

# Creative Youth Programs

Office of Arts & Culture

Date (xx/xx/xxxx)

Department Name



City of Seattle

# CREATIVE YOUTH PROGRAMS

THE CREATIVE ADVANTAGE

CONNECTING ARTS TO CAREERS

ARTS IN ALTERNATIVE HIGH SCHOOLS PROJECT



# THE CREATIVE ADVANTAGE



Seattle's city-wide initiative to establish equitable access to **arts education** for each and every student in Seattle Public Schools.

# THE CREATIVE ADVANTAGE

why is it necessary?

- Motivation & engagement
- Increased academic success
- School retention & college enrollment
- Civic engagement



# THE CREATIVE ADVANTAGE

## arts expansion goals

- Arts instruction: arts skills and techniques; 21st century skills; culturally responsive
- Certified arts teachers
- Integrated arts instruction
- Arts partnerships
- Connecting arts to careers in high school



# THE CREATIVE ADVANTAGE

## implementation

- Regional & School Arts Planning within K-12 Pathways
- Arts Partnerships Funding
- Professional Development



# THE CREATIVE ADVANTAGE

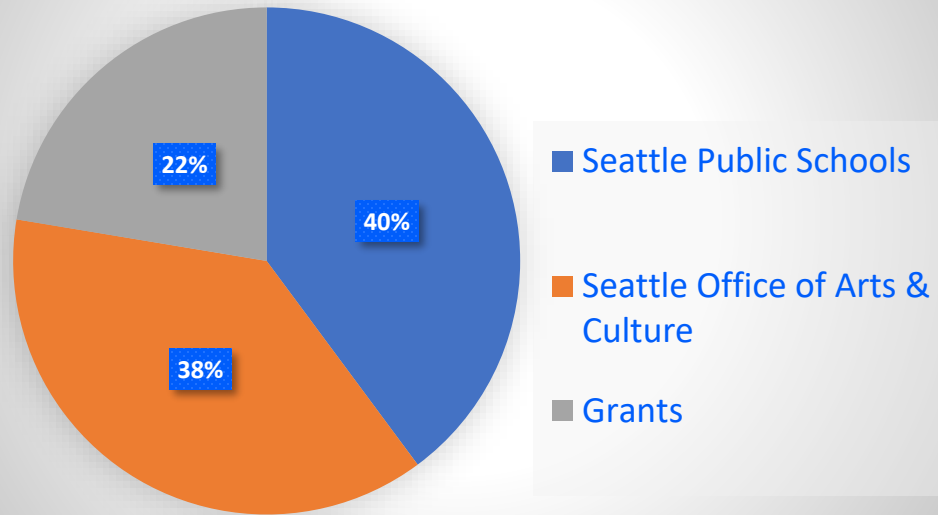
## 2017 – 2018 evaluation findings

- Positively Impacting School Culture
- Expanding Arts Education Access in elementary and secondary schools
- Racial Inequities in secondary course taking
- Increasing 21<sup>st</sup> Century Skills and Culturally Responsive Teaching
- Providing and Deepening Quality of Arts Partnerships

