



City of Seattle Boards & Commissions Notice of Appointment

Appointee Name: <i>Sharlese Jul-anetia Metcalf</i>		
Board/Commission Name: <i>Seattle Music Commission</i>		Position Title: <i>Member</i>
<input type="checkbox"/> Appointment OR <input checked="" type="checkbox"/> Reappointment		Council Confirmation required? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Appointing Authority: <input checked="" type="checkbox"/> Council <input type="checkbox"/> Mayor <input type="checkbox"/> Other: <i>Fill in appointing authority</i>	Date Appointed: 9/1/2016 <i>11/1/2018</i>	Term of Position: * 9/1/2018 to 8/31/2021 <input type="checkbox"/> <i>Serving remaining term of a vacant position</i>
Residential Neighborhood: <i>Capitol Hill</i>	Zip Code: 98122	Contact Phone No.: [REDACTED]
Background: <i>Sharlese Metcalf began her radio career at Green River Community College in 2001 hosting their Northwest music focused show Local Motion on KGRG. She attained her Broadcasting Certificate from Green River and was offered a job at Jones Radio Networks. There, she worked on Classic Country and Top 40 shows as a production assistant. While at Jones Radio, she was given a KEXP internship to work on the show Audioasis as an assistant to the host and booker. In 2009, she became an Audioasis producer a few years later became the show's host, serving in that role until Sept. 2018. She has held other roles at KEXP, including Music Community Events Coordinator and currently Education Coordinator. Sharlese additionally serves on the Northwest Film Forum board, works as DJ, promotes events at clubs around town as False Prophet, and is a member of the collective TUF.</i>		
Authorizing Signature (original signature): 	Appointing Signatory: <i>Lisa Herbold</i> Seattle City Councilmember	

*Term begin and end date is fixed and tied to the position and not the appointment date.

Sharlese J. Metcalf

EMAIL: [REDACTED]

PHONE: [REDACTED]

SUMMARY STATEMENT

I am committed to engaging the greater non-profit locality through my work in the Northwest music community. This has been powered by my extensive experience cultivating successful collaborations and inspiring partnerships across multiple Seattle organizations, including MoPOP, TUFFEST, KEXP, The Vera Project, Northwest Film Forum and KUOW. Being passionate about driving value for Seattle's music community has led me to successfully curate unique opportunities and outreach events. My strong belief is that no matter the age or background of an individual, there is a meaningful experience with music for everyone. Utilizing my vast expertise, I will successfully continue to build relationships and synergy through youth, music, education and community programming and bridge this with my personal mission to serve as an artistic gateway reaching multigenerational audiences through various amazing creative outlets.

KEY SKILLS

- Event Coordination
- Project Management
- Booking and Advancing
- Financial Management
- Strong Partnership Building Skills
- Relationship Management
- Contracting
- Communications and Promotions
- Curating and DJing Music
- Team Building & Supervising Teams
- Annual Giving
- Knowledge of Curriculum Development and Teaching Skills
- Internship Management
- Workshop and Panel Development and Management
- Public Speaking Skills

EXPERIENCE

- | | | |
|--|---------------------------------------|------------------|
| ● <i>Education Coordinator</i> | KEXP 90.3 FM, Seattle, WA | (2017 - Present) |
| ● <i>Seattle Music Commissioner</i> | Office of Film and Music, Seattle, WA | (2017 - Present) |
| ● <i>TUFFEST Workshop Manager</i> | TUF, Seattle WA | (2016 - Present) |
| ● <i>Expansions Host</i> | KEXP 90.3 FM, Seattle, WA | (2014 - Present) |
| ● <i>Events Producer</i> | KEXP 90.3 FM, Seattle, WA | (2012 - 2017) |
| ● <i>Audioasis Host & Producer</i> | KEXP 90.3 FM, Seattle, WA | (2012 - Present) |
| ● <i>Street Sounds Booker</i> | KEXP 90.3 FM, Seattle, WA | (2011 - 2014) |
| ● <i>Junior Events Producer</i> | KEXP 90.3 FM, Seattle, WA | (2010 - 2012) |
| ● <i>Variety Mix Host</i> | KEXP 90.3 FM, Seattle, WA | (2009 - Present) |
| ● <i>Audioasis Producer</i> | KEXP 90.3 FM, Seattle, WA | (2008 - Present) |
| ● <i>Production Assistant</i> | KEXP 90.3 FM, Seattle, WA | (2008 - 2012) |
| ● <i>Assistant A&R Rep</i> | Loveless Records, Seattle, WA | (2005 - 2008) |
| ● <i>Booking Assistant</i> | Loveless Records, Seattle, WA | (2005 - 2008) |
| ● <i>KEXP Volunteer Intern</i> | KEXP 90.3 FM, Seattle, WA | (2004 - 2008) |
| ● <i>Scout - Label Intern</i> | Kill Rock Stars, Olympia, WA | (2003 - 2005) |
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KEY ACCOMPLISHMENTS

- **Event Coordination, Project, and Financial Management**
 - Generated strategy for the implementation of community events including the overseeing of communications for new and potential KEXP financial donors, while spearheading master plan development and budget management for various KEXP outreach events.
 - Collaborated cross-departmentally with personnel to carry out the management of timelines for KEXP fundraising and outreach events; conducted meetings with stakeholders across the organization to communicate performance metrics with staff which included attendance numbers, various amounts raised; organized and archived performance data for reference purposes.
 - Developed, managed, and oversaw internships involved with executing events and KEXP's local music radio program, "Audioasis".
 - Worked independently from 2008-2009 to develop KEXP's Events Department and learned to manage an online presence for various KEXP events, including copy creation and content management.

