



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Betty Spieth-Croll</i>		
Board/Commission Name: <i>Levy to Move Seattle Oversight Committee</i>		Position Title: <i>Member</i>
<input checked="" type="checkbox"/> Appointment OR <input type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input checked="" type="checkbox"/> Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Specify appointing authority</i>		Term of Office: <i>1/1/2016 12/31/2017</i>
Residential Neighborhood: <i>Green Lake</i>	Zip Code: <i>98103</i>	Contact Phone No.:
Legislated Authority: <i>Ord. 124796</i>		
Background: Betty has been an active and dedicated member of the Bridging the Gap Oversight Committee since 2010. She is familiar with the role of the committee and the responsibilities required. She would provide much-needed institutional knowledge to a committee made up entirely of new members and guidance for those committee members with less experience in transportation projects and policies. Betty has been a resident of Seattle since 1975. Professionally, she has worked on transportation policy issues locally (University District), East King County (Bellevue, Kirkland, Redmond, and more), and state (two years state transportation work) since 1985, giving her a broad perspective on regional transportation complexities and opportunities Betty lives in District 6 in the Green Lake neighborhood.		
Date of Appointment: <i>4/11/16</i>	Authorizing Signature (original signature): 	Appointing Signatory: <i>Councilmember Mike O'Brien</i> <i>Chair, Sustainability and Transportation Committee,</i> <i>Seattle City Council</i>

Langton▲SPIETH

Betty Spieth-Croll, Partner



Betty Spieth and partner Sarah Langton opened the consulting firm Langton Spieth LLC in 2002 offering a combined 30 plus years of regional leadership. "We work with clients and partners on projects that enhance community and economic viability of this region, and that promote and protect the quality of life environment we cherish in Washington State."

Langton Spieth LLC provides organization management, public affairs, communications, and economic development consultation to private, public and not-for-profit interests.

Prior to forming Langton Spieth, Betty served from 1999 through 2001 as staff director of the Washington Transportation Alliance (WTA), a statewide coalition of business and labor interests working together to ensure the development and funding of a world-class transportation system. Betty came to WTA from a career with chambers of commerce in Seattle and the East King County including with the Kirkland Chamber of Commerce and University District Chamber of Commerce.

Betty served for nine years on Seattle's Citizen Oversight Committee for the Bridging the Gap transportation levy (2006-15), the full term of the levy. She recently retired from service on the boards of Lake Washington College Foundation and Pacific Crest School, Seattle, and previously served on the boards of Seattle CityClub, Leadership Eastside, Seattle King County Economic Development Council, the Housing Partnership, Seafair, University District Food Bank, Eastside Business Roundtable, Leadership Institute, and the Washington Chamber of Commerce Executives. She and husband Tim Croll are active in and leaders of their church, University Congregational United Church of Christ.

Betty is a graduate of the Institute for Organization Management, Notre Dame University, a program of the U.S. Chamber of Commerce. She graduated from Knox College, Galesburg Illinois (Modern Languages) where she spent over a year living in Barcelona Spain, and in France.

"Work in the Seattle and the University District, East King County, and on statewide transportation issues may appear unrelated, but each represents a complex system that requires understanding and working with the community to identify solutions. Langton Spieth specializes in bringing the right people to the table to move an issue forward for the betterment of all interests," says Betty.

A sample of Langton Spieth clients includes Cascade Water Alliance, joint municipal water corporation made up of seven cities and water districts in East and South King County; Wright Runstad and Company / The Spring District, a 36 acre mixed use TOD development in Bellevue; the City of Kenmore; the City of Seattle (DPD); City of Bellevue; Friends of Cedar River Watershed; Leadership Eastside and more.

Betty is a Seattle resident since 1975 (Greenlake) and is married to Tim Croll. Together they have and have three sons, and three granddaughters.

Levy to Move Seattle Oversight Committee

16 members: Per **Ord. 124796**, all subject to City Council confirmation, 4-year terms (The initial terms for appointed board members and residents shall be four years, except for two two-year terms [one mayoral appointee and one Council appointee] and four three-year terms [two mayoral appointees and two Council appointees]):

- Chair of the City Council’s Transportation Committee or its successor committee with responsibility for transportation
- City Budget Director
- 5 City Council-appointed (to include a licensed engineer with bridge and structures experience)
- 5 Mayor-appointed
- 4 Other Appointing Authority-appointed (specify):
 - One representative each chosen by and from among the respective members of the Seattle Pedestrian Advisory Board, Seattle Bicycle Advisory Board, Seattle Transit Advisory Board, and Seattle Freight Board

Roster:

*D	**G	Position No.	Position Title	Name	Term Start Date	Term End Date	Term #	Appointed By
	F	1.	Member	Rachel Ben-Shmuel	1/1/16	12/31/19	1	Mayor
1	F	2.	Member	Shefali Ranganathan	1/1/16	12/31/18	1	Mayor
	F	3.	Member	Elizabeth Kiker	1/1/16	12/31/18	1	Mayor
	M	4.	Member	Calvin Goings	1/1/16	12/31/19	1	Mayor
	M	5.	Member	Alexandre Krieg	1/1/16	12/31/17	1	Mayor
1	M	6.	Engineer	Nick Paranjpye	1/1/16	12/31/19	1	City Council
	M	7.	Member	Brian Estes	1/1/16	12/31/18	1	City Council
3	F	8.	Member	Laurie Torres	1/1/16	12/31/19	1	City Council
	M	9.	Member	Joseph Laubach	1/1/16	12/31/18	1	City Council
	F	10.	Member	Betty Spieth-Croll	1/1/16	12/31/17	1	City Council
	M	11.	Ped. Board Member	Paul Muldoon	1/1/16	12/31/19	1	Pedestrian Advisory Board
2	F	12.	Bicycle Board Member	Phyllis Porter	1/1/16	12/31/19	1	Bicycle Advisory Board
	M	13.	Transit Board Member	Ron Posthuma	1/1/16	12/31/19	1	Transit Advisory Board
		14.	Freight Board Member	Pat Cohn	1/1/16	12/31/19	1	Freight Advisory Board
	M	15.	Councilmember	Councilmember Mike O’Brien	N/A	N/A		Ord. 124796
	M	16.	Budget Director	Ben Noble	N/A	N/A		Ord. 124796

Diversity Chart:

(1) (2) (3) (4) (5) (6) (7) (8) (9)

	Men	Women	Vacant	Minority	(1) Asian- American	(2) Black/ African American	(3) Hispanic/ Latino	(4) American Indian/ Alaska Native	(5) ***Other	(6) Caucasian/ Non- Hispanic	(7) Pacific Islander	(8) Middle Eastern	(9) Multiracial
Mayor	2	3		1	1					4			
Council	3	2		2	1		1			3			
Other	5	1		1		1				5			
Total	10	6		4	2	1	1			12			

Key:*D List the corresponding *Diversity Chart* number (1 through 9)**G List *gender*, M or F***Other Includes diversity in any of the following: *race, gender and/or ability*