of the budget or in budget briefings, we are happy to discuss further with your offices. The budget materials, including the Proposed Budget book, that CBO delivers to the City Council in late September every year, is a product of previous Councils, Mayors, and Budget Directors. Continuous improvement means we're always looking at better ways to do the work.

Mayor Harrell shares the passion for performance indicators as a driver for policy and budget decisions. CBO plans to work with the Innovation & Performance Team to develop metrics to measure success of City investments and programs, and we would welcome Council input on which investments, programs, and metrics are top priority.

**22) If not already addressed, what do you see as the biggest challenges facing CBO this year?**

In a normal year, the CBO spends December, January and February putting together the Adopted Budget after the Council's late November action. In March and April, we make refinements to the budget process, get a sense of current year priorities, and work with the central rate departments to set the rates for Human Resources, IT, and facilities. In May, June, and July, we analyze department budget proposals and prepare those for Mayor's Office decisions. In August and September we get final decisions and build the next year's Proposed Budget. In October and November we work with the Council, particularly Central Staff, on helping inform the Council's choices.

In 2020, 2021, and now in 2022, due to the financial realities of budgeting in a global pandemic, we have asked CBO staff to do that whole process multiple times in a year. In 2020, we went through a mid-year budget reduction process; in 2021, we went through a federal funding budget process; and now as we face a \$150m+ deficit for 2023, we are doing an “every option on the table” exercise. And all of this was done remotely, without the regular tools that CBO employees usually use or the face-to-face interactions that make the job easier.

Staff burn-out in CBO is a real concern, as it is in Council offices and all over the City, as thousands of City employees have stepped up in response to a city in need, all the while being asked to do more with fewer resources and with the stress that the pandemic and its impacts on their families.

My hope is that in 2022 we can realign our expenditures and revenues for ongoing sustainability, which will allow CBO to return to that annual cycle, allowing the employees time to breathe and take a break, and lower staff turnover.



Legislation Text

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File #: CB 120267, Version: 1

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**CITY OF SEATTLE**

**ORDINANCE \_\_\_\_\_**

**COUNCIL BILL \_\_\_\_\_**

AN ORDINANCE related to the City’s response to the COVID-19 crisis; amending Ordinance 126490, which adopted the 2022 Budget; accepting funding from non-City sources; changing appropriations to various departments and budget control levels, and from various funds in the 2022 Budget; and ratifying and confirming certain prior acts.

WHEREAS, the World Health Organization (WHO) has declared that the Coronavirus Disease 2019 (COVID-19) is a global pandemic, which is particularly severe in high-risk populations such as people with underlying medical conditions and the elderly, and the WHO has raised the health emergency to the highest level requiring dramatic interventions to disrupt the spread of this disease; and

WHEREAS, on February 29, 2020, the Washington Governor issued Proclamation 20-05, proclaiming a state of emergency for all counties throughout the state of Washington in response to new cases of COVID-19; and

WHEREAS, in response to outbreaks of COVID-19 in Seattle, Mayor Jenny Durkan proclaimed a civil emergency exists in Seattle in the Mayoral Proclamation of Civil Emergency dated March 3, 2020; and

WHEREAS, on March 5, 2020, the City Council adopted Resolution 31937 affirming the civil emergency, modifying orders transmitted by the Mayor related to the emergency, and establishing Council’s expectations related to future orders and reporting by the Mayor during the civil emergency; and

WHEREAS, on March 11, 2020, the World Health Organization announced that COVID-19 is officially a global pandemic; and

WHEREAS, on March 13, 2020, the President of the United States declared a national state of emergency in



response to the COVID-19 pandemic; and

WHEREAS, on March 23, 2020, the Governor issued a “Stay Home, Stay Healthy” order, which, combined with other measures taken to prevent the transmission of COVID-19, effectively closed many businesses in the state of Washington; and

WHEREAS, the immediate economic impacts from the COVID-19 emergency have been drastic and are expected to last much longer than the civil emergency itself; and

WHEREAS, local companies have reported laying off employees, experiencing substantial revenue losses, dealing with lost business due to fear and stigma, and seeing major declines in foot traffic as tens of thousands of employees continue to work from home; and

WHEREAS, these impacts are being felt across all industry sectors, including retail, restaurant, hospitality, transportation, logistics, arts, and culture; and

WHEREAS, the COVID-19 pandemic has created a grave economic crisis. People in our community have been laid off or have had their work hours reduced, and many people are struggling to feed and house their families. Social services are strained, given the increased demand for resources. Businesses are struggling to pay their employees and cover operating costs; and

