

# Seattle will be a diverse city where all people are able to achieve their full potential regardless of race or means



*Can we grow  
with prosperity  
and stability??*

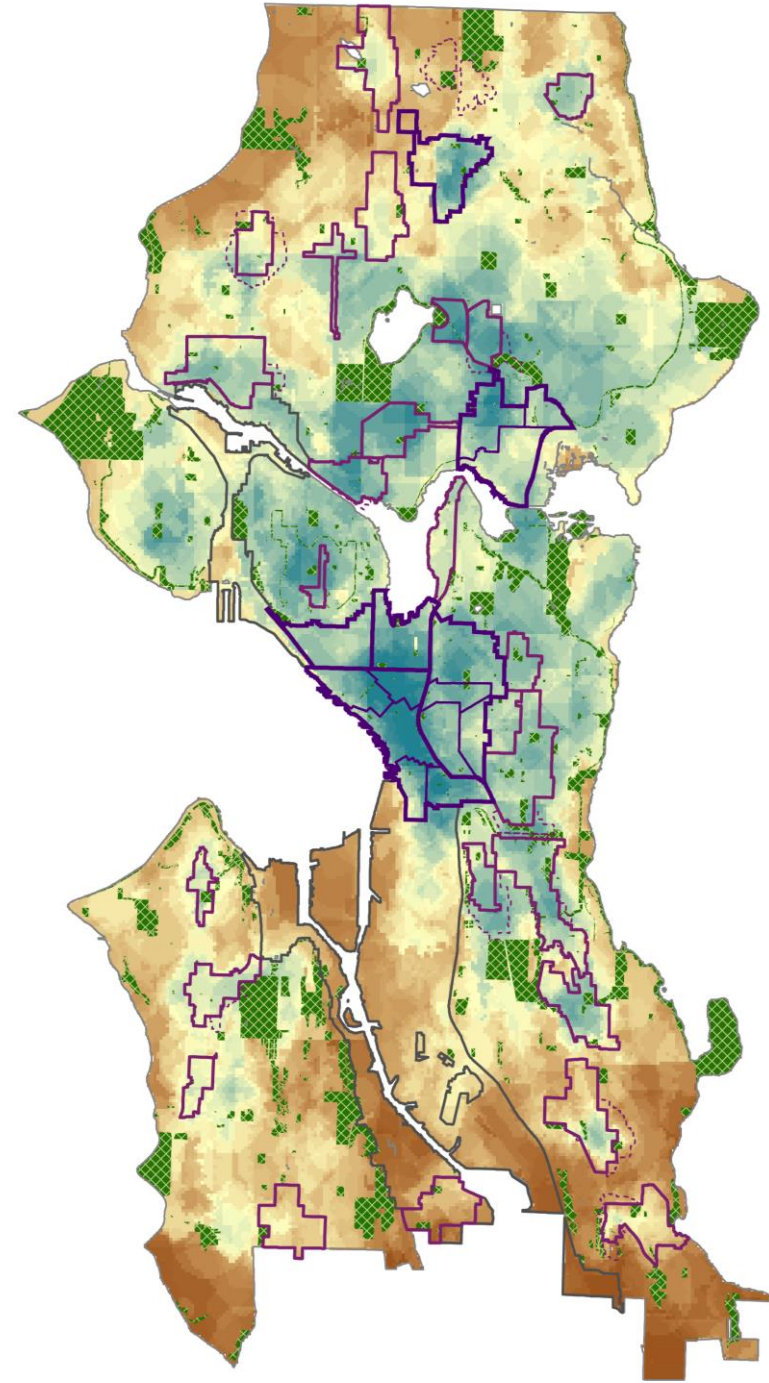
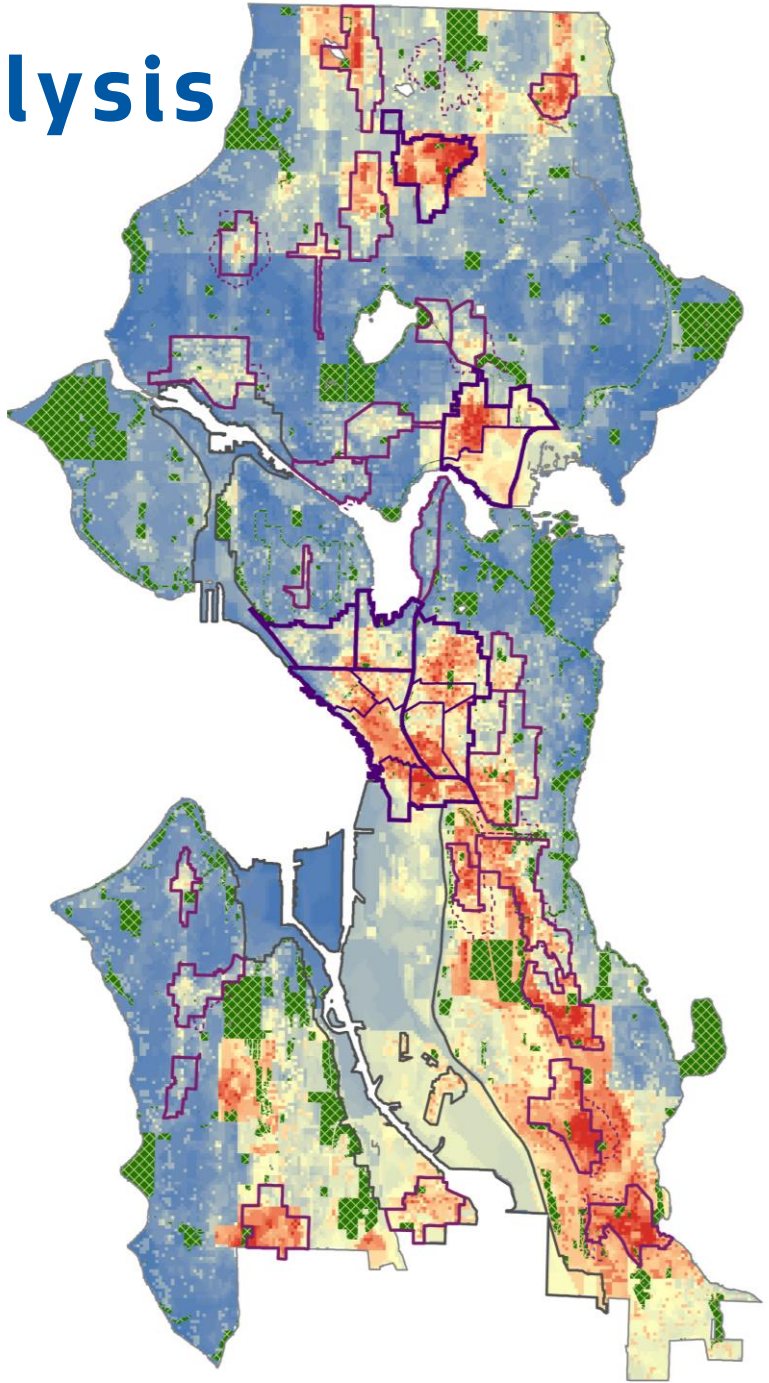
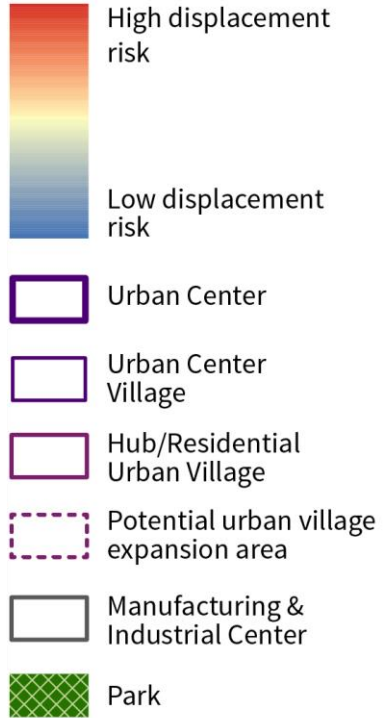
Seattle City Council: PLUZ Committee  
Equitable Development Initiative Briefing  
6/6/2017

