




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Atif Osmani</i>		
Board/Commission Name: <i>Seattle LGBTQ Commission</i>		Position Title: <i>Commission Member</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input checked="" type="checkbox"/> Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other:	Date Appointed:	Term of Position: * 11/1/2022 to 10/31/2024 <input checked="" type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: <i>Downtown Seattle</i>	Zip Code: <i>98101</i>	Contact Phone No.:
Background: <i>Atif Osmani was raised on the north side of Chicago, in the city's South Asian enclave. A majority of his family immigrated to the United States in the 80s, so his ethnic and cultural heritage has always been an important aspect of his identity. He attended the University of Chicago for his undergraduate degree, where he studied Public Policy and specialized in health policy.</i> <i>Atif is excited to join the LGBTQ Commission because he knows inclusive policy is crucial to challenging the inequities experienced by queer people. Community development and inclusivity are two issues that he hopes to address as part of his tenure in the commission. That said, Atif wants to further engage with the community to get a sense of what people care about and try to find solutions where possible. The community comes first and foremost, so he'll do what he can to center them in his work going forward.</i>		
Authorizing Signature (original signature): 	Appointing Signatory: <i>Councilmember Tammy Morales</i> <i>Seattle City Council</i>	

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ATIF OSMANI

EDUCATION

THE UNIVERSITY OF CHICAGO

Bachelor of Arts in Public Policy

- Specialization in Health Policy
- University of Chicago - Chicago Public Schools Full Tuition Scholarship recipient
- University of Chicago Odyssey Scholar

Chicago, IL
June 2021

EXPERIENCE

Microsoft Corporation

Product Marketing Manager – Azure ISV Partner/Customer Team

Seattle, WA
August 2021 – Current

- Co-led creation and launch of Azure SaaS Guide, the team's primary CTA for ISVs interested in building/utilizing Azure.
- Collaborated with MS stakeholders (marketing/engineers/legal) and vendor team to collect, consolidate, and tag hundreds of resources/documents from internal and external channels for the Guide's quiz and library
- Utilized user testing feedback and market research to dictate and provide design feedback for Azure SaaS Guide website and all forms of communications relevant to the tool
- Led GTM plan for Azure SaaS Guide:
 - Worked with colleagues to scope internal/external demand engines, delegated tasks, and consistently updated tracker to evaluate progress and demand engagement
 - Created SaaS Guide messaging and positioning framework (MPF), providing foundation for all marketing assets for tool's promotion and written content piece
 - Wrote newsletter/blogs for SaaS Guide's launch, published on multiple internal engines (PDM community, developer communities, MS tech community), and presented to field communities for awareness
 - Worked with Social teams to utilize Microsoft social channels to evangelize SaaS Guide
 - Cross linked Azure SaaS Guide web banner on multiple Azure.com pages and other Microsoft sites by building relationships with relevant PMMs to gain visibility.
- Manage Azure GTM Evidence program by working with production team and colleagues to produce quality written/video content that highlight Azure cloud success stories
- Assembled Demand Generation Guidance Deck to bolster PMMs to properly utilize created assets post creation and build awareness of Azure success stories.
- Edit written and video drafts to ensure content properly portrays the Microsoft Azure story from a partner/customer lens
- Made video/written content guide to reduce number of overall drafts by building clarity on standards thereby reducing revisions and better meeting deadlines

LEADERSHIP

Out@MCB (LGBTQ Employee Resource Group), Out Takes Organizer

August 2021- Present

- Lead *Out Takes* - a bi-monthly episodic series – where I work with other MSFT employee groups and external speakers/organizations to highlight intersectional queer issues
- Create episode calendar ahead of time with other team members and decide which issue areas we want to discuss
- Work with partners to attain budget, coordinate speaker and tech fees, produce episode layout, and conduct pre-sync meetings to ensure smooth flow during episode live streams.
- Write pre and post event communications.

SKILLS AND INTERESTS

Language: Conversationally fluent in Urdu/Hindi

Computer: Microsoft Suite programs, Adobe InDesign, Bridge, and R programming language

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Seattle Lesbian, Gay, Bisexual, Transgender and Queer Commission

January 2023

Members: Pursuant to SMC 3.14.920, all members subject to City Council confirmation,
2-year terms:

- 8 City Council-appointed
- 9 Mayor-appointed
- 4 Other Appointing Authority-appointed: Commission-appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
			1.	Member	VACANT	5/1/21	4/30/23	1	City Council
			2.	Member	VACANT	5/1/21	4/30/23	1	Mayor
			3.	Member	VACANT	5/1/21	4/30/23	1	City Council
			4.	Member	VACANT	5/1/21	4/30/23	1	Mayor
			5.	Member	VACANT	5/1/21	4/30/23	1	City Council
			6.	Member	VACANT	11/1/21	10/31/23	1	Mayor
			7.	Member	VACANT	11/1/21	10/31/23	1	Commission
			8.	Member	Steven Pray	11/1/21	10/31/23	1	Mayor
		3	9.	Member	Chelsey Wright	5/1/22	4/30/24	1	City Council
			10.	Member	Nathaniel Higby	5/1/22	4/30/24	2	Mayor
		3	11.	Member	Alex Mielcarek	5/1/22	4/30/24	1	City Council
			12.	Member	Brett Pepowski	5/1/22	4/30/24	1	Mayor
			13.	Member	Atif Osmani	11/1/22	10/31/24	1	City Council
			14.	Member	VACANT	11/1/22	10/31/24	1	Mayor
		5	15.	Member	Christina Pizaña	11/1/21	10/31/23	1	City Council
			16.	Get Engaged	Lillian M. Williamson	9/1/22	8/31/23	1	Mayor
			17.	Member	Jackson Cooper	5/1/22	4/30/24	1	City Council
			18.	Member	VACANT	11/1/21	10/31/23	1	Mayor
			19.	Member	Victor Loo	11/1/21	10/31/23	2	Commission
			20.	Member	Andrew Ashiofu	5/1/22	4/30/24	1	Commission
		7	21.	Member	Juan Monroy	5/1/22	4/30/24	1	Commission

SELF-IDENTIFIED DIVERSITY CHART

	(1)		(2)		(3)		(4)		(5)		(6)		(7)		(8)		(9)	
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial					
Mayor																		
Council																		
Comm																		
Total																		

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
- **G List *gender*, M = Male, F= Female, T= Transgender, U= Unknown
- RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.

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