WHEREAS, many people and businesses in Seattle continue to be impacted by COVID-19 and the measures taken to prevent its spread, which resulted in unemployment, housing insecurity, and food insecurity; and

WHEREAS, on March 10, 2021, the U.S. House of Representatives passed the American Rescue Plan Act (ARPA) of 2021, providing \$1.9 trillion in pandemic relief; and

WHEREAS, the City has received \$1.2 million in 2022 from the U.S. Department of Health and Human Services’ ARPA-funded supplemental funding release for the Low Income Home Energy Assistance Program, via the Washington State Department of Commerce, and

WHEREAS, the City has received \$500,000 in 2022 from the National Endowment for the Arts’ American

Rescue Plan sub-granting program via a competitive process to support Hope Corps, the Office of Arts and Culture’s creative workforce recovery program; NOW, THEREFORE,

**BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:**

Section 1. The Mayor or the Mayor’s designee is authorized to accept the following non-City funding from the grantors listed below, and to execute, deliver, and perform, on behalf of The City of Seattle, agreements for the purposes described below. The funds, when received, shall be deposited in the receiving funds identified below.

<b>Item</b>	<b>Department</b>	<b>Grantor</b>	<b>Purpose</b>	<b>Fund</b>	<b>Amount</b>
1.1	Executive (Office of Housing)	United States Department of Health & Human Services through the Washington State Department of Commerce	Weatherization projects in both Single Family and Multi-Family buildings for income qualified owners or tenants.	Low-Income Housing Fund (16400)	\$1,213,575
1.2	Executive (Office of Arts and Culture)	National Endowment for the Arts - American Rescue Plan Sub-granting Program	Support for Hope Corps, ARTS’ creative workforce recovery program.	Arts and Culture Fund (12400)	\$500,000
<b>Total</b>					<b>\$1,713,575</b>

Section 2. Contingent upon the execution of the grants or other funding agreements authorized in Section 1 of this ordinance, the appropriations for the following items in the 2022 Budget are increased from the funds shown, as follows:

<b>Item</b>	<b>Department</b>	<b>Fund</b>	<b>Budget Summary Level/ BCL Code</b>	<b>Amount</b>
2.1	Executive (Office of Housing)	Low-Income Housing Fund (16400)	Homeownership and Sustainability (BO-HU-2000)	\$1,213,575
2.2	Executive (Office of Arts and Culture)	Arts and Culture Fund (12400)	Arts and Cultural Programs (BO-AR-VA160)	\$500,000
<b>Total</b>				<b>\$1,713,575</b>

Unspent funds so appropriated shall carry forward to subsequent fiscal years until they are exhausted or abandoned by ordinance.

Section 3. The appropriations for the following items in the 2022 Adopted Budget are decreased for the funds shown, as follows:

Item	Department	Fund	Budget Summary Level/ BCL Code	Amount
3.3	Finance General	Coronavirus Local Fiscal Recovery Fund (14000)	Appropriations to Special Funds (BO-FG-2QA00)	(\$4,344,457)

Section 4. The appropriations for the following items in the 2022 Adopted Budget are modified, as follows:

Item	Department	Fund	Budget Summary Level/BCL Code	Amount
4.1	Seattle Department of Human Resources	Coronavirus Local Fiscal Recovery Fund (14000)	Leadership and Administration (BO-HR-N5000)	(\$205,000)
4.2	Seattle Information Technology Department	Coronavirus Local Fiscal Recovery Fund (14000)	Applications (BO-IT-D0600)	\$205,000
4.3	Executive (Office of Housing)	Coronavirus Local Fiscal Recovery Fund (14000)	Multifamily Housing (BO-HU-3000)	\$1,000,000
4.4	Executive (Office of Housing)	General Fund (00100)	Multifamily Housing (BO-HU-3000)	(\$1,000,000)
4.5	Human Services Department	Coronavirus Local Fiscal Recovery Fund (14000)	Supporting Affordability and Livability (BO-HS-H1000)	\$3,344,457
4.6	Human Services Department	General Fund (00100)	Supporting Affordability and Livability (BO-HS-H1000)	(\$3,344,457)
<b>Total</b>				<b>\$0</b>

Section 5. Any act consistent with the authority of this ordinance taken after its passage and prior to its effective date is ratified and confirmed.

Section 6. This ordinance shall take effect and be in force 30 days after its approval by the Mayor, but if not approved and returned by the Mayor within ten days after presentation, it shall take effect as provided by Seattle Municipal Code Section 1.04.020.

Passed by the City Council the \_\_\_\_\_ day of \_\_\_\_\_, 2022, and signed by me in open session in authentication of its passage this \_\_\_\_ day of \_\_\_\_\_, 2022.

