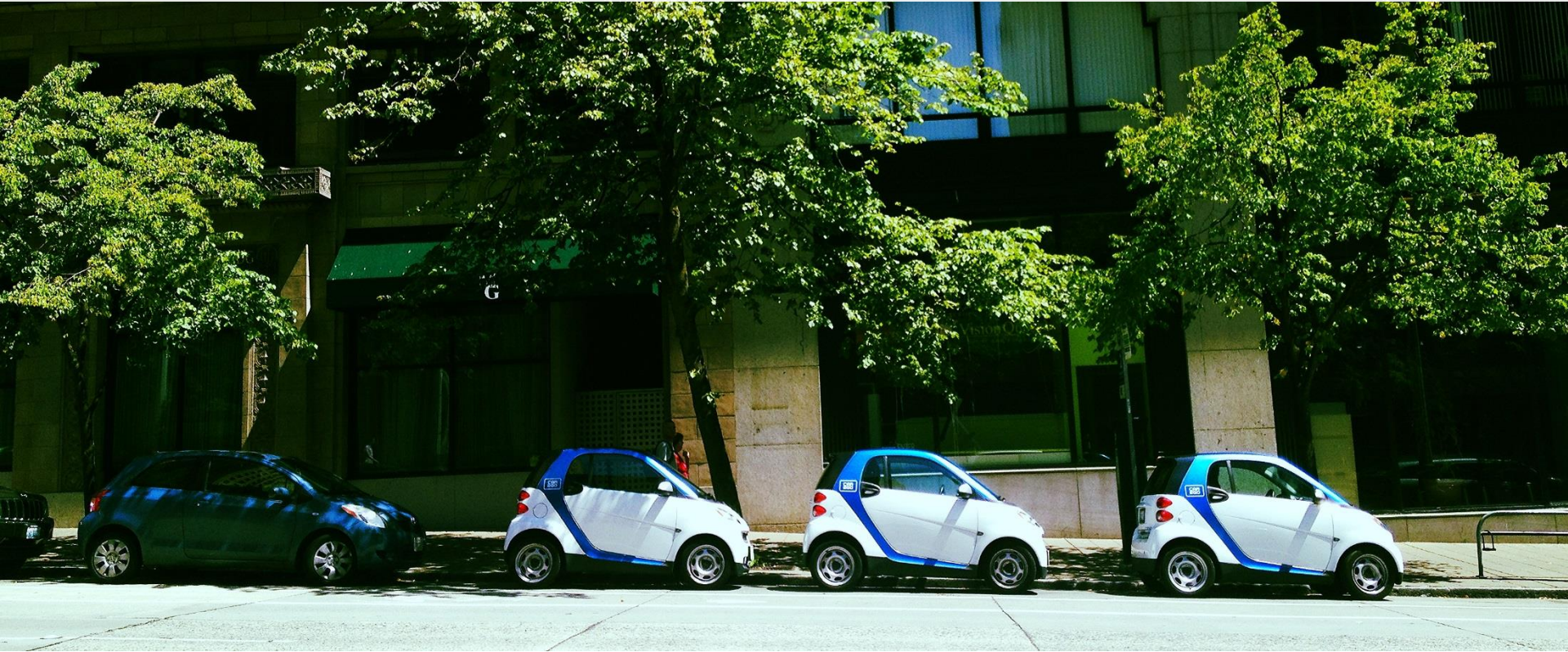


Car sharing in Seattle

2016 free-floating data



Council Transportation Committee

Mike Estey

September 8, 2017



Seattle
Department of
Transportation

Presentation overview

- Background
- 2016 reporting
- The future

Background - timeline

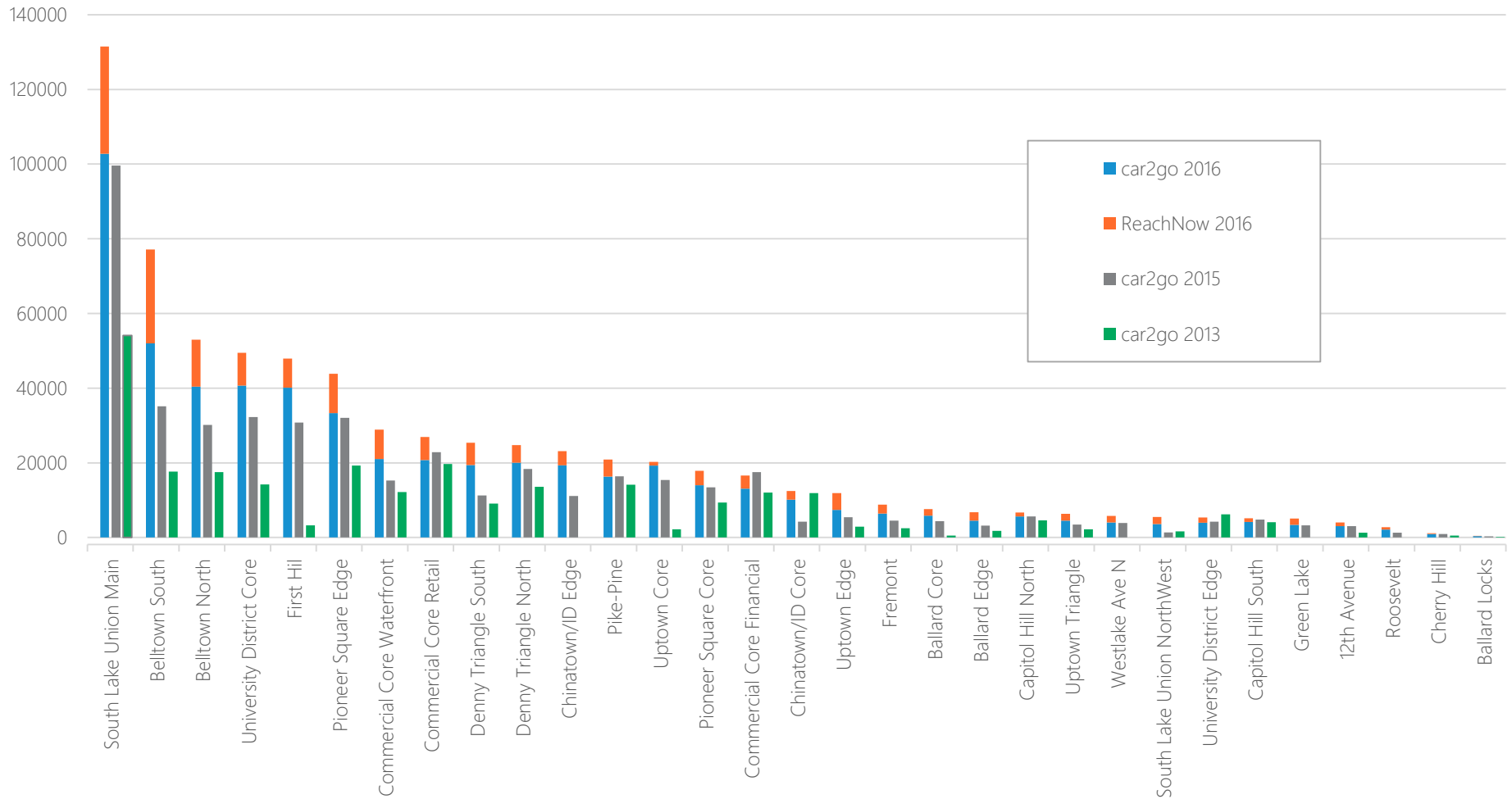
- 2000 – Flexcar founded in partnership with Metro
 - Used designated on- and off- street parking spaces
 - Round trips only
 - Now Zipcar (merge in 2007)
- December 2012 – Free floating car sharing begins
 - 350 vehicles (car2go)
- March 2013 – Council raises cap to 500 vehicles
- January 2015 – Council raises cap to 750 vehicles for up to 4 operators
- 2016 – no cap on vehicles or operators
 - April 2016: ReachNow launches

