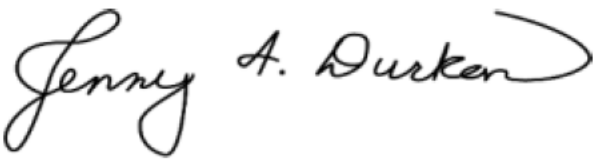




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: Shalimar M. Gonzales		
Board/Commission Name: Community Roots Housing Public Development Authority		Position Title: Member
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment		City Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input type="checkbox"/> City Council <input checked="" type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>		Term of Position: * 4/1/2020 to 3/31/2023 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: Hillman City	Zip Code: 98118	Contact Phone No.: [REDACTED]
Background: Shalimar is a seventeen-year YMCA professional who started her career working in arts-based youth programs. Shalimar is the current District Executive overseeing YMCA operations in South King County, West Seattle, and Newcastle. She is engaged in national level change management, community development, diversity, inclusion, and equity work, and global capacity building. Shalimar's affiliations include the following organizations: White Center Community Development Association, Totem Star, and Capitol Hill Housing.		
Authorizing Signature (original signature):  Date Signed (appointed): 10/25/21		Appointing Signatory: Jenny A. Durkan Mayor of Seattle

*Term begin and end date is fixed and tied to the position and not the appointment date.

Shalimar M. Gonzales



PROFILE

Visionary YMCA leader with excellent organizational management, problem solving and community development skills. Goal oriented manager with proven experience in fundraising, staff and volunteer support and cross-cultural program development.

SKILL SUMMARY

- | | |
|--|---|
| + Organizational and Project Management | + Staff and Volunteer Supervision and Development |
| + Marketing and Communications | + Program Innovation and Expansion |
| + Financial Resource Development and Grant Writing | + Community Partnership Creation |
| + Cultural Competency Training and Awareness | + Volunteer Recruitment and Retention |

PROFESSIONAL EXPERIENCE

Organizational Management

- Provide organizational leadership, direction and supervision for 189 paid staff, 227 volunteers.
- Developed and implemented an Association-wide Member Engagement, Involvement, and Retention strategy resulting in 200% prospect growth, 4% membership growth, and 2% retention growth.
- Developed, managed and executed strategic plan to deliver high quality services in the areas of youth development, volunteer development, family programs, membership, wellness programs multiple YMCAs.
- Create and manage budget responsibilities for all program areas, totaling over \$8 million annually representing a 63% growth in two years.
- Negotiated and implemented government contracts totaling \$2.5 million annually.
- Provide department leadership, direction and supervision for 10 paid staff and over 45 volunteers.
- Developed and implemented youth recreation and leadership programs emphasizing leadership development through experiential learning opportunities, for over 3,000 low-income youth.

Financial Development

- Cultivated strategic relationships with community leaders and donors to further develop and enhance their connection, commitment and support of youth work and securing individual gifts ranging from \$10,000- \$30,000.
- Identified, researched and executed grant writing for programs from private and public funding sources.
- Functioned as fundraising lead, raising over \$200,000 annually.
- Grew \$1,000+ donors from 15 to 45 within a two year period.

Program Design and Expansion

- Trained and cultivated YMCA staff in principles of innovative design thinking and human centered design processes.
- Worked with multiple cross-functional teams to develop, prototype and implement new program offerings throughout the national YMCA movement including *LiveStrong at the YMCA*, *Youth Violence Prevention (My Brother's Keeper)*, and the *Diabetes Prevention Program*.

Community Partnership and Collaborations

- Developed regional partnerships with health agencies such as International Community Health Services, Yesler Community Collaborative, and Seattle Indian Health Board resulting in new programs and funding for the YMCA of Greater Seattle.
- Developed and managed partnership with Blue State Digital to increase marketing penetration resulting in a 110% increase in online traffic and online guest pass downloads for the YMCA of Metropolitan Los Angeles.

Volunteer Management and Supervision

- Grew board of directors from 3 members to 10 members in less than 2 years, growing board fundraising from \$14,000

Community Roots Housing Public Development Authority

OCTOBER 2021

No less than 11 members and no more than 15 members: Pursuant to RCW 35.21.730 and Seattle Municipal Code 3.110, *all* members subject to City Council confirmation, 3-year terms:

- 3 Mayor-appointed
- 8 to 12 Other Appointing Authority-appointed (specify): CHH Governing Council

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
2	M	5	1.	Member	George Staggers	4/1/20	3/31/23	2	Governing Council
3	M	3	3.	Member	Frank F Alvarado III	4/1/21	3/31/24	4	Governing Council
	F		3.	Member	Sarah Cubillos	4/1/20	3/31/23	1	Governing Council
2	F	4	4.	Member	Michelle Purnell-Hepburn	4/1/20	3/31/23	1	Governing Council
6	M	3	5.	Member	Paul Breckenridge	4/1/20	3/31/23	2	Governing Council
6	F	3	6.	Member	Jill Cronauer	4/1/20	3/31/23	2	Governing Council
6	F	3	7.	Member	Rachel Ben-Shmuel	4/1/19	3/31/22	3	Governing Council
2	F	N/A	8.	Member	Michelle Morlan	4/1/20	3/31/23	1	Governing Council
6	M	3	9.	Member	Bob Fikso	4/1/20	3/31/23	2	Governing Council
2	F	3	10.	Member	Barbara Nabors-Glass	4/1/21	3/31/24	3	Governing Council
6	M	3	11.	Member	Drew Porter	4/1/18	3/31/21	3	Governing Council
6	M	3	12.	Member	Eric Snow	4/1/21	3/31/24	2	Mayor
6	M	7	13.	Member	Chasten Fulbright	4/1/20	3/31/23	2	Mayor
9	F	7	14.	Member	Shalimar M. Gonzales	4/1/20	3/31/23	2	Mayor
4	M	3	15.	Member	Derrick Belgarde	4/1/19	3/31/22	2	Governing Council

SELF-IDENTIFIED DIVERSITY CHART

			(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)		
	Men	Women	Transgender	Unknown	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other (Specification Optional)	Caucasian/ Non- Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	2	1								2			1
Council	6	6				4	1	1		5			
Other													
Total	8	7				4	1	1		7			1

- Key:**
***D** List the corresponding *Diversity Chart* number (1 through 9) – Diversity information is self-identified & voluntary
****G** List *gender*, **M** = Male, **F**= Female, **T**= Transgender, **U**= Unknown
RD Residential Council District number 1 through 7 or N/A