# City of Seattle Boards & Commissions Notice of Appointment

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|---|---|
| **Appointee Name:**<br>*Lassana Magassa* | |

| **Board/Commission Name:**<br>*Community Technology Advisory Board* | **Position Title:**<br>*Education Member* |
|---|---|

| ☒ Appointment  *OR*  ☐ Reappointment | **Council Confirmation required?**<br>☒ Yes<br>☐ No |
|---|---|

| **Appointing Authority:**<br>☐ Council<br>☒ Mayor<br>☐ Other: *Fill in appointing authority* | **Date Appointed:**<br>2/12/2020 | **Term of Position: ***<br>1/1/2019<br>**to**<br>12/31/2020<br><br>☐ *Serving remaining term of a vacant position* |
|---|---|---|

| **Residential Neighborhood:**<br>New Holly | **Zip Code:**<br>*98125* | **Contact Phone No.:**<br>███████ |
|---|---|---|

**Background:** Lassana is a Research Assistant for the Tech Policy Lab at the UW Informatics School. In 2018 Lassagna completed his PHD from the UW in Information Science with a focus in Digital Literacy.

| **Authorizing Signature (original signature):**<br>*Jenny A. Durkan* | **Appointing Signatory:**<br>Jenny A. Durkan<br>*Mayor of Seattle* |
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*Term begin and end date is fixed and tied to the position and not the appointment date.*

Lassana Magassa

## SUMMARY OF RESEARCH AND TECHNICAL SKILLS

User research approaches: A/B testing, card sort, data analysis, field study, focus group, persona creation
5+ years managing technical and non-technical projects
10+ years translating ideas between technical and non-technical audiences
Data Analysis: Microsoft Access, SQL, SPSS, Atlas.ti, Dedoose
Data Visualization: Microsoft Excel, PowerPoint, & Publisher; Adobe Illustrator
Web Development: CSS, HTML, PHP, JavaScript

## EDUCATION

| | | |
|---|---|---|
| UNIVERSITY OF WASHINGTON, *PhD in Information Science* | Seattle, WA | 2018 |
|   *Dissertation: Develop and validate a framework of digital literacy* | | |
| QUEENS COLLEGE, *Masters in Library and Information Studies* | Queens, NY | June 2007 |
| SAINT PAUL'S COLLEGE, *Bachelor of Science in Computer Science* | Lawrenceville, VA | June 2003 |

## RESEARCH

**UNIVERSITY OF WASHINGTON TECH POLICY LAB,** *Research Assistant*    Seattle, WA    Oct 2014 – Present

- Analyzed 20+ national technology policies and presented the results of analysis to a team of 4 researchers interested in constructing more robust technology policies.
- Interviewed 20+ people using a method I designed to solicit and incorporate the viewpoints of underrepresented groups into the technology policymaking process
- Used qualitative methods to collect, analyze and synthesize the viewpoints about an augmented reality policy regulation paper from 12 people representing currently and formerly incarcerated people, people with disabilities, and women
- Solicited and examined the opinions of unmanned vehicles policy paper from 9 people stakeholders representing people with extremely low income, non-car owners, and youth.
- Co-published a guide for parties interested in employing a method to investigate and improve current and future technology policies.
- Submitted article for publication describing the method the findings derived from using the method

**PROJECT INFORMATION MEDIARIES (InfoMe),** *Research Assistant*    Seattle, WA    Oct 2012 – Sep 2015
*Project InfoMe is research effort investigating immigrant and*
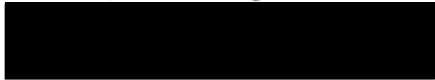*refugee young peoples' information mediaries behaviors.*

- Designed 15+ design thinking training modules that are being used the U.S., Europe and the Middle East to conduct user research that increases our understanding about immigrant and refugee youths interactions with information in its various formats.
- Led 100's of youth in research activities led to the development of 25 user journeys that were accompanied with prototypes of information systems to support the immigrant population.
- Developed, administered and analyzed the results of a user questionnaire that revealed youths' technology use patterns.

## LEAD PUBLICATIONS

**Magassa, L.,** Young, M., Friedman, B. (2017) *Diverse Voices: A How-To Guide for Facilitating Inclusive Tech Policy Documents.*

**Magassa, L.** (2011). Applying a Community Informatics Approach as Part of Rehabilitation in US Prisons. *The Journal of Community Informatics, 6*(3).

For additional publications visit http://www.lassanamagassa.com/research/publications/

Lassana Magassa

## WORK EXPERIENCE

**DELTA AIR LINES**                                          Seattle, WA    Jun 2015 – Oct 2016
*Cargo Customer Support Agent*
- Accepted, checked, and verified 100's freight import and export documentation.
- Performed daily audits of 50+ customer transactions.
- Ensured compliance to WA State and US federal safety and security regulations.

