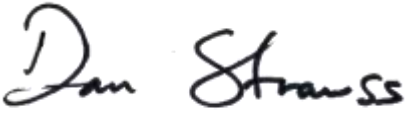




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Roque Deherrera</i>		
Board/Commission Name: <i>Seattle Planning Commission</i>		Position Title: <i>Member</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment	City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Appointing Authority: <input checked="" type="checkbox"/> City Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Term of Position: * 4/16/2020 to 4/15/2023 <input checked="" type="checkbox"/> <i>Serving remaining term of a vacant position</i>	
Residential Neighborhood: <i>Phinney Ridge</i>	Zip Code: <i>98103</i>	Contact Phone No.: [REDACTED]
Background: Mr. de Herrera is an independent market rate developer with over 20 years of experience working for the City of Seattle working as an Urban Planner, Ombudsman and Business Advocate. He has worked on a wide range of policy and regulatory issues including the first phase of Amazon’s headquarters in South Lake Union, Land Use Code simplification, Industrial Lands Policy and homelessness. A year and a half ago Roque left City employ to start a real estate development company of which he is the sole proprietor. He currently provides underwriting, feasibility and development services for a long standing infill housing developer. Roque’s robust experience working for the City of Seattle and now in the private sector give him a valuable and informed perspective.		
Authorizing Signature (original signature):  Date Signed (appointed): 1/26/21	Appointing Signatory: <i>Councilmember Dan Strauss – District 6</i> <i>Land Use and Neighborhoods (LUN) Committee Chair</i>	

*Term begin and end date is fixed and tied to the position and not the appointment date.

Roque Deherrera



Summary

Extensive public sector and private sector experience in real estate development, urban planning, regulatory assistance, and public policy. Currently working as an infill housing developer and owner of Grow Seattle, LLC.

Examples of Work

- Citywide Business Advocacy Team (CBAT) – Co-created and managed the Citywide Business Advocacy Team, a team of key staff charged with resolving permitting and policy issues for businesses. Responsible for assigning work to staff across departments, monitoring progress, and creating an annual report for the Mayor and City Council that identifies solutions to systemic permitting and regulatory issues.
- Industrial Land Use Policy – Served as staff lead to develop a new industrial lands framework that balances Seattle’s growth goals and livability needs with the business requirements of Seattle’s maritime and manufacturing sectors. Work included coordination of the 27-member Industrial Lands Advisory Panel, made up of real estate developers, the Port of Seattle, organized labor, industrial businesses, and policy-makers.
- Prologis Innovative Industrial Development – Led negotiations between OED, SDCI, King County, and Prologis to allow the Georgetown Crossroads project, a 3-story urban industrial facility, the first-of-its-kind in the United States, including 589,000 SF and more than 850 direct jobs.
- Amazon Headquarters – Managed a multi-department team of high-level city employees to quickly address permitting and construction issues associated with Amazon’s original 1.8 million SF headquarters in South Lake Union.
- Ombudsman – Served as Ombudsman to former DCLU Director Diane Sugimura, responsible for vetting and resolving complaints from customers and elected officials regarding staff performance and decision-making.
- Land Use Code Simplification Team – Led a team of Land Use Planners charged with simplifying the Seattle Land Use Code. As part of this work, acted as a liaison between DCLU’s Code Development and Land Use Divisions.

Employment History

Grow Seattle, LLC

May 2019 – Present

Owner and Real Estate Developer

- Develops and maintains relationships with Real Estate Brokers, Architects, Engineers, City of Seattle employees, and others in support of acquiring property, designing infill housing projects, securing land entitlements, and selling new and rehabbed residences.
- Responsible for managing a portfolio of approximately 40 real estate development deals at various stages of feasibility, design, permitting, and construction.
- Responsible for analyzing approximately 25 properties per week to determine permitting strategy, number of possible residential units, cost to develop, and purchase price.

City of Seattle – Office of Economic Development
Acting Director of Entrepreneurship and Industry

October 2018 – April 2019

- Managed OED's Entrepreneurship and Industry Team, was responsible for policies, programs, and services that support Seattle's key industry sectors: Restaurant and Hospitality, Maritime and Manufacturing, Life Science and Biotechnology, Start-Up and Information Technology, and Green Business.
- Partnered with Port of Seattle, Seattle Metropolitan Chamber of Commerce, Greater Seattle Partners, and WA State Department of Commerce to retain and attract business to Seattle and the Puget Sound Region.