\_\_\_\_\_  
President \_\_\_\_\_ of the City Council

Approved / returned unsigned / vetoed this \_\_\_\_ day of \_\_\_\_\_, 2022.

\_\_\_\_\_  
Bruce A. Harrell, Mayor

Filed by me this \_\_\_\_\_ day of \_\_\_\_\_, 2022.

\_\_\_\_\_  
Monica Martinez Simmons, City Clerk

(Seal)

Attachments:

## SUMMARY and FISCAL NOTE\*

<b>Department:</b>	<b>Dept. Contact/Phone:</b>	<b>CBO Contact/Phone:</b>
City Budget Office		William Chen / 233-7274

*\* Note that the Summary and Fiscal Note describes the version of the bill or resolution as introduced; final legislation including amendments may not be fully described.*

### **1. BILL SUMMARY**

**Legislation Title:** AN ORDINANCE related to the City’s response to the COVID-19 crisis; amending Ordinance 126490, which adopted the 2022 Budget; accepting funding from non-City sources; changing appropriations to various departments and budget control levels, and from various funds in the 2022 Budget; and ratifying and confirming certain prior acts.

**Summary and background of the Legislation:** In response to the ongoing COVID-19 pandemic public health emergency and resulting economic downturn, the U.S. Congress passed, and the President signed, the American Rescue Plan Act of 2021 (ARPA) in March 2021. While ARPA had substantial direct assistance to the American people, it also contained support for state and local governments so they could continue providing existing and expanded responsive services. The City of Seattle (City) has allocated COVID recovery resources made available under ARPA in a series of spending packages under the Seattle Rescue Plan umbrella.

This legislation accepts \$1,213,575 of Low Income Home Energy Assistance Program (LIHEAP) funds and \$500,000 of National Endowment of the Arts funds, both made available by ARPA. This legislation appropriates the full amount of these funds to the Office of Housing and the Office of Arts and Culture, respectively. The LIHEAP grant amount is an additional allocation for LIHEAP funded by ARPA, above the City’s annual allocation. The NEA grant was awarded to ARTS for the Hope Corps program via a competitive process through which ARTS applied for funds.

This legislation also makes several necessary budgetary corrections. For consistency with direct Coronavirus Local Fiscal Recovery (CLFR) funding previously appropriated, this legislation also modifies two programs funded in the 2022 Budget via revenue replacement provisions of CLFR such that the programs are funded directly from CLFR funds instead. It also transfers CLFR budget authority from Seattle Department of Human Resources to the Seattle IT Department for costs related to establishing a vaccine verification system to reflect which department is actually incurring the costs.

**The funds are appropriated as follows (the item number corresponds to the items in the Council Bill/Ordinance):**

#### **Grant Appropriations**

2.1 Executive (Office of Housing) \$1,213,575 (Homeownership and Sustainability (BO-HU-2000))

This item appropriates grant funds accepted in item 1.1 and supports weatherization projects in both Single Family and Multi-Family buildings for income qualified owners or tenants.

2.2 Executive (Office of Arts and Culture) \$500,000 (Arts and Cultural Programs (BO-AR-VA160))

This item appropriates grant funds accepted in item 1.2 and provides support for Hope Corps, ARTS' creative workforce recovery program.

### **Appropriation Reductions**

3.1 Finance General (\$4,344,457) (Appropriations to Special Funds (BO-FG-2QA00))

This item decreases CLFR Fund appropriations to Finance General that would have otherwise been used to make fund transfers to effectuate the revenue replacement that is being reversed in this legislation.

### **Appropriation Transfers (Budget Neutral)**

4.1 Seattle Department of Human Resources (\$205,000) (Leadership and Administration (BO-HR-N5000))

This item, combined with item 4.2, transfers funds from SDHR to ITD for development of a vaccine verification system that will support the City with COVID-19 related needs, including: vaccine verification, contract tracing, booster status, and case management.

4.2 Seattle Information Technology Department \$205,000 (Applications (BO-IT-D0600))

This item, combined with item 4.1, transfers funds to ITD from SDHR for development of a vaccine verification system that will support the City with COVID-19 related needs, including: vaccine verification, contract tracing, booster status, and case management.

4.3 & 4.4 Executive (Office of Housing) (budget neutral change) (Multifamily Housing (BO-HU-3000))

These items pertain to \$1,000,000 of funding to support capacity building for housing providers by providing financial assistance to non-profit affordable housing organizations that have been negatively impacted by the pandemic. These items modify funding for this activity such that the activities are funded directly from CLFR funds and not through revenue replacement provisions of CLFR.

