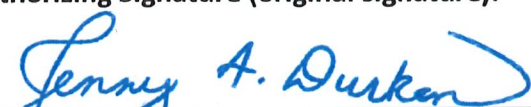




# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> Hester Serebrin		
<b>Board/Commission Name:</b> Levy to Move Seattle Oversight Committee		<b>Position Title:</b> Member
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment		<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	<b>Date Appointed:</b> 3/22/2019	<b>Term of Position: *</b> 1/1/2019 to 12/31/2022 <i>CE</i> <input type="checkbox"/> Serving remaining term of a vacant position
<b>Residential Neighborhood:</b> Queen Anne	<b>Zip Code:</b> 98119	<b>Contact Phone No.:</b> <div style="background-color: black; width: 100px; height: 15px;"></div>
<b>Background:</b> <i>Hester Serebrin is the Policy Director at Transportation Choices Coalition (TCC), a statewide non-profit focused on bringing better transportation choices to our residents. At TCC, Hester guides the development of the organization's policy platform with research and analysis. She also serves on the Washington State Transportation Commissions which reviews and assesses how the transportation system works across the state and issues the state's 20-year transportation plan. Hester brings valuable experience and knowledge of transportation policy and planning to the Oversight Committee.</i>		
<b>Authorizing Signature (original signature):</b> 		<b>Appointing Signatory:</b> Jenny A. Durkan Mayor of Seattle

FILED  
 CITY OF SEATTLE  
 19 MAR 22 PM 12:48  
 CITY CLERK

\*Term begin and end date is fixed and tied to the position and not the appointment date.

# HESTER SEREBRIN

**SUMMARY** | Policy specialist passionate about equitable and sustainable transportation. Experience in local government, non-profits, and the private sector. Skilled in qualitative research methods and quantitative analysis, and knowledgeable about transportation planning and policy.

**EDUCATION** | **UNIVERSITY OF WASHINGTON, EVANS SCHOOL OF PUBLIC AFFAIRS, SEATTLE, WA**  
MASTER OF PUBLIC ADMINISTRATION (2016)  
3.84 GPA. Coursework in microeconomics, policy analysis, public budgeting, quantitative analysis, and program evaluation. Twice awarded Senator Scott White Memorial Scholarship by Women's Transportation Seminar. Thesis: *Improving Unbanked Access to Shared Mobility Services*

**REED COLLEGE, PORTLAND, OR**  
BACHELOR OF ARTS, LINGUISTICS / MANDARIN CHINESE (2004)  
3.54 GPA. Commended for Excellence in Scholarship.

**SKILLS** | **LANGUAGES**  
Mandarin Chinese (limited working proficiency)

**SOFTWARE**  
Microsoft suite, ArcGIS, SPSS  
Blogging and social media platforms

**PROFESSIONAL EXPERIENCE** | **WASHINGTON STATE TRANSPORTATION COMMISSION**  
**COMMISSIONER**  
DECEMBER 2015 – PRESENT

- The Washington State Transportation Commission (WSTC) provides a public forum for transportation policy development. It reviews and assesses how the entire transportation system works across the state and issues the state's 20-year Transportation Plan. The WSTC sets tolls for state highways and bridges and fares for Washington State Ferries.

**TRANSPORTATION CHOICES COALITION**  
**POLICY DIRECTOR**  
JULY 2017 – PRESENT

- Guides development of Transportation Choices Coalition's policy priorities with a focus on health, equity, sustainability, and efficiency.
- Identifies opportunities for new policies, programs, and planning efforts.
- Works with coalition partners to shape shared priorities at the local, county, regional, state, and federal level.
- Researches and develops policy recommendations on legislation, public policies, and planning documents.
- Develops or reviews the policy component of issue-based campaigns.

**POLICY ANALYST**  
JUNE 2015 – JULY 2017

- Research and develop policy recommendations associated with local and regional transportation planning efforts, with a focus on improving equity and health outcomes.

**POLICY ASSOCIATE**  
FEBRUARY 2014 – JUNE 2014

- Successfully advocated for better incorporation of environmental justice and public health into regional goals in the Puget Sound Regional Council's Transportation 2040 Update.
- Composed letter on behalf of coalition partners urging Sound Transit to adopt equitable transportation-oriented development and multimodal access policies.
- Prepared stakeholder memo analyzing how funds from Seattle's Bridging the Gap program were prioritized and distributed.
- Supported Policy Director with transportation policy research relating to regional rapid transit, county bus service guidelines, local transportation maintenance, and federal rulemaking.

**SEATTLE DEPARTMENT OF TRANSPORTATION  
POLICY & PLANNING GRADUATE INTERN**

JUNE 2014 – PRESENT

- Analyzed economic impacts of mitigation strategies related to construction on Seattle's Waterfront. We are now working with an economist to determine whether the methodology can be used to measure impacts of other SDOT projects.
- Performed GIS analysis of current curbspace use in downtown to support development of policies in the Seattle Comprehensive Plan that guide allocation decisions.
- Evaluated performance of City work sites affected by Washington's Commute Trip Reduction (CTR) law. Prepared a 3-5 year strategic plan for reducing the drive-alone rate at these sites that will help inform CTR spending decisions.

