

**DON Director's Report**  
Seattle City Council  
Finance & Neighborhoods Committee  
January 23, 2019



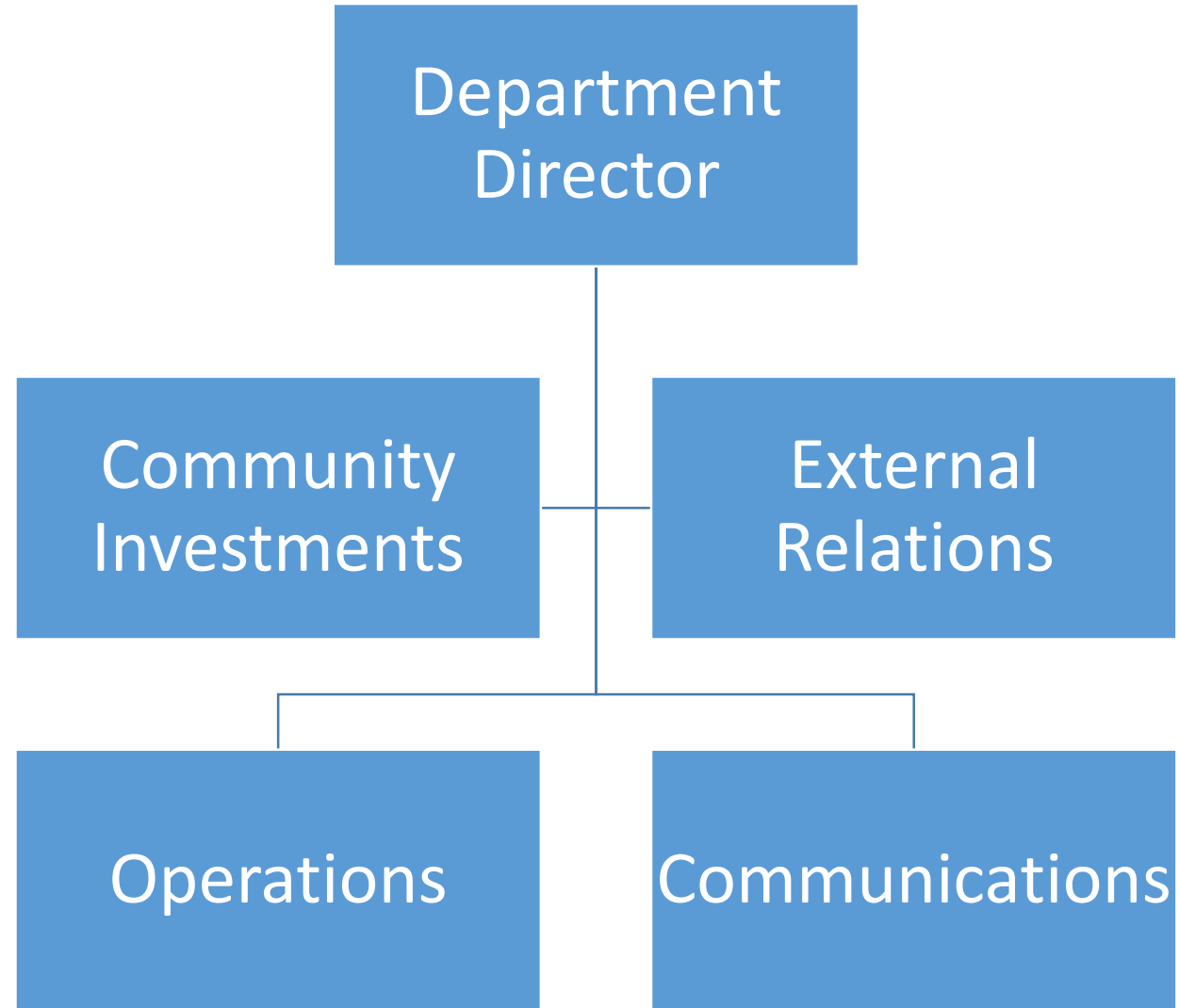
**Seattle**  
Neighborhoods

# Seattle Department of Neighborhoods

## **DON Director's Report**

- Department Overview
- Recent Accomplishments
- Strategic Planning Preview
- 2019 Priorities & Project Focus

