

Review of Amended and Restated Monorail System Concession Agreement

Civic Development, Public Assets and
Native Communities



Review of Amended and Restated Monorail System Concession Agreement

- In 2014, Ordinance 124674 authorized the Monorail Concession Agreement with Seattle Monorail Services, LLC (“SMS”), the Monorail operator and directed Seattle Center to analyze the impacts of using ORCA as a method of fare payment on the Monorail.
- If ORCA was implemented as a fare payment method the operating and financial impacts were to be reasonably addressed through amendment of the Concession Agreement.
- There are financial impacts associated with accepting ORCA. The October 7, 2019, Monorail fare increase partially offsets those impacts.



Review of Amended and Restated Monorail System Concession Agreement (cont.)

- King County, one of the 7 ORCA agencies controlling ORCA use, has agreed to sponsor the Monorail as an affiliate transportation service.
- The Monorail began accepting ORCA, including transfers, on October 7, 2019, further integrating the Monorail into the region's transit system.
- Ordinance 125942 approved a Letter of Agreement (“LOA”) between the City and SMS and authorized amendment of the Concession Agreement consistent with the LOA and subject to review by this committee.

Review of Amended and Restated Monorail System Concession Agreement (cont.)

- Public response to acceptance of ORCA on the Monorail has been positive.
 - 25% of Monorail riders used an ORCA card in October, increasing to 29% of riders in November
 - ORCA use is higher on weekdays during the morning and evening commute hours

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- 30% of ORCA riders transfer to or from another transit system
- Of ORCA riders, 55% used an employer provided Business Passport, 34% paid with ORCA E-purse, and 11% used PugetPass, the regional transit pass
- November 12th, the day of the Seattle Sounders FC Parade and Rally at Seattle Center, 45% of Monorail passengers used ORCA cards



Review of Amended and Restated Monorail System Concession Agreement (cont.)

- The amended Concession Agreement is consistent with the LOA including:
 - 10 yr. contract term extension to 2034
 - City pays ORCA start-up costs and affiliation fees through 2021
 - Removal of City's guaranteed revenue floor

Review of Amended and Restated Monorail System Concession Agreement (cont.)

- Monorail fare categories revised to align with ORCA fare categories
- SMS invests a minimum of \$3.5M, and up to \$12M, for station improvements
- Modification of revenue sharing and associated fees

