



# City of Seattle Boards & Commissions Notice of Appointment

<b>Appointee Name:</b> Emily Walton Percival		
<b>Board/Commission Name:</b> Seattle Transit Advisory Board		<b>Position Title:</b> Position No.2
<input checked="" type="checkbox"/> <b>Appointment</b> OR <input type="checkbox"/> <b>Reappointment</b>		<b>Council Confirmation required?</b> <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Appointing Authority:</b> <input checked="" type="checkbox"/> Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>		<b>Term of Position: *</b> 8/3/2020 <b>to</b> 8/2/2022  <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
<b>Neighborhood:</b> Fremont	<b>Zip code:</b> 98103	<b>Contact Phone No.:</b> [REDACTED]
<b>Background:</b> Emily is a Senior Financial Planner at Sound Transit. She is experienced at forecasting long-term costs and revenues of transit projects. She helps decision makers understand the full scope of tradeoffs before them. She is also experienced in the private sector (Beak Consulting) and knows how to work with city governments, having worked for both Portland (Community Urban Forest Coordinator) and Seattle (Environmental Justice & Service Equity Intern). Emily is a multi-modal Seattle resident, relying on bicycle, transit, and pedestrian infrastructure.		
<b>Authorizing Signature (original signature):</b>  <b>Date Signed (appointed):</b> Dec 15, 2020		<b>Appointing Signatory:</b> Councilmember Alex Pedersen

\*Term begin and end date is fixed and tied to the position and not appointment date.

# Emily Walton Percival

## Summary

Trusted financial and strategic advisor to the public sector, experienced in working with city, state, and other public agency leaders and executives to humanize finance for social impact. Builder of complex financial models to drive actionable financial and programmatic policies for agencies constrained by Washington's public finance mechanisms.

## Professional Experience

### **SOUND TRANSIT – FINANCIAL PLANNING & ANALYSIS**

*Senior Financial Planner*

**January 2020 – Present**

- Lead aspects of the annual financial planning process and provide ad-hoc business case analysis as needed on a variety of Agency programs and initiatives.
- Own, operate, and update operation and maintenance cost models and forecasts.
- Lead, develop, document, and provide strategy related to complex financial analysis.
- Evaluate financial alternatives and recommend appropriate action.
- Serve as the interface and liaison between the capital, operating cost, ridership, and revenue estimation activities to ensure that all modeling functions meet the needs of the Agency financial planning process.

### **BERK CONSULTING – FINANCE AND ECONOMICS PRACTICE**

*Associate III*

**April 2017 – December 2019**

- Project manager and/or lead analyst on evaluation, finance, and economic studies for local and state-level authorities, including cost of service studies, financial modeling and economic analysis, program evaluation, and rate studies.
- Facilitate financial workshops with public authority leadership to align financial policies with desired outcomes.
- Develop polished summary reports communicating complex findings in plain text for executive-level decision-makers and general public audiences.
- Present methods and findings to city councils, commissions, and other governing bodies.

### **CITY OF SEATTLE – SEATTLE PUBLIC UTILITIES, SEATTLE, WA**

*Environmental Justice & Service Equity Graduate Intern*

**September 2015 – April 2017**

- Delivered policy recommendations to Executive Team for Women and Minority Owned Business Enterprise program based on data research and analysis.
- Crafted rationale, evaluation strategy, and success metrics in pilot Community Partnerships program; tracked and reported data outcomes regularly to City executives.
- Provided strategic support and material development for new department-wide service equity initiative.

### **CITY OF PORTLAND – ENVIRONMENTAL SERVICES, TREE PROGRAM, PORTLAND, OR**

*Community Urban Forest Coordinator - Confluence Environmental Center AmeriCorps* **September 2014 – July 2015**

- Fostered and maintained relationships with diverse community partners to increase awareness of utility services and constraints.
- Developed, marketed and managed planting projects in multi-family residences within the EPNO boundary.
- Provided equity analysis of environmental policy proposals for Urban Forestry Commission.

**OREGON STATE LEGISLATURE – OFFICE OF REPRESENTATIVE KEN HELM, SALEM, OR***Legislative Intern***2015**

- Conducted and presented research on house bills and related issues: fracking, water rights transfers, land use provisions, HOA regulations, left lane use.
- Drafted newsletters, email correspondence on Representative's behalf, and internal documents.
- Managed constituent correspondence.