4.5 & 4.6 Human Services Department (budget neutral change) (Supporting Affordability and Livability (BO-HS-H1000))

These items pertain to \$3,344,457 of funding for supporting food and nutrition programs to sustain 2021 levels of funding. These items modify funding for this activity such that the activities are funded directly from CLFR funds and not through revenue replacement provisions of CLFR.

## **2. CAPITAL IMPROVEMENT PROGRAM**

**Does this legislation create, fund, or amend a CIP Project?  Yes  No**

### 3. SUMMARY OF FINANCIAL IMPLICATIONS

Does this legislation amend the Adopted Budget?  Yes \_\_\_ No

Appropriation change (\$):	General Fund \$		Other \$	
	2022	2023	2022	2023
	(\$4,344,457)		\$1,713,575	
Estimated revenue change (\$):	Revenue to General Fund		Revenue to Other Funds	
	2022	2023	2022	2023
	(\$4,344,457)		\$1,713,575	
Positions affected:	No. of Positions		Total FTE Change	
	2022	2023	2022	2023

**Does the legislation have other financial impacts to the City of Seattle that are not reflected in the above, including direct or indirect, short-term or long-term costs?**  
 Strategic use of Rescue Plan Act funds will allow Seattle to rebound and recover from the COVID-19 pandemic and resulting economic downturn. This is likely to result in higher City tax revenues than if these funds are not accepted and appropriated.

**Is there financial cost or other impacts of *not* implementing the legislation?**  
 Yes, grant funds provided to the City from the federal government will go unaccepted and unspent.

#### 3.a. Appropriations

This legislation adds, changes, or deletes appropriations.

See the list of items above for changes to appropriations.

**Is this change one-time or ongoing?**  
 One-time.

**3.b. Revenues/Reimbursements**

This legislation adds, changes, or deletes revenues or reimbursements.

**Anticipated Revenue/Reimbursement Resulting from this Legislation:**

Fund Name and Number	Dept	Revenue Source	2022 Revenue	2023 Estimated Revenue
General Fund (00100)	FG	U.S. Federal Coronavirus Local Fiscal Recovery Funds	(\$4,344,457)	
Low-Income Housing Fund (16400)	OH	Low Income Energy Assistance Program Funds	\$1,213,575	
Arts and Culture Fund (12400)	ARTS	National Endowment for the Arts Funds	\$500,000	
<b>TOTAL</b>			<b>(\$2,630,882)</b>	

**Is this change one-time or ongoing?**

One-time.

**3.c. Positions**

This legislation adds, changes, or deletes positions.

**4. OTHER IMPLICATIONS**

- a. **Does this legislation affect any departments besides the originating department?**  
 This budget bill will impact several City departments. Those departments are listed in the appropriations sections above.
- b. **Is a public hearing required for this legislation?** No.
- c. **Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation?** No.
- d. **Does this legislation affect a piece of property?** No.
- e. **Please describe any perceived implication for the principles of the Race and Social Justice Initiative. Does this legislation impact vulnerable or historically disadvantaged communities? What is the Language Access plan for any communications to the public?**

According to a [Seattle Foundation report](#) from July 2020, “BIPOC communities have been particularly impacted by the COVID-19 economic crisis for three primary reasons (1) overrepresentation in vulnerable jobs, (2) inequitable hiring and firing practices, and (3) barriers to receiving small business aid.” BIPOC patients have also had worse health outcomes during the pandemic, including higher per-capita cases, hospitalization, and death rates. There are many factors contributing to this, such as poor access to health



care, including culturally competent care, distrust of the health care system, and living in multi-generational households. Upstream of these outcomes are factors like living in neighborhoods with worse environments, lacking adequate food access, underinvestment in schools, and access to good jobs. All of these conditions can be traced to historic and current racist institutional policies, practices, and laws.

BIPOC respondents, especially Black and Hispanic respondents, in a Washington State Department of Health [survey](#) of King County residents reported significantly worse impacts from the pandemic across all the above dimensions and more. Native Hawaiian/Pacific Islander COVID case rates were the highest among all ethnic groups in King County when disaggregated from the Asian category.

This deployment of federal funds is meant to address the impacts of COVID-19, and the Mayor and City Council have put together a package with a lot of items across different categories of spending. Prior to the pandemic there were already deep inequities in our city. The pandemic has exacerbated these inequities, and this bill attempts to address them with the funding package, and not exacerbate them. This bill, combined with other City COVID-related efforts, makes strategic investments in our small businesses, child care, low-income housing, education, youth programs, job retraining and apprenticeships, resources for people experiencing homelessness, meals for vulnerable populations, as well as supporting the City's efforts to provide free COVID-19 testing and vaccines.

