



# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> <i>Michelle Zeidman</i>		
<b>Board/Commission Name:</b> <i>Seattle Transit Advisory Board</i>		<b>Position Title:</b> <i>Member</i>
<input checked="" type="checkbox"/> <b>Appointment</b> OR <input type="checkbox"/> <b>Reappointment</b>		<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input checked="" type="checkbox"/> Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other:	<b>Date Appointed:</b> <i>12/13/2018</i>	<b>Term of Position: *</b> <i>8/3/2017</i> <b>to</b> <i>8/2/2019</i>  <input checked="" type="checkbox"/> <i>Serving remaining term of a vacant position</i>
<b>Residential Neighborhood:</b> <i>Green Lake</i>	<b>Zip Code:</b> <i>98115</i>	<b>Contact Phone No.:</b> [REDACTED]
<b>Background:</b> <i>Michelle is a transit commuter who is passionate about making it easier for all people to get around the Puget Sound without a car. Prior to her current work in environmental philanthropy, Michelle spent nearly a decade studying and working on public transportation and urban planning policy. That work involved increasing access to light rail, expanding bus transit service, and advocating for public transportation funding for transit-dependent populations. She has a Master of Public Administration and a Master of Urban Planning from the University of Washington. In her spare time, Michelle is an artist and avid traveler.</i>		
<b>Authorizing Signature (original signature):</b> 		<b>Appointing Signatory:</b> <i>Councilmember O'Brien</i> <i>Chair, Sustainability and Transportation Committee</i> <i>Seattle City Council</i>

\*Term begin and end date is fixed and tied to the position and not the appointment date.

# MICHELLE ZEIDMAN

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## EDUCATION

Nonprofit Executive Leadership Institute, University of Washington	March 2018
Community Leadership Program, Leadership Eastside	Class of 2013
Master of Public Administration, UW Evans School of Public Affairs	March 2009
Master of Urban Planning, UW College of Architecture & Urban Planning	March 2009
Bachelor of Arts, Environmental Studies, University of Washington	March 2003

## PROFESSIONAL EXPERIENCE

**Program Officer:** The Brainerd Foundation, Seattle, WA 09/17 to Present  
**Special Projects Manager** 05/15 to 08/17

Lead the implementation of the foundation's Emerging Leaders Initiative, and Opportunity and Grassroots grant programs. Invite and review grant proposals and inquiries from conservation organizations in the Northwest. Prepare dockets and present grant recommendations to the board of trustees. Research and write case studies on grantees. Conduct research to inform grantmaking strategy.

**Transit Programs Operations Specialist:** University of Washington, Seattle, WA 01/13 to 01/14  
Managed U-PASS program for students and employees at main Seattle campus, including negotiating transit fare contracts with seven transit agencies. Collaborated with Commute Options team, including vanpool, bicycle, and pedestrian specialists, to maximize car-free access to the University.

**Mobility Manager:** Hopelink, Bellevue, WA 11/09 to 12/12  
Directed Mobility Management department including supervising staff, managing \$300,000 annual operating budget and nearly \$1 million in capital projects, and facilitating the King County Mobility Coalition to improve mobility options for seniors, people with disabilities, low-income individuals, refugees, and veterans. Grew department from 2 to 4.5 FTEs over three years, created public-private partnerships to expand operations, and successfully applied for and managed multiple federal grants. Led coalition in establishing action plan and engaging members to implement collaborative projects. Contributed to regional *Coordinated Transit-Human Services Transportation Plan* and *Transportation 2040*.

**Research & Evaluation Analyst:** Office of Policy & Management, City of Seattle, WA 08/09 to 10/09  
Researched and analyzed best practices for public-private partnerships for the Central Waterfront. Collaboratively drafted resolution for City Council. Recommended strategies for successful public space design processes, management, and programming.

**Research Associate:** The Brainerd Foundation, Seattle, WA 01/07\* to 10/09  
**Program Associate** 03/06 to 12/06

Conducted strategic research and analysis to support grantmaking. Researched and analyzed grantee outcomes to identify best practices for 6 conservation voter leagues. Wrote successful grant proposal for \$25,000, resulting in the distribution of an objective analysis of Washington Initiative 933. Conducted biological review of 10 locations so that trustees could prioritize and select 3 for concentrated funding.

\* Took time off to work for the U.S. Government Accountability Office, Puget Sound Regional Council, and as a Seattle Mayor's Office Fellow.

**Transit Planning Consultant:** Sound Transit, Seattle, WA 03/09 to 08/09  
Drafted first-ever *Preliminary Bicycle Parking Plan* for Sounder commuter rail's south line and Link light rail, including compiling, writing and editing policy, program, and project components to create a coherent document and make future planning efforts more efficient. Recommended content for future enhanced bicycle plan. Researched and analyzed policies for *Transit-Oriented Development Strategic Plan*.

