



Westlake Park and Occidental Square Pilot Activation Agreement Extension April 30 – July 30, 2016



**CITY COUNCIL PARKS, SEATTLE CENTER,
LIBRARIES AND WATERFRONT COMMITTEE**

APRIL 21, 2016



Agreement Highlights



Under a 1-year Pilot Agreement, launched May 2015, Downtown Seattle Association/Metropolitan Improvement District has been managing activation of Westlake Park and Occidental Square:

- New amenities: furniture, ping pong, foosball, reading rooms, enhanced plantings



Agreement Highlights



- Programs and events: yoga classes, buskers, ping pong tournaments, kids activities, etc., etc.
- 24/7 Staffing: daily ambassadors; nighttime security



Agreement Extension



- Following a formal RFP review process, DSA/MID has been identified as the partner with which to enter into a 5-year agreement for activation of these same parks
- Parks & Rec and DSA/MID require more time to complete negotiations for this agreement than remains within the term of the Pilot Agreement, which expires April 30, 2016

Agreement Extension



Extending the Pilot Agreement an additional three months allows for:

- Continuous activation of both parks throughout the summer, and
- Seamless transition to the 5-year agreement