# Equitable Development Implementation Plan

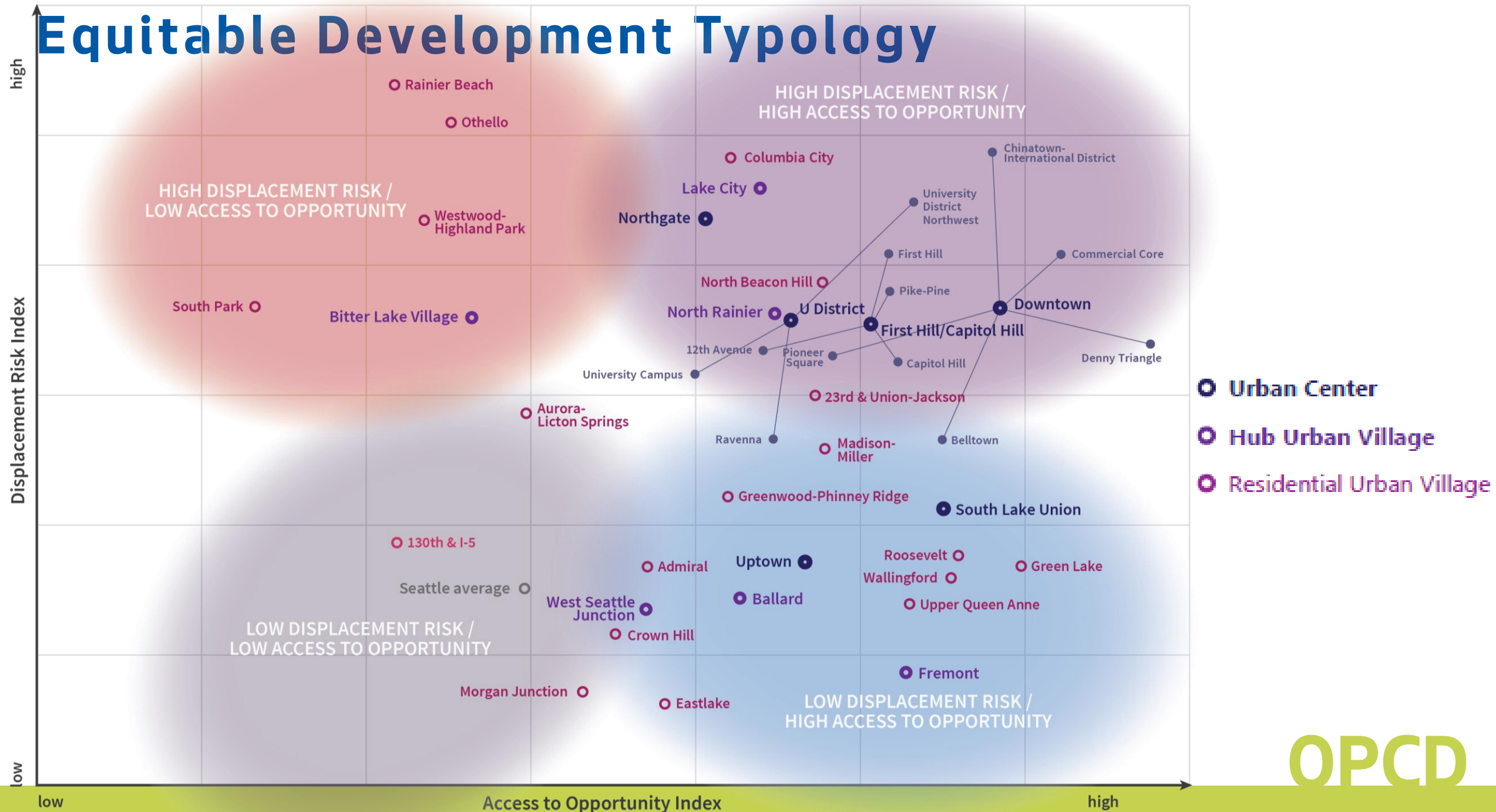
- Race and Social Equity **Goals and Policies** in the Comprehensive Plan
- **Equity Analysis** as companion to the EIS to inform Growth Strategy
- Equitable Development **Implementation Plan**
  - Framework
  - Systemic Change
  - Targeted Strategies
  - Stewardship



# Equity Analysis



# Equitable Development Typology



# Equitable Development Framework

## Strong People and Resilient Communities

1. Recognize & build capacity for self-determination.
2. Advance economic mobility and opportunity.
3. Prevent displacement of vulnerable residents, businesses & community organizations.
4. Build on local cultural assets.

