



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name:

Elizabeth (Liz) Rankin

Board/Commission Name:

Burke-Gilman Place Preservation & Development Authority

Position Title:

Member

Appointment **OR** Reappointment

Council Confirmation required?

Yes
 No

Appointing Authority:

Council
 Mayor
 Other:

Date Appointed:

mm/dd/yy.
11/9/17 AA

Term of Position: *

1/1/2018
to
12/31/2020

Residential Neighborhood:

Hawthorne Hills – CD#4

Zip Code:

98115

Contact Phone No:

[REDACTED]

Background:

Elizabeth (Liz) Rankin is a life-long resident of Seattle and has enjoyed a long career in community and public relations, city government, as well as community service that includes the Salvation Army, the Northwest Children's Fund, the Husky Tyee Club, the Seattle Children's Museum, and Cancer Lifeline.

Ms. Rankin is currently a member of the Transportation Research Board (2010 to present). Prior to that position Ms. Rankin had a 21-year career at the City of Seattle in various positions from 1984 to 2006. These positions included Communications Manager, Seattle Dept. of Transportation (1999-2006); Senior Transportation Planner, Seattle Transportation (1993-1998); Associate Transportation Planner, Seattle Engineering Department (1991-1993); and Planning & Development Specialist, Seattle Engineering Department (1984-1991).

Ms. Rankin is a graduate of the University of Washington in Communications and has continued her professional development with training/coursework through FEMA on Integrated Emergency Management & Advanced Public Information.

This reappointment represents Ms. Rankin's second term on the Burke-Gilman Place PDA Board of Directors.

Authorizing Signature (original signature):

Appointing Signatory:

Tim Burgess
Mayor of Seattle

*Term begin and end date is fixed and tied to the position and not appointment date or appointee.

FILED
CITY OF SEATTLE
2017 NOV - 9 PM 4:47
CITY CLERK

Resume of: ELIZABETH A. (Liz) RANKIN
Telephone: [REDACTED]
email: [REDACTED]

Skill set

- Goal-driven
- Media relations, established local contacts, good on-air presentation
- Customer-oriented, personable, skilled at developing and sustaining media and customer relationships
- Excellent writer, editor, public speaker
- Knowledge of graphics and print production
- Proficient in WORD, Internet research
- Budgeting and staff management

Background

- Developing, staffing and managing strong public relations plans, strategies and teams; 10-year record generating favorable media coverage, developing nationally-modeled programs and providing sound communications strategies to projects
- Working in all mediums, strong local and national press and broadcasting contacts; well-versed in emergency communications strategies
- Press and special events
- Development/fundraising/partnerships
- Volunteer support and management
- Working with boards and commissions, both as staff and an active member
- Program development, funding and management

Professional Experience

NATIONAL COOPERATIVE HIGHWAY RESEARCH PROGRAMS, July 2010 – Present
Transportation Research Board (National Academies)

- Participated in a national panel to address such issues as improving communications about the technical/economic impacts of *maintenance and system* preservation between agency staff, elected officials, and the public using simple-to-understand principles which convey the message.

CITY OF SEATTLE, Seattle, WA 1984 - 2006

COMMUNICATIONS MANAGER, Seattle Department of Transportation 1999 - 2006

- Planned, shaped, implemented communications strategies supporting department and Mayor's Office objectives including print and electronic media (including web site).
- Established and maintained strong relationships with local and national press; served as chief spokesperson for many transportation issues and interagency/department/City projects.
- Founded new communications section; established structure and priorities, molded a multi-faceted, department communications group; led work flow planning for public information, community, public, media relations and special events
- Participated in interdepartmental and inter-agency teams that developed support for street improvements for King County Metro and Sound Transit's regional service revision for the Downtown Seattle Transit Tunnel reconstruction to accommodate Link Light Rail; worked with Urban League of Metropolitan Seattle's Contractor Development and Competitiveness Center (CDCC) to help them become more visible to project managers in the transportation department's Capital Projects Division.

- Participated in Mayor's Initiatives; City of Seattle Earthquake Recovery; Alaskan Way Viaduct and Seawall Communications Team; Inter-agency Annual Snow and Ice campaign

SENIOR TRANSPORTATION PLANNER, Seattle Transportation 1993 - 1998

- Guided development, legislative approval and implementation of City of Seattle CTR ordinance affecting more than 500 major employers.
- Implemented City's Trip Reduction Program for 10,000 employees, exceeding all requirements; facilitated planning with unions. Appointed by Governor to statewide CTR Task Force, other interdepartmental work groups.
- Directed and marketed City's \$1.5 M Commuter Services Program, serving more than 20,000 participants and generating \$400,000 in annual permit revenue, planned programs, worked with developers, led 5 staff members.
- Established relationships with elected officials and staff, participated in Mayor's Office and City Council briefings.
- Combined expertise in transportation planning, parking management and community relations representing Seattle Transportation on highly visible projects such as Seattle Seahawks/Husky Stadium emergency parking management plan, development of the Public Facilities District/Seattle Mariner's Baseball Stadium Traffic and Transportation Management Program.

