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TRANSFORM



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To whom it may regard,

My name is Jeff Lilley, former President at Seattle's Union Gospel Mission. I understand you've been talking with Jonathan about his organization, Samaritan, and are considering getting involved. Want to throw my support behind your decision and give Jonathan a strong recommend. I believe what his team is building improves the lives of people experiencing homelessness, and us nonprofits serving them. It has potential to scale across Seattle.

As you know, Samaritan beacons enable people without a home to receive simple financial resources and relational guidance needed to leave the street. When people find out I used to work for the Mission, the number one question I am asked is, "*Jeff, how do I respond when asked for assistance on the street? Should I give them money?*" It is rare to see a frustration so commonly experienced and yet be so unaddressed. Samaritan engages everyday citizens to be effectively kind, guide individuals towards relationships with care providers like ours.

The Mission has been excited about Jonathan's technology and has used it in outreach, in building relationships with beacon holders, and ultimately in navigating beacon holders to housing, employment, and recovery opportunities.

Jonathan is solving a real problem, and is doing so in a way that connects beacon holders with a strong web-of-care here in Seattle. I welcome your use of Samaritan in your work, and will continue to advise the Samaritan team as I can. Any questions, please do not hesitate to email or call.

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