




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Lylianna Marie Allala</i>		
Board/Commission Name: <i>Seattle Women's Commission</i>		Position Title: <i>Member</i>
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Specify appointing authority</i>		Term of Office: <i>07/02/15 - 07/01/17</i>
Residential Neighborhood: <i>Delridge District</i>	Zip Code: <i>98106</i>	Contact Phone No.:
Legislated Authority: <i>SMC 3.14.920, SMC 3.14.921, SMC 3.51.010, Ordinance 118392, Ordinance 120871, Ordinance 120325, Ordinance 123219</i>		
Background: <p>Lylianna Allala currently holds a position as Northwest Recruiter & Coordinator with the SCA (Student Conservation Association). She has dedicated the past ten years to the restoration & conservation of public lands while engaging the community in their local greenspaces & parks. She has held past positions with respected environmental agencies and non-profits such as EarthCorps, the US Forest Service, The Nature Conservancy, and Nature Consortium. Lylianna holds a B.A in English, a certificate in Wetland Science & Management from University of Washington, and a certificate in Non-Profit Management from Georgetown University. She is also a graduate of the National Hispana Leadership Institute's Advancing Latina Leaders in Non Profits program, United Way of King County's Project LEAD, The Center for Diversity & the Environment's 2042 Today, and the Environmental Leadership Program. Lylianna's passion is working to foster an inclusive and equitable environmental movement for all. This is done though her volunteer work for Seattle's EPOC chapter (Environmental Professionals of Color). Lylianna currently serves on the City of Seattle's Equity and Environment Community Partner Steering Committee and is Vice-Chair of the Seattle Park District Oversight Committee. Her passion for social justice helps her ensure that the Commission is held accountable for making equitable & inclusive decisions for the women & families of Seattle.</p>		
Date of Appointment: <i>2/9/16</i>	Authorizing Signature (original signature): 	Appointing Signatory: <i>Edward B. Murray</i> <i>Mayor of Seattle</i>

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 CITY OF SEATTLE
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 CITY CLERK

LYLIANNA MARIE ALLALA

PROFESSIONAL EXPERIENCE

Environmental Leadership Program Facilitator (Contract Consultant)

**September 2014-Present
Seattle, WA**

- Develop, plan, implement, and evaluate trainings on intercultural communication, power, oppression, micro-aggressions, and exploring lenses, identity, implicit biases and allyship.
- Provide tools for participants to build strategy in creating organizational change towards equity and inclusion within their professional and social networks and spheres of influence.
- Deepen learning as a facilitator by attending workshops, presentations, learning retreats to stay current on best practices.

Student Conservation Association (SCA) Northwest Placement & Recruiting Coordinator

**February 2014-Present
Seattle, WA**

Recruit and coordinate placement of candidates (youth and adult) for a portfolio of national and Northwest regional programs including national high school programming, Conservation Internships, Diversity Initiatives, Conservation Corps, and Veterans Initiatives. SCA's Northwest region includes: Washington, Oregon, Idaho, Montana, Wyoming, North Dakota, and South Dakota.

Strategy Work

- Research and develop recruitment strategy to connect with target demographics in the Northwest region as outlined by program applicant requirements.
- Implement marketing strategy to achieve regional recruiting and member placement goals.
- Design and implement training for SCA youth program alumni in skills to recruit peers for SCA programs using story based recruitment strategies.
- Analyze procedures and programs for disparate recruiting outcomes and provide recommendations to change the outcomes to equitable ones
- Develop and execute strategy to engage American Indian & Native American communities in SCA programming in Seattle with intent to replicate in the Northwest region.

Community Engagement & Relationship Building

- Develop and maintain excellent working relationships with internal and external stakeholders and regional partners for recruitment and business development.
- Schedule in person meetings to maintain and build genuine, intentional and lasting relationships with recruiting contacts.
- Attend community meetings, forums, fairs, and events to ensure that opportunities via the SCA are relevant and available to the community, especially immigrant and refugee communities, low income communities and communities of color.

