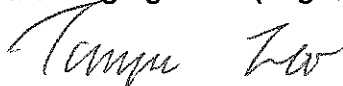




# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> Joël Barraquiel Tan		
<b>Board/Commission Name:</b> <i>Seattle Arts Commission</i>		<b>Position Title:</b> <i>Member</i>
<input checked="" type="checkbox"/> <b>Appointment</b> OR <input type="checkbox"/> <b>Reappointment</b>		<b>City Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input checked="" type="checkbox"/> City Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other:		<b>Term of Position: *</b> 1/1/2024 to 12/31/2025  <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
<b>Residential Neighborhood:</b> Downtown/International District	<b>Zip Code:</b> 98104	<b>Contact Phone No.:</b> [REDACTED]
<b>Background:</b> <p>Joël Barraquiel Tan is the Executive Director of the Wing Luke Museum of the Asian Pacific American Experience. Joël joins the Wing Luke with an extensive background in the arts and public health. Most recently in Hawai'i, they worked with Island leaders from diverse communities and sectors including Hawaii Community Foundation, Kamehameha Schools, K.T.A., the Mayor's Office, County Planning Department, and others. Before that at the Yerba Buena Center for the Arts (YBCA), San Francisco, they increased engagement and revenue by transforming the Center's traditional education model into an innovative and award-winning organization with civic engagement at its core mission, vision, and values. Also, they formerly developed and executed multifaceted H.I.V. education and clinical services, co-founding arts-based health education services and medical services, "Asian Pacific AIDS Intervention Team Health Centers" (APAIT) in Los Angeles. Joël has a BA in Ethnic Studies from the University of California, Berkeley; an MFA in Creative Writing and Literature, Antioch University; and is an MFT Candidate, Marriage and Family Science, Northcentral University.</p>		
<b>Authorizing Signature (original signature):</b>  <b>Date Signed (appointed):</b> 2/27/24		<b>Appointing Signatory:</b> <i>Tanya Woo</i> <i>Council Member, Seattle City Council</i>

\*Term begin and end date is fixed and tied to the position and not the appointment date.

# JOËL BARRAQUIEL TAN

Executive leader, cultural entrepreneur, and artist with proven success in conceiving and developing award-winning strategies and programs grounded in Justice, Equity, Diversity, and Inclusion (JEDI) that lead to systemic change. Conscious arts leader with a national network of changemakers from diverse sectors and a robust public health and psychotherapy background. Proven success in bridging community divides and promoting arts engagement. Dedicated changemaker, community organizer, artist, and activist—cultivating stakeholders and promoting deep joy at all levels.

## CAREER HIGHLIGHTS

- **Played a pioneering role in the transformation of Yerba Buena Center for the Arts (YBCA)**— Increased engagement and revenue by transforming the Center’s traditional education model into an innovative and award-winning organization—with civic engagement at its core mission, vision, and values.
- **Conceived and developed an all-access membership program** with a 1:1 art coach called YBCA-YOU that earned Arts and Innovation Awards, gained international recognition, and secured 400+ members in 2 years.
- **Developed and executed multifaceted H.I.V. education and clinical services**, co-founding arts-based health education services and medical services for Asians and Pacific Islanders.
- **Established collegial and ongoing collaborations**, working with Hawai’i Island leaders from diverse communities and sectors including Hawaii Community Foundation, Kamehameha Schools, K.T.A., the Mayor’s Office, County Planning Department, and others.

## EDUCATION

**MFT Candidate, Marriage & Family Science** —Northcentral University (estimated completion, Fall 2022)

**MFA Creative Writing & Literature** —Antioch University (2004)

**BA, Ethnic Studies** —University of California, Berkeley (2002), summa cum laude

## ARTS LEADERSHIP EXPERIENCE

### ***Executive Director, Wing Luke Museum April 2022- Present***

Chief Executive charged with leading next evolution of this community rooted and nationally recognized Asian and Pacific Islander American Art, History, and Culture Museum. Affiliated with the Smithsonian Institute and the National Parks Service, the Wing is the only pan-Asian and Pacific Islander Museum in the country that promotes inspired action through authentic storytelling and community co-created exhibitions, tours, public programs, retail, advocacy, media, and a wide array of educational programs.

### ***Principal Consultant, E.B. Creative Arts Consulting. 2015- Present***

Deliver consulting and executive coaching services for nonprofits, art centers, government, and philanthropists. Provide expertise in Justice, Equity, Diversity and Inclusion, and strategic direction, civic engagement, financial sustainability, and leadership development. Clients include International Holistic Centers Network, Australian Performing Arts Centres Association, Western Australia Department of Arts and Culture, Circuit West Australia, John Anson Ford Theaters and the LA Arts Commission, James Irvine Foundation, and San Francisco Asian Pacific Islander Cultural Center.

