

Seattle Music Commission 2018 Work Plan

About the Seattle Music Commission

- 21 volunteer members from various aspects of Seattle's music sector
- Mission: To enhance the growth and development of Seattle's music sector and convey the city's commitment to the industry, musicians, and live music audience that comprise the city's local music economy.
- SMC works with the Office of Film + Music to advance the goals outlined in the Seattle City of Music 2020 Vision
 - Three tenets: City of Musicians, City of Live Music, and City of Music Business



2018 Areas of Focus

- **Racial Equity**
- **Youth & Community Voice**
- **Affordability**
- **Industry Support**
- **City of Music Identity**



Executive Committee

Responsible for **governance** of the SMC, including ensuring the **continuity** of the Commission, integration of **policy priorities** in SMC plans and communications, and development of a prioritized SMC **budget**

Executive Committee Work Plan

- 1. Nominate, onboard new commissioners**
- 2. Engage past commissioners**
- 3. Set SMC budget, oversee spending**
- 4. Facilitate meetings**
- 5. Lead with a lens of racial equity**
(trainings, values, accountability)
- 6. Assess progress of City of Music Vision 2020**

Advocacy + Economic Development Committee

Responsible for cultivating **key industry partnerships** to support the development and growth of Seattle's music industry, **identifying and analyzing issues** affecting the music community, and **advocating for policies** that foster a healthy and innovative music industry



Advocacy + Econ Dev Work Plan

- 1. Expand the Experience the City of Music program**
(new partnerships, increase program diversity)
- 2. Increase SMC engagement in affordability conversations**
- 3. Support recommendations of The CAP Report**
- 4. Continue dialogue with developers and community activists**
- 5. Increase access to professional development, networking, and capital, esp. for people of color**
- 6. Support OFM's industry research and advocacy efforts**



Youth + Community Committee

Focused on ensuring **music education** opportunities, developing and facilitating **career pipelines** and **youth access** to the music industry, and supporting vibrant **micro-music communities and economies**



Youth + Community Work Plan

- 1. Support youth career exploration in music and arts**
(Career Days, mentorship, internships)
- 2. Increase youth/community input and engagement**
(roundtables, activate youth organizations)
- 3. Raise awareness and accessibility of SMC**
- 4. Support replacement of jazz history sign at Jackson & 12th**



Questions?

Get in touch with us at SeattleMusicCommission@seattle.gov

Thank You



Seattle
Office of Film + Music