Communication

- Develop and implement communication strategy to engage with new recruits and program alumni via email, social media, in person presentations and appointments, and video conferencing.
- Design and deliver in person presentations about SCA programs for diverse audiences of 1-100.
- Write and post internship position descriptions on various online job & internship boards such as NACE & Experience.
- Write copy for recruitment flyers & printed ads

Diversity, Inclusion & Equity

- Develop and implement best practices for consistent and equitable recruitment, placement, and interview processes across programs
- Develop, plan, facilitate, and evaluate cross-cultural communication training for Seattle youth community program and for SCA's Career Discovery Internship Program; a partnership with U.S Fish & Wildlife.
- Develop and manage organizational resource library for tools and resources on equity, inclusion, and cultural competency
- Develop and present management level recommendations and advice to CEO and General Counsel on strategy building for organizational change towards an inclusive, equitable anti-oppression organization looking at internal systems, external image, and programming.

- Research and develop culturally appropriate program engagement curriculum and related equity planning tools in collaboration with the Center for Diversity & the Environment.
- Participate in the International Trails Symposium's Emerging Leaders Scholarship Committee on behalf of SCA to provide advice and consult on inclusive recruitment strategy, changing applicant qualification standards to be more equitable, and developing an equitable framework for scoring applicants.

**Environmental Professionals of Color-Seattle Chapter (EPoC)
Fundraising Chair, Leadership Team Member**

**February 2013-Present
Seattle, WA**

Communication

- Write and submit grant proposals, progress, & final reports to support chapter programming and capacity building
- Maintain contact with membership on behalf of EPoC Seattle's leadership team via email and social media
- Recruit new members via presentations, email, social media, and table events.

Strategy Work

- Co-developed a collective leadership model in collaboration with EPoC leadership team members
- Co-developed annual chapter programming calendar to support EPoC Seattle's mission.

**Nature Consortium
Forest Restoration Program Director**

**June 2011-February 2014
Seattle, WA**

Leadership & Strategy Work

- Develop and present management-level recommendations on the direction of program to board, Executive Director, and staff.
- Develop, implement, and manage long and short term strategy for land management, habitat restoration, environmental education, and community engagement with a lens of equity and inclusion within the West Duwamish Greenbelt and Duwamish Head.
- Develop and oversee program budget
- Manage design, development, and implementation of large scale volunteer events of up to 500 people.
- Manage data for reporting using Salesforce CRM software and City of Seattle's CEDAR portal.
- Manage GIS data of habitat restoration and vegetation using ESRI Arc GIS software.
- Manage and oversee budgets, grants, consultant contracts, contracts with government and community based organizations.

Community Engagement, Relationship Building, & Communication

- Oversee, train, and mentor restoration program staff and AmeriCorps interns.
- Oversee and train community volunteers of all ages in best management practices for habitat restoration in an urban forest, forest monitoring, safety procedures, volunteer management, and statistic reporting.
- Employ inclusive community building strategies to recruit and engage community in stewardship of West Duwamish Greenbelt through a lens of equity.
- Cultivate and manage positive working relationships with internal and external stakeholders for volunteer recruitment, business development, and community based collaboration.
- Work collaboratively with development team for grant writing, reporting, funder meetings, site visits, and fundraising events
- Work collaboratively with marketing team to provide copy and information for outreach materials
- Translate and print recruitment and outreach materials in Spanish.
- Develop and maintain relationships with translators for translation of recruitment & outreach materials.

