Seattle will be a diverse city where all people are able to achieve their full potential regardless of race or means

How can we grow with prosperity <u>and</u> stability?

Equitable Development Investment Strategy
July 8, 2016

Equitable Development

City has set a high bar – an equitable city for all

- From the Race and Social Justice Initiative to the current Equitable Development work

- Most recently, Comprehensive Plan and Equity Analysis
  - ➢ Increasingly diverse region
  - ➢ Growing equity gap
  - ➢ Areas of high displacement and low access to opportunity

Equitable Development Implementation Plan

May presentation to PLUZ Committee

- City's EDI Framework

- Systemic Changes needed within City's structure, to eliminate racial inequities

- Discussed Citywide targeted strategies, e.g.

  - Minimum wage

  - HALA

  - Equity and the Environment

Implementation and Investment Strategies

- Equity Drivers:
  - ✓ Improve mobility & opportunity;
  - ✓ Prevent displacement;
  - ✓ Build on cultural assets; and
  - ✓ Develop healthy and safe neighborhoods.
- Community-initiated projects
- OPCD building internal/external EDI capacity
- Public and private partnerships

Rainier Beach Innovation District

Current Status:

- Strong community organizational support

- Communities of Opportunity (COO) help build community capacity

- $75,000 Kresge grant for community asset study and concept level business feasibility study

- $100,000 Wells Fargo Planning Grant, contingent on neighborhood plan approval

Rainier Beach Innovation District

Next Steps

- Adopt updated Rainier Beach Neighborhood Plan, by resolution

- Share ACT's *Case Study for Food Innovation District* to City decision-makers and community partners

- Further develop project concept and feasibility

- Continue to explore community partnerships

- Continue work with community to identify potential sites

- Rezone to support jobs, education/training, entrepreneurship

Rainier Beach/Othello Multicultural Community Center (MCC)

Current Status

- Southeast Economic Opportunity Center's (SEEOC) "front door" to bridge community and services

- $300,000 HUD Sustainable Communities Initiative

- $50,000, City, shared capital campaign with SEEOC

- COO support community capacity building and consultant support to develop project

Rainier Beach/Othello Multicultural Community Center (MCC)

Next Steps

- Work with SEEOC to incorporate MCC within campus

- Work with SEEOC to gain site control of identified site

- Establish owner structure

Southeast Economic Opportunity Center (SEEOC)

Current Status

- Community effort with Homesight as developer

- Confirm core program elements and preliminary program partners

- $1.89M, City, for feasibility study (underway) and site acquisition

Southeast Economic Opportunity Center (SEEOC)

Next Steps

- $1.5M State Capital Funds for site acquisition
- Currently negotiating with SHA for site
- State approval of site and release of funds
- Acquire site

William Grose Center for Cultural Innovation

Current Status

- Africatown and Black Community Alliance lead and coordinate with community; align with 23rd Avenue Action Plan

- $50,000, City, feasibility study underway

William Grose Center for Cultural Innovation

<u>Next Steps</u>

- Complete business feasibility study
- Continue to explore possible use of Fire Station 6
- Create partnerships with business, philanthropy, investors, operator, developer
- Rezone consistent with community's 23rd Avenue Action Plan (Union-Cherry-Jackson)

Little Saigon Landmark Project

Current Status

- Friends of Little Saigon, with Seattle Chinatown International District Public Development Authority (SCIDpda) support, continue to drive the project to fulfill community objectives

- Working to gain site control

- $40,000, City, and $100,000, SHA, preliminary feasibility study completed

Little Saigon Landmark Project

Next Steps

- Gain site control before land values escalate even more

- Establish owner/operator partnership

City Capacity Building

OPCD, CBO and City departments are expanding their capacity to implement the City's equity agenda

Continue working with decision-makers and community leaders

Expand our work in the community, working closely with Dept. of Neighborhoods, to build community capacity

Together we can leverage our collective resources
to create communities of opportunity for everyone,
regardless of race or means.