**f. Climate Change Implications**

**1. Emissions: Is this legislation likely to increase or decrease carbon emissions in a material way?**

No.

**2. Resiliency: Will the action(s) proposed by this legislation increase or decrease Seattle's resiliency (or ability to adapt) to climate change in a material way? If so, explain. If it is likely to decrease resiliency in a material way, describe what will or could be done to mitigate the effects.**

No.

**g. If this legislation includes a new initiative or a major programmatic expansion: What are the specific long-term and measurable goal(s) of the program? How will this legislation help achieve the program's desired goal(s).**

N/A

**List attachments/exhibits below:**

Summary Attachment A – Corrected table of “General Government Services supported by the CLFR Revenue Replacement in the 2022 Budget,” reflecting changes made in this bill, originally included as Appendix 4 to Attachment 1 to CBA FG-001-D-001 v2 to the 2022 Budget.

**General Government Services supported by CLFR Revenue Replacement in the 2022 Budget**

Budget Amendment	Change Request Display Name
ARTS-003-B-002-2022	Rescind ARTS-003-B-001, add \$1 million GF to ARTS for organizations that did not qualify for Shuttered Venue Operators Grant funding
HSD-053-B-001	Add \$2.5 million GF to HSD to expand mobile mental and behavioral health crisis services
HSD-019-B-001	Add \$1.5 million GF to HSD for mobile advocacy services with flexible financial assistance for survivors of gender-based violence
HSD-119	Regional Peacekeepers collective
DEEL-006-A-001	Add \$500,000 GF to DEEL to expand mental health services in schools
DEEL-001-B-001	Add \$375,000 GF to DEEL for programming for Black girls and young women and Black queer and transgender youth
DEEL-005-B-001	Add \$250,000 GF to DEEL for restorative justice programming
CSCC-002-B-001	Add \$400,000 GF and two Strategic Advisor 2 positions to the CSCC to develop an implementation plan and response protocols for contracted low-acuity 9-1-1 emergency response
HSD-005-C-001	Add 1.0 FTE Senior Grants and Contracts Specialist (term-limited)
HSD-146	Funding for services from agencies specializing in american indian and alaskan native populations
FG-901-A-002-2022	SBT revenue replacement for food and nutrition programs
HOM-012-B-001	Add \$5 million GF to HSD to address facility needs to expand high-acuity shelter and behavioral health services
LEG-001-B-001-2022	Add \$850,000 GF to LEG to preserve staffing, address pay equity and prepare Council Chambers for hybrid in-person and virtual meetings
FG-001-D-001-2022	\$435,000 GF to the Seattle Public Libraries to repay the costs of repairing damage due to vandalism over the last two years SFD Payroll

Summary Att A - Corrected Revenue Replacement Table

V1

Spending Category	Operating Expense First Year
Community and Small Business Recovery	1,000,000
Community Safety/Mental Health	2,500,000
Community Safety/Mental Health	1,500,000
Community Safety/Mental Health	1,500,000
Community Safety/Mental Health	500,000
Community Safety/Mental Health	375,000
Community Safety/Mental Health	250,000
Community Safety/Mental Health	400,000
Community well being	92,503
Community well being	1,200,000
Community Safety/Mental Health	945,000
Housing and Homelessness	5,000,000
Supporting City Programs and Services	850,000
Supporting City Programs and Services	435,000
Supporting City Programs and Services	49,784,209
	<b>66,331,712</b>