Diversity, Inclusion & Equity

- Design, teach, and evaluate culturally relevant environmental education curriculum.
- Initiate and chair the organization's race and social justice committee
- Provide leadership at organization to assess racial equity impacts of policies and programs, provide recommendations and mitigate inequitable impacts on people of color, immigrants, refugees, people with low income, and limited-English proficiency communities

**Nature Consortium
Grants Manger**

**October 2010-June 2011
Seattle, WA**

- Managed multiple grants from government grants and private foundations

- Wrote and submitted progress/interim/ final reports
- Established and maintained positive relationships with funders

**Friends of the Hylebos
Restoration Program Manager**

**November 2009-May 2011
Federal Way, WA**

Leadership & Strategy Work

- Design, manage, and implement restoration & mitigation projects and environmental education programming in the Hylebos Creek Watershed.
- Oversee and managed program budgets
- Tracked and evaluated program data using Salesforce CRM software
- Managed and implemented monitoring protocol to track success of habitat restoration projects
- Managed contractors and consultants

Community Engagement, Relationship Building

- Developed, managed, and implemented an inclusive outreach strategy to engage community in citizen science projects (Water quality monitoring and Salmon Watcher program) and volunteer habitat restoration events
- Develop and manage sustained relationships with community, partners, and contractors.
- Managed and coordinated a Low Impact Development Program to educate and engage the community of storm water management and rain gardens
- Developed and taught K-5 curriculum and program around rain garden installation and stormwater management
- Recruited and trained volunteers to participate in stewardship, rain garden development, and habitat restoration

Communication

- Prepared and submitted grant proposals and program reports
- Wrote and submitted press releases to local media outlets
- Engaged with volunteers and community via organization's blog
- Contributing writer to Friends of the Hylebos newsletter

**January 2011 this organization merged with EarthCorps at which time I was the sole employee until the merger. I continued to manage Friends of the Hylebos restoration projects under EarthCorps until my departure in May 2011.*

**The Nature Conservancy-Michigan Chapter
Wetland & Upland Restoration Assistant**

**April 2009-September 2009
Lansing, MI**

- Collected native seeds for re-population of native grasses and forbs restoring rare fen, oak barren and prairie ecosystems.
- Employed integrated invasive plant management strategy for habitat restoration including herbicide application and prescribed burning.
- Monitored and assessed presence of the federally endangered Mitchell Satyr butterfly
- Built relationships with farmers & ranchers as part of the Landowner Incentive Program.

EDUCATION

Georgetown University, Certificate of Completion
Non-Profit Management

**May 2012
Washington DC**

University of Washington, Certificate of Completion
Wetland Science & Management

**January 2011-June 2011
Washington DC**

Winona State University, Bachelor of Arts
English Major with a Minor in Spanish **Winona, MN**

May 2000-December 2004

VOLUNTEER EXPERIENCE

City of Seattle Women's Commission
Commissioner

**January 2014-Present
Seattle, WA**

City of Seattle, Seattle Park District Community Oversight Committee Committee Member	May 2015-Present
City of Seattle, Equity & Environment Community Partners Steering Committee Committee Member	May 2015-Present
University of Washington, Doris Duke Scholarship Program Application Review Committee Member	Feb 2014 & Jan 2015 Seattle, WA
Powerful Voices 2012 Adult Mentor in the Activistas Program	January 2012-February Seattle, WA

SKILLS & CERTIFICATIONS

Center for Diversity & the Environment Associate Facilitator Training	December 2014 Oregon
City of Seattle, Race & Social Justice Initiative Trained Facilitator via Train the Trainer	May 2013 Seattle, WA
King County Change Management for Leaders Workshop Participant	January 2014 Seattle, WA
King County, GIS Center ARC GIS Desktop II	January 2014 Seattle, WA
Washington Coastal Training Program Designing Compensatory Mitigation and Restoration Projects Certification	2010
Washington State University Extension Near Shore Restoration Certification	2007
Washington State University Extension Watershed Stewardship Certification	2006

Software experience: Salesforce CRM, Outlook, Microsoft Word & Excel, Office 365-SharePoint, Smug Mug, Flickr, Esri, GoToMeeting, Google Earth, and Drop Box