- Assisted over 300 customers every week with completing transactions.
- Audited a fleet of 15 vehicles including tugs and forklifts every evening.
- Carefully transported 100,000lbs of cargo between warehouse and tarmac daily.

**UNIVERSITY OF WASHINGTON UPWARD BOUND**          Seattle, WA    Jun 2015 – Aug 2015
*Web development Instructor*
- Developed 10 week curriculum focusing on HTML5, CSS, and UI design basics.
- Taught 25 students about the basics of web development.
- Educated students about techniques programmers use to overcome hurdles.
- Managed 6 teams of students from the beginning to the end of the web development project.

**ASSOCIATION OF NATIONAL ADVERTISERS**            New York, NY    Jul 2007 – Sep 2009
*Web Content Specialist*
- Led the migration of 1500+ articles into an in-house content management system.
- Employed used-centered design techniques to make incremental website updates used by 1,000s of people every days.
- Established and actively monitored the departments Twitter account.
- Collaborated with the IT Department to develop a dashboard of 10 web analytic reports.
- Used Microsoft Excel to produce weekly and monthly reports that was distributed to 10+ employees.

## OTHER WORK EXPERIENCE

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|---|---|---|
| **NORTHWEST PROTECTIVE SERVICES,** Unarmed Patrol Officer | Seattle, WA | Aug 2011 – May 2015 |
| **NEW YORK CITY DEPARTMENT OF EDUCATION,** School Library Media Specialist (Intern) | New York, NY | Sep 2005 – June 2007 |
| **CENTER FOR COURT INNOVATION,** Web Developer & Mediation Specialist | New York, NY | Mar 2005 – Aug 2006 |
| **COMMUNITY MEMORIAL HOSPITAL,** Network Engineer (Intern) | South Hill, VA | Dec 2002 – May 2003 |

## SKILLS, ACTIVITIES, HOBBIES

- Fluent in English, Bambara and Soninke; Conversational French
- Member of the Value Sensitive Design Lab
- Member of Association of Internet Researchers
- Member of the Aerospace & Info Tech Committee at the French-American Chamber of Commerce
- Former Chair of Diversity with the Special Libraries Association's New York Chapter
- Self-taught crocheter

# Community Technology Advisory Board

10 Members: Pursuant to Ordinance 124736, all members subject to City Council confirmation, 2-year terms:

- 4      City Council- appointed
- 6      Mayor- appointed

Roster:

| *D | **G | RD | Position No. | Position Title | Name | Term Begin Date | Term End Date | Term # | Appointed By |
|----|-----|----|----|----|------|------|------|------|------|
| 2 | M | 7 | 1. | Member at Large | Steven Maheshwary | 1/1/19 | 12/31/20 | 2 | City Council |
|   | F | 3 | 2. | Member at Large | Camille Malonzo | 1/1/20 | 12/31/21 | 1 | Mayor |
| 6 | M | 7 | 3. | Member at Large | John C. Krull | 1/1/20 | 12/31/21 | 1 | Mayor |
| 2 | M | 3 | 4. | Member at Large | Rene J. Peters Jr. | 1/1/19 | 12/31/20 | 1 | City Council |
|   | M | 7 | 5. | Education Member | Lassana Magassa | 1/1/19 | 12/31/20 | 1 | Mayor |
|   | F |   | 6. | Get Engaged Member | Kathryn Crimmins | 9/1/19 | 8/31/20 | 1 | Mayor |
|   |   |   | 7. | Member at Large |  | 1/1/20 | 12/31/21 |   | City Council |
|   |   |   | 8. | Member at Large |  | 1/1/20 | 12/31/21 |   | Mayor |
| 6 | M | 6 | 9. | Member at Large | Torgie Madison | 1/1/19 | 12/31/20 | 2 | City Council |
|   | M | 3 | 10. | Public Access Member | Brandon Lindsey | 1/1/19 | 12/31/20 | 1 | Mayor |

| SELF-IDENTIFIED DIVERSITY CHART | | | | | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) |
|------|------|--------|-------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
|  | Male | Female | Transgender | NB/O/U | Asian | Black/ African American | Hispanic/ Latino | American Indian/ Alaska Native | Other | Caucasian/ Non-Hispanic | Pacific Islander | Middle Eastern | Multiracial |
| Mayor | 4 | 1 |  |  |  | 1 | 1 |  |  | 3 |  |  |  |
| Council | 2 | 2 |  |  | 1 | 1 |  |  |  | 1 |  |  |  |
| Other |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total |  |  |  |  | 1 | 2 | 1 |  |  | 4 |  |  |  |

Key:

- **\*D**   List the corresponding *Diversity Chart* number (1 through 9)
- **\*\*G**   List *gender*, **M**= Male, **F**= Female, **T**= Transgender, **NB**= Non-Binary, **O**= Other, **U**= Unknown
- **RD**   Residential Council District number 1 through 7 or N/A

*Diversity information is self-identified and is voluntary.*