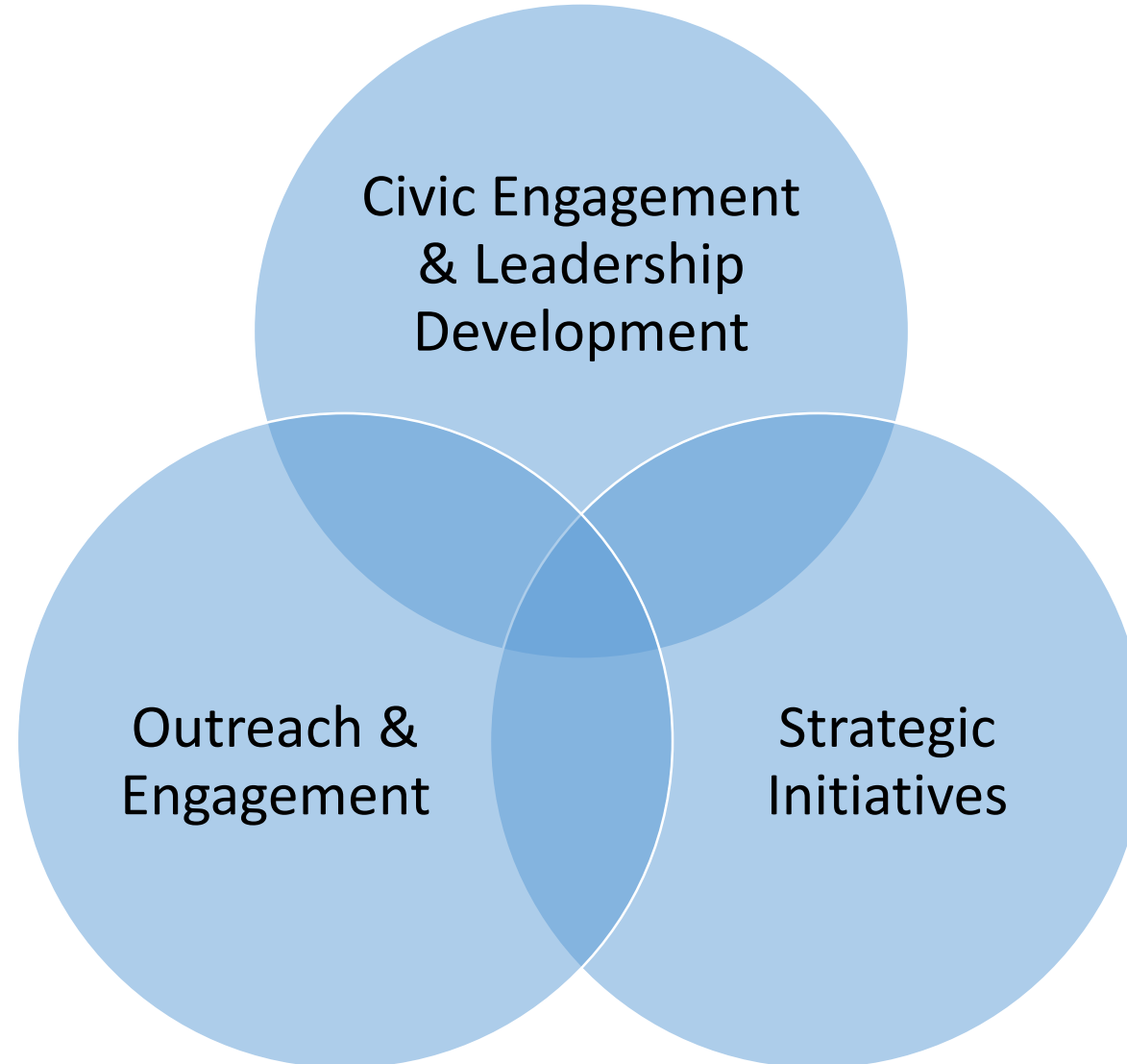
# DON Organization



# Community Investments



# External Affairs



# Recent Accomplishments

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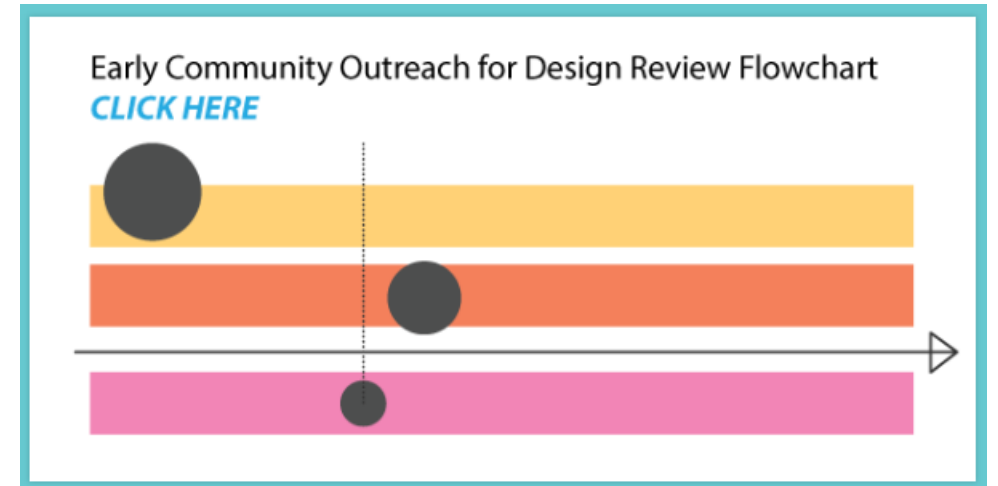
## One Stop Shop of City Resources

- **Community Resource Hub** provides a suite of tools, templates, tip sheets, videos and websites
- **Community Connector** connects community members to organizations
- **Spacefinder** shares information on meeting and event locations

# Recent Accomplishments

## Early Community Outreach for Design Review

- Number of contacts to start the process: 140
- Number of contacts in Equity Areas: 62
- Number of equity area plans approved: 32
- Completed documentation (finished process): 60