Background - policy

- Car sharing provides an alternative to personal vehicle ownership
- Car sharing can complement public transit use

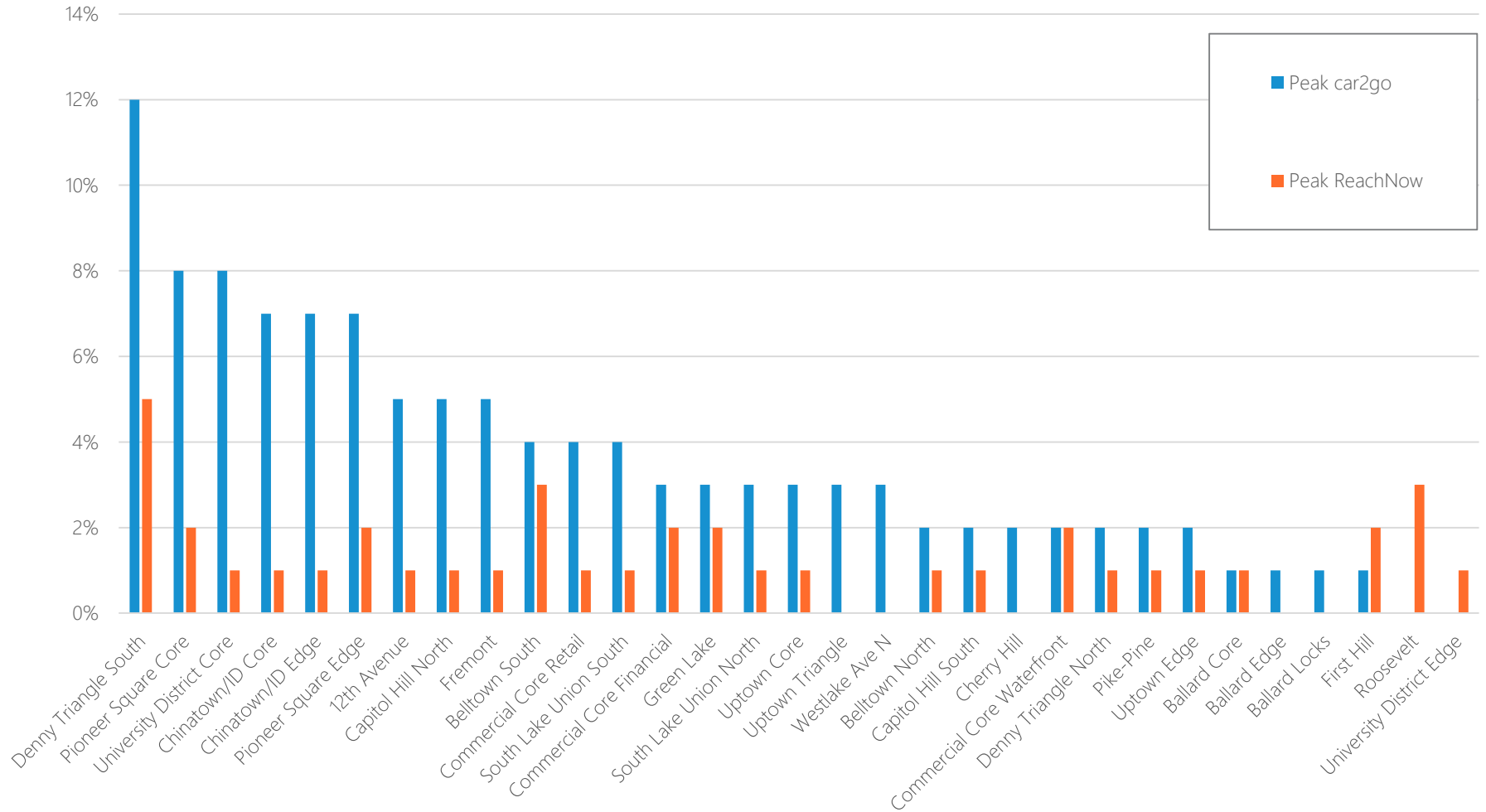
2016 data

Total Hours in Paid Parking Areas, 2013-2016



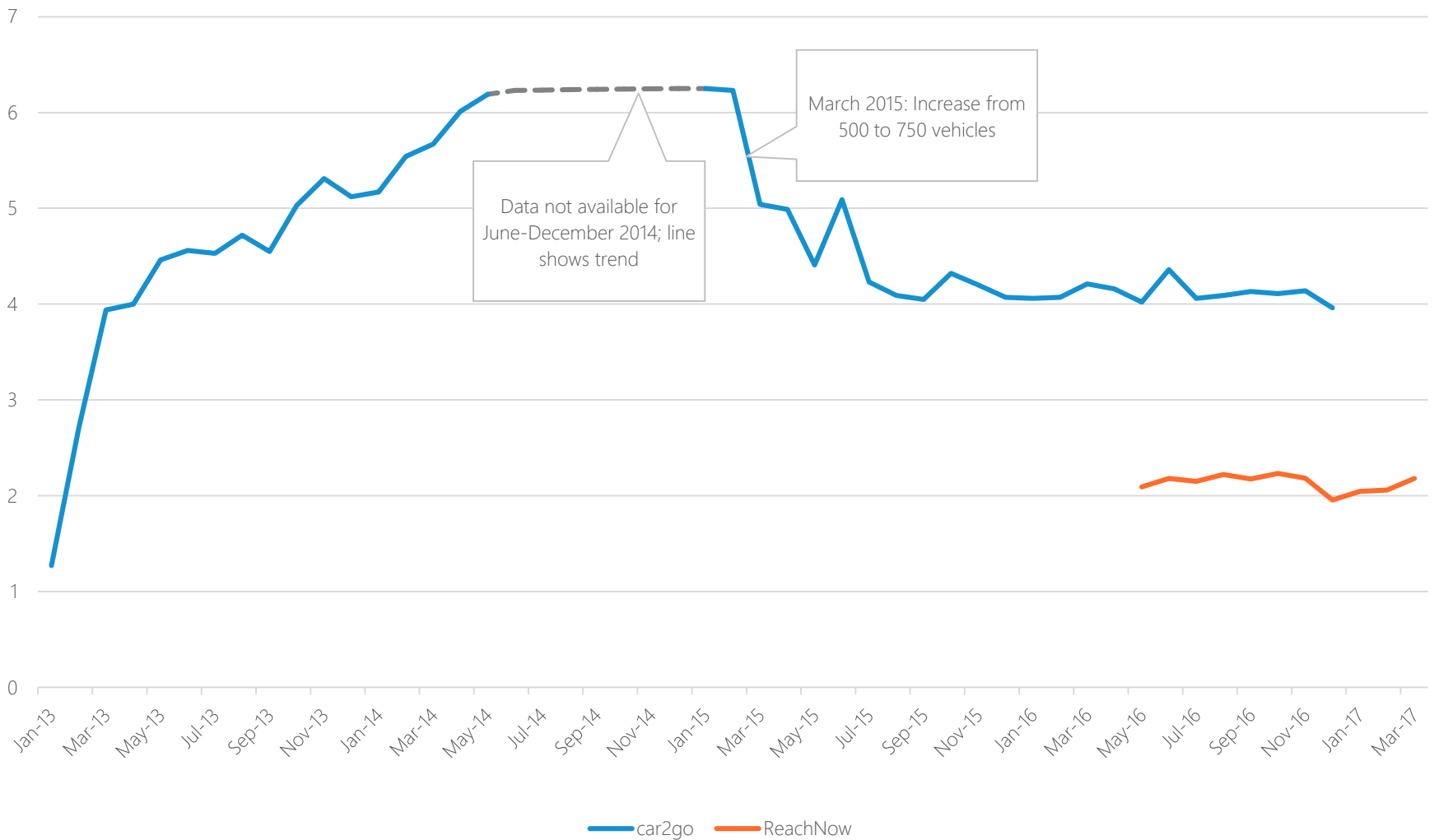
2016 data