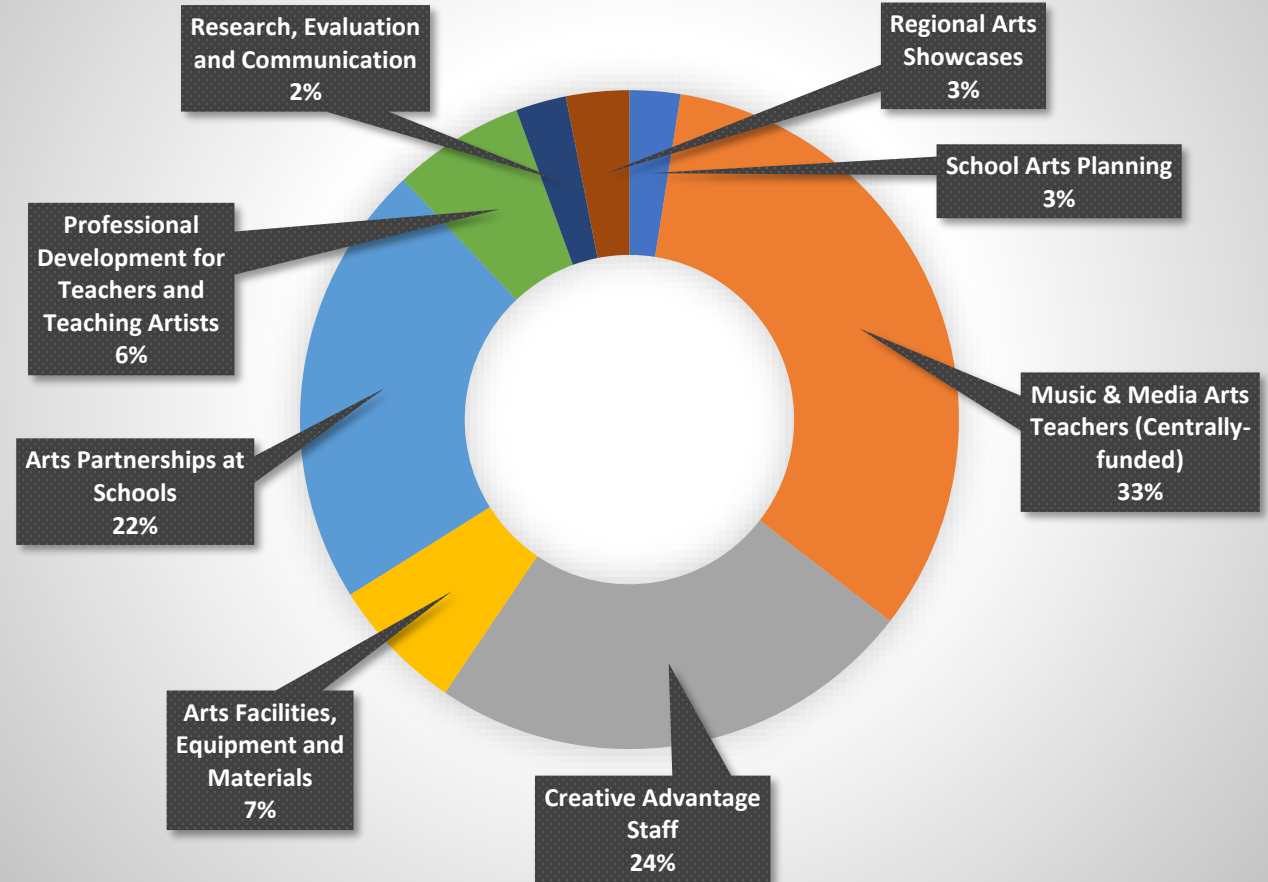


# The Creative Advantage resources

Creative Advantage 2018-19 Funding



Creative Advantage 2018-19 Spending





# CONNECTING ARTS TO CAREERS

## SPS skills centers



# MEDIA ARTS

DIGITAL AUDIO PRODUCTION - ANIMATION - FILM & VIDEO PRODUCTION - MULTIMEDIA DESIGN

# CONNECTING ARTS TO CAREERS

## career days

Career-connected learning from industry professionals

### PARTNERS

- One Reel
- Office of Film + Music
- Office of Arts & Culture
- Community Arts Organizations



# CONNECTING ARTS TO CAREERS

## try-a-trade

Partnership between Seattle Public Schools, Seattle Colleges, City of Seattle

- Media Arts, Graphic Design, Apparel Design, 2019
- Media Arts Try-a-Trade, 2018



*Students in a Seattle Central College classroom working on a Photoshop tutorial.*

# CONNECTING ARTS TO CAREERS

## creative careers cohort

Fosters learning amongst peers in the field and inventories Creative Youth Development best practices for career connected learning and 21st century skills acquisition

- **Arts Corps:** Spokes Leadership Board
- **Extraordinary Futures:** Massive Skills
- **KUOW:** RadioActive
- **MoPop:** The Residency
- **Reel Grrls:** Learning Immersive Technology
- **Totem Star:** The Studio, The Stage, The Story



# CONNECTING ARTS TO CAREERS

## arts in alternative high schools project

### Print for Life at SE Interagency

- develop, create, and sell their own screen-printed designs
- receive mentorship from teaching artist Greg Thornton
- participate in leadership teams and advisory committees

