

Office of Film + Music Mission:

Grow Seattle's creative economy, with the aim of keeping musicians and filmmakers thriving, and the creative industries flourishing.

Office of Film + Music Structure

- ▶ Office Director
- ▶ Film + Special Events Manager /
Special Events Chair
- ▶ Creative Economy Advocate
- ▶ Nightlife Business Advocate
- ▶ Film Permit Specialist
- ▶ Special Event Permit Specialist
- ▶ Permit Admin Specialist
- ▶ Office Admin Specialist



Core functions of the Office of Film + Music

- ▶ Film Permit Coordination and Advocacy
- ▶ Special Events Permit Coordination
- ▶ Music Commission Collaboration
- ▶ Nightlife business Advocacy
- ▶ Creative Economy Advocacy



2017 Office of Film + Music Workplan

- ▶ Creative Economy Research & Census
- ▶ Music Cities Collaboration & Leadership
- ▶ Special Events Committee Leadership
 - ▶ Special Event Permit Coordination
 - ▶ Film Permit Coordination



2017 Office of Film + Music Workplan

- ▶ Film + Music Industry Support & Professional Development
- ▶ Music Commission Collaboration & Leadership
- ▶ Nightlife Business Advocacy
- ▶ Special Event Process Improvement

RSJI – Music Commission Work

Objective: OFM and the Music Commission will use a RSJI lens to create early-career entry points into the music industry for area youth, with a focus on underserved areas in need of equitable opportunity

Goal: In partnership with the Music Commission and One Reel, OFM will support the sixth annual City of Music Career Day, continued City of Music Career Day Roadshows, and other outreach events.



City of Music
Career Day
April 1, 2017



KEYNOTE SPEAKERS



BEN GIBBARD



SASSYBLACK



AHAMEFULE J. OLUO

An annual educational opportunity for young people ages 16-24.

To register get more information, visit
CAREERDAY.ONEREEL.ORG



RSJI - Nightlife Business Advocacy

Objective: Expand awareness, outreach and support of nightlife businesses to include communities not traditionally included in the scope of “nightlife” when policy is developed

Goal: OFM’s Nightlife advocacy will use the RSJI toolkit to assess and develop specific policies that include the entire scope of our community



RSJI - Special Events

Objective: Special Events Notification - Improve planning and public awareness of impactful public events.

Goal: The Special Events Office will apply the Racial Equity Toolkit to our review of how we work with community organizers regarding Special Events and the impacts they can have on communities.



RSJI - Film and Media

Objective: Use a racial equity lens to provide outreach and access early in the development of the Seattle virtual reality sector with the intent of supporting the evolution of a truly diverse VR sector

Goal: Training workshops targeted to 16-24 year olds in specific neighborhoods to ensure early access to virtual reality technology, equipment and industry leaders, in partnership with StartUp Seattle.





**SEATTLE'S FIRST
VIRTUAL REALITY POP-UP**

FREE

WASHINGTON TECHNOLOGY industry association
COMOTION UNIVERSITY of WASHINGTON
City of Seattle OFFICE of FILM + MUSIC
CITY OF SEATTLE office of economic development startupseattle

Thank you