Proficient in Spanish

LEADERSHIP DEVELOPMENT

Center for Diversity and the Environment Environment 2042 Leadership Program Graduate	October 2014
Environmental Leadership Program Senior Fellow, Pacific Northwest Regional Network graduate	August 2014
United Way of King County Project LEAD Graduate	April 2014
The Sustainable Path Foundation	February 2013

Pass it Forward Honoree

Center for Whole Communities & Center for Diversity and the Environment
2042 Today Fellow

July 2012

National Hispana Leadership Institute
Advancing Latina Leaders in Nonprofits Alumna

December 2010

Seattle Women's Commission

JUNE 2016

21 Commission members: Per SMC. 3.14.920, Confirmed by City Council 2-year terms, all subject to City Council confirmation, 2-years for each term]-year terms:

- 9 City Council-appointed
- 9 Mayor-appointed
- 2 Appointed by Commission, Confirmed by City Council
- 1 Member Get Engaged Program Appointed by the Mayor Confirmed by City Council
1-year term appointed in September

Roster:

*D	**G	Position No.	Position Title	Name	Term Start Date	Term End Date	Term #	Appointed By
2	F	1.	Member	Alyson L. Palmer	Confirmation	07/01/17	1 st	Mayor
2	F	2.	Member	Teresa Springer	12/15/14	07/01/16	1 st	Mayor
6	F	3.	Member	Jaron Reed Goddard	10/12/15	07/01/17	2 nd	Mayor
1	F	4.	Member	Sarah Domondon	12/15/14	07/01/16	1 st	Mayor
2	F	5.	Member	Tracey Whitten	10/12/15	07/01/17	2 nd	Mayor
6	F	6.	Member	Erica J. Soelling	Confirmation	07/01/17	1 st	Mayor
		7.	Member	Vacant		07/01/17		Mayor
6	F	8.	Member	Morgan R. Beach	07/02/2015	07/01/17	2 nd	Mayor
3	F	9.	Member	Lylianna Allala	07/02/15	07/01/17	2 nd	Mayor
9	F	10.	Member	Idabelle Fosse	Confirmation	07/01/17	1 st	City Council
6	F	11.	Member	Honey Jo Herman	06/08/15	07/01/15	1 st	City Council
6	F	12.	Member	Alison Mondri	09/08/15	07/01/17	2 nd	City Council
2	F	13.	Member	Phyllis Lewis	09/29/14	07/01/16	2 nd	City Council
2	F	14.	Member	Mergitu Argo	08/04/14	07/01/16	2 nd	City Council
3	F	15.	Member	Elsa Batres-Boni	09/08/15	07/01/17	2 nd	City Council
2	F	16.	Member	Rokea Jones	Confirmation	07/01/17	1 st	City Council
5	F	17.	Member	Ruchika Tulshyan	07/02/16	07/01/18	1 st	City Council
2	F	18.	Member	Lakeisha Jackson	12/15/14	07/01/16	1 st	City Council
6	F	19.	Member	Michele Frix	08/04/14	07/01/16	2 nd	Commission
6	F	20.	Member	Nicki Olivier Hellenkamp	09/08/15	07/01/17	2 nd	Commission
2	F	21.	Get Engaged	Loida C. Erhard	09/08/15	09/30/16	1 term	Mayor

Diversity Chart:

		(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)			
	Men	Women	Vacant	Minority	Asian-American	Black/African American	Hispanic/Latino	American Indian/Alaska Native	***Other	Caucasian/Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	0	8	1	5	1	3	1	0	0	3	0	0	0
Council	0	9	0	7	0	4	1	0	1	2	0	0	1
Comm	0	2	0	0	0	0	0	0	0	2	0	0	0
GE	0	1	0	1	0	1	0	0	0	0	0	0	0
Total	0	20	1	13	1	8	2	0	1	7	0	0	1

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
- **G List *gender*, M or F
- ***Other Includes diversity in any of the following: *race, gender and/or ability*