Peak Occupancy by Operator, 2016 Paid Area Study



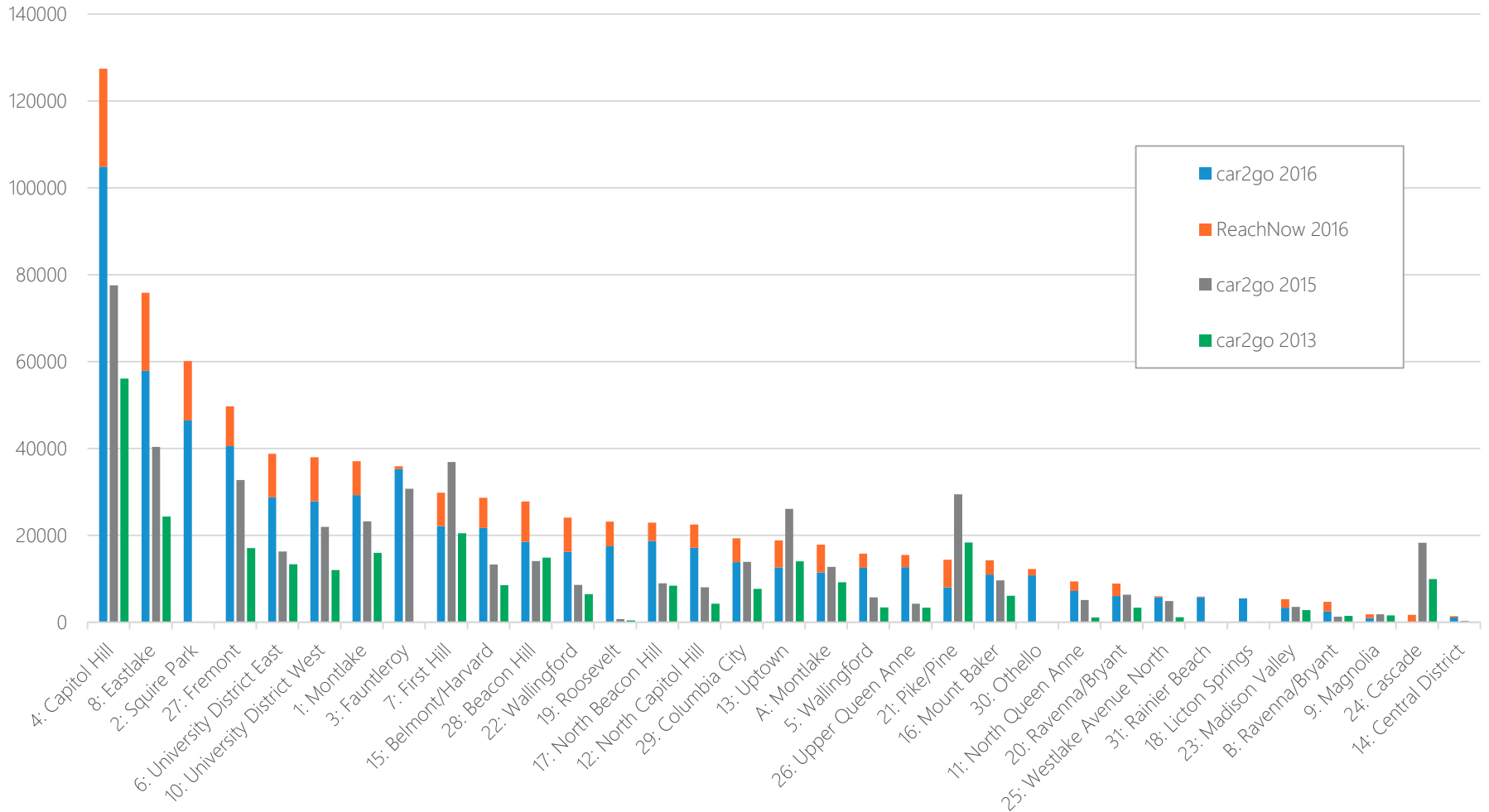
2016 data

Trips per Vehicle per Day over Time (by Month)



