



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Michelle Tang</i>		
Board/Commission Name: <i>Seattle Transit Advisory Board</i>		Position Title: <i>Get Engaged Member</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Date Appointed: <i>8/15/2017</i>	Term of Position: * <i>9/1/2017</i> to <i>8/31/2018</i>
Residential Neighborhood: <i>District 4</i>	Zip Code: <i>98115</i>	Contact Phone No.: <i>N/A</i>
Background: <i>Michelle uses transit as her primary mode of transportation across the city & to the east side for work, and has been an active commute coach for the Metro vanpool program. She is excited about the opportunity to be a voice for Seattle/East side commuters, and ensure that the perspectives of other community users—including seniors, youth, peak & off-peak riders—are heard.</i>		
Authorizing Signature (original signature): 		Appointing Signatory: <i>Edward B. Murray</i> Mayor of Seattle

FILED
 CITY OF SEATTLE
 2017 AUG 18 AM 9:11
 CITY CLERK

*Term begin and end date is fixed and tied to the position and not appointment date.

MICHELLE TANG

marketing consultant

CONTACT



education

Bachelor of Science, Environmental Science
Santa Clara University | 2009 - 2013

experience

Consultant

The Spur Group | August 2015 - Present

- Liaised between product managers and business owners in order to develop customer-facing collateral including whitepapers and presentations for a \$94bn tech firm
- Served as the lead project manager in an application rationalization initiative for a division of \$49bn tech firm
- Developed analytical reports as part of an initiative to improve data quality for a division of \$49bn tech firm
- Conducted customer voice study and recommended against the development of proposed features, resulting in \$300k savings
- Increased visibility into employee job satisfaction by conducting an employee survey and developing a refreshable dashboard

Science and Leadership Teacher

Teach for America | June 2013 - June 2015

- Teacher responsible for the academic progress of 94 students
- Developed or adapted curricula to teach daily lessons in biology and leadership courses for junior and senior students
- Raised \$3,000 through crowdsourcing and private grants in order to expand science department offerings to include physics
- Nominated for "Teacher of the Year" by colleagues

Director

Multicultural Center | May 2012 - May 2013

- Served 5,000 university-wide participants in events promoting diversity and inclusion
- Hired, recruited and trained over 200 student leaders to develop and design events/programs with a \$50,000 operating budget

Student Initiatives Intern

Center for Sustainability | June 2011 - June 2013

- Inaugurated and led events and programs such as the Eco-Fashion Show and Swap for Good clothing swap, engaging over 1,000 students
- Redesigned leadership development workshop series for campus leaders, increasing monthly attendance by 500%

Seattle Transit Advisory Board

11 Members: Pursuant to *Res. 31572*, all members subject to City Council confirmation, with five 2-year terms and six 3-year terms initially, followed by subsequent 2-year terms:

- 5 City Council-appointed
- 7 Mayor-appointed to include one Get Engaged member

Roster:

*D	**G	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
5	F	1.	Member	Marci Carpenter	8/3/15	8/2/18	1	City Council
6	F	2.	Member	Katie Wilson	8/3/15	8/2/18	1	City Council
6	M	3.	Member	Jonathan Howard	8/3/15	8/2/18	1	City Council
6	M	4.	Member	Kevin Duffy-Greaves	8/3/15	8/2/17	1	City Council
6	F	5.	Member	Harriet Wasserman	8/3/15	8/2/17	1	City Council
3	F	6.	Member	Carla Chavez	8/3/15	8/2/18	1	Mayor
6	F	7.	Member	Celeste Gilman	8/3/15	8/2/18	1	Mayor
6	M	8.	Member	Ron Posthuma	8/3/15	8/2/18	1	Mayor
6	F	9.	Member	Erin Tighe	8/3/15	8/2/17	1	Mayor
6	M	10.	Member	Zach Shaner	8/3/15	8/2/17	1	Mayor
6	M	11.	Member	Ezra Basom	8/3/15	8/2/17	1	Mayor
1	F	12.	Get Engaged	Michelle Tang	9/1/17	8/31/18	1	Mayor

SELF-IDENTIFIED DIVERSITY CHART

			(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)		
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	3	4			1		1			5			
Council	2	3							1	4			
Other													
Total	5	7			1		1		1	9			

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M = Male, F= Female, T= Transgender, U= Unknown

Diversity information is self-identified and is voluntary.