City of Seattle – Office of Economic Development
Business Advocate

October 2007 – April 2019

- Made recommendations to OED's Director, the Mayor, and City Council on policy and regulatory issues that impact businesses and key industry sectors.
- Supported OED's business attraction and retention efforts, provided direct assistance to individual business in support of business and job growth, including navigating government, political strategy, and permitting assistance. Businesses assisted included Prologis, Brooks Sports, PATH, Amgen, Vigor Industrial, Vulcan Inc., Darigold, Dunn Lumber, Ride the Ducks, Nordstrom, and Crocodile Café.

City of Seattle – Department of Planning and Development
Senior Land Use Planner

December 1998 – October 2007

- Shaped urban development policy and regulations by undertaking original research and analysis, with emphasis on general zoning, neighborhood planning and housing. Examples of this work include surveys and research regarding residential open space regulations, research and policy development related to telecommunications regulations, and a rezone approval and Land Use Code changes for Seattle's South Lake Union neighborhood.
- Analyzed and reviewed a wide variety of development projects to ensure compliance with the Seattle Land Use Code, State Environmental Policy Act (SEPA), Environmentally Critical Areas Ordinance, and other City and State regulations. Prepared written analyses and decisions to grant or deny development entitlements/permits.

Education and Awards

- 2018 Seattle Maritime Industry Public Official of the Year
- University of Washington, Commercial Real Estate Certificate Program
- Graduate - City Leadership Institute
- University of Washington, Bachelor of Arts Degree, Community and Environmental Planning
- Associate in Arts Degree, North Seattle Community College

Special Skills

- Expert knowledge of a variety of City of Seattle codes and policies
- Proven ability to work well in intense political environments
- Excellent written and oral communication
- Excellent interpersonal skills
- Creative and adaptable problem solver
- Working knowledge of AutoCAD

Seattle Planning Commission

JANUARY 2021

16 Members: Pursuant to SMC 3.6, all members subject to City Council confirmation, 3-year terms (except for position 16 which serves a one-year term and is a Get Engaged member):

- 7 City Council-appointed
- 8 Mayor-appointed
- 1 Other Appointing Authority-appointed (specify): Planning Commission

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	F	3	1.	Member	McCaela Daffern	4/16/19	4/15/22	1	City Council
3	F	2	2.	Member	Dhyana Quintanar Solares	4/16/19	4/15/22	1	Mayor
6	F	2	3.	Member	Lauren Squires	4/16/19	4/15/22	1	City Council
6	F	7	4.	Member	Katherine Idziorek	4/16/19	4/15/22	1	Mayor
7	F	5	5.	Member	Jamie Stroble	4/16/19	4/15/22	1	City Council
6	M	5	6.	Member	Mark Braseth	4/16/20	4/15/23	1	Mayor
9	M	6	7.	Member	Roque Deherrera	4/16/20	4/15/23	1	City Council
1	F	5	8.	Member	Radhika Nair	4/16/20	4/15/23	1	Mayor
6	M	1	9.	Member	Matt Hutchins	4/16/20	4/15/23	1	City Council
6	F	2	10.	Member	Alanna Peterson	4/16/20	4/15/23	1	Mayor
3	M	3	11.	Member	Julio Sanchez	4/16/18	4/15/21	1	City Council
9	F	5	12.	Member	Rose Lew Tsai-Le Whitson	4/16/18	4/15/21	1	Mayor
6	M	4	13.	Member	David Goldberg	4/16/18	4/15/21	1	City Council
2	F	7	14.	Member	Patience Manzezulu Malaba	4/16/18	4/15/21	1	Mayor
6	M	4	15.	Member	Rick Mohler	4/16/18	4/15/21	1	Commission
2	M	5	16.	Get Engaged	Kelabe Tewolde	9/1/20	8/31/21	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/O/U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	2	6			1	2	1			3			1
Council	4	3					1			4	1		1
Other	1									1			
Total	7	9			1	2	2			8	1		2

Key:

- *D List the corresponding Diversity Chart number (1 through 9)
- **G List gender, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown
- RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.