**LEXISNEXIS**

**SENIOR CONTENT EDITOR & EDITORIAL TEAM ASSISTANT MANAGER**

2011 – 2014

- Oversaw projects implementing new features, content and research tools to Knowledge Mosaic platform. Identified data sources, collected customer input and sales staff feedback, prepared detailed technical specifications and mock-ups, and performed quality assurance testing.
- Coordinated launch of concurrent projects and preparation of marketing materials.
- Established, edited, and contributed to Knowledge Mosaic's Energy and Environmental blog.
- Researched best practices for a Travel Plan to reduce commute trips to Seattle office.
- Trained new team members, and collaborated with editorial manager on direction of website, status of projects, and HR issues.

**CONTENT EDITOR & PROJECT MANAGER**

2005 – 2011

- Managed data, design, and functionality aspects of major website overhaul.
- Collaborated with web developers to design user interfaces.
- Performed usability tests on new products.

**CONTENT SPECIALIST & CUSTOMER SERVICE REPRESENTATIVE**

2003 – 2005

- Assisted attorneys and corporate librarians in complex securities-related research tasks and resolving technical difficulties. Led online training sessions and produce demonstrations.
- Identified and tagged federal regulatory documents and law firm analysis for distribution in news products and use in research platform.

**TRAINING &  
PROFESSIONAL  
DEVELOPMENT**

**UNIVERSITY OF WASHINGTON PROFESSIONAL & CONTINUING EDUCATION**

- Transportation Planning & Design
- Certificate in Environmental Law & Regulation

**SEATTLE UNIVERSITY**

- Introduction to ArcGIS

**YUNNAN UNIVERSITY**

- Certificate in Intermediate Mandarin II

**VOLUNTEER  
EXPERIENCE**

**SEATTLE TILTH**

**GARDEN CREW, TEACHING ASSISTANT, AND LEAD EVENTS VOLUNTEER**

2009 – 2013

Worked with Tilth staff to promote community building and environmental justice by co-teaching a comprehensive organic gardening course, maintaining demonstration gardens, and managing volunteers at Tilth's largest event of the year.

**REFERENCES**

**SHEFALI RANGANATHAN, DEPUTY MAYOR**

CITY OF SEATTLE (Formerly Executive Director, Transportation Choices Coalition)



**MEGHAN SHEPARD, STRATEGIC ADVISOR**

SEATTLE DEPARTMENT OF TRANSPORTATION



**HENRYK HILLER, FORMER SENIOR DIRECTOR PRODUCT MANAGEMENT**

LEXISNEXIS



# Levy to Move Seattle Oversight Committee

16 Members: Pursuant to *Ordinance 124796*, 10 members subject to City Council confirmation, 4-year terms:

- 5 City Council-appointed
- 5 Mayor-appointed
- # Other Appointing Authority-appointed (specify): 4 modal advisory board representatives appointed by respective modal advisory boards; City Council Transportation Committee Chair; City Budget Director

## Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
	F	3	1.	Member	Rachel Ben-Shmuel	4/25/16	12/31/19	1	Mayor
6	F	7	2.	Member	Hester Serebrin	1/1/16	12/31/22	1	Mayor
	M	6	3.	Co-Chair	Ron Posthuma	1/1/18	12/31/21	1	Mayor
	M		4.			1/1/19	12/31/22	1	Mayor
6	F	3	5.	Member	Lisa Bogardus	4/25/16	12/31/19	1	Mayor
1	M	5	6.	Member	Nick Paranjpye	4/25/16	12/31/19	1	Council
	M	7	7.	Member	Brian Estes	1/1/19	12/31/22	1	Council
6	F	4	8.	Member	Inga Manskopf	1/1/16	12/31/19	1	Council
	M	1	9.	Member	Joe Laubach	1/1/19	12/31/22	1	Council
	M	6	10.	Co-chair	Betty Spieth-Croll	1/1/18	12/31/21	2	Council
	M	2	11.	Bike Advisory Board Member	Patrick Taylor	9/1/18	8/31/20	1	SBAB
	M	3	12.	Pedestrian Advisory Board Member	David Seater	9/1/18	3/31/19	1	SPAB
	M		13.	Freight Advisory Board Member	Todd Biesold	6/1/18	5/31/19	1	SFAB
	F	2	14.	Transit Advisory Board Member	Alex Wakeman Rouse	8/3/17	8/2/19	1	STAB
	M	6	15.	Councilmember	Mike O'Brien	n/a	n/a		
	M		16.	Budget Director	Ben Noble	n/a	n/a		

## SELF-IDENTIFIED DIVERSITY CHART (1) (2) (3) (4) (5) (6) (7) (8) (9)

	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	1	3											
Council	3	1											
Other	4	1											
<b>Total</b>	<b>10</b>	<b>5</b>											

### Key:

\*D List the corresponding *Diversity Chart* number (1 through 9)

\*\*G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A

*Diversity information is self-identified and is voluntary.*