




City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Jennifer Malley-Crawford</i>		
Board/Commission Name: <i>Seattle Transit Advisory Board</i>		Position Title: <i>Co-Chair</i>
<input type="checkbox"/> Appointment <i>OR</i> <input checked="" type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input checked="" type="checkbox"/> Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other:	Date Appointed: <i>11/5/19</i>	Term of Position: * <i>8/3/2019</i> to <i>8/2/2021</i> <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: <i>South Beacon Hill</i>	Zip Code: <i>98118</i>	Contact Phone No.: <div style="background-color: black; width: 100px; height: 15px;"></div>
Background: <i>Jen is the Transportation Policy, Planning & Projects Supervisor at Seattle Children's Hospital, where she manages the implementation of innovative, multi-modal strategies to reduce the organization's drive alone rate. A graduate of the Evans School of Public Policy & Governance, Jen is passionate about improving mobility options and traffic safety for Seattle residents of all ages, abilities and income levels. She is an avid bike-to-light rail commuter from her South Beacon Hill neighborhood.</i>		
Authorizing Signature (original signature): 		Appointing Signatory: <i>Councilmember O'Brien</i> <i>Chair, Sustainability and Transportation Committee</i> <i>Seattle City Council</i>

*Term begin and end date is fixed and tied to the position and not the appointment date.

JENNIFER MALLEY, MPA

Seattle, WA

PROFILE

Accomplished transportation management professional, experienced in championing transportation demand management (TDM) strategies to encourage multimodality. Invested in *Move Seattle Levy* funds being used to create a **vibrant, interconnected, affordable, safe, and innovative city**. Qualifying areas of expertise include:

- Knowledge of local transportation systems
- Understanding of public sector budgeting practices
- Implementing and managing TDM programs and projects
- Advocating and organizing for Safe Routes to School
- Technical analysis, strategic planning & customer service
- Bicycle commuting and safety education instruction

EXPERIENCE

Seattle Children's – Seattle, WA February 2011 – present

Transportation Planner, Transportation & Sustainability Department

- Use TDM techniques and strategic planning to develop and implement policies and programs to reach the Commute Trip Reduction (CTR) goals as laid out in Seattle Children's Major Institution Master Plan
- Manage internal alternative transportation advocacy efforts, including leading CTR Survey education and outreach, informing employees about travel options, and teaching safe bicycle commuting skills

Pratt Fine Arts Center – Seattle, WA December 2007– February 2011

Foundation & Corporate Giving Manager; Marketing & Public Relations Coordinator

- Developed and maintained relationships with corporate, foundation, and government entities, leading to increased funding opportunities, and greater community visibility
- Launched use of social marketing tools, increasing the organization's online presence

Feet First – Seattle, WA August 2006 – May 2007; January 2008 – July 2008

AmeriCorps Intern & Community Organizer; Project Manager

- Managed bicycle and pedestrian advocacy and outreach partnership sponsored by a transportation enhancement Safe Routes to School grant with local non-profit Washington Bikes and WSDOT
- Organized family-centered walking school buses, increasing the number of students walking to school

EDUCATION

University of Washington, Evans School of Public Policy & Governance – Seattle, WA June 2015

Master of Public Administration, Metropolitan & Urban Policy Concentration

- **Final Capstone Project: *Opportunities to Improve Long-term Bicycle Parking in Seattle's Center City***
 - Project Partners: Commute Seattle, ZGF Architects, SDOT, and Seattle DPD
 - Recognition: Sole team recipient of Betty Jane Narver Prize for Project of Outstanding Merit
- Pi Alpha Alpha National Honors Society Member, Pi Alpha Alpha Academic Excellence Award
- Senator Scott White Memorial Transportation Scholarship, WTS Puget Sound
- Evans Student Organization Representative; Student Admissions Ambassador

Earlham College – Richmond, IN

Bachelor of Arts, Sociology/Anthropology and Peace & Global Studies

PROFESSIONAL AFFILIATIONS

Cascade Bicycle Club 2009 – present
League of American Bicyclists 2011 – present
Young Professionals in Transportation (YPT) Seattle 2015 – present
Women's Transportation Seminar (WTS) Puget Sound – Seattle, WA 2015 – present

Seattle Transit Advisory Board

11 members: Per Resolution 31572, all subject to City Council confirmation, with five 2-year terms and six 3-year terms initially, followed by subsequent two-year terms:

- 5 City Council-appointed
- 6 Mayor-appointed
- 1 Other Appointing Authority-appointed: YMCA Get Engaged program

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	M	3	1.	Member	Bryce Kolton	8-3-18	8-2-20	1 st	City Council
2	F	N/A	2.	Member	Enjoleah Daye	8-3-18	8-2-20	1 st	City Council
5	M	4	3.	Vice-Chair	Andrew Martin	8-3-18	8-2-20	2 nd	City Council
6	F	6	4.	Member	Michelle Zeidman	8-3-19	8-2-21	1 st	City Council
6	F	2	5.	Co-Chair	Jennifer Malley	8-3-19	8-2-21	2 nd	City Council
1	F	3	6.	Secretary	Keiko Budech	8-3-18	8-2-20	1 st	Mayor
6	F	3	7.	Member	Barbara Wright	8-3-18	8-2-20	1 st	Mayor
6	F	7	8.	Member	Lynn Hubbard	8-3-18	8-2-20	1 st	Mayor
6	F	7	9.	Co-Chair	Erin Tighe	8-3-19	8-2-21	3 rd	Mayor
6	F	2	10.	Member	Alexandra Rouse	8-3-19	8-2-21	2 nd	Mayor
9	F	3	11.	Member	Carla Saulter	8-3-19	8-2-21	3 rd	Mayor
6	M	3	12.	Member	Bryan Stromer	9-1-19	8-31-20	1 st	Get Engaged

SELF-IDENTIFIED DIVERSITY CHART

			(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)		
	Male	Female	Transgender	NB/O/U	Asian	Black/African American	Hispanic/Latino	American Indian/Alaska Native	Other	Caucasian/Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor		6			1					4			1
Council	2	3				1			1	3			
Other	1									1			
Total	3	9			1	1			1	8			1

Key:

*D List the corresponding *Diversity Chart* number (1 through 9)

**G List *gender*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown

RD Residential Council District number 1 through 7 or N/A

Diversity information is self-identified and is voluntary.