## Great Places with Equitable Access

5. Develop healthy and safe neighborhoods.
6. Distribute benefits & burdens of growth equitably.
7. Increase opportunity for low-income households of color to live in all neighborhoods

# Advance Economic Mobility & Opportunity

Increase access to economic opportunities for marginalized populations through:

- **Effective Education** – Close racial disparities in education from Pre-K through post-secondary
- **Financial Security** – Close racial disparities in employment & wages
  - Good jobs
  - Effective training
  - Open doors to high quality careers
- **Wealth** – Close racial disparities in access to wealth
  - Equitable homeownership
- **Strong Local Economy** – Close racial disparities in business sectors
  - Strong small businesses

# Systemic Change to Eliminate Racial Inequities

- 1. Establish clear equity criteria** – for community development & planning priorities:
  - Marginalized Populations.
  - Displacement Risk.
  - Access to Opportunity.
- 2. Form new equity driven interdepartmental structures** - shared priorities & budget decisions for workplans & investment strategies:
  - Capital Cabinet.
  - Implementation Task Force.
- 3. Integrate equity into functional & investment plans** – weight equity criteria in department & Citywide decision-making processes.
- 4. Establish monitoring program** – report annually on impact to community well-being & displacement risk:
  - Annual Equitable Development Monitoring Report

# Equitable Development Indicators

- Per [Resolution 31577](#), the City will report annually on equity measurements as part of monitoring implementation of the Comprehensive Plan.
  - Quantifiable city-wide community indicators of equitable growth
  - Track growth & displacement issues for marginalized people
  - Updated as more data is available





# Outline of the monitoring program

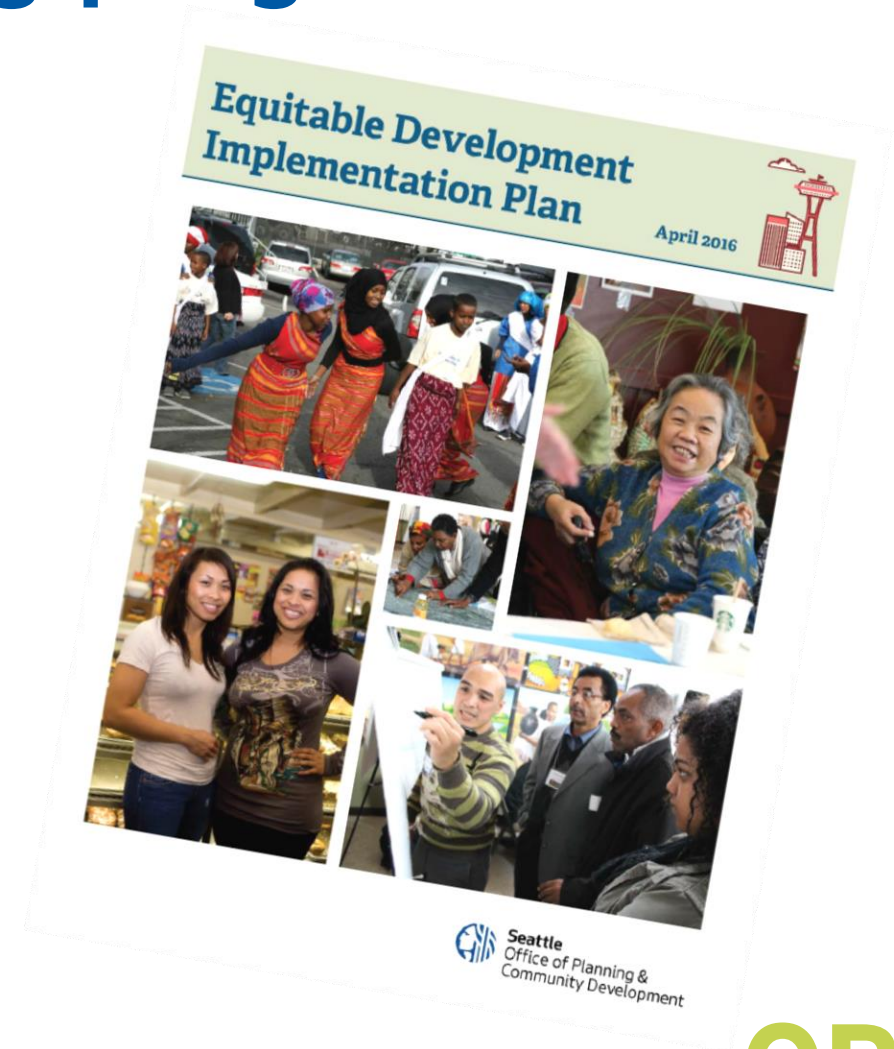
## Equitable Development Implementation Plan (p 37-40)

2 types of indicators:

- Short-term - early warning signs of displacement
- Long-term - achievement of equitable outcomes

OPCD coordinates monitoring program.

