



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Kerry Lynn Meade		
Board/Commission Name: City Light Review Panel		Position Title: Non-Profit Energy Efficiency Advocate, Position 3
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>		Term of Position: * 5/1/2021 to 4/30/2024 <input checked="" type="checkbox"/> Serving remaining term of a vacant position
Residential Neighborhood: West Seattle	Zip Code: 98116	Contact Phone No.: [REDACTED]
Background: Ms. Meade is the Executive Director of an energy efficiency business association, supporting the Pacific NW energy efficiency business community as it transitions and pivots through the clean energy transformation. She has a valuable perspective to contribute to the City Light Review Panel, and a strong interest in seeing City Light successfully navigate the competing pressures it faces. Ms. Meade has substantial experience and knowledge of the tumult in the electric sector as well as the vast opportunities—opportunities to reimagine the utility business model with new rate designs and service lines, to rethink the relationship between buildings and the distribution system and the role of distributed energy resources, and the opportunity to partner with the community to leverage urban infrastructure in supporting the City’s climate and affordability goals.		
Authorizing Signature (original signature):  Date Signed (appointed): 7/7/2021		Appointing Signatory: Jenny A. Durkan Mayor of Seattle

*Term begin and end date is fixed and tied to the position and not the appointment date.

Kerry Lynn Meade

EDUCATION

CORNELL UNIVERSITY, Ithaca, New York

Master of Public Administration, May 2009 Concentration, Environmental Policy

Cornell Institute for Public Affairs Fellowship Recipient, 2007-2008; 2008-2009 2008 Secretary, Cornell Public Affairs Society (CPAS)

SEATTLE UNIVERSITY, Seattle, Washington

Bachelor of Arts in English Literature, June, 2001

Independent Study in the Modernist Movement in Art & Literature, Paris, France, 2000.

RELEVANT EXPERIENCE

Northwest Energy Efficiency Council, Seattle, WA 2017 - Present

Executive Director: Oversee the management, operations and strategy of the Northwest Energy Efficiency Council, a non-profit business association based in Seattle, WA. Develop and execute the organization's strategy. Convene the Board of Directors and assure compliance with the organization's bylaws and state and federal law. Assure the financial health of the organization through fundraising, strategy and budget management. Oversee successful development and execution of the organization's programs and services. Serve as the Executive Director of the **Smart Buildings Center Education Program**, a non-profit charitable organization co-located with NEEC in the Smart Buildings Center; in this role, fulfill all obligations and services required of an executive director including convening of the Board and developing and executing on financial and other organizational strategies to advance the mission of the organization.

EMI Consulting, Seattle, WA 2014 - 2017

Managing Consultant, Policy, Planning & Evaluation Manage scope, schedule and budget for over one million dollars in annual project revenue from strategic consulting, sustainability and energy efficiency program/portfolio evaluations with public and private electric and gas utilities. As a senior project manager within the firm, ensure all projects are adequately staffed and all staff are adequately loaded with project work to meet corporate and individual revenue targets. Foster team development and mentor junior staff in consulting, sustainability, energy and environmental policy. Coordinate the managing consultant team as a cohesive group overseeing company revenue, strategic project staffing and multiple corporate initiatives. Design and implement new corporate processes to improve organizational structure and performance. Support practice area director through team leadership and business development.

Project Examples:

- Managed the process evaluation of the Con Edison Demand Management Program including best practices review, survey and in-depth interview research, engineering desk reviews, process mapping and logic modeling. Public report available upon request.
- Managed a benchmarking and best practices study for the Seattle City Light. The study included interviews with a cohort of peer utilities on methods for implementing and managing conservation programs, as well as the development of key performance indicators for City Light to track over time.
- Ongoing management of pilot program evaluations for Consumers Energy. Pilot evaluations focus on optimizing and fine-tuning pilot program design through primarily logic modeling, and customer/trade ally research.

CLEARresult, Austin, TX 2009 - 2014

Senior Manager, Manager, Senior Consultant, Consultant, Planning & Evaluation Manage energy efficiency and demand-side management consulting projects and supervise internal research staff in the delivery of energy efficiency and demand-side management consulting projects for both internal and external clients. Coordinate technical and non-technical interdepartmental teams working on both internal and external projects. Enhance departmental services with data-driven analysis of strategic opportunities. Provide market and regulatory/policy research and analysis to improve energy efficiency program quality and inform the strategic development goals of CLEARresult. As the Senior Manager of the National Planning & Evaluation team, support the Vice President of Policy, Sectors & Evaluation through strategic planning, departmental budgeting and department leadership.