2016 data

Total Hours in RPZs, 2013-2016



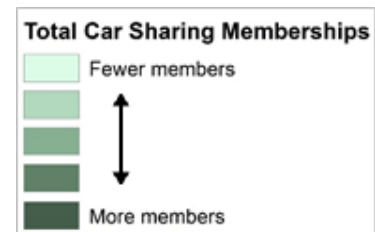
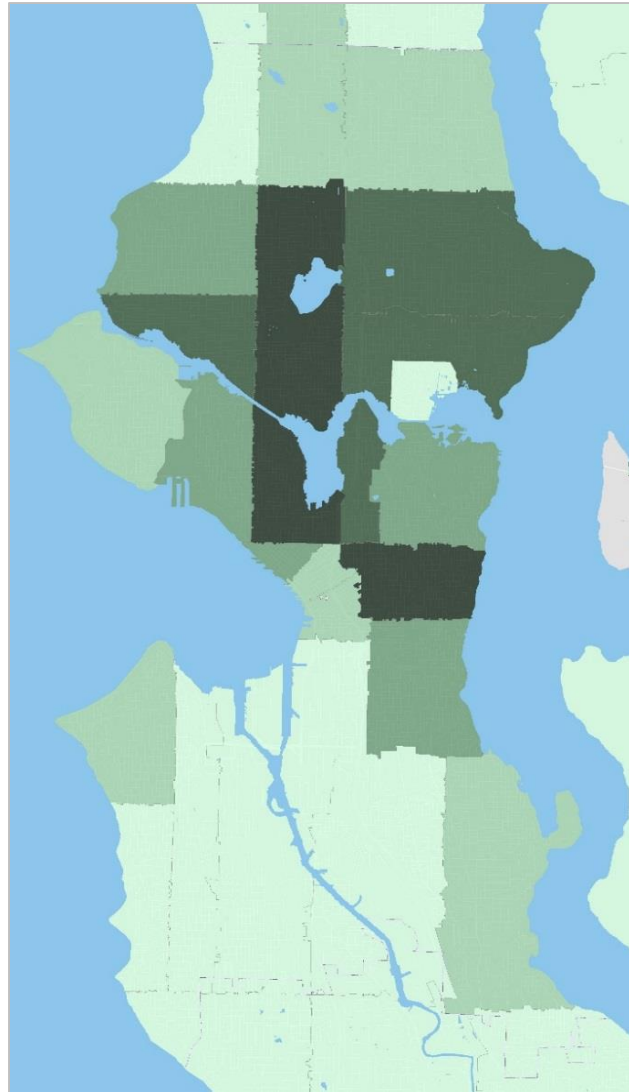
2016 data - survey

Number of vehicles owned	ReachNow 2016	Car2go 2016	Car2go 2013
0	12%	27%	26%
1	45%	47%	42%
2	35%	21%	24%
3	3%	4%	6%
4 or more	2%	1%	3%

2016 ReachNow Member Use of Transportation Options Since Joining			
	More often	Less often	Same
Public transportation	10%	54%	36%
Taxis	3%	87%	10%
TNCs (Uber, Lyft, etc.)	3%	81%	16%
Personal bicycle	12%	48%	40%
Walk	16%	44%	40%

2016 car2go Member Use of Transportation Options Since Joining			
	More often	Less often	Same
Public transportation	19%	23%	58%
Taxis	1%	66%	32%
TNCs (Uber, Lyft, etc.)	12%	43%	46%
Personal bicycle	6%	10%	84%
Walk	23%	6%	71%

2016 data – zip codes



The future

- The shared vehicle landscape is always changing
- Electric vehicles?

Questions?

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www.seattle.gov/transportation/parking

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