**KENAI WATERSHED FORUM, SOLDOTNA, AK***Stream Watch Intern, Outreach and Program Coordinator***2013 – 2014, Seasonal**

- Coordinated Caring for the Kenai, a \$100,000 competition for Kenai Peninsula high school students.
- Garnered financial and in-kind support from local businesses; solicited grant funding; KWF staff representative at Soldotna/Kenai Chamber of Commerce meetings.
- Implemented and maintained habitat restoration and protection projects on the Kenai, Russian and Kasilof Rivers, including spruce tree revetments, fish passage barrier removal, fencing, and monofilament recycling.

**FOREST PARK CONSERVANCY, PORTLAND, OR***Tree Ivy Removal Crew Member***2012 – 2013, Seasonal****KRAMER & ASSOCIATES, PORTLAND OR***Legal Worker***2010 – 2012, Seasonal****MESD OUTDOOR SCHOOL, PORTLAND, OR***Assistant Site Supervisor, Water Field Instructor***2010 – 2014, Seasonal****ALLSTATE STAFF COUNSEL OFFICE, PORTLAND, OR***Undergraduate Summer Legal Intern***2009****Education****UNIVERSITY OF WASHINGTON, SEATTLE, WA****2017****EVANS SCHOOL OF PUBLIC POLICY AND GOVERNANCE, Masters of Public Administration****FOSTER SCHOOL OF BUSINESS, Technology Entrepreneurship Certificate****WHITMAN COLLEGE, WALLA WALLA, WA***Bachelor of Arts with Honors in Politics, cum laude***2010****Recent Leadership and Service****18<sup>th</sup> & UNION***Board Member***2019****SEATTLE CHILDREN'S HOSPITAL PARK TO PARK SWIM***Guild Member and Volunteer***2018 – present****EVANS SOCIAL ENTERPRISE STUDENT INTEREST GROUP, SEATTLE, WA***Co-founder and Co-President***2016 – 2017****URBAN FORESTRY COMMISSION, PORTLAND, OR***Policy and Outreach and Education Subcommittees – Member***2014 – 2015****Technology**

- Advanced proficiency in Microsoft Office Suite, including Word, Excel, and PowerPoint
- Statistical and data analysis software: SPSS, STATA, Tableau
- Adobe InDesign

# Seattle Transit Advisory Board

12 Members: Pursuant to Resolution 31572, all members subject to City Council confirmation, 2-year terms:

- 7 Mayor- appointed
- 5 City Council- appointed

## Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
3	M	3	1.	Member	Sandro R. Pani	8/3/20	8/2/22	1	City Council
4	F	4	2.	Member	Emily Walton Percival	8/3/20	8/2/22	1	City Council
5	M	4	3.	Member	Andrew P. Martin	8/3/20	8/2/22	2	City Council
6	F	7	4.	Member	Michelle Zeidman	8/3/19	8/2/21	2	City Council
6	F	2	5.	Member	Jennifer Malley	8/3/19	8/2/21	2	City Council
1	F	3	6.	Member	Keiko Budech	8/3/20	8/2/22	2	Mayor
6	F	3	7.	Member	Barbara Wright	8/3/20	8/2/22	2	Mayor
1	M	1	8.	Member	Art Kuniyuki	8/3/20	8/2/22	1	Mayor
	F	7	9.	Member	Erin Tighe	8/3/19	8/2/21	3	Mayor
6	F	2	10.	Member	Alexandra Rouse	8/3/19	8/2/21	2	Mayor
5	F		11.	Member	Carla D. Saulter	8/3/19	8/2/21	3	Mayor
6	M	3	12.	Get Engaged Member	Andrew Parker	9/1/20	8/31/21	1	Mayor

## SELF-IDENTIFIED DIVERSITY CHART

					(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	2	5			1				1	3			
Council	2	3					1		1	2			
Other													
Total	4	8			1		1		2	5			

## Key:

\*D List the corresponding *Diversity Chart* number (1 through 9)

\*\*G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary, O= Other, U= Unknown

RD Residential Council District number 1 through 7 or N/A

*Diversity information is self-identified and is voluntary.*