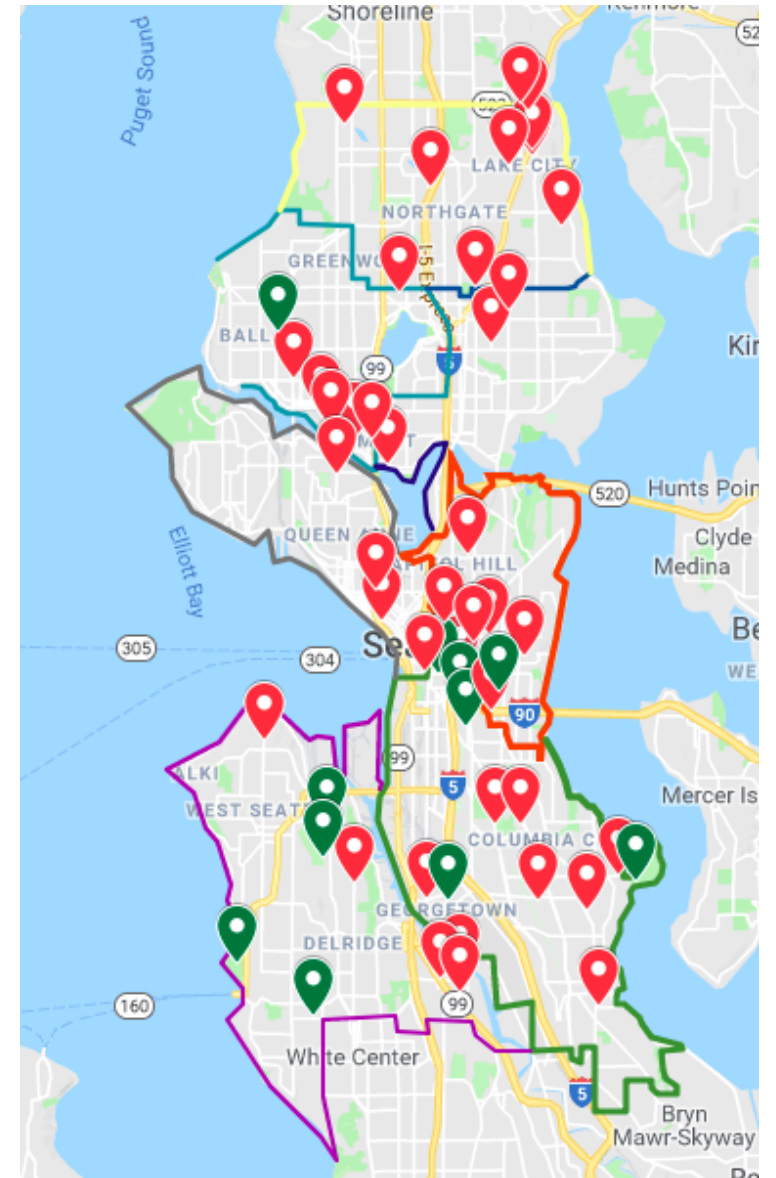




# Recent Accomplishments

## Your Voice, Your Choice

- Ideas submitted: 1,000+
- Project Development Team Volunteers: 500+
- Community Members Voting: 7,200+
- Projects selected: 51
- Projects selected in EEI focus areas: 21



# Recent Accomplishments

## **People's Academy for Community Engagement**

- 2018 Graduates: 50+
- Hosted six Pop-Up Workshops

## **Community Liaisons Program**

- Partnered with 15 city departments on 48 projects
  - Completed 129 translations and 126 proofreads
- Hosted 21 Community Conversations with 3,715 attendees
  - Enrolled 350 individuals in ORCA LIFT
  - Delivered TranBen Vouchers to 342 individuals

# Recent Accomplishments

## Historic Preservation

- Evaluated a total of 468 reviews of changes to designated City Landmarks and properties within the City's eight historic districts
- The Landmarks Preservation Board approved nine applications for Special Tax Valuation
  - Nine projects represent an investment of over \$135 million in work that involves community revitalization, disaster preparedness (URM/seismic upgrades) and local job creation for skilled craftspeople

# United States Census 2020



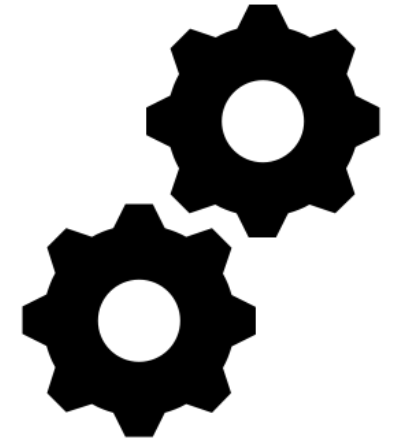
## Looking Ahead to 2019



# Strategic Planning

## New Vision for DON

- Work on DON Strategic Plan began July 2018
  - Staff-driven effort from start
- In the last phases of development
- Three final products:
  - Strategic Plan, three-year timeframe, 2019-2021
  - Guiding Principles, an internal frame for how we work together
  - Operational Goals