# Seattle Rescue Plan 4

FINANCE & HOUSING COMMITTEE, February 16, 2022

William Chen, Innovation and Performance

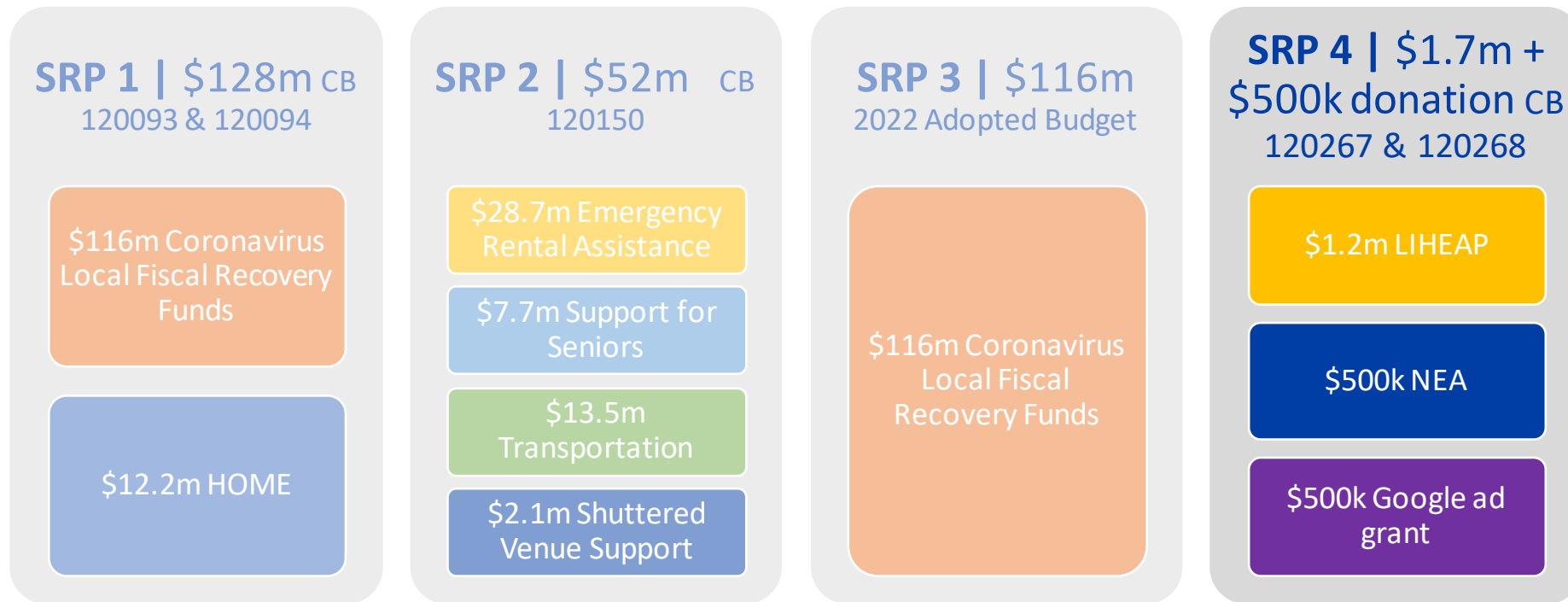


# Overview

- Recap: Seattle Rescue Plan Summary
- Seattle Rescue Plan 4:
  - CB120267: ARPA grant acceptances and technical changes
  - CB120268: In-kind donation acceptance for the CLFR-funded CiviForm unified application portal

# Recap: Seattle Rescue Plan (SRP) Summary

- Seattle has received nearly \$300M of the \$1.9T total from the American Rescue Plan Act (ARPA), including \$232M in local direct aid (flexible funding from the Coronavirus Local Fiscal Recovery [CLFR] funds) and other targeted aid under the umbrella of the “Seattle Rescue Plan.”



# CB120267: ARPA grant acceptances and technical changes

## Two new ARPA grants

1. National Endowment for the Arts: \$500,000  
Competitive grant awarded to Office of Arts and Culture (ARTS) for Hope Corps, ARTS' creative workforce recovery program
2. U.S. Department of Health and Human Services: \$1.2 million  
This is an additional allocation for Low Income Home Energy Assistance Program (LIHEAP) funded by ARPA, above the City's annual allocation

## Technical changes

- Updates to appropriation details to make tracking and reporting spending of CLFR funds easier and more consistent, and to minimize audit risk.
- No changes to programs, \$ amounts stay the same

# CB120268: In-kind donation acceptance for CiviForm unified application portal

- CiviForm is the City's CLFR-funded unified application portal being built to improve accessibility to the city's benefits and services, through a partnership with Google.org volunteers.
- This bill accepts \$500,000 in ad credits from Google.org, solely for use in promoting CiviForm.
- The bill also provides authorization for the City to accept further credits more rapidly, if any were to be donated.





# Questions?





Legislation Text

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**File #:** CB 120268, **Version:** 1

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**CITY OF SEATTLE**  
**ORDINANCE** \_\_\_\_\_  
COUNCIL BILL \_\_\_\_\_

AN ORDINANCE accepting the gift of Google ad grant credits; and ratifying and confirming certain prior acts. WHEREAS, The City of Seattle (City) offers a variety of economic support programs that provide aid to

residents and businesses, including support such as rent and utility assistance, childcare costs, food assistance, and business stabilization assistance; and

WHEREAS, The City, in partnership with Google.org, has developed and implemented CiviForm, a unified online application portal that improves the efficacy of City benefit programs by streamlining access to assistance, making it easier for residents and businesses to find and apply to all relevant programs; and

WHEREAS, along with targeted outreach and marketing, CiviForm will expand equitable access to City benefit programs and increase enrollment and accessibility of these programs, particularly for the City's most marginalized populations; and

WHEREAS, Google.org wishes to make a gift of Google ad grants that may only be used as credits for the purchase of Google ads to promote the City and Google.org's project, the CiviForm portal; NOW, THEREFORE,

**BE IT ORDAINED BY THE CITY OF SEATTLE AS FOLLOWS:**

Section 1. The Director of the City Budget Office, or their designee, is authorized to accept an in-kind gift of Google ad grants from Google.org, of up to \$1,500,000 in value, to be used as credits for Google ads for the purpose of increasing awareness of the CiviForm online application portal.

