



CENTRAL AREA

CULTURAL & ECONOMIC INVESTMENTS

NEIGHBORHOOD CULTURAL IDENTITY

- "Vibrancy" = Property Value
- Qualitative (neighborhood character, safety, livability, built environment, variety)
- Quantitative (Walkscore, property income, outdoor spaces, web presence)



CULTURAL PLACEMAKING



CULTURAL ACTIVITIES

UMOJAFEST



CULTURAL PLACES TOOLKIT

- Right-of-Way District Identifiers
- Cultural Wayfinding
- Busking & Open Air Painting
- Storefront Pop-ups
- Parklets
- Art Historic Markers

teach African & African-American history within the boundaries
create an educational model

support (the black identity)

What would it LOOK LIKE to preserve the African American Legacy in the Central Area?

SUSTAINABLE Physical Identity and the FUTURE FOREVER

The Historic Central Area Arts & Culture District

8 NODE areas

HISTORIC CENTRAL AREA

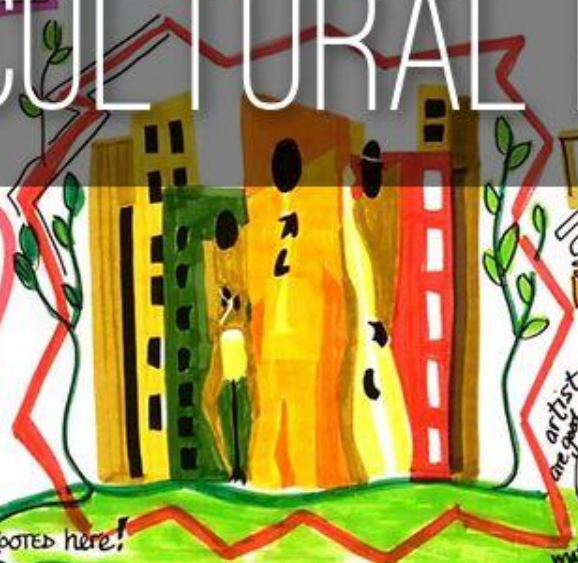
ARTS & CULTURAL DISTRICT

"nodes" Clusters of locations
nurture for the area African American Artist
creativity corridors
African Dance + Drumming at Langston Hughes

The 3 Pillars
Legacy
Place
Vitality

Historic CAACD
Anchor our history, our arts in this area
donor the past, Steve Sneed Historic CAACD

Sustain the present,



we are Rooted here!

watch the \$ → IMPACT
Build the future Spectrum
Perform!
Let's bring it back!
responsibility to help the black community
acknowledgment
NAN it

ownership of housing is property critical for culture
lost CAMP → motivation
Acknowledge

tool kit for supporting
story telling
Arts + Culture districts
celebrating and preserving cultural history
Supports businesses, Lives, Vitality
the golden egg
Matthew Richter Cultural Liaison, Office of A/C
RBG the Crosswalk
Angel Mitchell
Live graphic recording

PRIMARY ARTS DISTRICT DEVELOPMENT PARTNERS

NW African American Museum, Langston Hughes Performing Arts Institute, Meredith Mathews YMCA, Black Heritage Society of WA State, Coyote Central, The Hidmo Cypher, Brownbox Theatre, Seattle Black Arts Alliance, Central District Forum for the Arts & Ideas, Pratt Fine Arts Center, Cortona Café, Jubilee Community Church, Nu Black Arts West Theatre

In partnership with Africatown, Ariel Productions, The James and Janie Washington Foundation, RGB the CD, residents, artists, and other organizations

Seattle Office of Housing
Investments by Program
In the Central Area

- ★ Rental Housing Program
- ▲ Homebuyer Assistance
- ☆ Home Repair
- Rental Weatherization
- Owner Weatherization
- MFTE



HOUSING



ERNESTINE ANDERSON PLACE

61 UNITS \$1.8 MM

ERNESTINE ANDERSON PLACE



COLMAN SCHOOL

36 UNITS

\$2.7 MM



MONICA'S VILLAGE

51 UNITS

\$2.9 MM

MONICA'S VILLAGE PLACE

LIBERTY
BANK

Union St 1400
24th Ave

LIBERTY BANK

115 UNITS + AFFORDABLE COMMERCIAL SPACE \$12MM



A man in a suit is shown from the chest up, looking directly at the camera with a stressed expression. His right hand is pressed against his forehead. The image is overlaid with a semi-transparent grid pattern. A dark horizontal band across the middle contains the text 'ECONOMIC DEVELOPMENT' in white, uppercase letters. On the right side, there is a dark vertical rectangle containing the text 'cannot only cannot only' in a light, serif font.

ECONOMIC DEVELOPMENT

cannot
only
cannot
only



ONLY IN SEATTLE

Empowering business owners to
organize around a common
vision and attract investment to
their district

CENTRAL AREA COLLABORATIVE

- Align ongoing commercial development in the Central Area with community input
- Establish, retain and grow independent, micro, and small businesses in the Central Area
- Increase job training and social services for special populations living and working in the Central Area

CENTRAL AREA COLLABORATIVE

- Develop a thriving, high quality, and educational food ecosystem reflective of the African diaspora
- Establish the Central Area as an African American arts and cultural center

CENTRAL AREA COLLABORATIVE PARTICIPANTS

Businesses: Central Area Chamber, Community Day Center for Children, Cortona Café, Def Check Foods, Hack the CD, Lake Union Partners, Ms. Helen's Soul Food, Olio Design Strategies, Tabor 100

Institutions: Mt. Zion, NW African American Museum, Seattle University, Urban League

Services & Housing: Catholic Community Services, Capitol Hill Housing, Centerstone

Community Groups: 12th Ave Stewards, 23rd Ave ACT, Africatown-CD, Black Community Impact Alliance, Historic Central Area Arts and Culture District, Land Use Review Committee, local NAACP, Umoja Peace Center, Yesler Community Collaborative

23rd Ave ACT presents

Central Area
LOCK PARTY





· FIRE · STATION · NO · 6 ·

NEXT STEPS

TRUCK CO. NO. 3

ENGINE CO. NO. 6