# 2020 Census

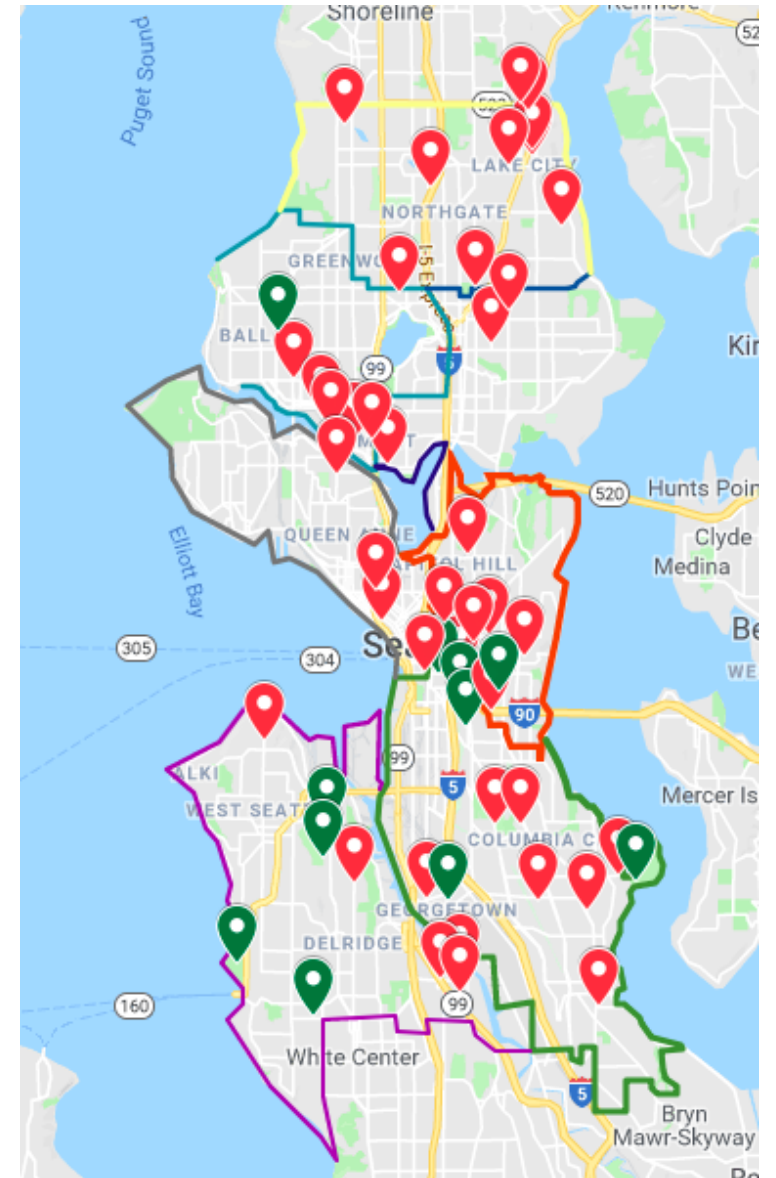
## **DON is the City's Seattle's Outreach & Engagement Lead**

- Advise on policy strategies
- Act as a liaison between County, State, and Federal stakeholders
- Convene the City's Interdepartmental Census Team
- Support the Seattle Census Task Force
- During Q1, DON will work with each city department to develop a Census work plan to support outreach
- DON will be first point for contact for community members and external stakeholders

# Civic Engagement: Your Voice, Your Choice

## Your Voice, Your Choice

- Seattle residents decide how to spend \$2 million of City's budget
  - Idea Submission: January 28 – February 22
  - Project Development Phase: March 18 – April 12
  - Voting: July 1 - 31
- New partnership with SDOT for Neighborhood Street Fund





# Community Liaison Program

## Planned work in 2019

- Expand the role of Community Liaisons to broaden their work, bring them in at the beginning of a project
- Move beyond translation and interpretation services
- Consider new project designs
- Directly connect CLs with city departments for fuller engagement



# Race and Social Justice Initiative at DON

# Race and Social Justice Framework

*A Healthy,  
Whole, Thriving  
Living System  
results in...*

**A diverse people who are RESILIENT.**

**Full of energy, peace, compassion, and balance.**

**Interdependent and connected. In community.**

**A place where there is movement and growth.**

**People feel loved, trusted, grateful, protected, and safe.**

**There is integrity and vulnerability. In relationship.**

**Everyone is visible. Everyone is seen and heard.**

**Caucusing:  
Personal  
Growth**

**Learning  
Community**

**HR:  
recruitment,  
hiring, career  
development**

**Networking,  
Peer Support,  
& Special  
Events**

# 2019 Racial Equity Toolkits

## **Chinatown International District**

- Continued work will refine areas of focus and I-5 activation
- Community Leader application process
- Community listening sessions related to RET outcomes / ISRD guidelines

## **Sound Transit**

- Ongoing RET engagement in Delridge and CID to determine station location
- Report back to community about RET findings
- Partner with South Downtown Stakeholder Group to support the capacity building scope of work

# 2019 Racial Equity Toolkits

## Historic Preservation

- Program-wide analysis to study racial equity outcomes, barriers and opportunities for broader engagement



# Connect with Us

**[Seattle.gov/neighborhoods](https://Seattle.gov/neighborhoods)**

**B [Frontporch.seattle.gov](https://Frontporch.seattle.gov)**

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**@Seattle Neighborhoods**

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