- **Partnership Building and Relationship Management**
 - Combined forces with KUOW to develop their youth media program, "RadioActive", which fostered confidence building within youths ranging in age from 12-21 through the teaching of interview and audio production techniques.
 - Collaborated with The Vera Project to develop and implement the "Free YR Radio" program, which taught podcasting skills and provided basic music licensing education for teens.
 - Managed KEXP's Community Partnership Program from 2008-2016 to foster relationships with local nonprofits and artists.
 - Developed and managed a relationship between KEXP and Museum of Pop Culture's "Sound Off" and "Youth Advisory Board".
 - Worked in conjunction with KEXP's Business Support Team to develop and maintain trade partnerships with various local venues and businesses.
 - Pursued, brokered, and upheld meaningful lasting relationships with artists and Seattle community members.

- **Booking, Advancing, and Producing**
 - Scouting and booking artists for concert performances, while supporting all logistical elements for KEXP events and speciality programming shows including artist contract completion.
 - Managing logistics and maintaining the amassing of an extensive network of contacts consisting of managers, labels, artists, and community members in order to ensure the successful execution of on air interviews and live music performances.
 - Producing, curating, and serving as a DJ and host for a weekly terrestrial and streamable radio program broadcasting to an audience spanning the globe.

EDUCATION

- **Green River Community College** Auburn, WA (2001– 2004)
 - Academic focus on Broadcasting
- **Shoreline Community College** Shoreline, WA (1996 – 1997)
 - Academic focus on English and Performing Arts

Seattle Music Commission

21 Members: Pursuant to *Ordinance 124422*, all members subject to City Council confirmation, 3-year terms:

- 10 City Council-appointed
- 11 Mayor-appointed

Roster:

*D	**G	RD	Position No.	Position Title	Name	Term Begin Date	Term End Date	Term #	Appointed By
6	F	1	1.	Commissioner	Joleen Hughes	9/1/17	8/31/20	1	Mayor
6	F	5	2.	Commissioner	Sue Ennis	9/1/17	8/31/20	1	City Council
4.	M	1	3.	Commissioner	Gyasi Ross	9/1/17	8/31/20	2	Mayor
2	M	n/a	4.	Commissioner	Timothy Lennon	9/1/17	8/31/20	2	City Council
			5.	Commissioner	<i>vacant</i>	9/1/17	8/31/20	2	Mayor
6	M	4	6.	Commissioner	Ben Secord	9/1/17	8/31/20	1	City Council
2	M	n/a	7.	Commissioner	Terry Morgan	9/1/18	8/31/21	1	Mayor
6	M	3	8.	Commissioner	Jerry Everard	9/1/18	8/31/21	2	City Council
3	F	6	9.	Commissioner	Paula Nava Madrigal	9/1/18	8/31/21	1	Mayor
2	F	3	10.	Commissioner	Sharlese J. Metcalf	9/1/18	8/31/21	2	City Council
3	F	6	11.	Commissioner	Judi Martinez (a.k.a. Kitty Wu)	9/1/18	8/31/21	1	Mayor
1	F	2	12.	Chair	Marissa A. Tanimura	9/1/18	8/31/21	2	City Council
2	M	2	13.	Commissioner	Benjamin N. Hunter	9/1/18	8/31/21	2	Mayor
1	M	7	14.	Commissioner	Nate Omdal	9/1/18	8/31/21	1	City Council
9	F	3	15.	Commissioner	Nicole J. Sievers	9/1/16	8/31/19	2	Mayor
6	F	2	16.	Commissioner	Melissa Darby	9/1/16	8/31/19	1	City Council
2	F	4	17.	Commissioner	Catherine Harris-White	9/1/16	8/31/19	1	Mayor
1	M	2	18.	Commissioner	Daniel D. Pak	9/1/16	8/31/19	1	City Council
6	F	3	19.	Commissioner	Jennifer Czeisler	9/1/16	8/31/19	1	Mayor
6	M	n/a	20.	Commissioner	Tony Kiewel	9/1/16	8/31/19	1	City Council
6	M	2	21.	Commissioner	John Roderick	9/1/16	8/31/19	2	Mayor

SELF-IDENTIFIED DIVERSITY CHART

	SELF-IDENTIFIED DIVERSITY CHART		(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)		
	Male	Female	Transgender	NB/ O/ U	Asian	Black/ African American	Hispanic/ Latino	American Indian/ Alaska Native	Other	Caucasian/ Non-Hispanic	Pacific Islander	Middle Eastern	Multiracial
Mayor	3	6				3	2			3			1
Council	6	4			3	2				5			
Other													
Total	9	10			3	5	2			8			1

Key:

- *D List the corresponding *Diversity Chart* number (1 through 9)
 - **G List *gender identity*, M= Male, F= Female, T= Transgender, NB= Non-Binary O= Other U= Unknown
 - RD Residential Council District number 1 through 7 or N/A
- Diversity information is self-identified and voluntary.*