Section 2. Any act consistent with the authority of this ordinance taken after its passage and prior to its

effective date is ratified and confirmed.

Section 3. This ordinance shall take effect and be in force 30 days after its approval by the Mayor, but if not approved and returned by the Mayor within ten days after presentation, it shall take effect as provided by Seattle Municipal Code Section 1.04.020.

Passed by the City Council the \_\_\_\_\_ day of \_\_\_\_\_, 2022, and signed by me in open session in authentication of its passage this \_\_\_\_ day of \_\_\_\_\_, 2022.

\_\_\_\_\_  
President \_\_\_\_\_ of the City Council

Approved / returned unsigned / vetoed this \_\_\_\_ day of \_\_\_\_\_, 2022.

\_\_\_\_\_  
Bruce A. Harrell, Mayor

Filed by me this \_\_\_\_\_ day of \_\_\_\_\_, 2022.

\_\_\_\_\_  
Monica Martinez Simmons, City Clerk

(Seal)

Attachments:

## SUMMARY and FISCAL NOTE\*

<b>Department:</b>	<b>Dept. Contact/Phone:</b>	<b>CBO Contact/Phone:</b>
City Budget Office		William Chen / 233-7274

*\* Note that the Summary and Fiscal Note describes the version of the bill or resolution as introduced; final legislation including amendments may not be fully described.*

### 1. BILL SUMMARY

**Legislation Title:** AN ORDINANCE accepting the gift of Google ad grant credits; and ratifying and confirming certain prior acts.

**Summary and background of the Legislation:** In response to the ongoing COVID-19 pandemic public health emergency and resulting economic downturn, the U.S. Congress passed, and the President signed, the American Rescue Plan Act of 2021 (ARPA) in March 2021. While ARPA had substantial direct assistance to the American people, it also contained support for state and local governments so they could continue providing existing and expanded responsive services. The City of Seattle (City) has allocated COVID recovery resources made available under ARPA in a series of spending packages under the Seattle Rescue Plan umbrella.

The Affordable Seattle program and CiviForm application tool, funded in prior Seattle Rescue Plan spending packages, provide a unified online application portal that improves the efficacy of City benefit programs by streamlining access to assistance, making it easier for residents and businesses to find and apply to all relevant programs.

This legislation accepts an in-kind gift of Google ad grants from Google.org, of up to \$1,500,000 in value, to be used as credits for Google ads for the purpose of increasing awareness of the CiviForm online application portal. Additional marketing and outreach of the CiviForm tool, made possible by this gift, will expand equitable access to City benefit programs and increase enrollment and accessibility of these programs, particularly for the City’s most marginalized populations. These credits may only be used to support the City’s project with Google.org, namely CiviForm.

### 2. CAPITAL IMPROVEMENT PROGRAM

**Does this legislation create, fund, or amend a CIP Project?** \_\_\_ Yes **X** No

### 3. SUMMARY OF FINANCIAL IMPLICATIONS

**Does this legislation amend the Adopted Budget?** \_\_\_ Yes **X** No

**Does the legislation have other financial impacts to the City of Seattle that are not reflected in the above, including direct or indirect, short-term or long-term costs?**  
No.

**Is there financial cost or other impacts of *not* implementing the legislation?**

Yes, an in-kind gift to the City from Google.org, valued at up to \$1,500,000, will go unaccepted and unutilized.

**4. OTHER IMPLICATIONS**

**a. Does this legislation affect any departments besides the originating department?**

No.

**b. Is a public hearing required for this legislation?**

No.

**c. Is publication of notice with *The Daily Journal of Commerce* and/or *The Seattle Times* required for this legislation?**

No.

**d. Does this legislation affect a piece of property?**

No.