Research Administrator, Corporate Services Provide market and regulatory/policy research to the Chief Executive Officer and Executive Board to identify and evaluate business opportunities.

CORNELL UNIVERSITY, Ithaca, NY 2008 - 2009

Graduate Research Assistant: Jerome Ziegler, Dept. of Policy Analysis & Management Provided research assistance on public education policy and opportunities, especially in relation to reducing the high school dropout rate. Conducted complimentary, independent research in parallel, which was subsequently published and presented at the American Political Science Association's conference on Teaching & Learning.

RELEVANT COURSEWORK

GIS; Agro-Economics & Sustainable Development; Environmental Law; Statistics; Project Planning; Environmental Governance; Microeconomics; International Agriculture & Rural Development; Qualitative Methods; Public Systems Modeling; Urban Design; Environmental Planning; Labor Economics; Urban & Spatial Theory; Social Sciences & Humanities.

OTHER EXPERIENCE

Cornell University - Graduate Teaching Assistant 2008 – 2009 | CSCC - Environmental Auditing Intern 2008 | The CMRC – Harbor Bight Policy Intern 2006 - 2007 | Musicians On Call – Administrative Assistant 2005 | The University District Youth Center – Youth Worker 2004 | Pioneer Human Services – Residential Counselor 2002 - 2004

PUBLICATIONS

- Meade Kerry, Hannah Carmalt-Justus, Erik Lyon, Mahdi Jawad. *Shapeshifting Evaluation: Rapid, Flexible and Actionable Evaluation Within a Context of Continuous Improvement*. The International Energy Program Evaluation Conference. Baltimore, Maryland, August 2017.
- Meade, Kerry, Alek Antcek and Melissa Culbertson. *Turning Today's Data into Tomorrow's Reality*. The ACEEE Summer Study on Energy Efficiency in Buildings. Pacific Grove, California. August 17 – 22, 2014.
- Meade, Kerry and Sara Rudow. *Missing Links: Redefining Service-Learning Curricula*. Paper presented at the annual Teaching & Learning Conference of the American Political Science Association, Baltimore, MD; Feb 6-8, 2009.
- Meade, Kerry. *Reducing the Flood: Subsurface Drip Irrigation on Alfalfa Farms in California's Imperial Valley*. Master's Thesis, Cornell University, May 2009.

City Light Review Panel

9 Members: Pursuant to Ordinance 123256, all members subject to City Council confirmation, 3-year terms:

- 4 City Council- appointed
- 5 Mayor- appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	M	3	1.	Economist	Timothy Skeel	4/11/20	4/10/23	1	Mayor
6	M	4	2.	Financial Analyst	Scott Haskins	4/12/20	4/11/23	1	City Council
6	F		3.	Non-Profit Representative	Kerry Lynn Meade	5/1/21	4/30/24	1	Mayor
6	M	6	4.	Residential Customer Representative	Leo L. Lam	10/1/19	9/30/22	1	City Council
6	M		5.	Commercial Customer Representative	Mikel Hansen	4/13/21	4/12/24	2	Mayor
6	F	4	6.	Industrial Customer Representative	Anne Ayre	10/1/19	9/30/22	1	City Council
			7.	Low-Income Customer Representative	Vacant	4/13/21	4/12/24		Mayor
6	M	4	8.	Member at Large	John Putz	10/1/19	9/30/22	2	City Council
6	M		9.	Suburban Franchise Representative	Joel Paisner	5/1/21	4/30/24	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

	<div style="display: flex; justify-content: space-around; font-weight: normal;"> (1) (2) (3) (4) (5) (6) (7) (8) (9) </div>												
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	3	1								4			
Council	3	1			1					3			
Other													
Total	6	2			1					7			

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
 - **G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary, O= Other, U= Unknown
 - RD Residential Council District number 1 through 7 or N/A
- Diversity information is self-identified and is voluntary.*