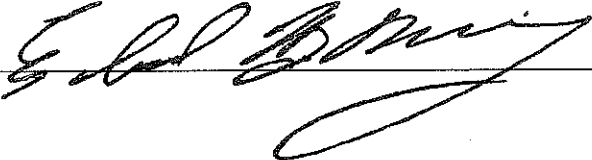




# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> <i>Karin Zaugg Black</i>		
<b>Board/Commission Name:</b> <i>Seattle International Affairs Advisory Board</i>		<b>Position Title:</b> <i>Member</i>
<input checked="" type="checkbox"/> <b>Appointment</b> OR <input type="checkbox"/> <b>Reappointment</b>		<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	<b>Date Appointed:</b>	<b>Term of Position: *</b> <i>6/1/2017</i> to <i>5/31/2019</i>
<b>Residential Neighborhood:</b> Council District: 3	<b>Zip Code:</b> 98121	<b>Contact Phone No.:</b> [REDACTED]
<b>Background:</b>  Karin Zaugg Black is the International Business Protocol Liaison at the Port of Seattle where she advises the Port in business protocol matters related to international delegations, business leaders, dignitaries, and government officials. She maintains relationships with Seattle's sister ports and trade associations, handles logistics and preparation for incoming international trade missions, delegations and visitors, and assists the Port Executive Leadership Team and Commissioners with outgoing international trade missions and business travel. Karin served as communications director for the City's Office of Economic Development for 12 years, and served as President of the Seattle-Kobe Sister City Association (SKSCA) from 1998 to 2015. She currently serves as a board member of the SKSCA and the Japan-America Society of the State of Washington.		
<b>Authorizing Signature (original signature):</b> 		<b>Appointing Signatory:</b> <i>Edward B. Murray</i> Mayor of Seattle

FILED  
 CITY OF SEATTLE  
 2017 MAY 17 PM 3:36  
 CITY CLERK

\*Term begin and end date is fixed and tied to the position and not appointment date or appointee.  
 August 30, 2016

# KARIN ZAUGG BLACK

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## QUALIFICATIONS

- Proven track record of staffing executive leaders, creating briefing materials, advising, and interpreting in roles at the City of Seattle, City of Kobe, and as president of the Seattle-Kobe Sister City Association
- Demonstrated success as a project manager to initiate and lead projects to on-time successful completion
- Effective relationship builder and facilitator to achieve team goals and demonstrate measurable outcomes
- Proven ability to produce communications strategies with polished communications products in relevant formats to a variety of audiences
- Accomplished public speaker, diplomatic spokesperson
- Strong interpersonal, teambuilding and networking skills
- Adroit at managing multiple requests and adapting to changing priorities on a daily and weekly basis
- Fluent in Japanese; proficient in German; extensive international travel and multicultural experience

## PROFESSIONAL EXPERIENCE

### **Port of Seattle – International Business Protocol Liaison**

Seattle, WA. December, 2016 -

- Serves as an advisor for the Port of Seattle in business protocol matters related to international delegations, business leaders, dignitaries, and government officials in order to facilitate positive business relationships.
- Supports the Port's various lines of business, including Airport, Seaport (in collaboration with the Northwest Seaport Alliance), Cruise, Fishing, and Economic Development & Tourism.
- Maintains relationships with Seattle's sister ports and trade associations, handles logistics and preparation for incoming international trade missions, delegations and visitors, and assists the Port Executive Leadership Team and Commissioners with outgoing international trade missions and business travel.

### **City of Seattle Office of Economic Development (OED) – Communications Director**

Seattle, WA. May, 2003 – September, 2015.

- Oversaw strategic planning and implementation of OED communications, including electronic newsletters, website content, print collateral, social media campaigns, media relations, and executive leaders' briefing materials and talking points.
- Effectively supported the City's economic development priorities by creating communications strategies, including media and community events, and marketing campaigns, across Seattle neighborhoods and industries, including *Only in Seattle* neighborhood business district marketing program, Mayor's Small Business Awards, and *In Good Company* business recognition program.
- Managed office initiatives, including internal staff and outside vendor contracts, for such projects as *Restaurant Success* website portal to assist restaurateurs in navigating government processes.
- Served as spokesperson for OED and Mayor's Office on economic and industry issues.
- Interpreted for business meetings with visiting Japanese delegations; facilitated meetings with business delegations from other countries in Europe and Asia.
- Served as a collaborative partner to neighborhood and industry business associations, private companies and community-based organizations to forward the City's agenda successfully.
- Developed and oversaw communications internship program, resulting in 100% employment rate for the participating students, and effective work outcomes for the organization's communications goals.
- As a member of OED leadership team, helped facilitate office-wide Race and Social Justice training, LEAN management practices, internal communications and office morale events.

### **Office of the Mayor, City of Kobe, Japan - Coordinator for International Relations (1993-1996)**

- Only non-Japanese staff member in City of Kobe's 12-person International Division.
- Coordinated international visits and delegations with sister city and sister port partners, including Tianjin, China; Riga, Latvia; Brisbane, Australia; Rio de Janeiro, Brazil; and Rotterdam, Netherlands.
- Facilitated events and diplomatic protocol for mayor and three deputy mayors, interacting with local Consular Corps.
- Interpreter for Swiss Rescue Teams and Japanese Fire Department (German-Japanese) during rescue efforts after the Kobe Earthquake; international response spokesperson for the City of Kobe.