**e. Please describe any perceived implication for the principles of the Race and Social Justice Initiative. Does this legislation impact vulnerable or historically disadvantaged communities? What is the Language Access plan for any communications to the public?**

According to a [Seattle Foundation report](#) from July 2020, “BIPOC communities have been particularly impacted by the COVID-19 economic crisis for three primary reasons (1) overrepresentation in vulnerable jobs, (2) inequitable hiring and firing practices, and (3) barriers to receiving small business aid.” BIPOC patients have also had worse health outcomes during the pandemic, including higher per-capita cases, hospitalization, and death rates. There are many factors contributing to this, such as poor access to health care, including culturally competent care, distrust of the health care system, and living in multi-generational households. Upstream of these outcomes are factors like living in neighborhoods with worse environments, lacking adequate food access, underinvestment in schools, and access to good jobs. All of these conditions can be traced to historic and current racist institutional policies, practices, and laws.

BIPOC respondents, especially Black and Hispanic respondents, in a Washington State Department of Health [survey](#) of King County residents reported significantly worse impacts from the pandemic across all the above dimensions and more. Native Hawaiian/Pacific Islander COVID case rates were the highest among all ethnic groups in King County when disaggregated from the Asian category.

The City’s deployment of federal funds in various Seattle Rescue Plan packages is meant to address the impacts of COVID-19, across different categories of spending. Prior to the pandemic there were already deep inequities in our city. The pandemic has exacerbated these inequities, and Seattle Rescue Plan spending packages have attempted to address, and not exacerbate, them.

This bill will improve the efficacy of certain Seattle Rescue Plan investments mentioned above, specifically those in the Affordable Seattle program and CiviForm application portal. This bill will allow for the expansion of marketing and outreach for the CiviForm tool, expanding equitable access to City benefit programs, particularly for marginalized populations.

**f. Climate Change Implications**

**1. Emissions: Is this legislation likely to increase or decrease carbon emissions in a material way?**

No.

**2. Resiliency: Will the action(s) proposed by this legislation increase or decrease Seattle's resiliency (or ability to adapt) to climate change in a material way? If so, explain. If it is likely to decrease resiliency in a material way, describe what will or could be done to mitigate the effects.**

No.

**g. If this legislation includes a new initiative or a major programmatic expansion: What are the specific long-term and measurable goal(s) of the program? How will this legislation help achieve the program's desired goal(s).**

N/A.

**List attachments/exhibits below:**



Legislation Text

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**File #:** Inf 1995, **Version:** 1

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Community Panel on Cannabis Equity

# Seattle's Cannabis Industry

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# Cannabis is a booming industry in Seattle

In 2021, just over 60 cannabis stores located in Seattle sold over \$185 million in cannabis products.

The median sales per month for a single location cannabis retail shop in 2021 was \$484,807.

The most profitable single location sold over \$12 million in cannabis products in 2021.

One retailer with five locations sold over \$24 million in cannabis products in 2021.

Source: 502data.com

# What was once illegal, is now essential

Just 12 years ago, people in Seattle were arrested and convicted of Cannabis crimes. Black and brown people were disproportionately targeted for cannabis arrests.

Now there are nearly 20,000 cannabis jobs in Washington State.

During the pandemic, Cannabis workers were considered part of the “essential” workforce; however, cannabis workers are offered few protections on the job.

# Cannabis has a racist legacy

In Seattle, Weed and Seed targeted predominately Black residential neighborhoods. Nationally, Black people were arrested at a rate of nearly 4:1 for cannabis offenses, despite similar rates of use as all Americans.

Retail store owners in Washington are disproportionately white. Black people were largely left out of cannabis ownership opportunities.

Front-line, minimum wage, workers are disproportionately Black, Indigenous and/or people of color.

Sources: <https://www.brookings.edu/blog/how-we-rise/2020/06/23/marijuanas-racist-history-shows-the-need-for-comprehensive-drug-reform/>

<https://www.seattle.gov/Documents/Departments/FAS/BusinessLicenseTax/Cannabis%20forum/CANNABIS-EQUITY-SURVEY-ANALYSIS.pdf>

<https://www.seattletimes.com/seattle-news/how-black-businesspeople-were-left-out-of-washingtons-green-gold-rush-after-marijuana-was-legalized/>

# Other cities have equity funds and training opportunities

Cities like Portland, San Francisco, Sacramento, and Los Angeles have programs like cannabis equity funding, training for cannabis workers, and social equity licenses.

Sources: <https://www.seattle.gov/Documents/Departments/FAS/BusinessLicenseTax/Cannabis%20forum/CANNABIS-EQUITY-SURVEY-ANALYSIS.pdf>

Los Angeles and San Francisco Municipal Code

# Top community priorities

Correct the wrongs of the war on drugs: automatic record vacations.

Invest in advancement, career growth and ownership opportunities for Black, Indigenous and People of Color in the cannabis industry.

Increased training, benefits and protections for workers in the cannabis industry.