City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: *Natasha Riveron*		
Board/Commission Name: *Seattle Pedestrian Advisory Board*		**Position Title:** *Member (Position 5)*
☐ **Appointment** ***OR*** ☒ **Reappointment**	**City Council Confirmation required?** ☒ Yes ☐ No	
Appointing Authority: ☒ City Council ☐ Mayor ☐ Other	**Term of Position: *** 4/1/2023 **to** 3/31/2025 ☐ *Serving remaining term of a vacant position*	
Residential Neighborhood: *Miller Park/Capitol Hill*	**Zip Code:** *98112*	**Contact Phone No.:** [redacted]
Background: *Natasha Riveron works for Safe Routes Partnership and is passionate about safe and walkable neighborhoods. Natasha previously worked with the National Complete Streets Coalition and wants to advocate for her neighbors as a member of SPAB.*		
Authorizing Signature (original signature): **Date Signed (appointed):** May 1st, 2023	**Appointing Signatory:** *Alex Pedersen* *Councilmember*	

**Term begin and end date is fixed and tied to the position and not the appointment date.*

Natasha Riveron

PROFESSIONAL EXPERIENCE

Safe Routes Partnership: Healthy Parks and Places Manager
2020 – Present, Full-time, Remote (residing in Seattle, WA)

- Manage Safe Routes to Parks program. Provided technical assistance to 14 nonprofits across the country to help them meaningfully engage their communities, create Safe Routes to Parks plans, and kick-start implementation through projects that increase access to parks and green spaces.
- Developed more than 25 factsheets, toolkits, videos, and other resources to support active transportation advocates with topics such as implementation, evaluation, Complete Streets policies, and integrating equity.

Smart Growth America, National Complete Streets Coalition: Program Associate
2018 – 2020, Full-time, Washington D.C

- Provided technical assistance to national public health policy organizations in support of 12 Complete Streets policy campaigns, with a focus on promoting equitable implementation.
- Managed Complete Streets technical assistance program for Richmond Regional Transportation Planning District Commission. With local partners, coordinated three community workshops to identify goals and next steps.
- Led research for *Best Complete Streets Policies* report; coordinated analysis of 66 new Complete Streets policies, identified national trends, and wrote case studies on top-scoring jurisdictions.

Innovations in Aging Collaborative: Community Outreach Coordinator
2017 – 2018, Full-time, Colorado Springs, CO

- Established and maintained partnerships with local nonprofits, government agencies, businesses, and advocacy groups to advance goals in the *Age Friendly Colorado Springs* plan, part of AARP's Age Friendly Communities.
- Created dashboard to quantify progress on the plan's action items; used by staff, funders, and stakeholders.

VOLUNTEER EXPERIENCE

Sustainable Capitol Hill
2021 – Present, Bi-weekly, Seattle, WA

- Manage community workshop and tool library. Developing replacement cost database to cap maximum late fees.

Southwest DC Action
2019 – 2020, Bi-weekly, Washington, D.C.

- Organized for affordable housing in Southwest neighborhood. Co-chaired History and Culture committee.
- Tended communal garden beds

Blackbird Outreach
2017 – 2018, Weekly, Colorado Springs, CO

- Led outreach to community members experiencing homelessness. I talk about the experience in this short video.

EDUCATION

Colorado College
2013 – 2017, Colorado Springs, CO

- Bachelor of Arts, Major in History, 3.9 GPA, C*um Laude*
- Phi Beta Kappa, Women's Educational Society Scholar (merit-based scholarship)
- Clubs: Theater Workshop (student theater), *The Cipher* (literary magazine), History Council (educational events)

PUBLICATIONS

Complete Streets
- Safe Routes to Parks in Complete Streets Policies (Factsheet, 2020)
- Best Complete Streets Policies of 2018 (Report, 2018)

Equity and Mobility Justice
- Taking Steps toward Mobility Justice: An Invitation to Learn More and Take Action (Resource Package, 2021)
  - Moving Toward Mobility Justice (Video, 2021)
  - We Built It This Way: A Primer on Transportation Inequity (Story Map, 2021)
  - Mobility Justice Map (Google Map, 2021)
- Protecting Black Lives in Parks and Public Spaces (Blog, 2020)
- Equitable Community Engagement in the Time of Social Distancing (Blog, 2020)