### **SUMMARY OF ADDITIONAL WORK EXPERIENCE**

- **Greater Seattle Chamber of Commerce, Recreational Equipment Incorporated (REI), and the Office of the Mayor, City of Kobe, Japan:** Demonstrated project management and communications experience (strategic planning and implementation of communications strategies, including media relations, annual reports and publications, newsletters, websites, and executive briefing documents).
- **Japanese American Chamber of Commerce (JACC), iJapan.com startup, and King Broadcasting Company (corporate and AM/FM Radio) and Seattle-Kobe Sister City Association:** Additional experience with effective project management, event and delegation planning, fundraising, staff and volunteer management, member stewardship, and community outreach.

### **COMMUNITY & INTERNATIONAL INVOLVEMENT**

#### **Seattle-Kobe Sister City Association – President (1998-2015)**

- Served as president of the 13-person Board of Directors of this non-profit organization that facilitates exchanges, events and delegations with Kobe, Japan for 18 years.
  - Managed and led anniversary delegations of City of Seattle, Port of Seattle and community leadership for sister city and sister port anniversaries, some in partnership with the Trade Development Alliance of Greater Seattle. (1997, 2002, 2007, and 2012).
  - Coordinated a year-long series of events for four sister city anniversary celebrations, and served as official interpreter for Seattle Mayors, City of Seattle Councilmembers, and Port of Seattle leaders during four anniversary year activities in Seattle and Kobe.
  - Received several awards for our sister city program, including “judges award” from the national Sister Cities International organization and “best overall sister city program” from the City of Seattle.
  - Represented Seattle on Governor’s Jay Inslee’s Trade Mission & Friendship Delegation to celebrate sister state relationship with Hyogo Prefecture, Japan, September, 2015.
- Current board member of the Seattle-Kobe Sister City Association, Japan-America Society of the State of Washington, and the City of Seattle’s International Advisory Board.
- Frequent public speaker about Japanese culture and customs, Kobe Earthquake experience and disaster preparedness in Seattle and Japan.

### **EDUCATION & HONORS**

**Leadership Tomorrow** civic leadership training program graduate.

**Inspirational Young Alumni Award** (area of study & community involvement), Pomona College.

**Bachelor of Arts, Asian Studies**, Pomona College, Claremont, CA.

- Study Abroad programs in Hiroshima and at Doshisha University’s AKP Program in Kyoto, Japan.
- Exchange student programs in Koblenz, Germany and Tashkent, Uzbekistan.

# Seattle International Affairs Advisory Board

30 Members: Pursuant to *Ord. 125113*, all Mayoral-appointed members subject to City Council confirmation, 2-year terms:

- 1 City Council-appointed
- 19 Mayor-appointed
- 6 Other Appointing Authority-appointed (specify):

## Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	M	N/A	1.	Seattle-Be'er Sheva	Robert Wilkes	10/1/15	9/30/17	1	SMC
6	F	2	2.	Seattle-Bergen	Lori Ann Reinhall	10/1/15	9/30/17	1	SMC
6	M	3	3.	Seattle-Christchurch	Richard Conlin	10/1/15	9/30/17	1	SMC
6	M	3	4.	Seattle-Gdynia	Sebastian Niziol	10/1/15	9/30/17	1	SMC
1	M	N/A	5.	Seattle-Kaohsiung	Sean Huang	10/1/15	9/30/17	1	SMC
6	F	4	6.	OIR, City of Seattle	Stacey Jehlik	11/1/16	n/a	1	SMC
1	F		7.	City Council	Lorena Gonzalez Neepaporn	10/1/15	n/a	1	Council President
1	F	4	8.	Trade Development Alliance	Boungjaktha	6/1/17	n/a	1	TDA
6	F	1	9.	Seattle Center Foundation	Alma Plancich	6/1/17	n/a	4	Mayor
6	M	7	10.	Boeing	Gary Konop	6/1/17	11/30/18	4	Mayor
6	F	4	11.	Seattle Public Schools	Michele Anclaux Aoki	6/1/17	11/30/18	1	Mayor
6	M	3	12.	UW, Jackson School	Daniel Bessner	6/1/17	11/30/18	1	Mayor
6	M	7	13.	Visit Seattle	John Boesche	6/1/17	11/30/18	1	Mayor
6	F	N/A	14.	Starbucks	Shannon Boldizar	6/1/17	11/30/18	1	Mayor
6	F	4	15.	UW, Jackson School	Jennifer Butte-Dahl	6/1/17	11/30/18	1	Mayor
	F	7	16.	Expedia/Hotwire	Katherine Cheng	6/1/17	11/30/18	1	Mayor
6	M	6	17.	Consular Association of Washington	Pedro Costa	6/1/17	11/30/18	1	Mayor
1	F	N/A	18.	Ethnic Heritage Council	JoAnne Lee	6/1/17	5/31/19	1	Mayor
6	F	6	19.	Amazon	Monique Meche	6/1/17	5/31/19	1	Mayor
6	F	N/A	20.	World Affairs Council	Jacqueline Miller	6/1/17	5/31/19	1	Mayor
6	M	3	21.	PATH	Brian Neville	6/1/17	5/31/19	1	Mayor
6	F	3	22.	Seattle Globalist	Sarah Stuteville	6/1/17	5/31/19	1	Mayor
6	F	1	23.	Washington Global Health Alliance	Tina Vlasaty	6/1/17	5/31/19	1	Mayor
6	M	6	24.	Rotary International	David Woodward	6/1/17	5/31/19	1	Mayor

**SELF-IDENTIFIED DIVERSITY CHART**

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	6	13			2					16			
Council		1					1			5			
Other	4	2			1								
<b>Total</b>	<b>10</b>	<b>16</b>			<b>3</b>					<b>21</b>			

**Key:**

**\*D** List the corresponding *Diversity Chart* number (1 through 9)

**\*\*G** List *gender*, **M** = Male, **F**= Female, **T**= Transgender, **U**= Unknown

**RD** Residential Council District number 1 through 7 or N/A

*Diversity information is self-identified and is voluntary.*