

Woodland Park Lawn Bowling Facilities & Greens

Use, Occupancy and Maintenance Agreement Renewal



**City Council Civic Development, Public Assets
& Native Communities Committee**
Presenter: Terri Burns
April 18, 2018

PUBLIC BENEFIT: COMMUNITY AWARENESS

Woodland Park Lawn Bowling provides public benefit to the community.

To ensure access is available to all community members, WPLBC will reach out to and offer **free lessons and meeting spaces** to organizations who serve:

- Low-income youth
- Under-represented communities
- Seniors
- Nonprofits
- Low-income housing providers
(added per City Council direction)



PUBLIC BENEFIT: COMMUNITY AWARENESS

Language added to Agreement per City Council suggestions:

CREATING PUBLIC AWARENESS OF BENEFITS

To increase awareness of public benefits, SPR and WPLBC will share marketing duties.

Marketing material will include:

- Signage
- Websites
- Social media postings
- Promotional material posted in public spaces such as community centers and libraries throughout the city
- Neighborhood blog postings



SPR will work with Dept. of Neighborhoods to distribute information.