# MICHELLE ZEIDMAN

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- Mayor's Office Fellow:** Office of Policy & Management, City of Seattle, WA 06/08 to 09/08  
Developed parking strategies for businesses near the light rail stations in Southeast Seattle, including researching best practices and case studies, interviewing business owners, incorporating feedback from an interdepartmental advisory team, and presenting recommendations to the Mayor and stakeholders.
- Growth Management Intern:** Puget Sound Regional Council, Seattle, WA 12/07 to 06/08  
Documented public comments and agency responses for the Supplemental EIS to VISION 2040. Reviewed and evaluated municipal comprehensive plans to verify compliance with the Growth Management Act and *Regional Transportation Plan*.
- Analyst Intern:** U.S. Government Accountability Office, Seattle, WA 05/07 to 08/07  
Contributed to a congressionally requested report on the cost-effectiveness of federal prison privatization: researched variables for a cost-effectiveness analysis, reviewed laws and regulations, interviewed agency officials, and presented findings and recommendations to senior staff. Collected data and analyzed internal policies regarding the agency's reduction, reuse, and recycling of waste, resulting in policy changes.
- Legislative Session Aide:** Washington State Senator Craig Pridemore, Olympia, WA 01/06 to 03/06  
Analyzed fiscal and policy implications of growth management bills and drafted concise analyses. Created systems to track and efficiently respond to constituents on legislation and casework.

## LEADERSHIP & VOLUNTEER EXPERIENCE

- Advisory Group Member:** *Washington State Public Transportation Plan* 2014  
Selected to advise WSDOT staff and provide input to inform the development of the state's multimodal public transportation plan.
- Board Member:** Northwest Paragliding Club 2013  
Monitored the club's budget, assisted with fundraisers, and ensured club's and members' compliance with State land use license agreements and insurance regulations.
- Grant Evaluator:** WSDOT 2013-2015 Consolidated Grant Program 2013  
Independently scored and evaluated proposals for State and Federal transportation funding to improve transportation service and accessibility across Washington State, resulting in the distribution of \$38M.
- Federal Opportunities Workgroup Member:** WA Agency Council on Coordinated Transportation 2011  
Identified strategies to overcome barriers to collaboration between public transit and human service transportation agencies to improve services for people with special transportation needs.
- Legislative Committee Member:** Community Transportation Association Northwest 2009 to 2013  
Lead creation of annual guide to proposed budget cuts affecting transportation and vulnerable populations. Drafted correspondence to legislators educating them about implications of proposed cuts.
- Legislative Committee Member:** American Planning Association, Washington Chapter 2006 to 2010  
Participated in weekly conference calls to discuss proposed bills, legislative deadlines and chapter positions on issues. Collaborated to draft a process for proposing state legislation, adopted by Board of Directors.
- Planning Commissioner:** City of Seattle, WA 2008 to 2009  
Advised the Mayor, City Council, and departments. Served on the Land Use and Transportation Committee. Contributed to the *Seattle Transit Communities* report, published November 2010.

# Seattle Transit Advisory Board

11 members: Per Resolution 31572, all subject to City Council confirmation, with five 2-year terms and six 3-year terms initially, followed by subsequent two-year terms:

- 5 City Council-appointed
- 6 Mayor-appointed
- 1 Other Appointing Authority-appointed: YMCA Get Engaged program

**Roster:**

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
5	F	1	1.	Member	Marci Carpenter	8-3-18	8-2-20	2 <sup>nd</sup>	City Council
2	F	7	2.	Member	Enjoleah Daye	8-3-18	8-2-20	1 <sup>st</sup>	City Council
5	M	4	3.	Vice-Chair	Andrew Martin	8-3-18	8-2-20	2 <sup>nd</sup>	City Council
6	F	6	4.	Member	Michelle Zeidman	8-3-17	8-2-19	1 <sup>st</sup>	City Council
6	F	2	5.	Co-Chair	Jennifer Malley	8-3-17	8-2-19	1 <sup>st</sup>	City Council
1	F	3	6.	Member	Keiko Budech	8-3-18	8-2-20	1 <sup>st</sup>	Mayor
6	F	3	7.	Member	Barbara Wright	8-3-18	8-2-20	1 <sup>st</sup>	Mayor
6	F	7	8.	Member	Lynn Hubbard	8-3-18	8-2-20	1 <sup>st</sup>	Mayor
6	F	7	9.	Co-Chair	Erin Tighe	8-3-17	8-2-19	2 <sup>nd</sup>	Mayor
6	F	2	10.	Member	Alexandra Rouse	8-3-17	8-2-19	1 <sup>st</sup>	Mayor
9	F	3	11.	Member	Carla Saulter	8-3-17	8-2-19	2 <sup>nd</sup>	Mayor
6	M	3	12.	Member	Lucas Simons	9-1-17	8-31-18	1 <sup>st</sup>	Get Engaged

**SELF-IDENTIFIED DIVERSITY CHART**

			(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)		
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor		6			1					4			1
Council	1	4				1			2	2			
Other	1									1			
<b>Total</b>	<b>2</b>	<b>10</b>			<b>1</b>	<b>1</b>			<b>2</b>	<b>7</b>			<b>1</b>

**Key:**

- \*D List the corresponding *Diversity Chart* number (1 through 9)
- \*\*G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown
- RD Residential Council District number 1 through 7 or N/A

*Diversity information is self-identified and is voluntary.*