Planning Commission & EDI community partners advises on development of indicators & monitoring results.



# Current Place-based Targeted Strategies

## Neighborhoods

- Rainier Beach / Othello
- Central Area
- Chinatown / International District

## Shared Equity Drivers

- Advance economic mobility & opportunity.
- Prevent residential, commercial & cultural displacement.
- Build on local cultural assets.

# EDI Projects

Rainier Beach  
Food  
Innovation  
District

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Equity Transferable  
Development Rights  
Project For Chinatown /  
International District

Little Saigon  
Landmark  
Project



**William Grose Center  
for Cultural Innovation**

**OPCD**

# Rainier Beach Food Innovation District

## Status

### 2016

- \$75,000 Fresh, Local & Equitable grant from Kresge Foundation
- Communities of Opportunity grant from King County

### 2017

- Community-led participatory research survey & RB Town Hall
- RBAC final report & application for implementation funds to Kresge Foundation
- OPCD MHA rezone proposal for Rainier Beach
- Port of Seattle market demand study for food production facilities
- Ethiopian Community of Seattle property redevelopment
- EDI funds to support RB Food Innovation District
- RBAC & Forterra seeking to acquire property for Food Innovation Center

### 2017-2018

- Seattle Parks Foundation “Link to Lake” framework
- Rainier RapidLine connection between Beach Square & light rail station
- S Henderson Street improvements



# EDI Fund

## Investment in targeted equity strategies.

**FUNDING:** \$16 M from City Plaza sale and \$430,000 CDBG plan to leverage and expand fund.

**WHY:** Address historic and market inequities through investing in projects and programs that increase access to opportunity and mitigate displacement.

**WHAT:** Community-led projects that implement equity strategies, particularly:

1. Advance economic mobility and opportunity
2. Prevent residential, commercial, and cultural displacement;
3. Build on local cultural assets; and
5. Develop healthy and safe neighborhoods.

**HOW:** Equitable Development Fund categories, criteria, and outcomes

- Community Capacity Development
- Project Development
- Entrepreneurship and Talent Development

# Stewardship Plan

- Development of equity infrastructure
- Equity priorities on the agenda

## Leadership

- Capacity to name issues of equity and take action
- Strong connections between staff and community

## Staff Capacity

- Clear processes and opportunities for community partnership
- Community leadership development

## External Accountability

- Equity budgeting
- Appropriate measurement processes
- Strong equity measures

## Internal Accountability

# EDI timeline 2017

| 2017   |  |   |   |
|--|--|---|---|
| Q1   | Q2   | Q3  | Q4  |
| <ul style="list-style-type: none"> <li>• Draft EDI Fund Criteria</li> </ul> EDI groups form: <ul style="list-style-type: none"> <li>• interim advisory board forms</li> <li>• OED investment committee – add an Interim Advisory board representative</li> <li>• Planning commission briefing</li> </ul> | <ul style="list-style-type: none"> <li>• Vet the EDI Fund criteria with the advisory board</li> <li>• Council Briefing</li> <li>• EDI Indicators project begins</li> <li>• EDI City internal implementation working group forms</li> </ul> | <ul style="list-style-type: none"> <li>• Regular meetings of various EDI groups</li> <li>• EDI fund Pre-application begins</li> <li>• Funding decisions for the EDIP place based projects ( In C/ID, Central area, Othello and Rainier Beach</li> </ul> | <ul style="list-style-type: none"> <li>• Regular meetings of various EDI groups (Internal and external)</li> <li>• EDI and EDI Fund Outreach to high risk displacement neighborhoods</li> <li>• <b>State of Equity in Seattle Report published</b></li> </ul> |

**Together we can leverage our collective resources to create communities of opportunity for everyone, regardless of race or means.**



**And all communities are able to determine their own futures.**