ASSOCIATE TRANSPORTATION PLANNER, Seattle Engineering Department 1991 - 1993

- Supervised 3 FTEs, developed, implemented, promoted and evaluated code-required Transportation Management Programs; orchestrated land use, parking, transportation and SEPA compliance solutions with developers and major institutions.
- Worked with elected officials; chaired joint labor/management internal work group that developed policies for City Employee Commute Trip Reduction Program.
- Managed public carpool parking program that generated \$120,000 annual permit revenue

PLANNING & DEVELOPMENT SPECIALIST II, Seattle Engineering Department 1988 - 1991
PROGRAM INFORMATION COORDINATOR, Seattle Engineering Department 1984 - 1988

Other Experience

DIRECTOR OF DEVELOPMENT, University Preparatory Academy
 SPECIAL EVENTS COORDINATOR, Northwest Kidney Foundation

Education and Professional Development

B.A., Communications, University of Washington; Seattle, Washington
 FEMA courses: Integrated Emergency Management, Advanced Public Information

Invited speaker to national and international conferences: USAID/EPA's Project Silesia / Czech Republic, Institute of Transportation Engineers, Women's Transportation Seminar

Community Involvement

Former member. Community Relations Advisory Board, The Salvation Army, Northwest Region, Seattle, Washington

Former Board Trustees member, NORTHWEST CHILDREN'S FUND, Seattle Washington

Former board memberships: Seattle Children's Museum, Husky Tyee Club; Cancer Lifeline Advisory Board

Burke-Gilman Place Preservation & Development Authority

9 Members: Pursuant to RCW 35.21.730 and Seattle Municipal Code (SMC) 3.110.010: "all" members subject to City Council confirmation, 3-year terms:

- # City Council-appointed
- 9 Mayor-appointed
- # Other Appointing Authority-appointed (specify):

Roster:

| *D | **G | RD | Position No. | Position Title | Name | Term Begin Date | Term End Date | Term # | Appointed By |
|----|-----|----|--------------|-----------------|--------------------------------|-----------------|---------------|--------|--------------|
| 6 | M | | 1. | User Group | Mike Hatzenbeler | 8/30/15 | 09/30/17 | 4 | Mayor |
| 6 | M | | 2. | Member-at-Large | Dan Bernard | 05/30/14 | 06/01/17 | 2 | Mayor |
| 6 | F | | 3. | User Group | Jennifer Kelty | 05/30/14 | 06/01/17 | 3 | Mayor |
| 6 | F | | 4. | User Group | Suzanne Petersen Tannenberg | 08/30/14 | 09/30/16 | 5 | Mayor |
| 6 | F | | 5. | User Group | Kathryn Gardow | 01/01/18 | 12/31/20 | 2 | Mayor |
| 6 | F | | 6. | Member-at-Large | Dianna Finnerty | 01/01/18 | 12/31/20 | 2 | Mayor |
| 3 | F | | 7. | Member-at-Large | Liz Rankin | 01/01/18 | 12/31/20 | 2 | Mayor |
| | | | 8. | Member-at-Large | VACANT | 01/01/17 | 12/31/19 | | Mayor |
| | | | 9. | Member-at-Large | VACANT | 01/01/17 | 12/31/19 | | Mayor |

SELF-IDENTIFIED DIVERSITY CHART (1) (2) (3) (4) (5) (6) (7) (8) (9)

| | Men | Women | Transgender | Other/ Unknown | Asian | Black/ African American | Hispanic/ Latino | American Indian/ Alaska Native | Other (Specification Optional) | Caucasian/ Non- Hispanic | Pacific Islander | Middle Eastern | Multiracial |
|--------------|----------|----------|-------------|-------------------|-------|-------------------------------|---------------------|---|--------------------------------------|--------------------------------|---------------------|-------------------|-------------|
| Mayor | 2 | 5 | | | | | 1 | | | 6 | | | |
| Council | | | | | | | | | | | | | |
| Other | | | | | | | | | | | | | |
| Total | 2 | 5 | | | | | 1 | | | 6 | | | |

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M = Male, F= Female, T= Transgender, U= Unknown, O= Other

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.