### ***Director of Programs & Social Impact Director, Touching the Earth (TTE), LLC. Feb 2020- Feb 2022***

Executive-level role. Drive strategic and operational business responsibilities to balance purpose and profit. Develop and maintain the TTE Social Impact Responsibility Plan and ensure integration through

TTE offerings (education and events, program expansion and execution, and related facility use.) Develop messaging and marketing campaigns and supervise staff while establishing sound working relationships with local community groups and organizations.

***General Manager, Kohala Institute. November 2018—February 2020***

Executive-level role. Led operations and managed staff and programming to ensure the center’s vision, mission, and annual objectives. Managed overall responsibilities for the Grace Center’s 20 acre, 80-bed retreat center, including profitability, guest services, marketing, housekeeping, and campus maintenance.

***Community Developer, Vibrant Hawai’i. December 2018—December 2019***

Launched by Kamehameha Schools, Hawai’i Community College, and the Hawai’i County Department of Health, Vibrant Hawai’i is a collective impact initiative of Hawai’i leaders employing systems change strategies to reduce economic and social disparities. I developed funding proposals and co-facilitated multi-sector coalition leadership development through systems mapping, interviews, and town halls.

***Executive Director, Kalanihonua Oceanside Retreat Center 2016-2018***

Collaborated with Board and staff to develop accrual accounting, land-based curriculum, and civic engagement to implement material, operational and systemic modernization within Kalanihonua’s community culture and retreat center business. Managed a complex suite of companies and an annual budget of \$4MM.

***Volunteer Executive Director, East Hawaii Cultural Center. 2016***

Selected by a newly formed board to serve as the volunteer Executive Director for this historical arts and cultural institution, coordinated, developed, and implemented strategies with an all-volunteer team to help revitalize the Center, focusing on systems of organizational redesign and organizational rebrand. Initiated and coordinated brand renewal with a new website, logo, and membership program.

***Director of Community Engagement, Yerba Buena Center for the Arts (YBCA). 2004—2015***

Managed \$850k annual department budget with a 12-member staff. Defined and established a civic engagement framework and created platforms for increased community participation and stakeholderhip. Led strategy development and guided strategic collaborations, policies, programs, and initiatives related to education, community engagement, and social practice.

- Earned innovation award for producing The Big Idea Night art festivals with a major grant from the Wallace Foundation to pilot audience development innovation.
- Designed arts and civic engagement leadership programs for high school-aged youth with support from EMCArts that facilitated the transformation of youth arts and engagement as a tool for social change.
- Created Smart Night Out, performance education, and engagement pedagogy with a grant from Duke Foundation, resulting in increased membership and individual giving.
- Developed “Dissident Futures” lecture series and cross-sector leadership think tank on technology and the arts that culminated in a major exhibition and catalog with support from the Irvine Foundation to establish partnerships with the Institute for the Future and The Long Now Foundation.

***Co-founder, Asian Pacific AIDS Intervention Team Health Centers (APAIT). 1990-1994***

Developed and implemented arts-based health education and direct services programs during the height of the AIDS epidemic. The “Love Your Asian Body” sex-positive health education program was among the first health education campaigns by and for Queer Asian Pacific Islanders.

## **PREVIOUS CAREER ASSIGNMENTS**

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- Case Management Supervisor, Long Beach AIDS Project. 2004-2005
- Case Management Supervisor, Orange County AIDS Services Foundation. 2002-2004
- Associate Artistic Director, Asian American Theater Company. 2000-2002
- HIV Program Coordinator, Asian Health Services Inc. 1998-2000
- Health Education Director, Asian Health Services Inc. 1996-1998

## **SELECTED GRANTS AND AWARDS**

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- \$40k for Traditional Tattoo Festival, 2019: Hawai'i Council for the Humanities and Hawai'i County Research and Development
- Gore Family Foundation: \$47k for General operations and capital improvement. 2018
- \$1.2M for YBCA Community Engagement: New California Arts Fund- James Irvine Foundation, 2013
- Asian Pacific AIDS Intervention Team Health Center: Founders Circle Medal. 2012
- \$600k for YBCA Community Pilot, James Irvine Foundation Exploring Engagement Grant, 2012
- Received recognition from Senator Mark Leno for the YBCA recycled fashion fundraiser: "Project Nunway IV." Senator Leno declared "Project Nunway Day."
- Senator Mark Leno's Recognition: "Project Nunway IV" at the AIDS Memorial Grove. 2012
- Out 100 Honoree for Art and Activism, *Out Magazine*. 2009
- \$750K for YBCA Community engagement, Wallace Excellence Awards, 2008.

*Additional references available upon request*



Total	1	5		1	2		2			2			1
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**Key:**

**\*D** List the corresponding *Diversity Chart* number (1 through 9)

**\*\*G** List *gender*, **M** = Male, **F**= Female, **T**= Transgender, **U**= Unknown, **O**= Other

**RD** Residential Council District number 1 through 7 or N/A

*Diversity information is self-identified and is voluntary.*