Evaluation
- What Gets Measured Gets Managed: A Step-by-Step Guide to Evaluating Safe Routes Projects from Beginning to End (Factsheet, 2021)
- Harnessing Data to Advance Safe Routes to Parks (Factsheet, 2020)

Financing Safe Routes to Parks
- Prioritize and Partner Up to Pay for Safe Routes to Parks Infrastructure (Factsheet, 2021)
- Decoding the Jargon: Local Budget Basics for Funding Safe Routes to Parks (Factsheet, 2021)
- Playing Matchmaker: Choosing the Right Funding Mechanism (Factsheet, 2021)
- Ready, Set, GO Bonds for Park Access (Factsheet, 2021)

Safe Routes to Parks, General
- Connecting People to Parks: A Toolkit to Increase Safe and Equitable Access to Local Parks and Green Spaces (Toolkit, 2021)
- Why Safe Routes to Parks: Stories, Data, and Resources to Illustrate the Mission (Blog, 2021)

Safe Routes to School
- Trauma-Informed Approaches to Safe Routes to School Programming (Blog, 2021)
- Aligning Safe Routes to Parks With Safe Routes to School (Factsheet, 2020)
- Colorado Safe Routes to School Program Census (Report, 2020)

PRESENTATIONS

Conference Sessions
- *Safe Routes to Parks: Actionable Steps Toward Equitable and Safe Access to Everyday Destinations;* Oregon Active Transportation Summit, 2021
- *Improving Safe and Equitable Access to Parks and Green Space;* Walk Bike Places, 2021
- *Dropping Enforcement from the 6 E's;* Reimagining Community Safety with the Southern California Association of Governments and American Planning Association of California, 2021

Podcasts
- *Safe Routes to Parks*; Safegrowth Podcast, 2021

Workshops
- *Creatively Collaborating and Funding Safe Routes to Parks Improvements;* Baytown, TX, 2022
- *Safe Routes to Parks and Equitable Community Engagement;* Maricopa County Health Department, AZ, 2021
- *Working Together for Meaningful Community Engagement;* Living Streets Alliance and City of Tucson, AZ, 2021
- *Introduction to Safe Routes to Parks*; Safe Routes to Parks Grant Program, 2020, 2021
- *Equity in Safe Routes to Parks*; Safe Routes to Parks Grant Program, 2020, 2021

Seattle Pedestrian Advisory Board

12 Members: Pursuant to Resolution 29532 and Ordinance 120325, all members subject to City Council confirmation, 2-year terms, Get Engaged Member, 1-year term:

- 7 Mayor- appointed
- 5 City Council - appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	F	6	1.	Member	Fallon Boyle	4/1/22	3/31/24	1	City Council
6	M	4	2.	Member	David L. Frantz	4/1/23	3/31/25	2	City Council
6	M	5	3.	Member	Wes Mills	4/1/22	3/31/24	1	City Council
6	F	7	4.	Member	Chelsea Morrison	4/1/23	3/31/25	2	City Council
3	F	3	5.	Member	Natasha Riveron	4/1/23	3/31/25	2	City Council
6	F	7	6.	Member	Emily Davis	4/1/22	3/31/24	2	Mayor
			7.	Member	Vacant	4/1/23	3/31/25		Mayor
1	F	2	8.	Member	Emilie Szeto	4/1/22	3/31/24	1	Mayor
6	O	3	9.	Member	Chris Grgich	4/1/22	3/31/24	1	Mayor
6	F	4	10.	Member	Maria Sumner	4/1/23	3/31/25	3	Mayor
1	M	7	11.	Member	Rohit Ammanamanchi	4/1/22	3/31/24	1	Mayor
6	M	3	12.	Get Engaged Member	Holt Hafer	9/1/22	8/31/23	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

	(1) Male	(2) Female	(3) Transgender	(4) NB/ O/ U	(5) Asian	(6) Black/ African American	(7) Hispanic/ Latino	(8) American Indian/ Alaska Native	(9) Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	2	3		1	2					4			
Council	2	3					1			4			
Other													
Total	4	6		1	2		1			8			

Key:

***D** List the corresponding *Diversity Chart* number (1 through 9)

****G** List *gender*, **M**= Male, **F**= Female, **T**= Transgender, **NB=** Non-Binary, **O=** Other, **U**= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.